



Building Solutions

The Atlassian Agile at Scale Solution Journey

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#sunrise



Our customers **trust us** [Atlassian]
to deliver **agile teamwork tools**
but we need to **demonstrate** that we can
create **enterprise solutions**
for every **business need**

Key takeaway - Executive CAB

Let's talk **Solutions**

Partial Solution



Full Solution



AGILITY



TOOLING



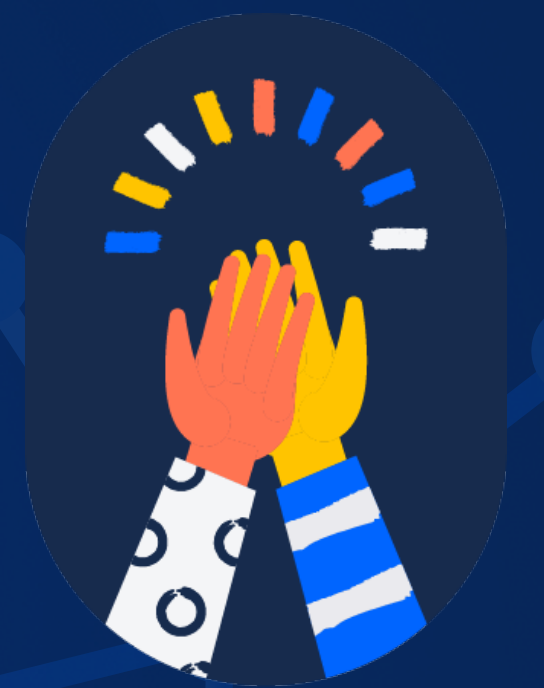
TEAM



ARTIFACTS



PROCESSES



**BUSINESS
OUTCOME**



**BUSINESS
PROBLEM**

Now let's talk...

Atlassian Solutions



Atlassian Solutions

AGILE AND DEVOPS



For Tech and Biz Teams

ITSM



For IT Teams

WORK MGMT



For All Teams

Atlassian Solutions

AGILE AND DEVOPS



For Tech and Biz Teams

ITSM



For IT Teams

WORK MGMT



For All Teams

Jira Confluence Jira Align Bitbucket JSM JSW JWM Opsgenie Statuspage Trello



Atlassian Solutions

AGILE AND DEVOPS



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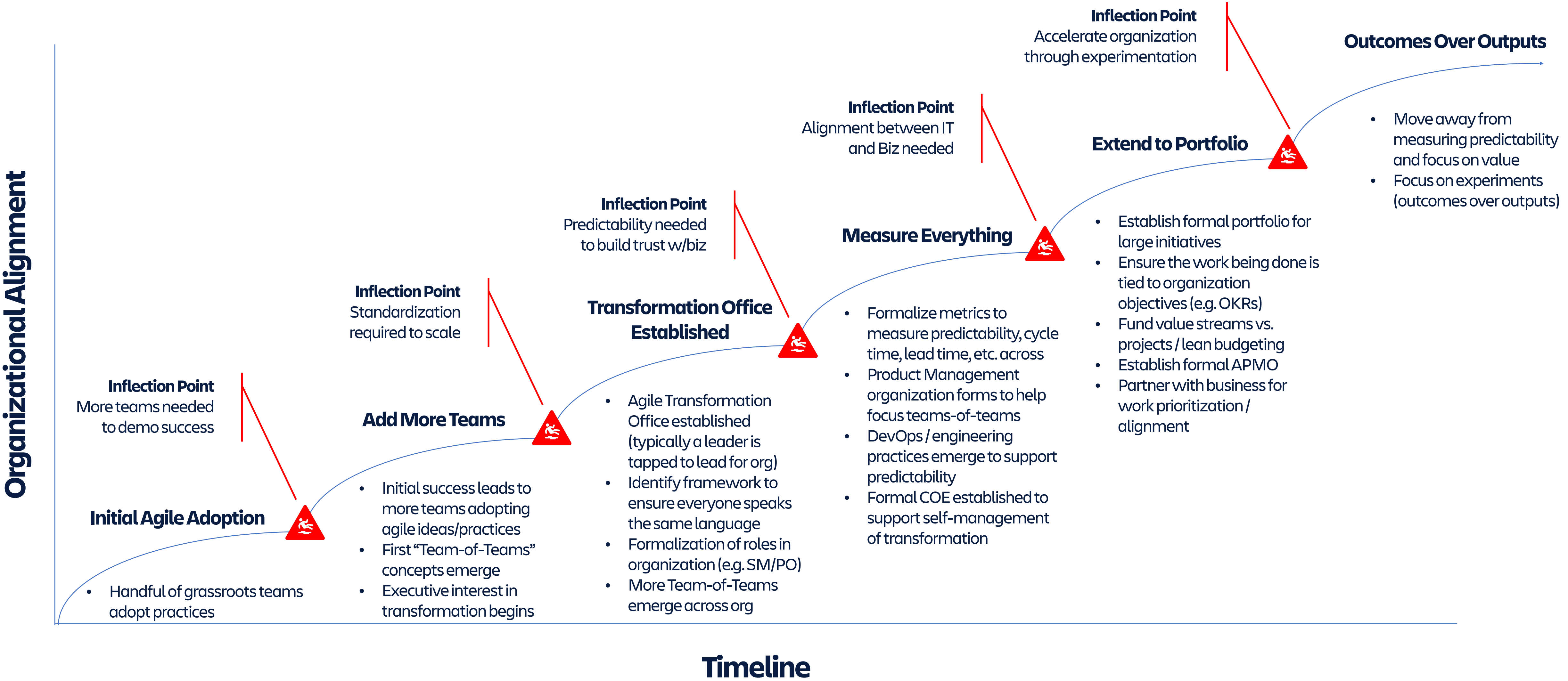
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Your **Solution Journey** starts with ...

... understanding your **Agile Journey**

The “Generic” Agile Transformation Story



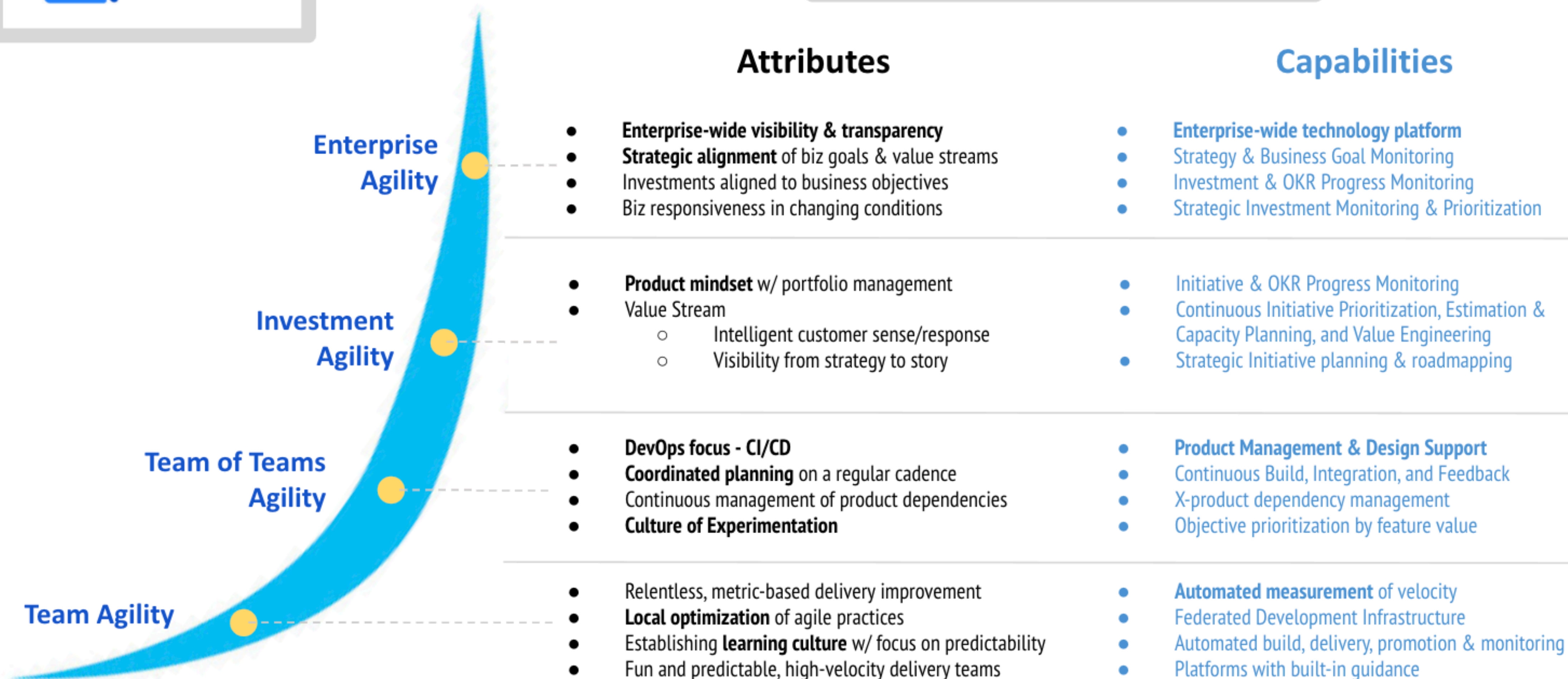
Note: This is a simplified view of a transformation journey (the real thing is a lot more messy, but this gets the point across)

Your Plan





Digital Transformation

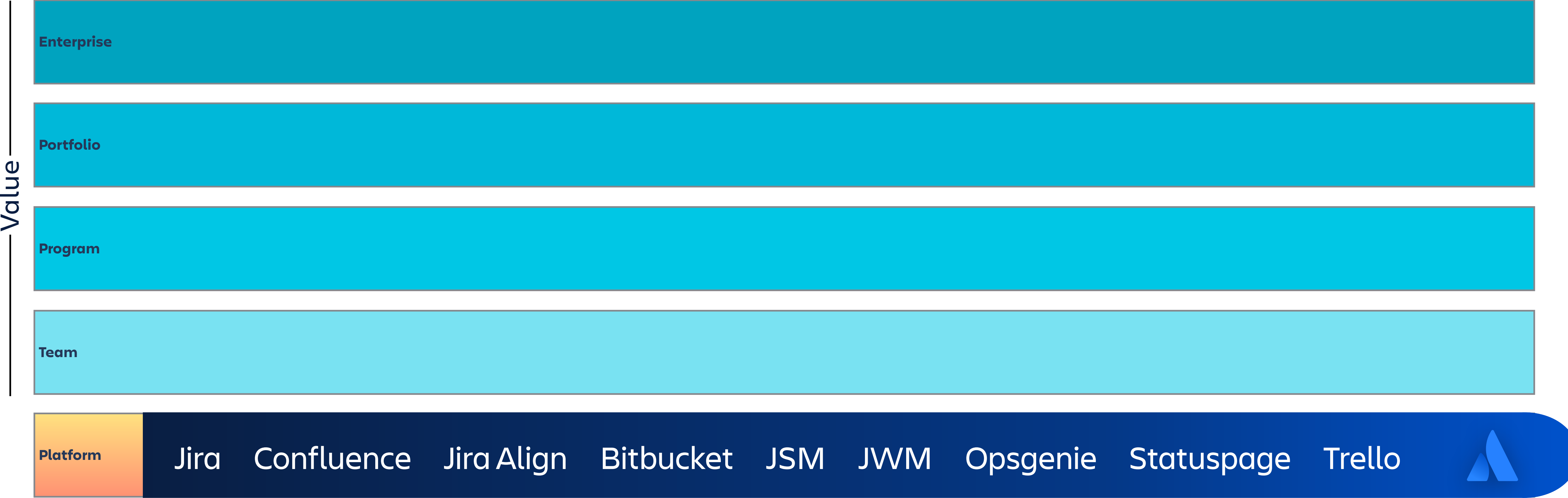


Let's *Visualize* the Solution Journey

Agile at Scale Solution Journey



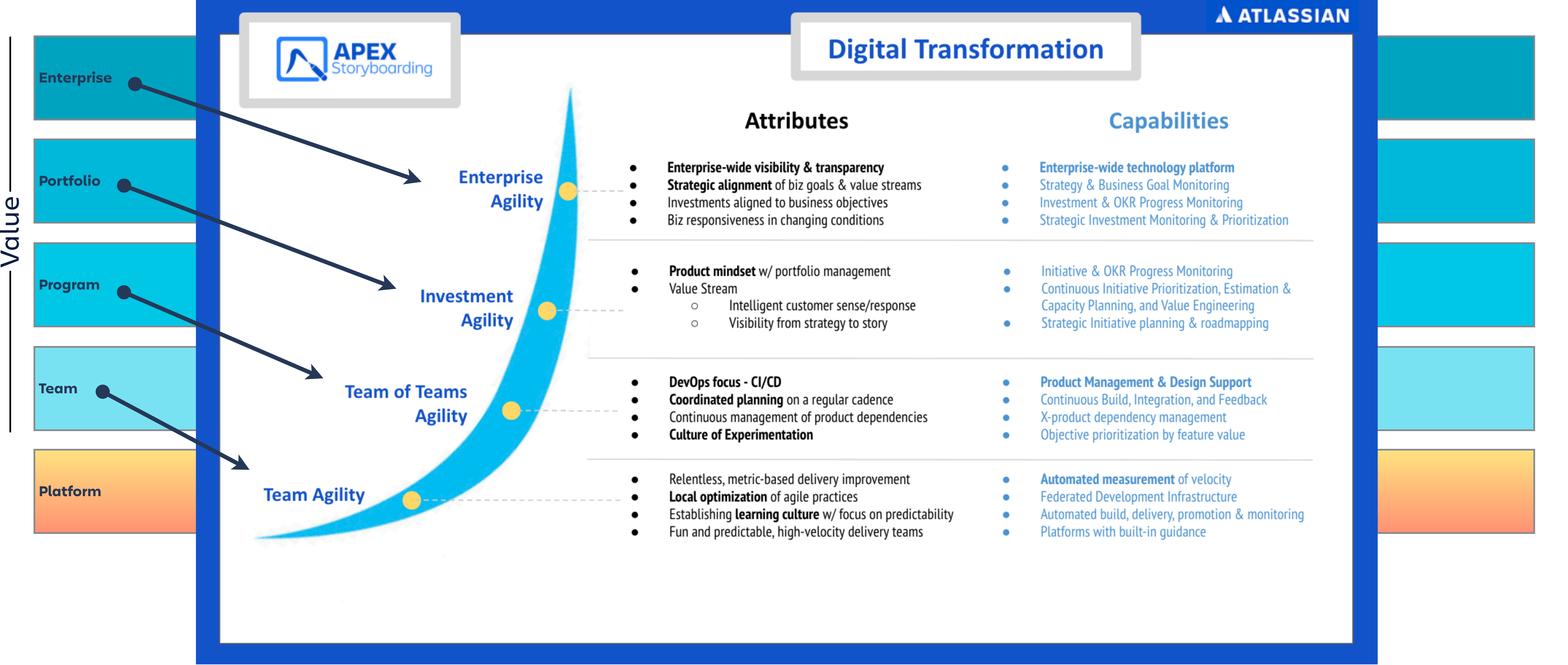
Agile at Scale Solution Journey



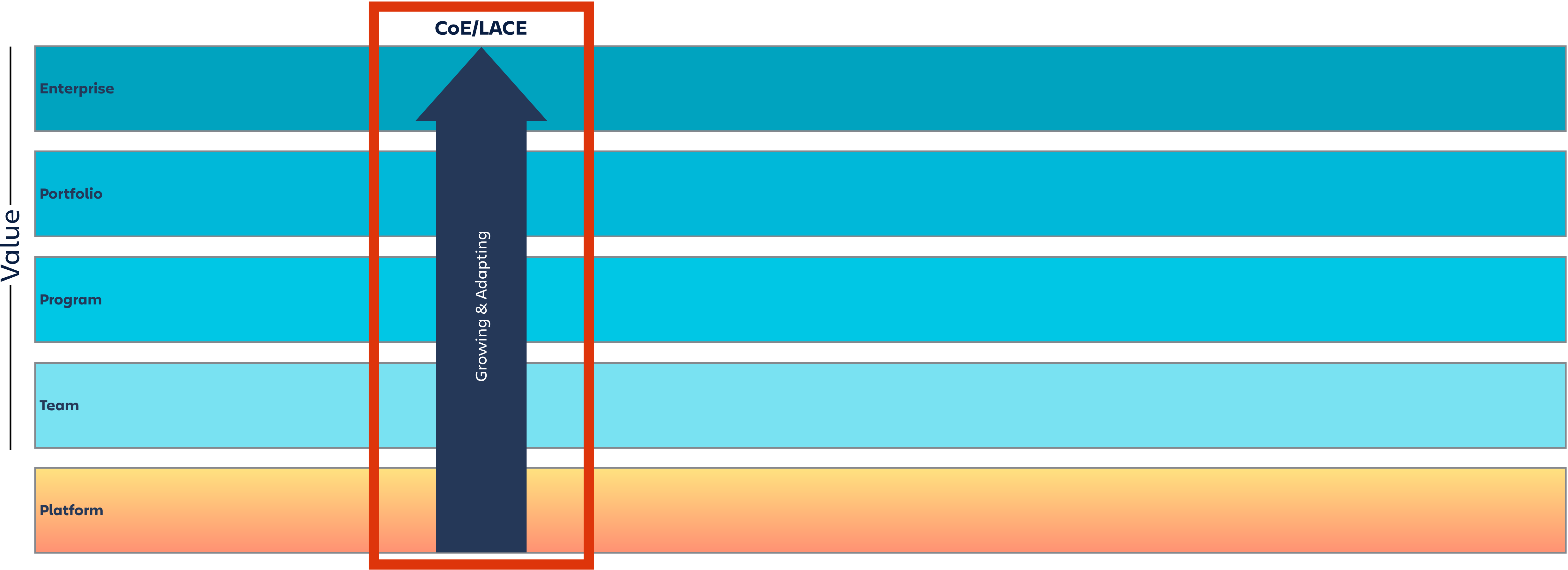
Agile at Scale Solution Journey



Agile at Scale Solution Journey



Agile at Scale Solution Journey



TAM

Atlassian / Partner

Customer

Blueprints / Guidance

Platform Optimizations



*Soapbox
Moment*

Many organizations separate **tooling** from **process transformation**

Transformation

Coaching
Transformation Office
Leadership

Tooling

Jira / Jira Align
Infrastructure
Administration

When talking about **Tooling**, we tend to focus **here**...

Transformation

Coaching
Transformation Office
Leadership

Tooling

Jira / Jira Align
Infrastructure
Administration



...but **Transformation** happens over here



Transformation

Coaching
Transformation Office
Leadership

Tooling

Jira / Jira Align
Infrastructure
Administration

The **Agile at Scale Solution** needs **both!**





Thank You

Agile at Scale Solution Journey



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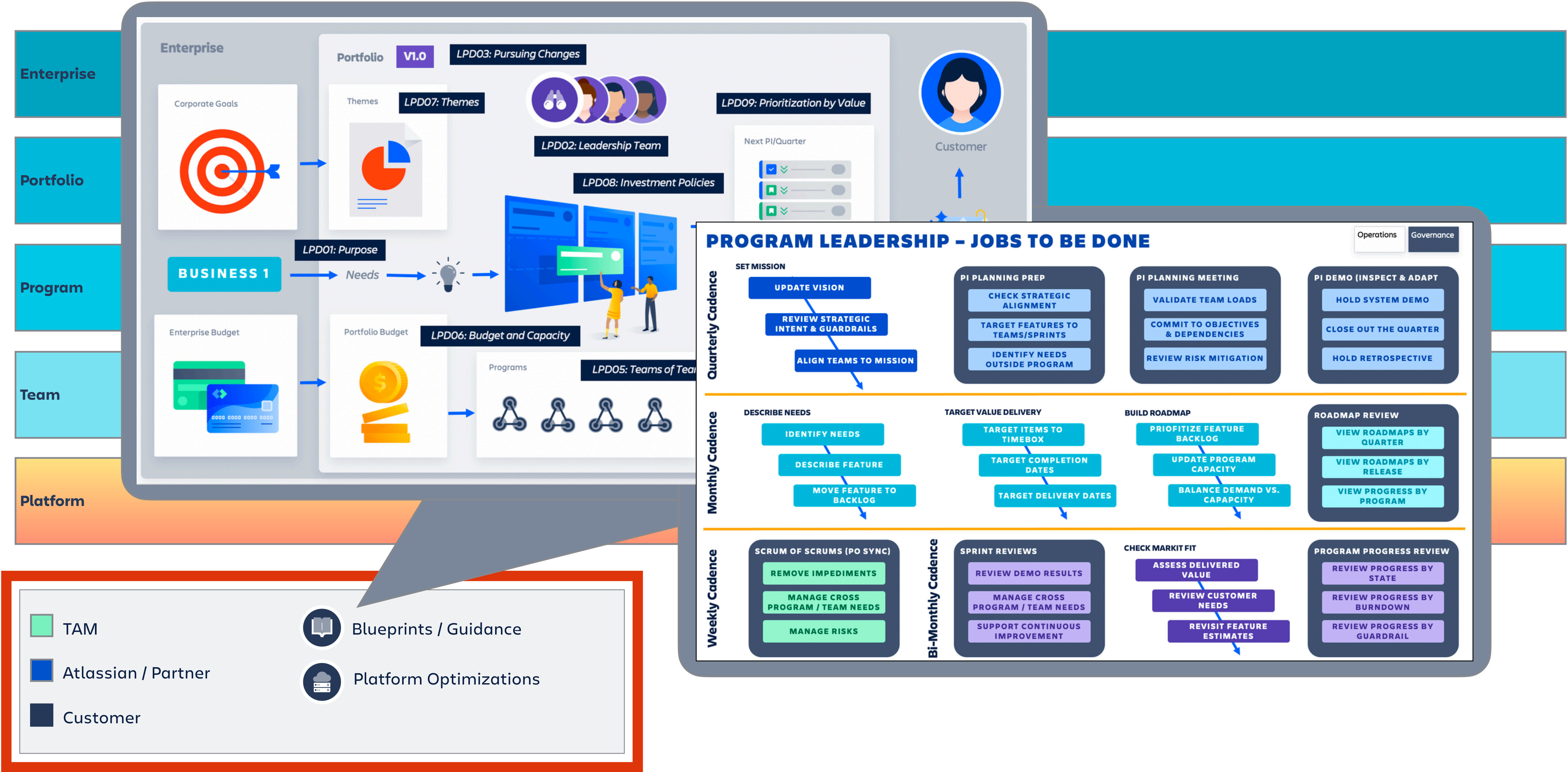
Customer

Blueprints / Guidance

Platform Optimizations

Agile at Scale Solution Journey

Value



Agile at Scale Solution Journey

Value



TAM

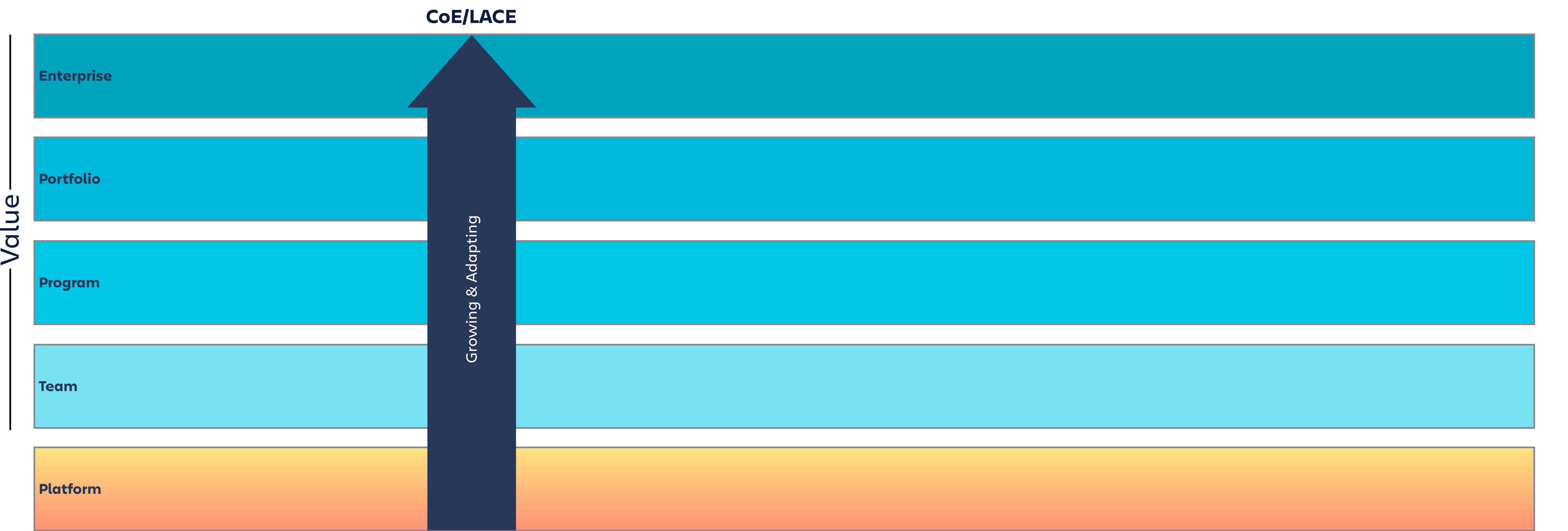
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Customer

Prints / Guidance


Platform Optimizations


Agile at Scale Solution Journey



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Agile at Scale Solution Journey

CoE/LACE

Value




 TAM

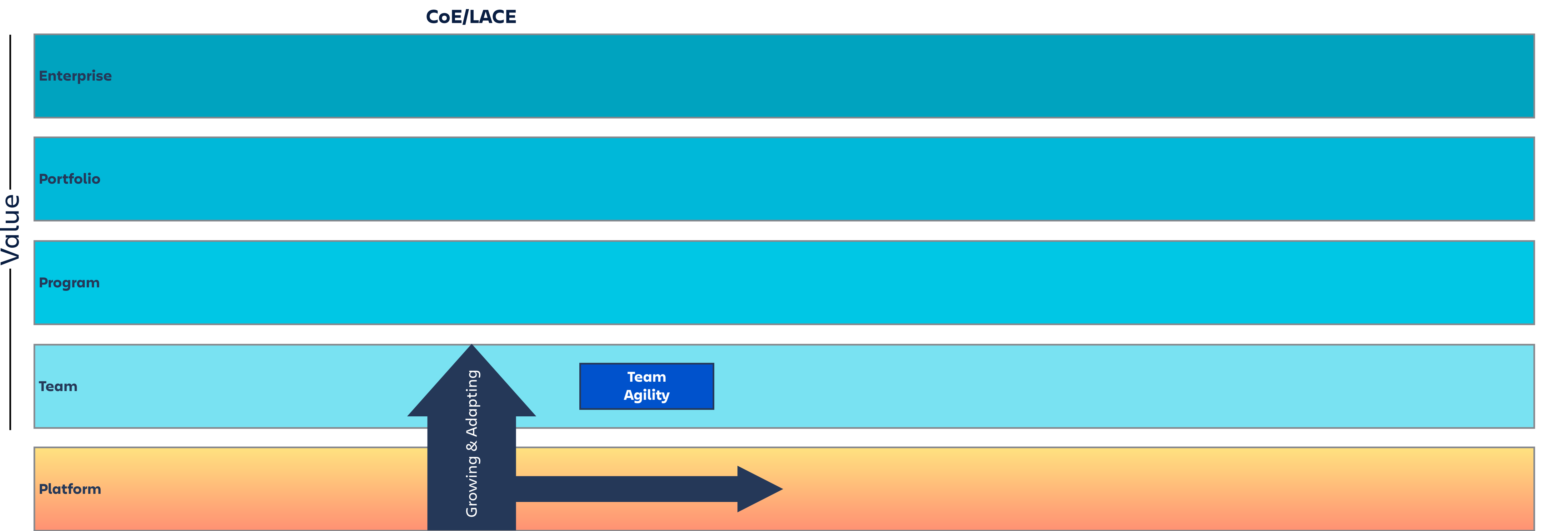
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 Customer

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 Platform Optimizations

Agile at Scale Solution Journey



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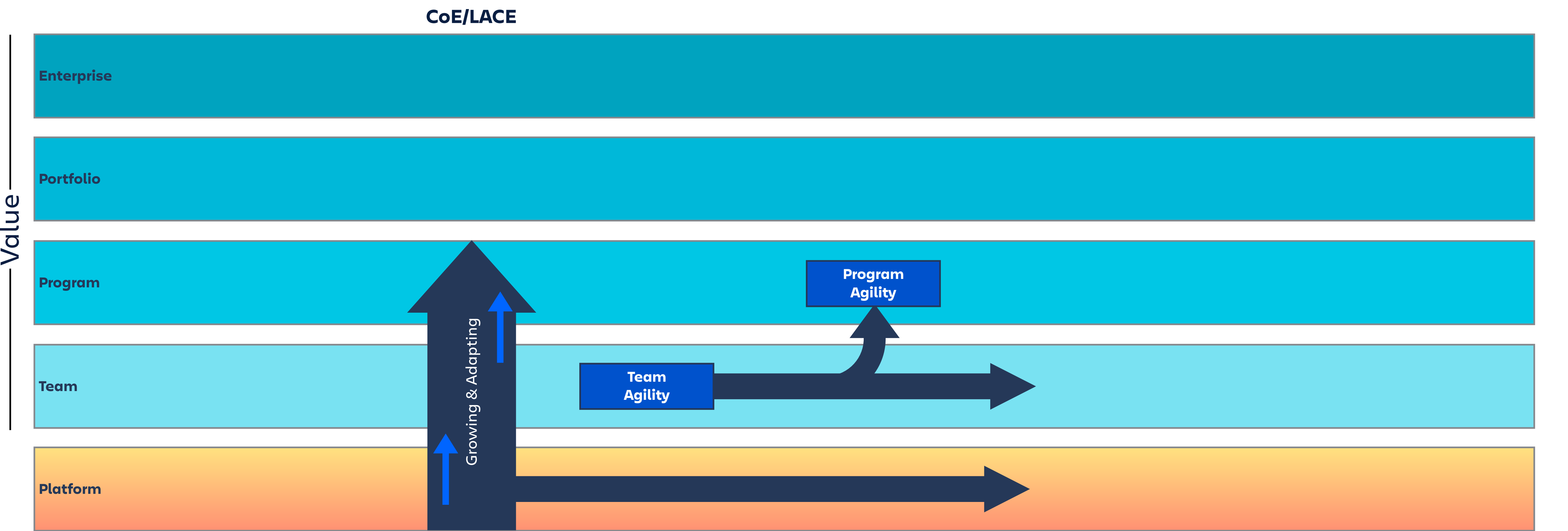
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Platform Optimizations

Agile at Scale Solution Journey



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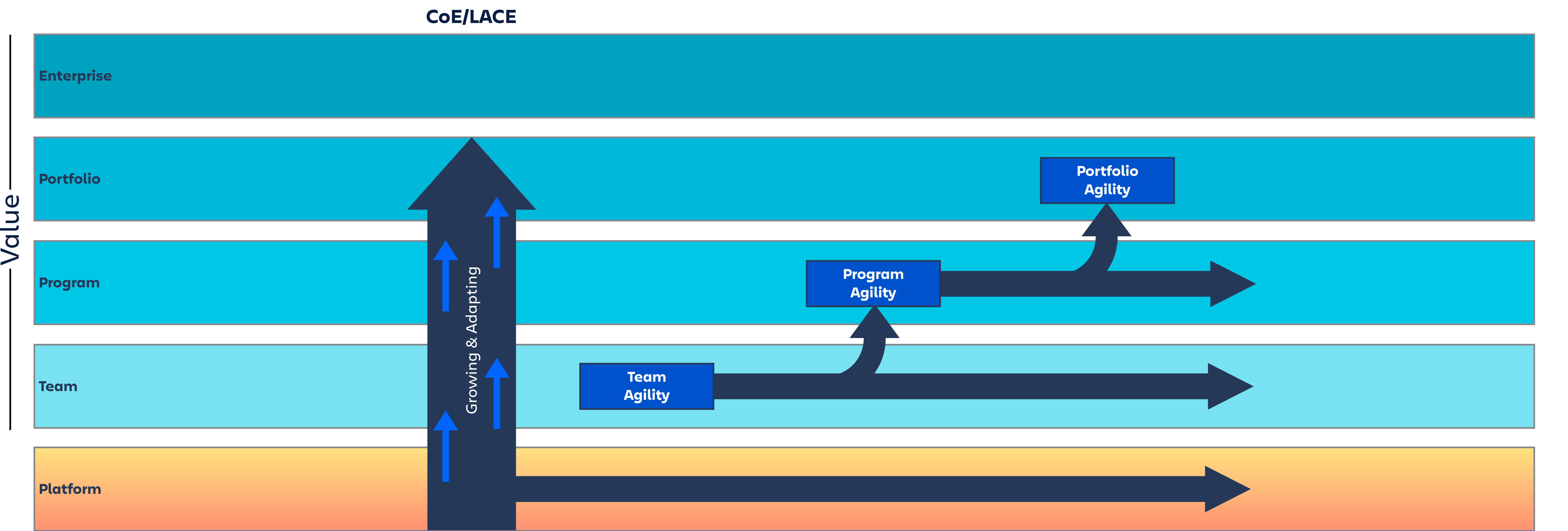
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Agile at Scale Solution Journey



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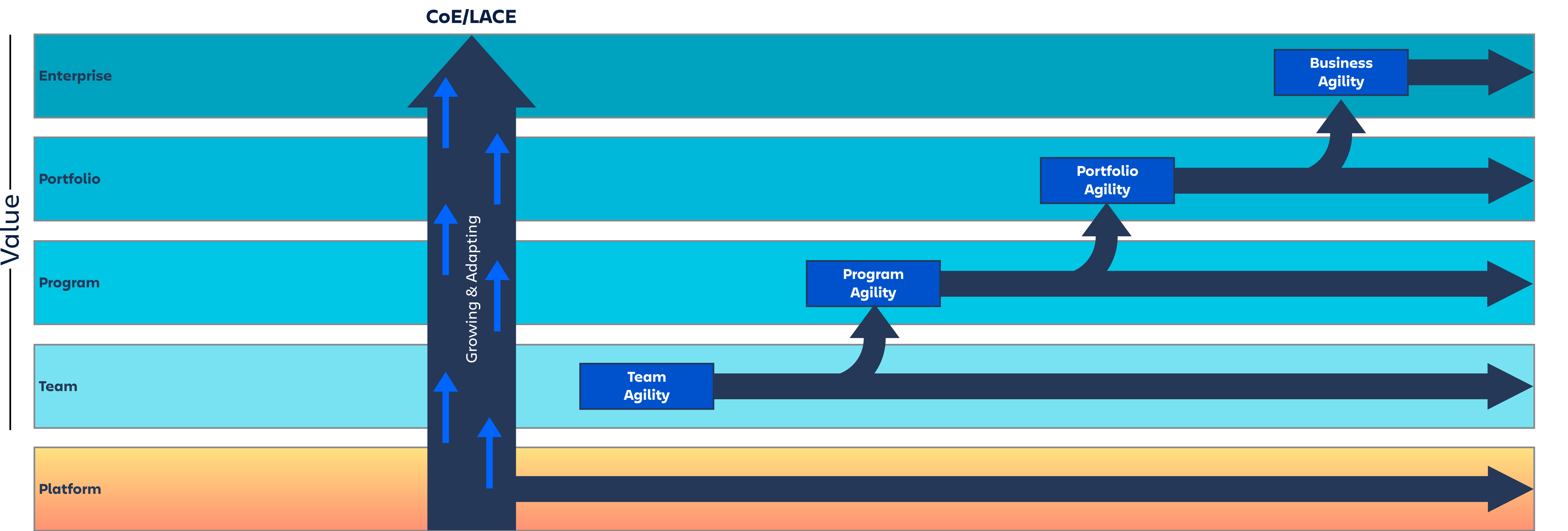
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Customer

Blueprints / Guidance

Platform Optimizations

Agile at Scale Solution Journey



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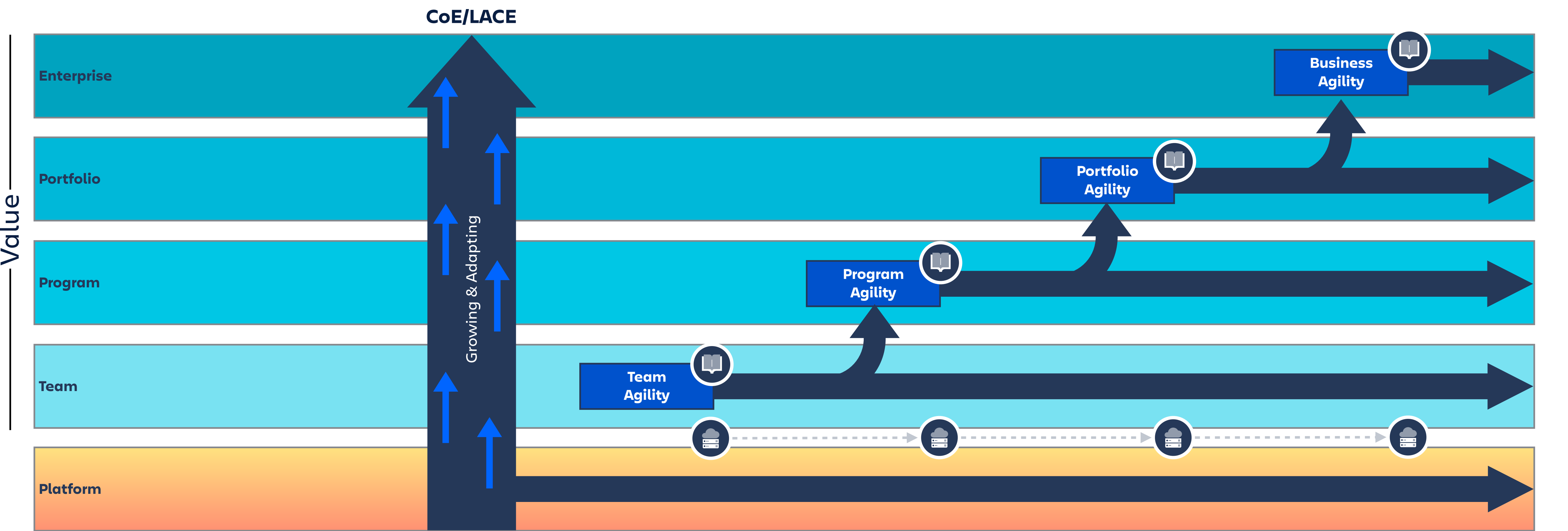
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Platform Optimizations

Agile at Scale Solution Journey



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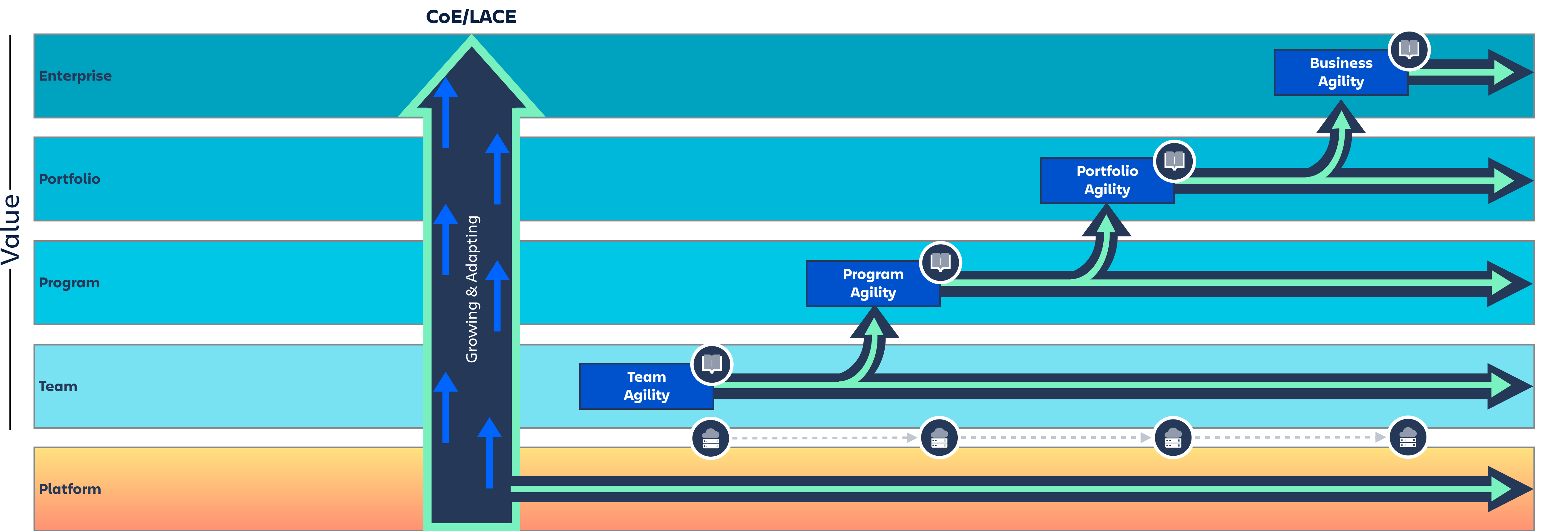
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Agile at Scale Solution Journey



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Blueprints / Guidance

Atlassian / Partner

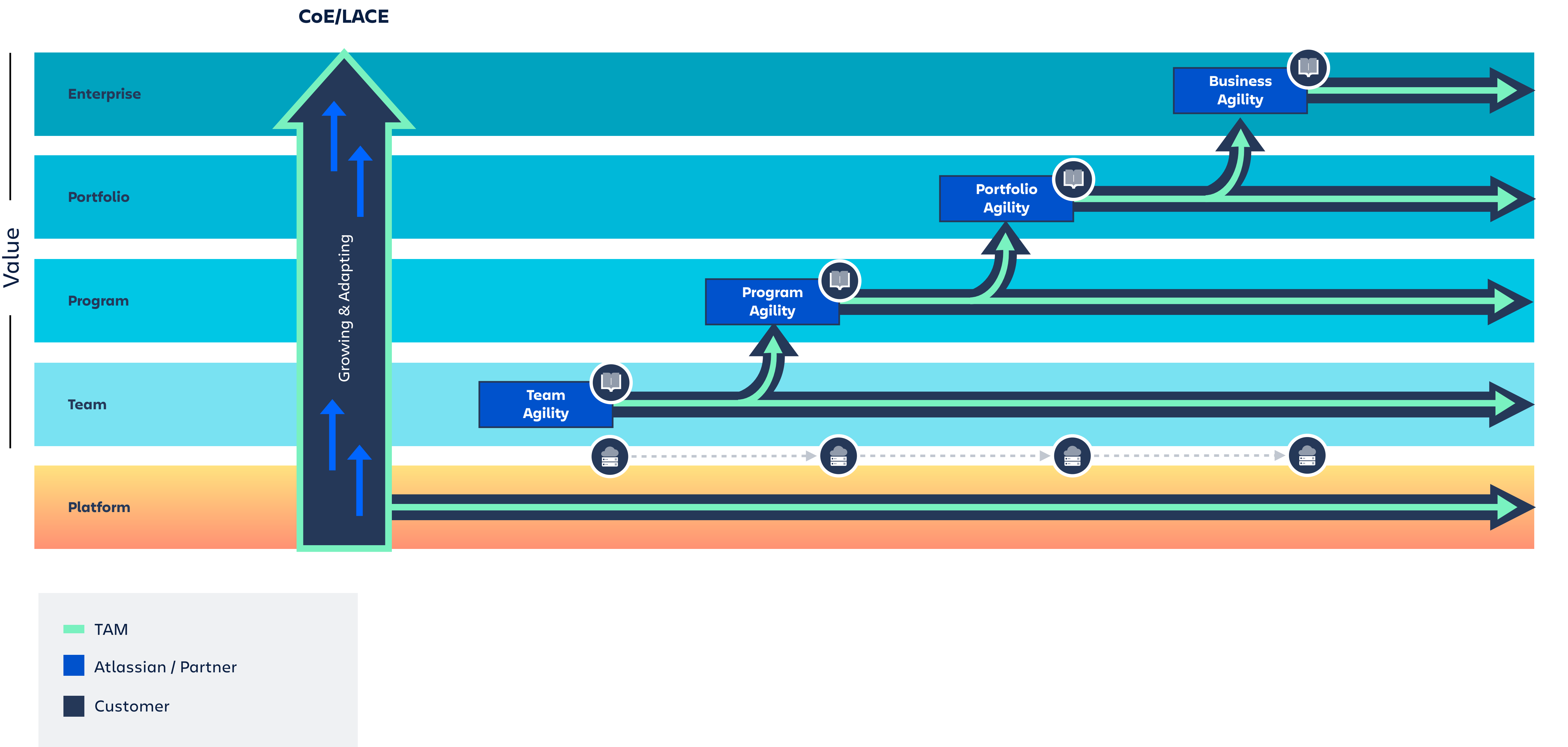
Platform Optimizations

Customer

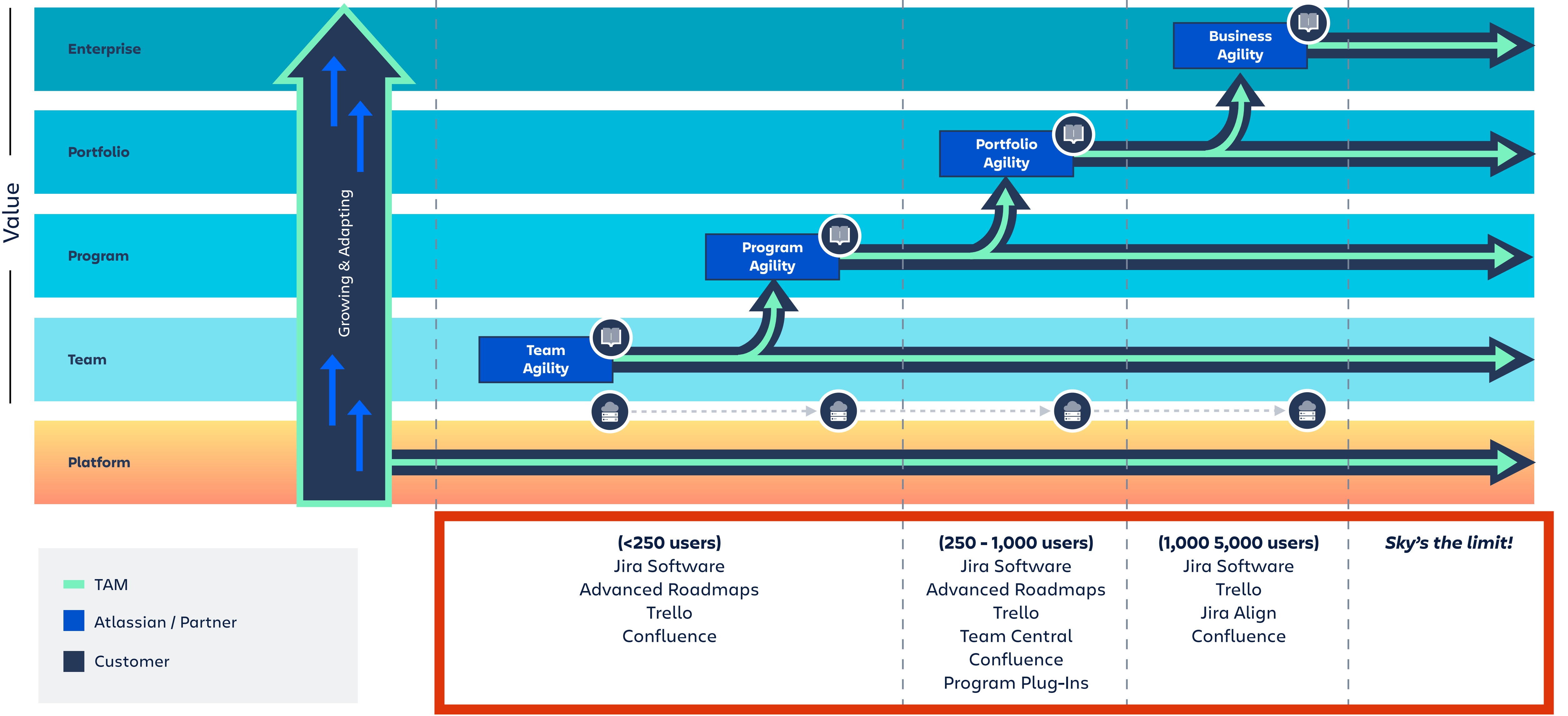
Value

What about **Phases?**

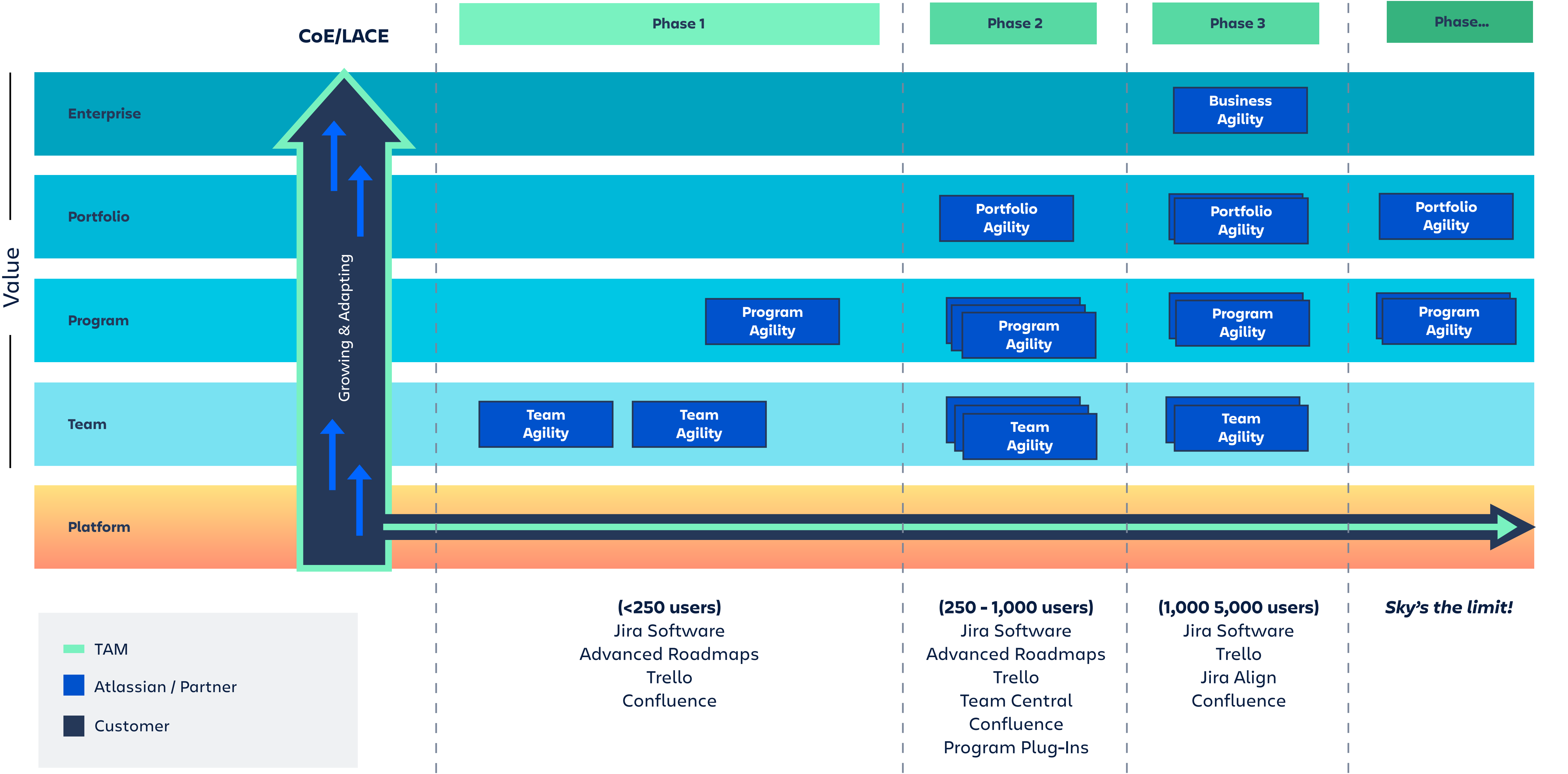
Agile at Scale Solution Journey



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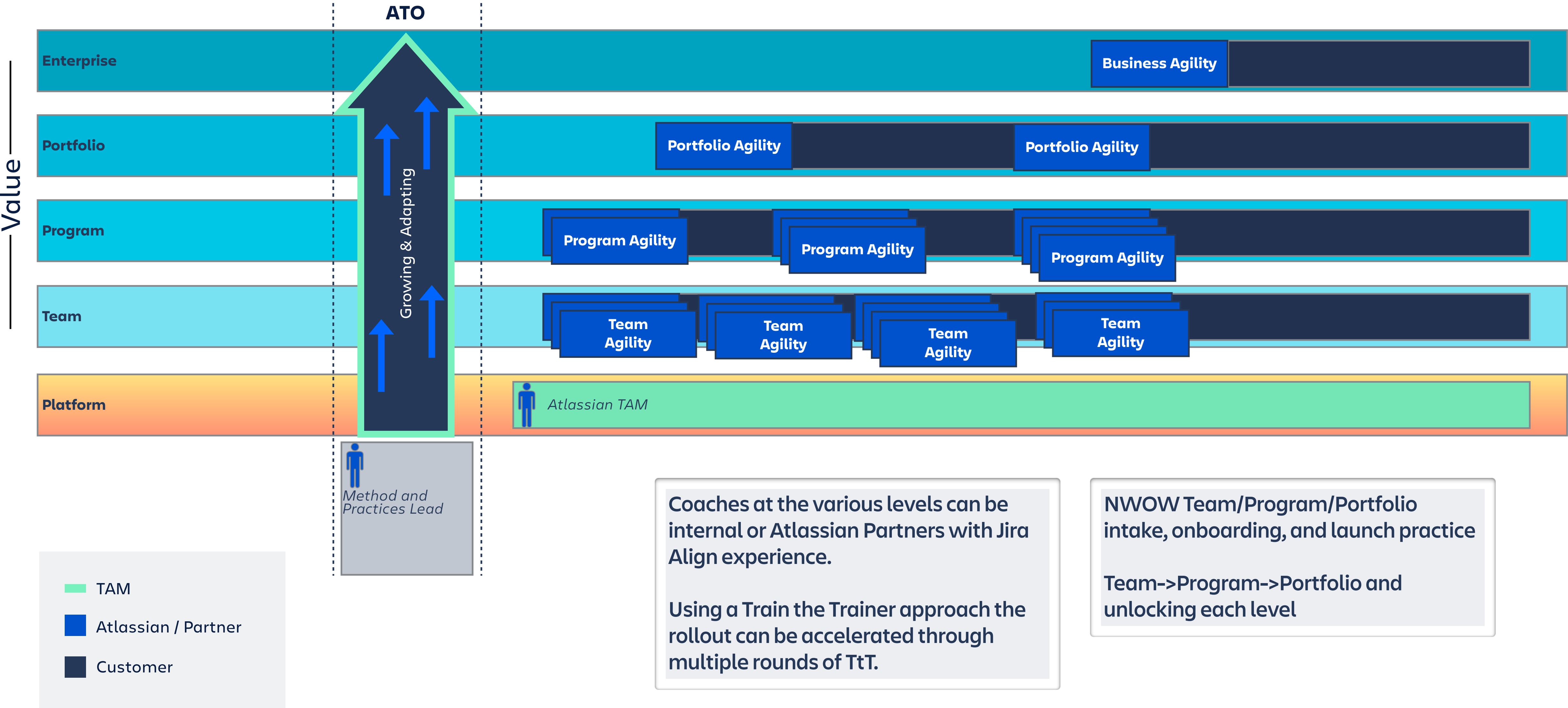


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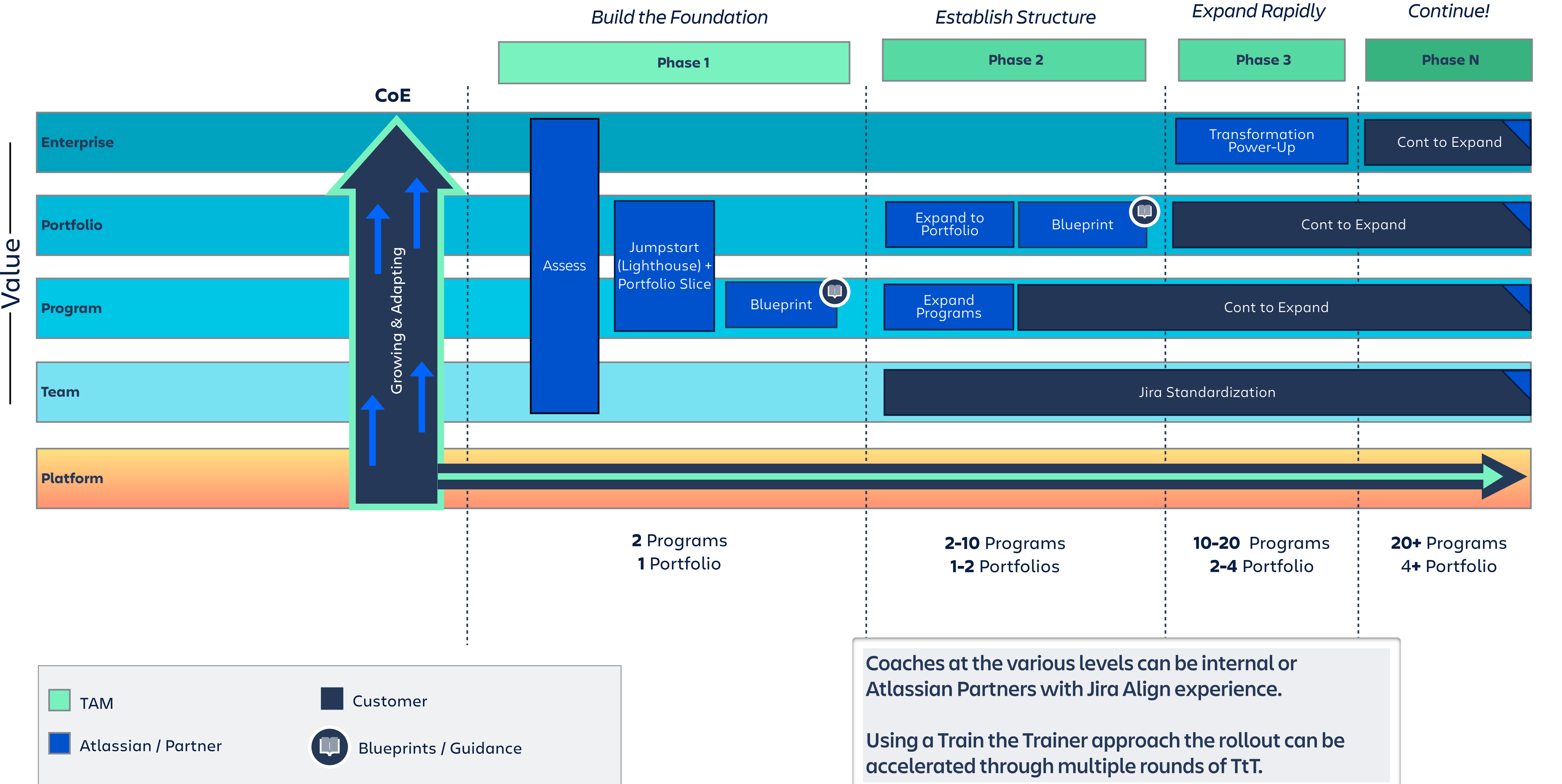


How about some **Examples?**

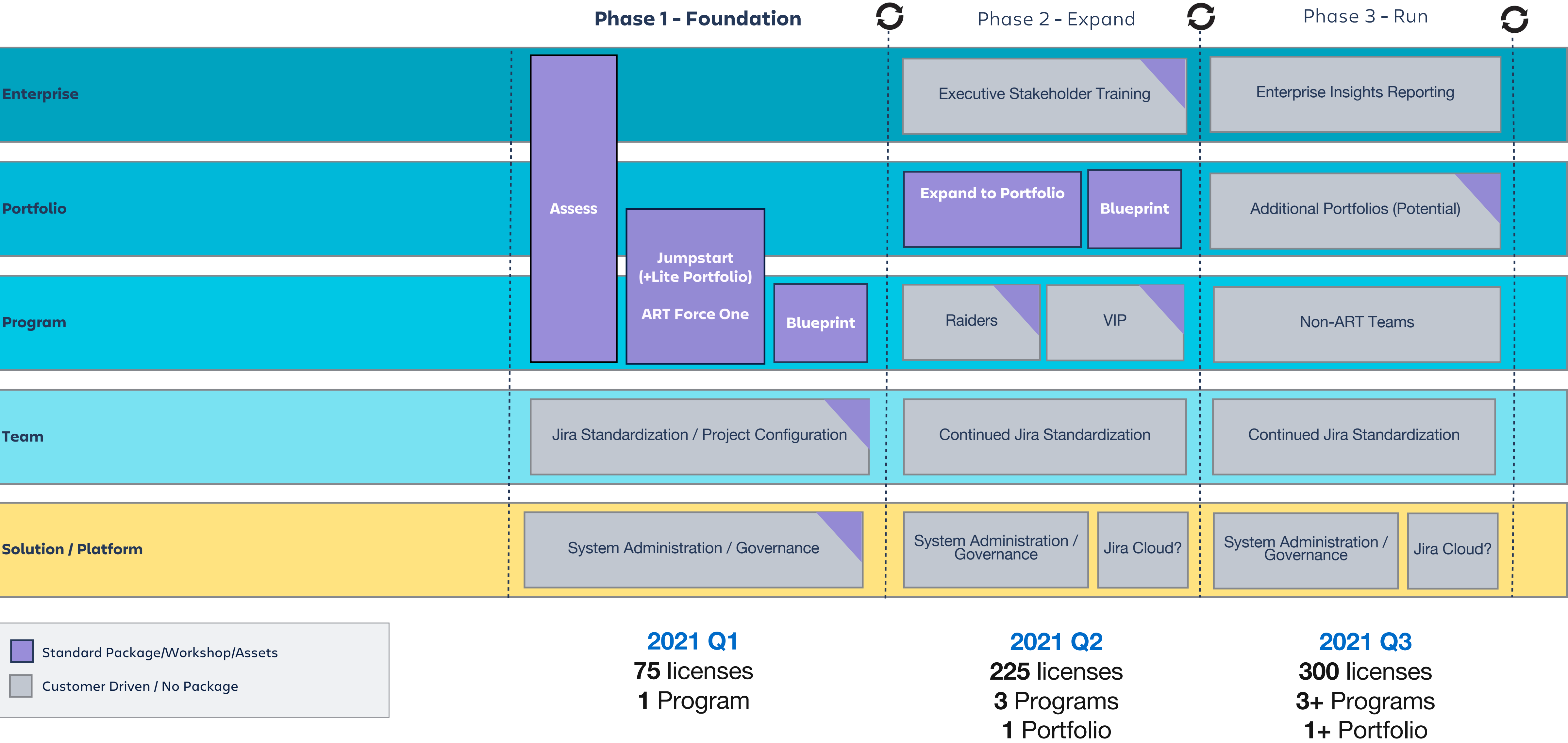
Insurance Organization Transformation Journey (Multiple Products)



Consumer Products Journey (Jira Align)



Financial Firm Onboarding Plan (Jira Align)



The big Takeaways

**Solution Journeys
are like fingerprints**



Solution Journeys
continuously **Evolve**



YOU own your Solution Journey



Own it.

Let's start your journey **NOW!**

Expanded Solution Sketch Canvas

Enterprise
Portfolio
Program
Team
Platform

Expanded Milestone Canvas

Enterprise					
Portfolio					
Program					
Team					
Platform					

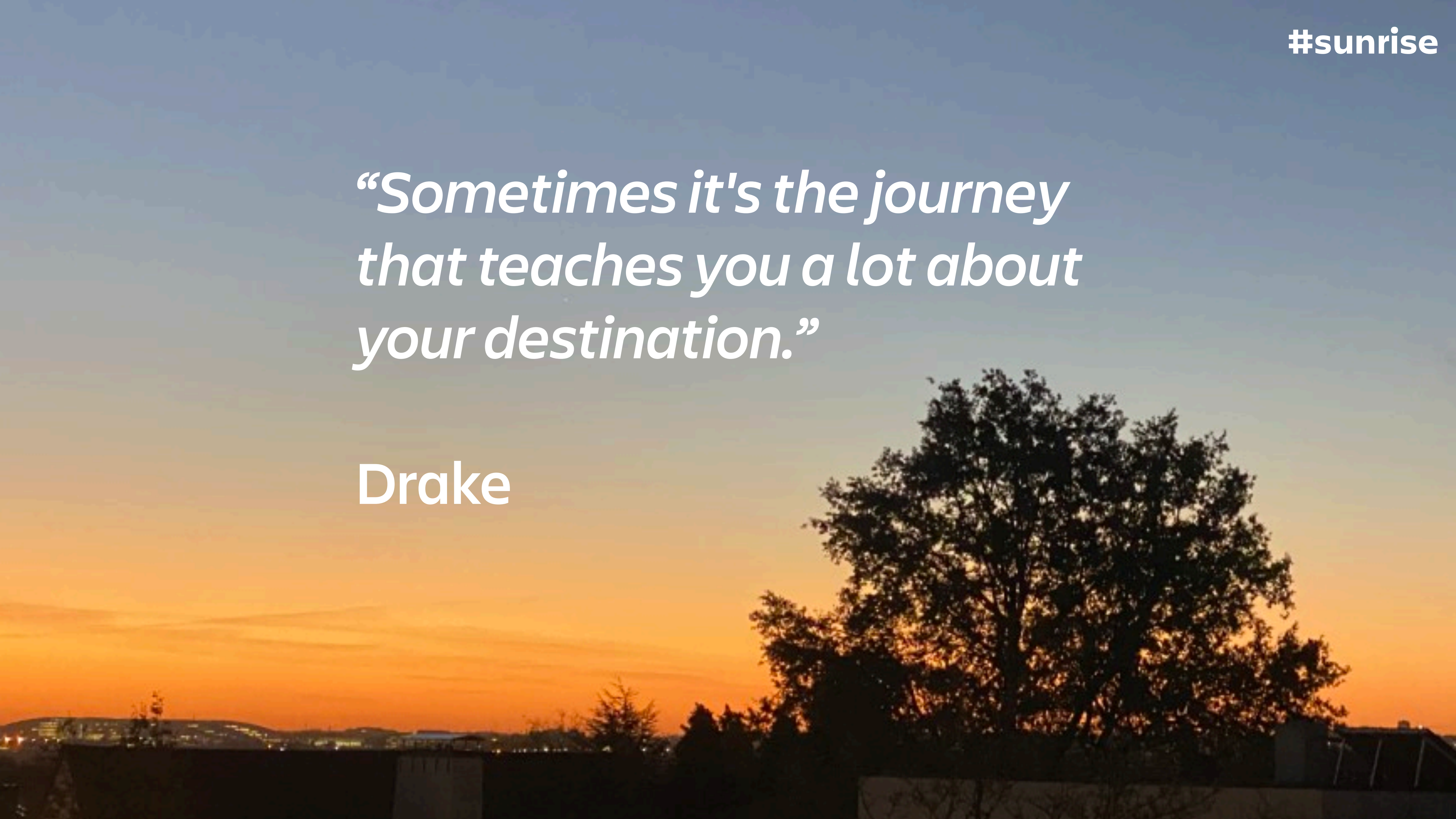
Timeline Canvas

	Q1	Q2	Q3	Q4	Y2	Y3
Enterprise						
Portfolio						
Program						
Team						
Platform						

Download the templates after the session

*“Sometimes it's the journey
that teaches you a lot about
your destination.”*

Drake





Thank you!