

Practice innovations for operations teams

working in Jira Service Management



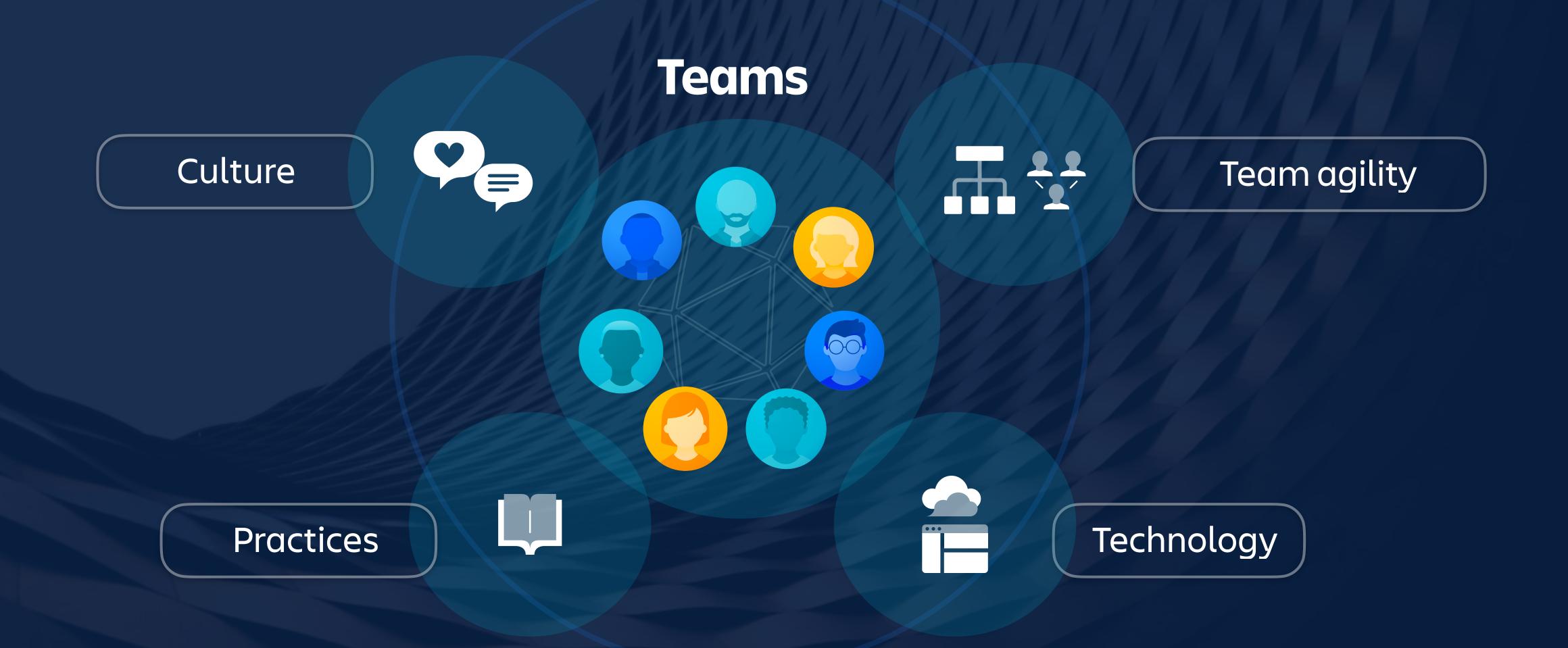


The work of IT Ops is evolving

Through 2023, 80% of ITSM teams that have not adopted an agile approach will find their ITSM practices are ignored or bypassed as a result of more agile ways of working being adopted elsewhere in the organization.

2022 STRATEGIC ROADMAP FOR IT SERVICE MANAGEMENT - GARTNER

ATLASSIAN APPROACH TO ITSM IS FOCUSED ON TEAMS





process?

Services?

Governance?

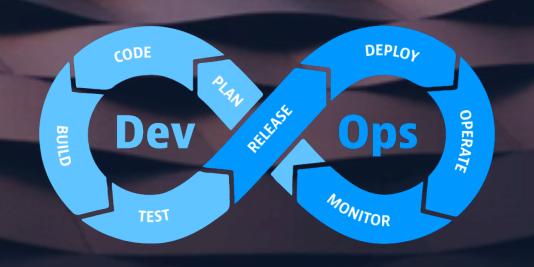
Strategy?

Whatunites elements of modern service management frameworks?

Value streams









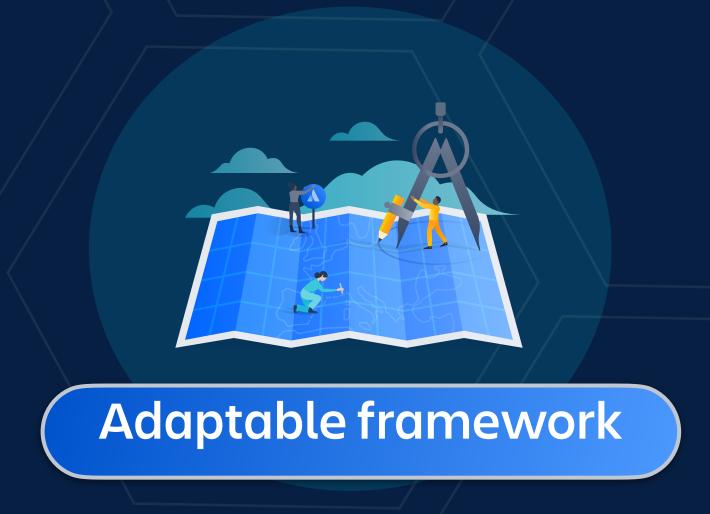


ITIL 4 - A NEW FRAMEWORK FOR MODERN SERVICE MANAGEMENT

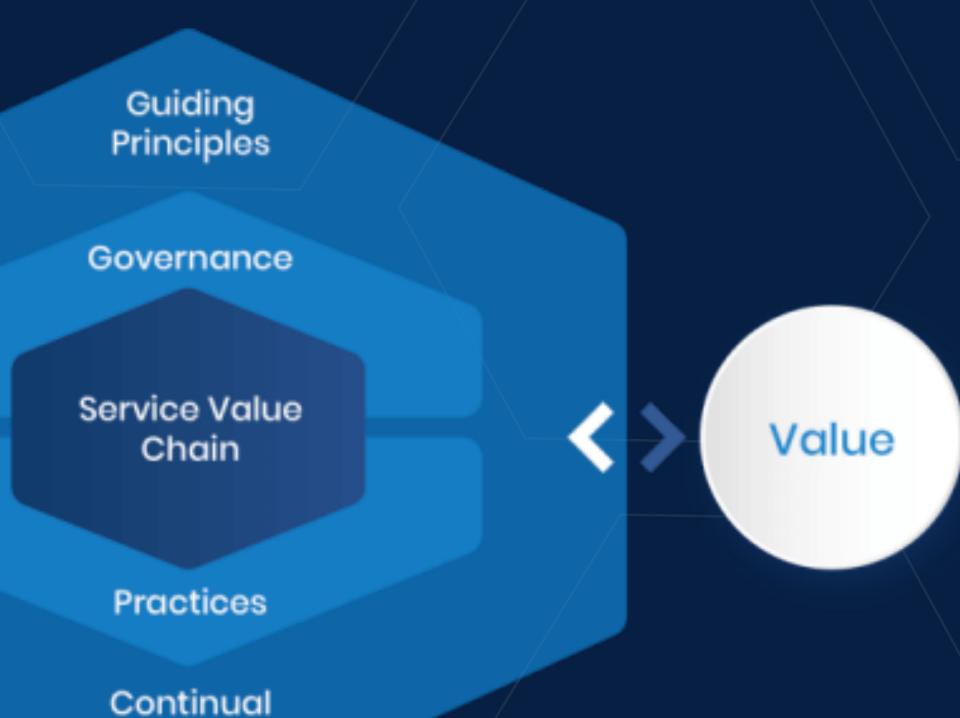
Oportunit

Demand

- "Focus on value" is a central principle
- Guiding principles (culture and values)
- Shift from processes to practices
- Establishes a Service Value System
- Embraces value stream flow of work







CONSIDERING THE ITIL 4 PRACTICES

General management practices

- 1. Architecture management
- 2. Continual improvement
- 3. Information security management
- 4. Knowledge management
- 5. Measurement and reporting
- 6. Organizational change
- 7. Portfolio management
- 8. Project management
- 9. Relationship management
- 10. Strategy management
- 11. Supplier management
- 12. Workforce and talent management

Service management practices

- 1. Availability management
- 2. Business analysis
- 3. Capacity and performance management
- 4. Change enablement
- 5. Incident management
- 6. IT asset management
- 7. Monitoring and event management
- 8. Problem management
- 9. Release management
- 10. Service catalogue management
- 11. Service configuration management
- 12. Service continuity management
- 13. Service design
- 14. Service desk
- 15. Service level management
- 16. Service request management
- 17. Service validation and testing

Technical management practices

- 1. Deployment management
- 2. Infrastructure and platform management
- 3. Software development and management

CONSIDERING IMPORTANT VALUE STREAMS FOR IT TEAMS





General management practices

- 1. Architecture management
- 2. Continual improvement
- 3. Information security management
- 4. Knowledge management
- 5. Measurement and reporting
- 6. Organizational change
- 7. Portfolio management
- 8. Project management
- 9. Relationship management
- 10. Strategy management
- 11. Supplier management
- 12. Workforce and talent management

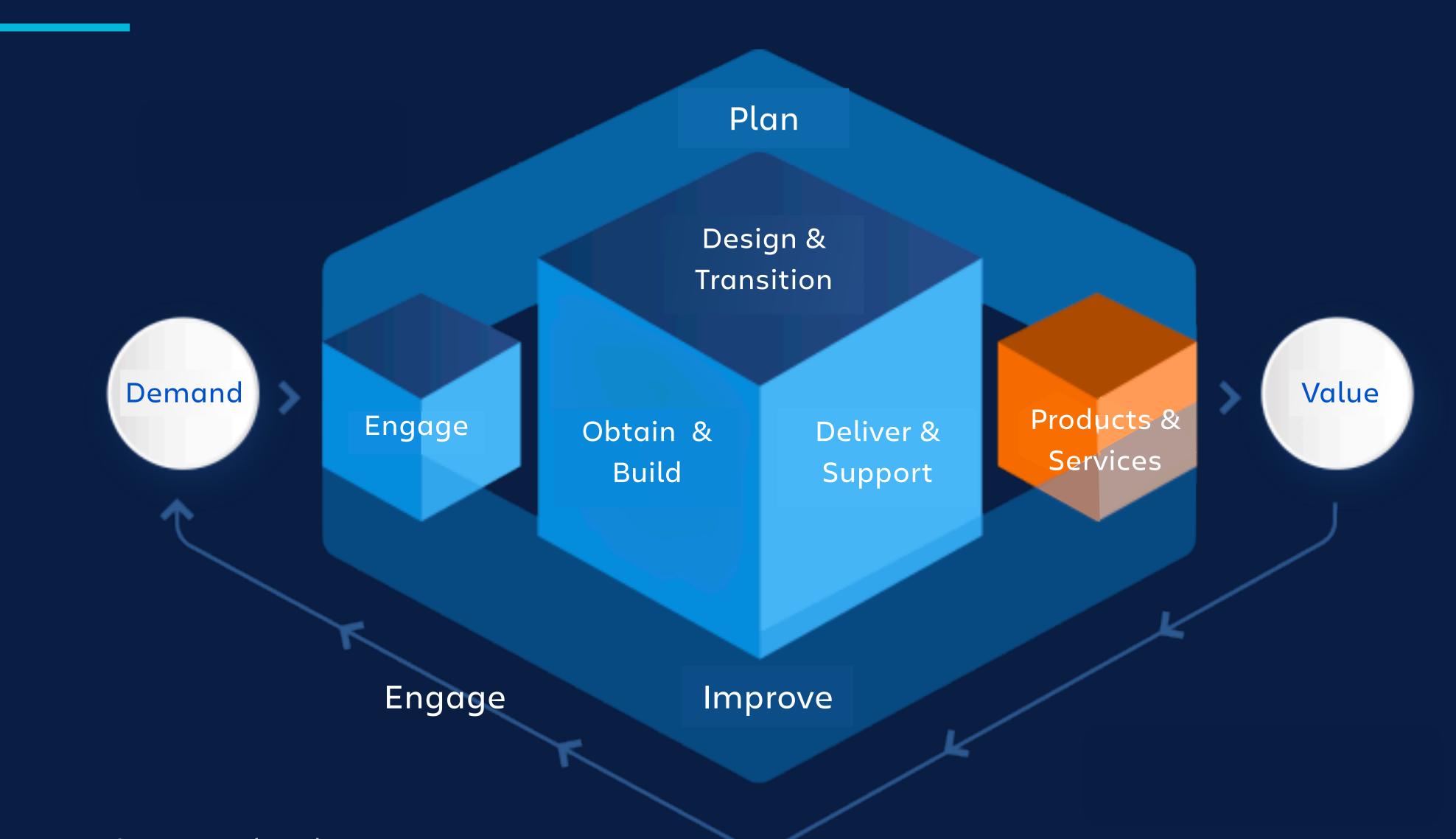
Service management practices

- 1. Availability management
- 2. Business analysis
- 3. Capacity and performance management
- 4. Change enablement
- 5. Incident management
- 6. IT asset management
- 7. Monitoring and event management
- 8. Problem management
- 9. Release management
- 10. Service catalogue management
- 11. Service configuration management
- 12. Service continuity management
- 13. Service design
- 14. Service desk
- 15. Service level management
- 16. Service request management
- 17. Service validation and testing

Technical management practices

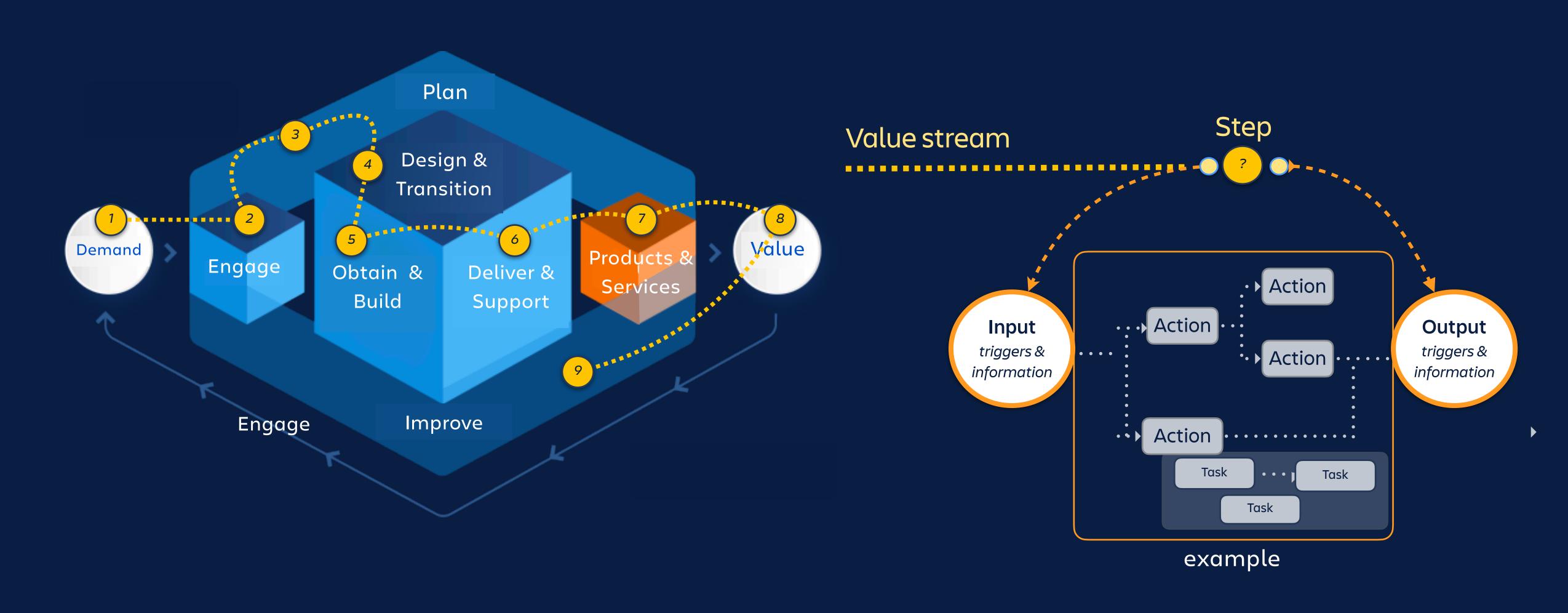
- 1. Deployment management
- 2. Infrastructure and platform management
- 3. Software development and management

CONSIDERING THE ITIL 4 SERVICE VALUE CHAIN



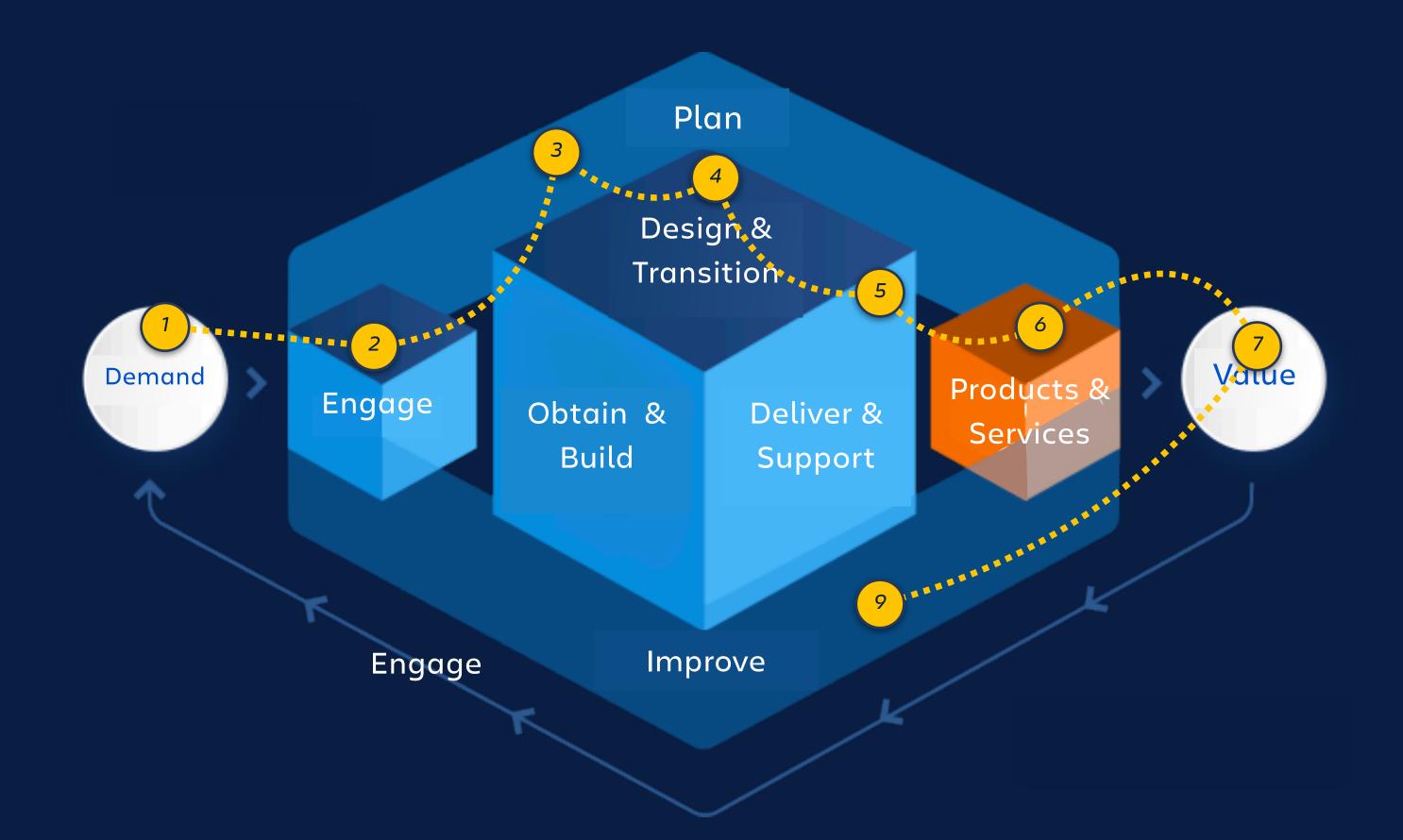
Source: Axelos, ITIL: Foundation ITIL 4 (2019)

ITIL 4 VALUE STREAM INTRODUCTION



VALUE STREAM MAPPING FOR CHANGE ENABLEMENT

How can we improve change lead time and the overall flow of infrastructure changes?

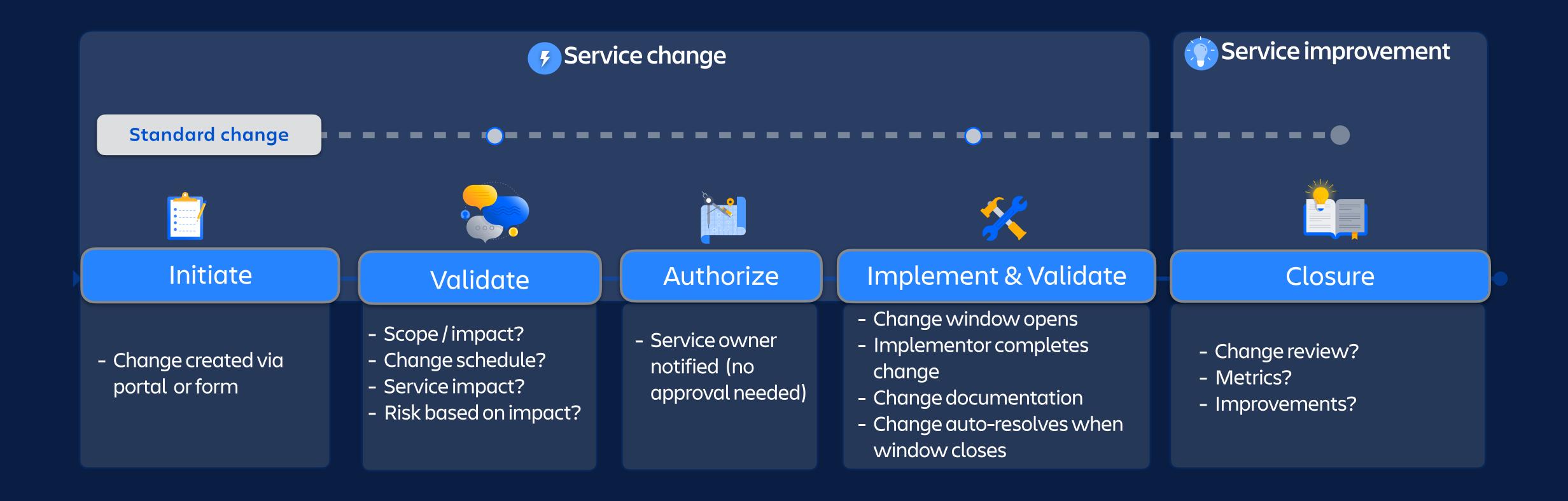


Source: Axelos, ITIL: Foundation ITIL 4 (2019)

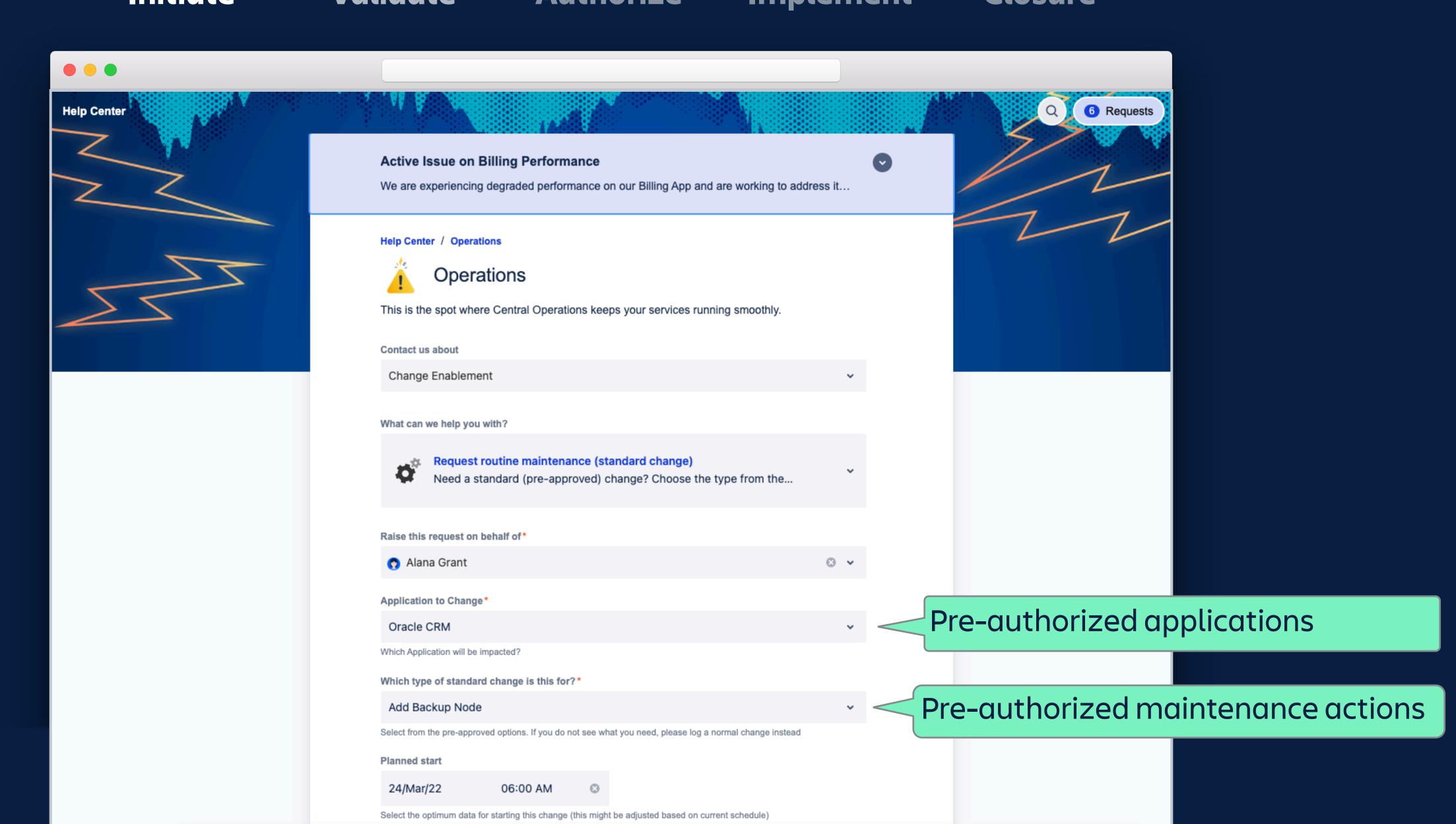
CONSIDERING CHANGE ENABLEMENT



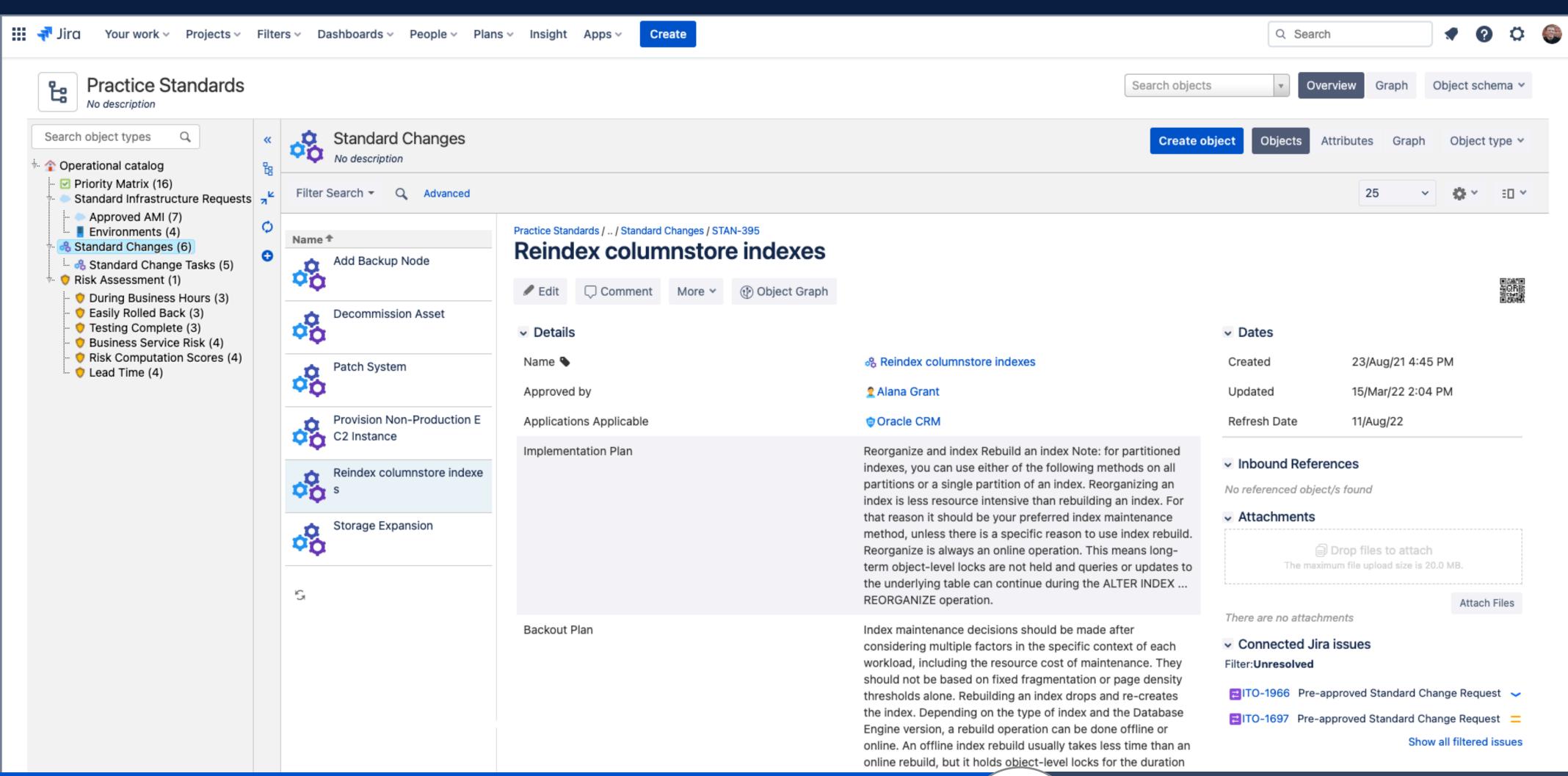
IMPROVING THE FLOW OF STANDARD CHANGES



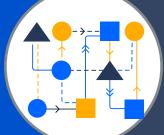






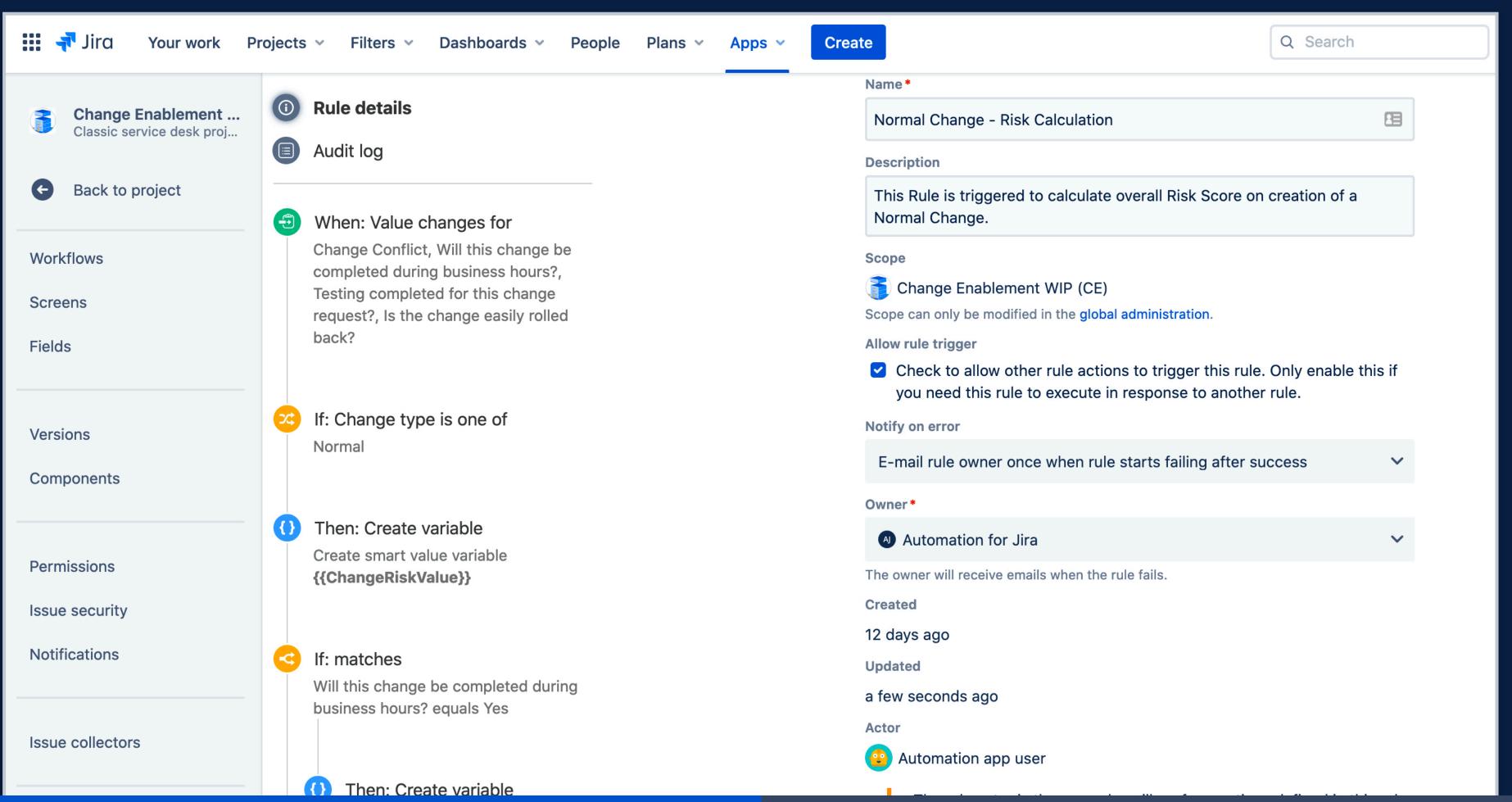


Insight plays a key role in creating a data-driven approach to efficiently manage standard changes



Streamline standard changes with data from your CMDB

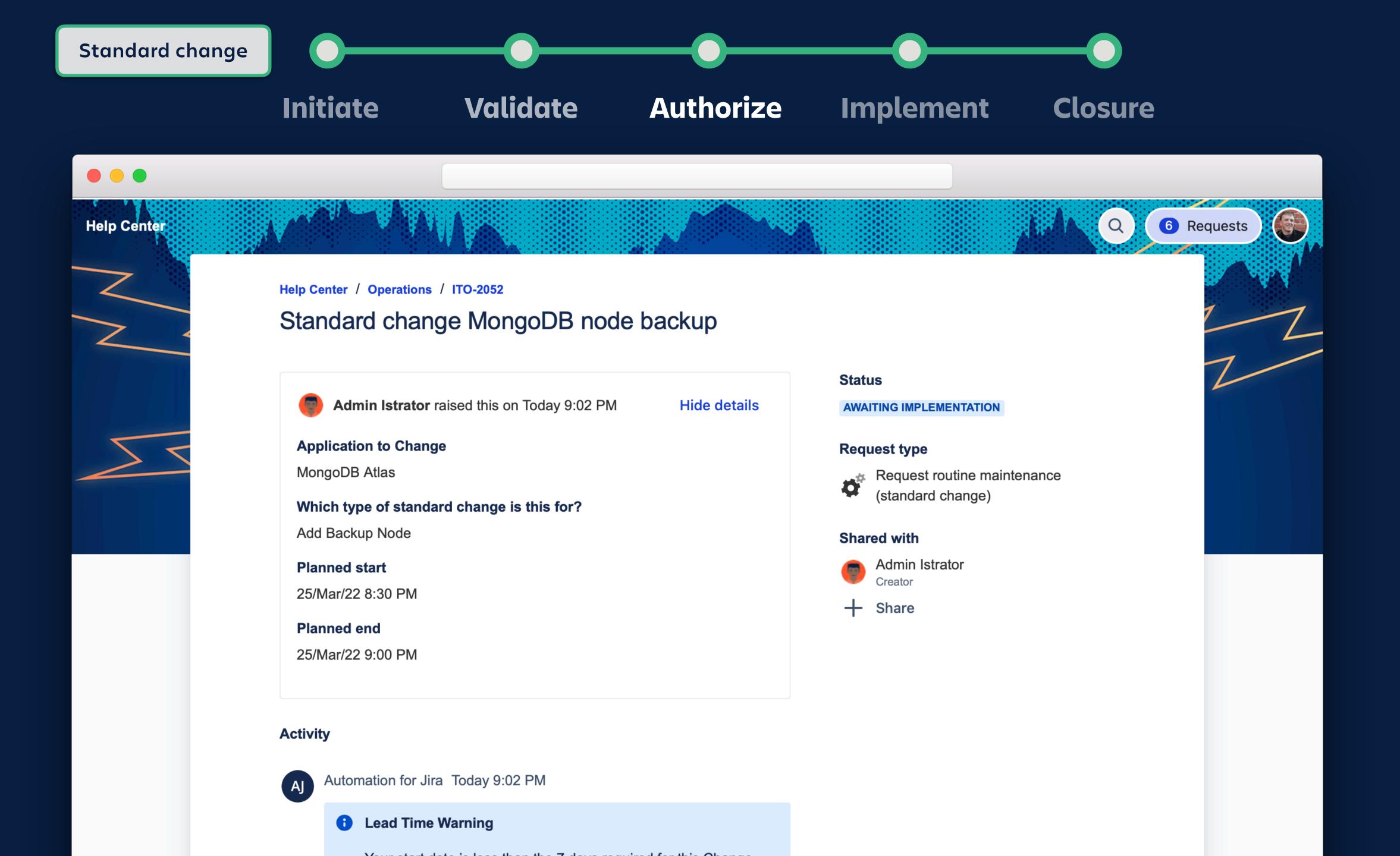




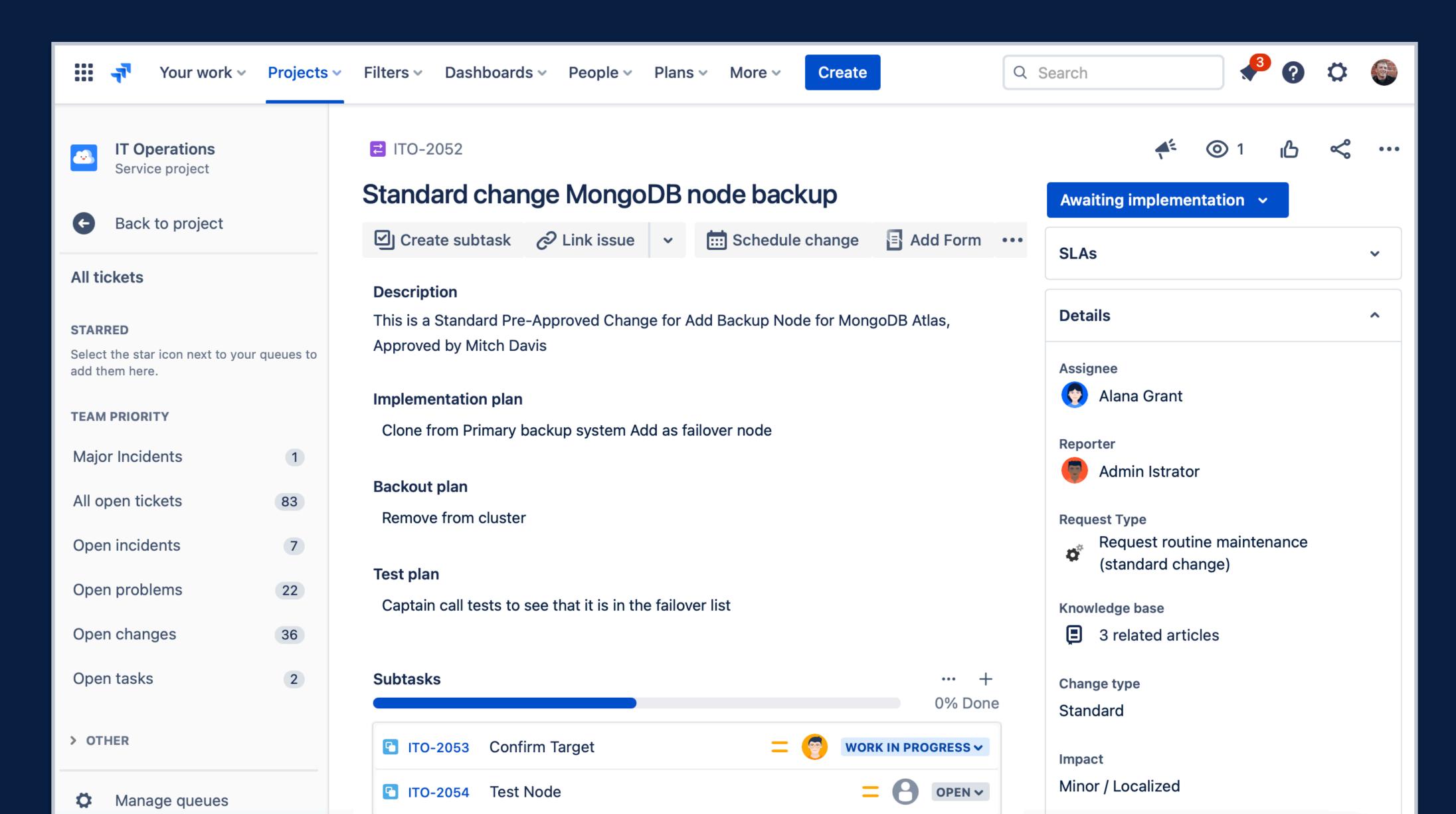
Assess: Calculate change risk for standard, normal and development changes



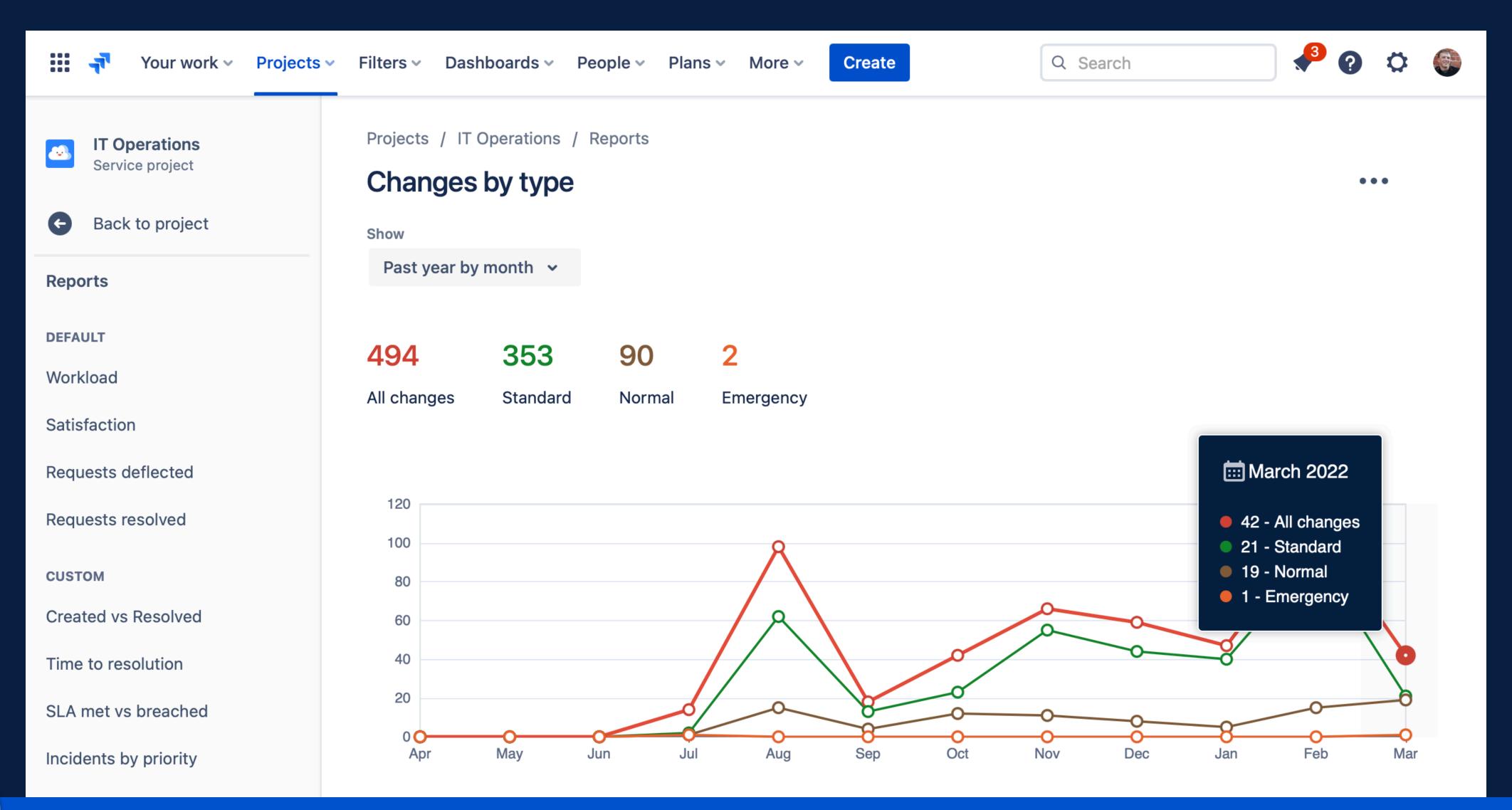
Evaluate: Risk questions, impacted service, etc. Flag high risk changes that require review







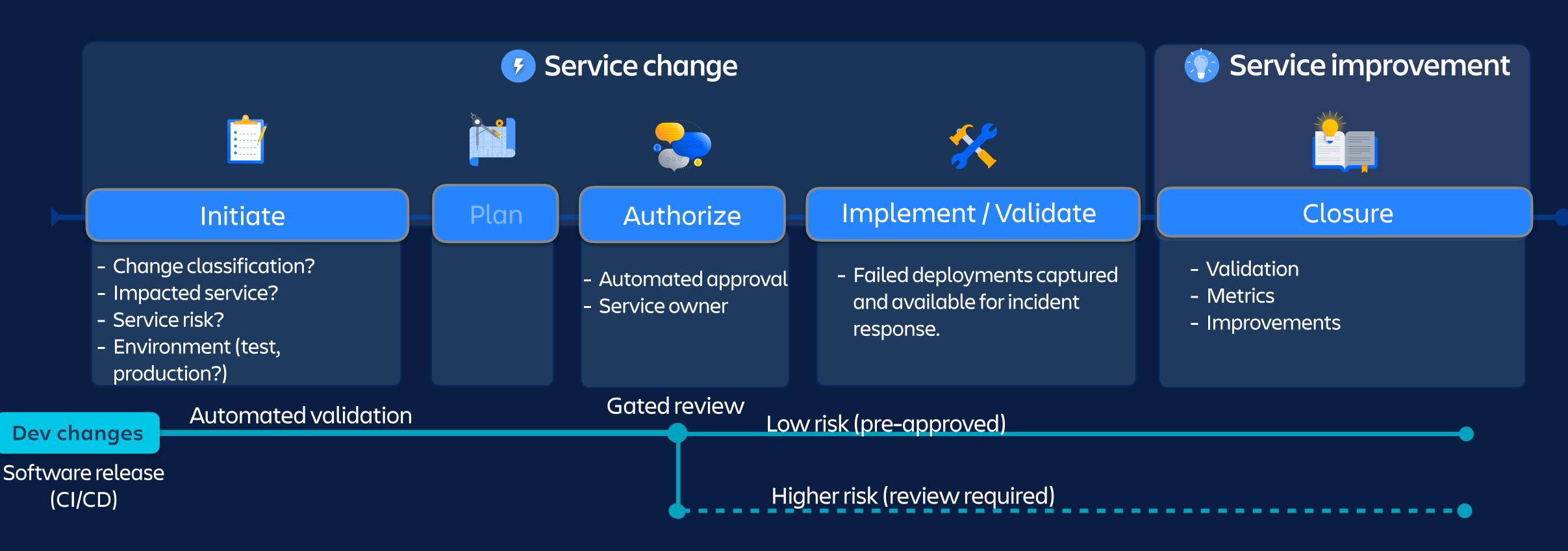






CONSIDERING CHANGE ENABLEMENT AND CODE CHANGES

A growing number of IT organizations are embracing DevOps practices to manage the release of code and configuration to production systems.



CHANGE ENABLEMENT MEETS DEPLOYMENT TRACKING

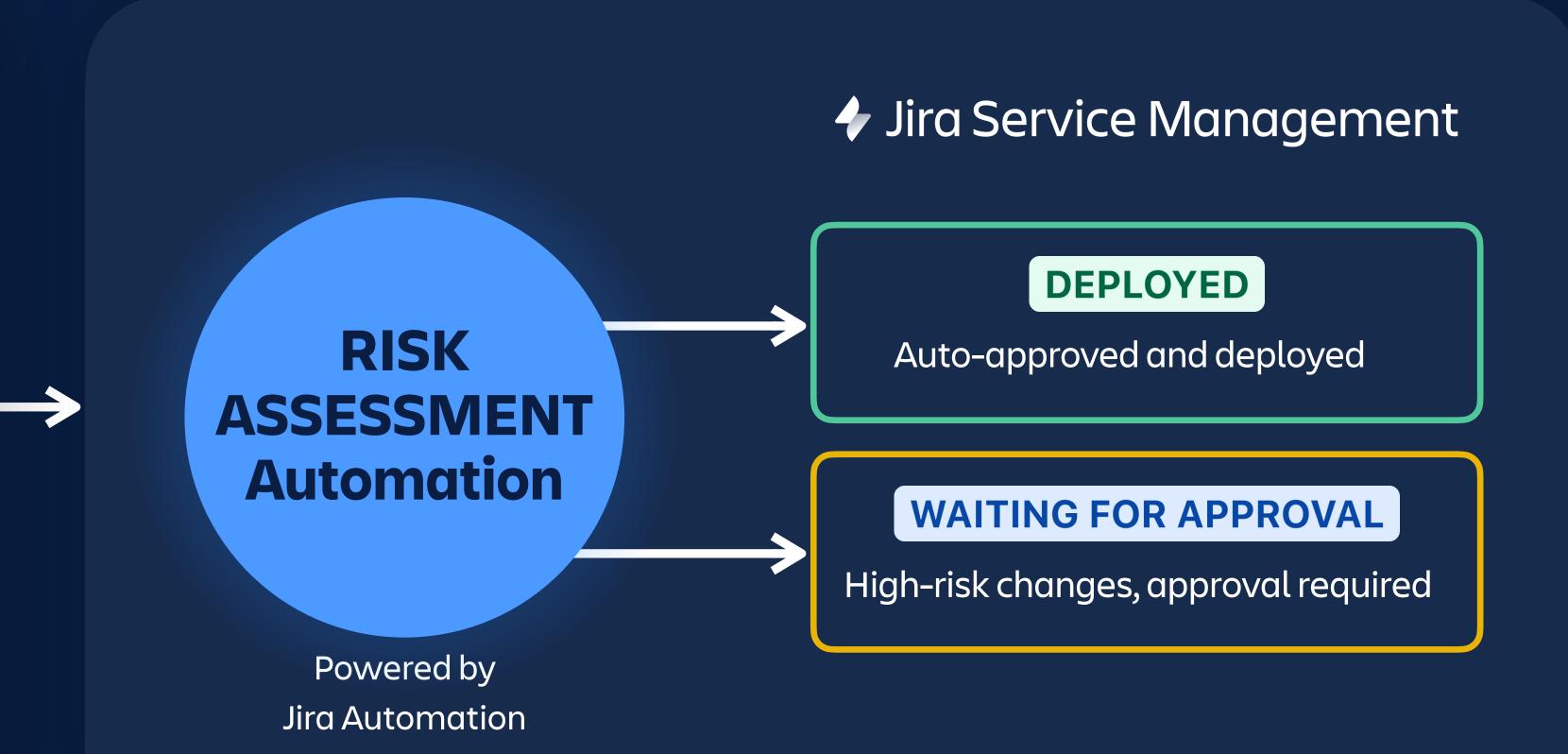
CI/CD OUTCOME

■ Bitbucket



3 circleci



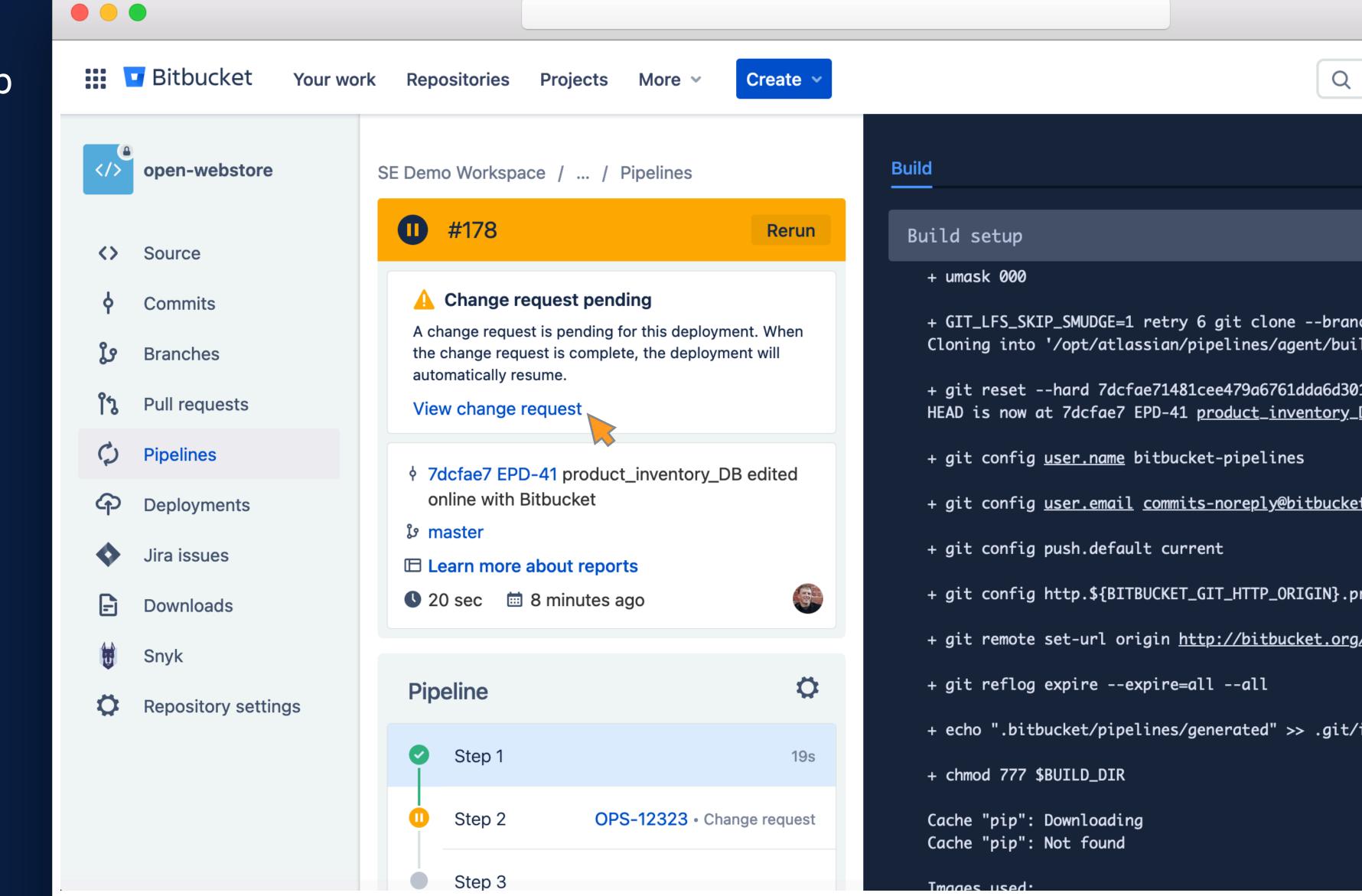


DEVELOPMENT TRACKING

Connect to CI/CD tools to keep records of changes without manually creating requests.

Developers never have to break focus to track the progress of their requests.

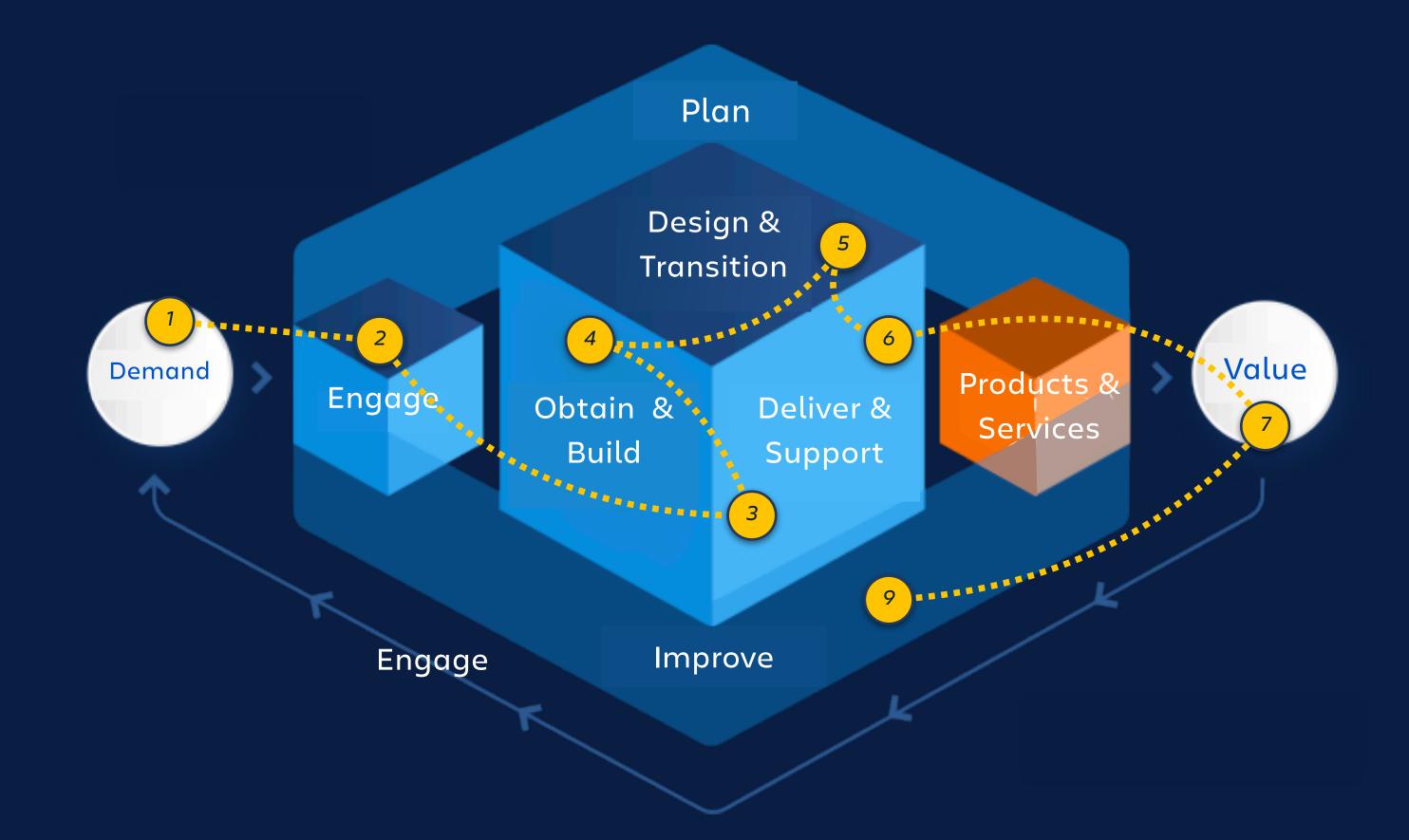
Set deployment gating to automatically push low risk changes to production, or to require additional approvals when necessary.



Jira Service Management

VALUE STREAM MAPPING FOR INCIDENT MANAGEMENT

'How can we improve our incident management practice for major outage response?'

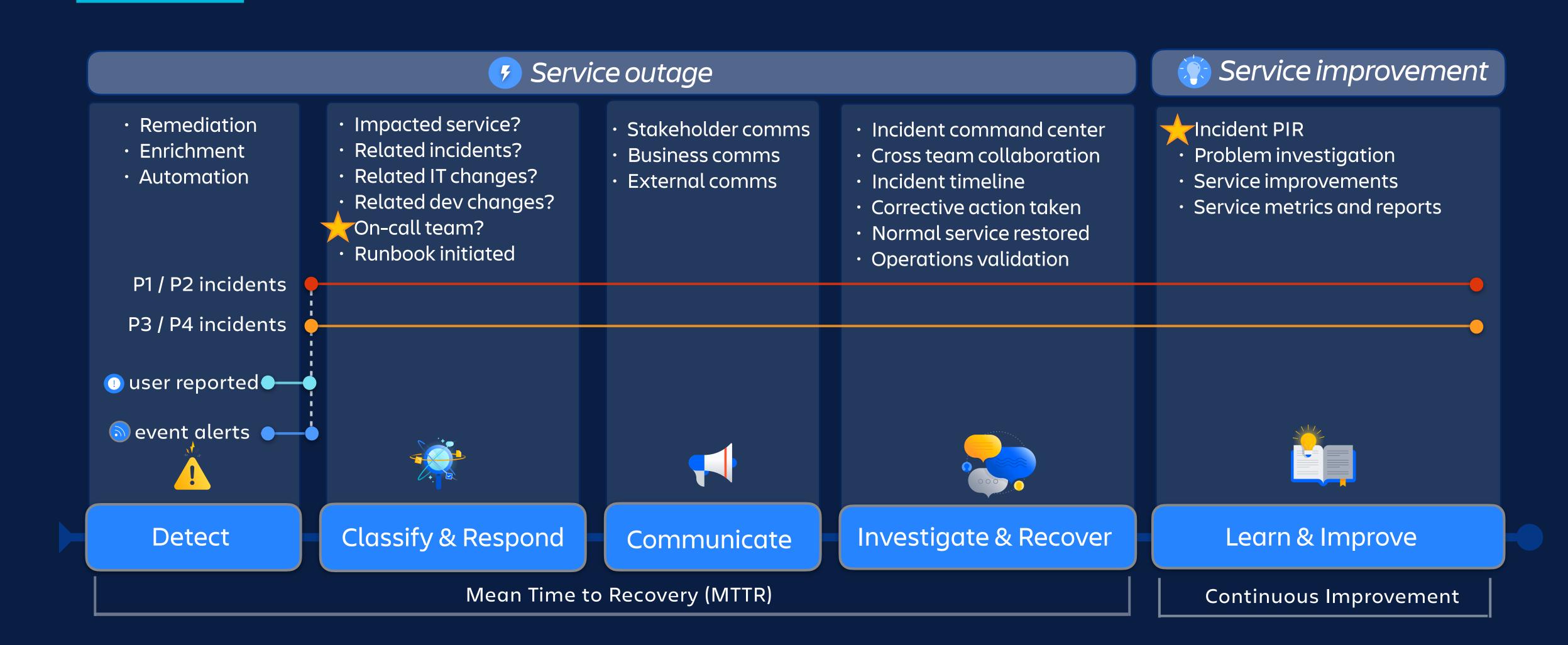


Source: Axelos, ITIL: Foundation ITIL 4 (2019)

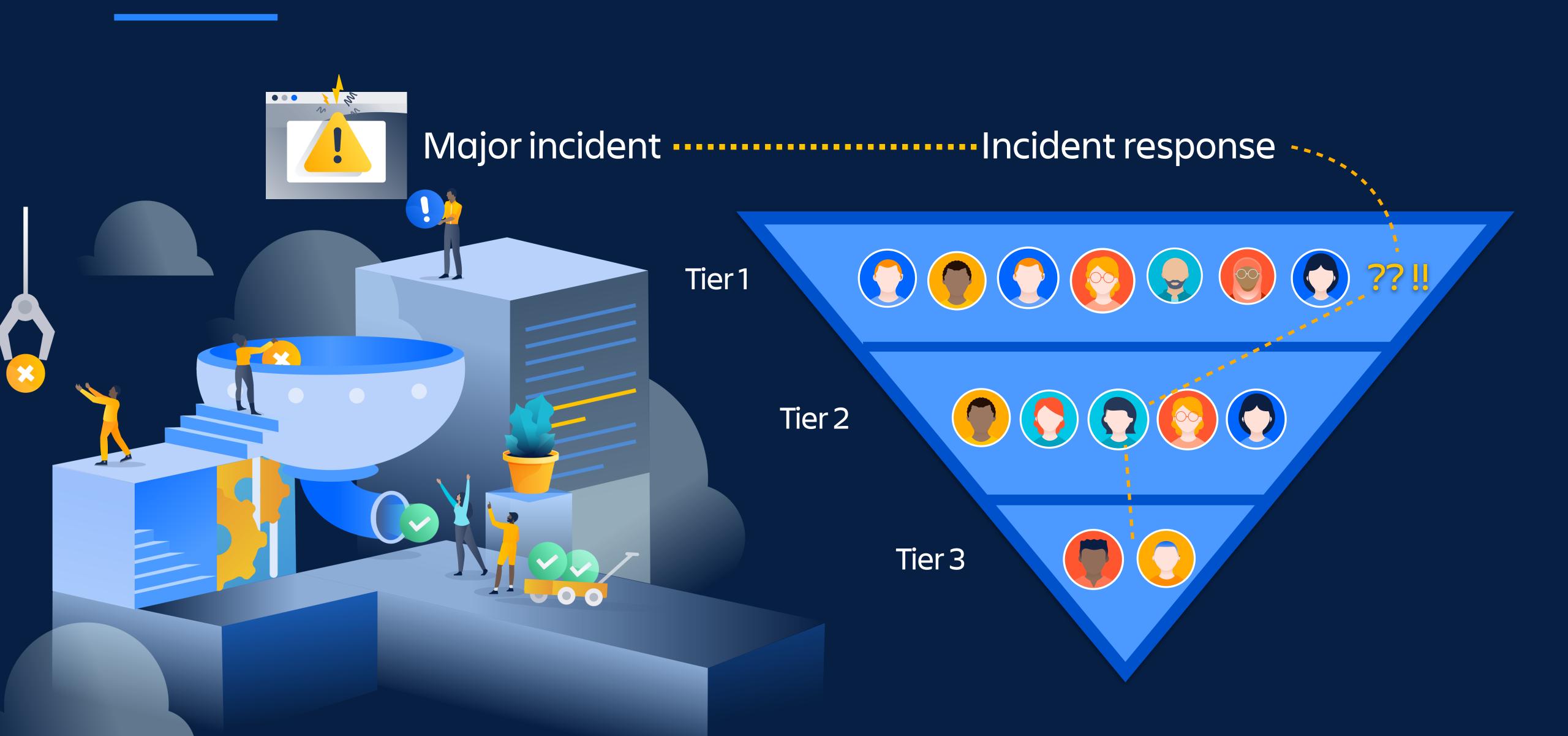
CONSIDERING INCIDENT MANAGEMENT



CONSIDERING THE VALUE STREAM FOR INCIDENT MANAGEMENT



CONSIDERING THE CHALLENGES OF TIERED SUPPORT MODELS



WHY EVOLVE AND ADAPT

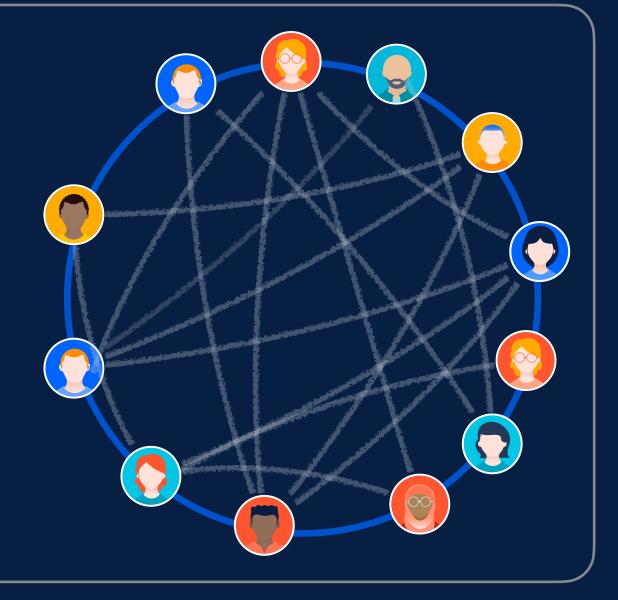
The current model - Streaming

- Silos & hierarchies
- Directed
- Pre-defined
- Escalation-based
- Measures activity



The emerging model - Intelligent swarming

- Network
- Opt-in
- Emergent, loopy process
- Collaboration-based
- Measures value creation



LEVEL-Z SUPPORT - INTELLIGENT SWARMING



Modern Practices

Team alignment by product / service



Automation to streamline and optimize the response

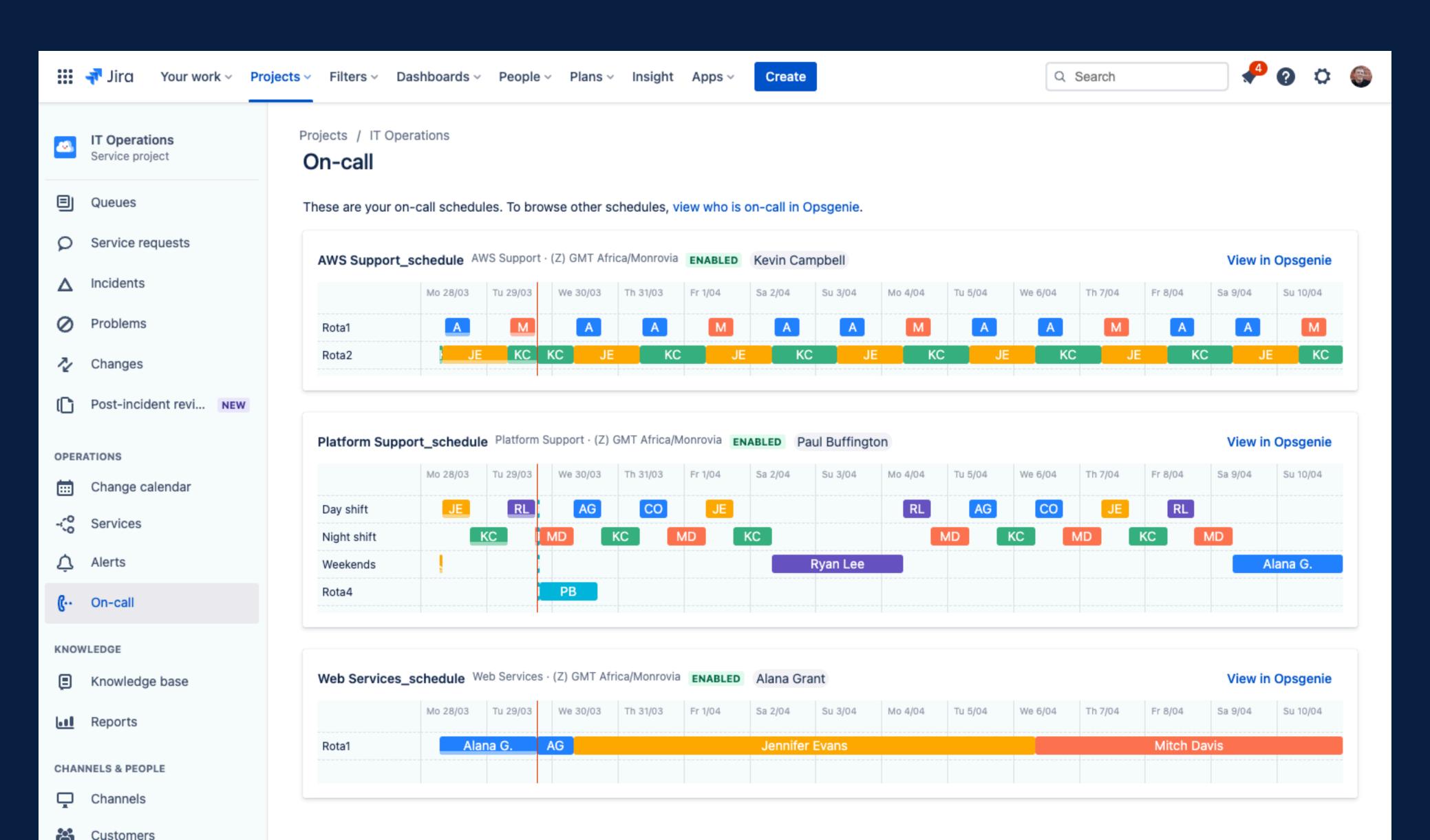


ChatOps optimized around the way teams work



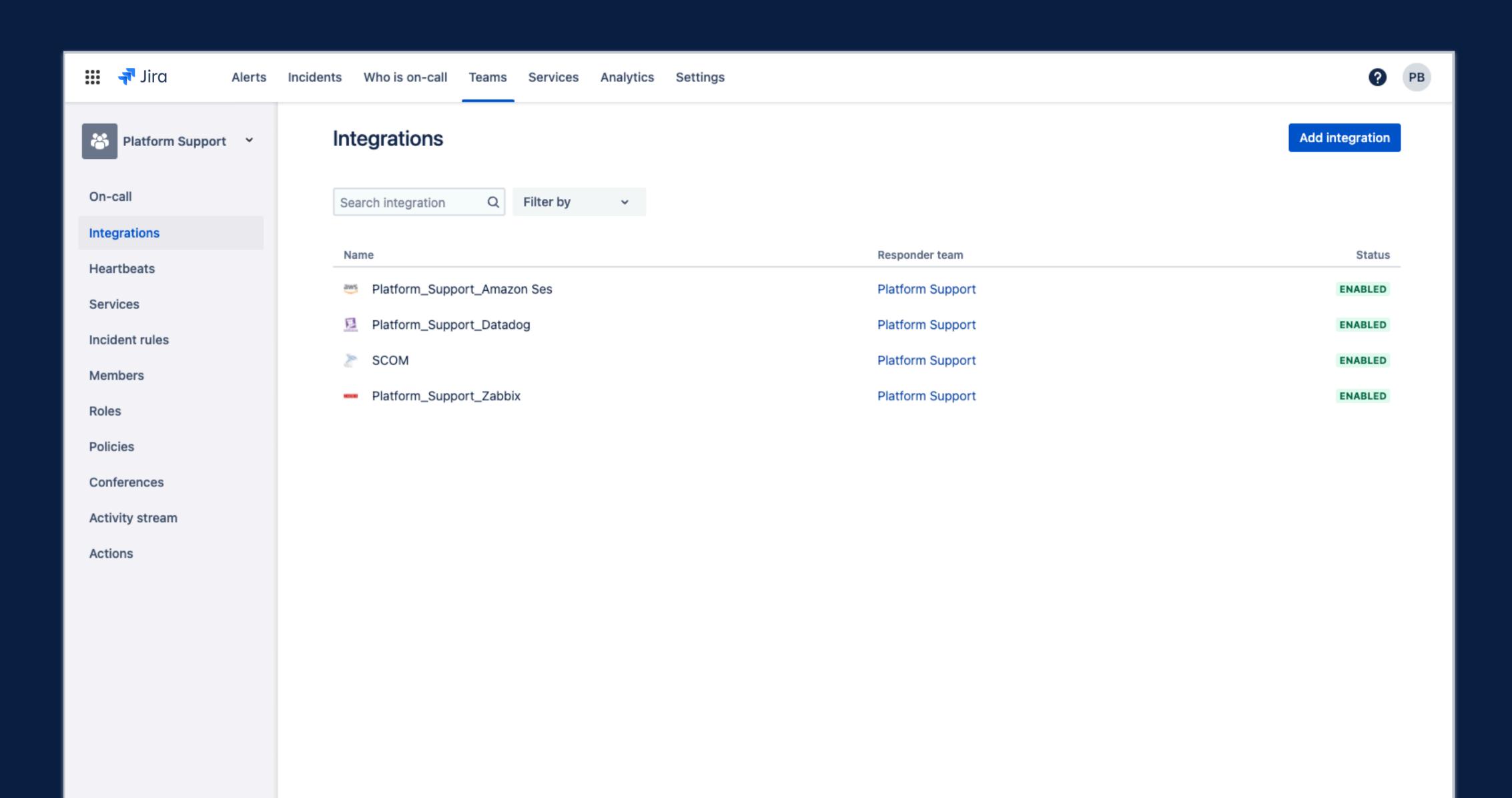
Continuous learning becomes the norm

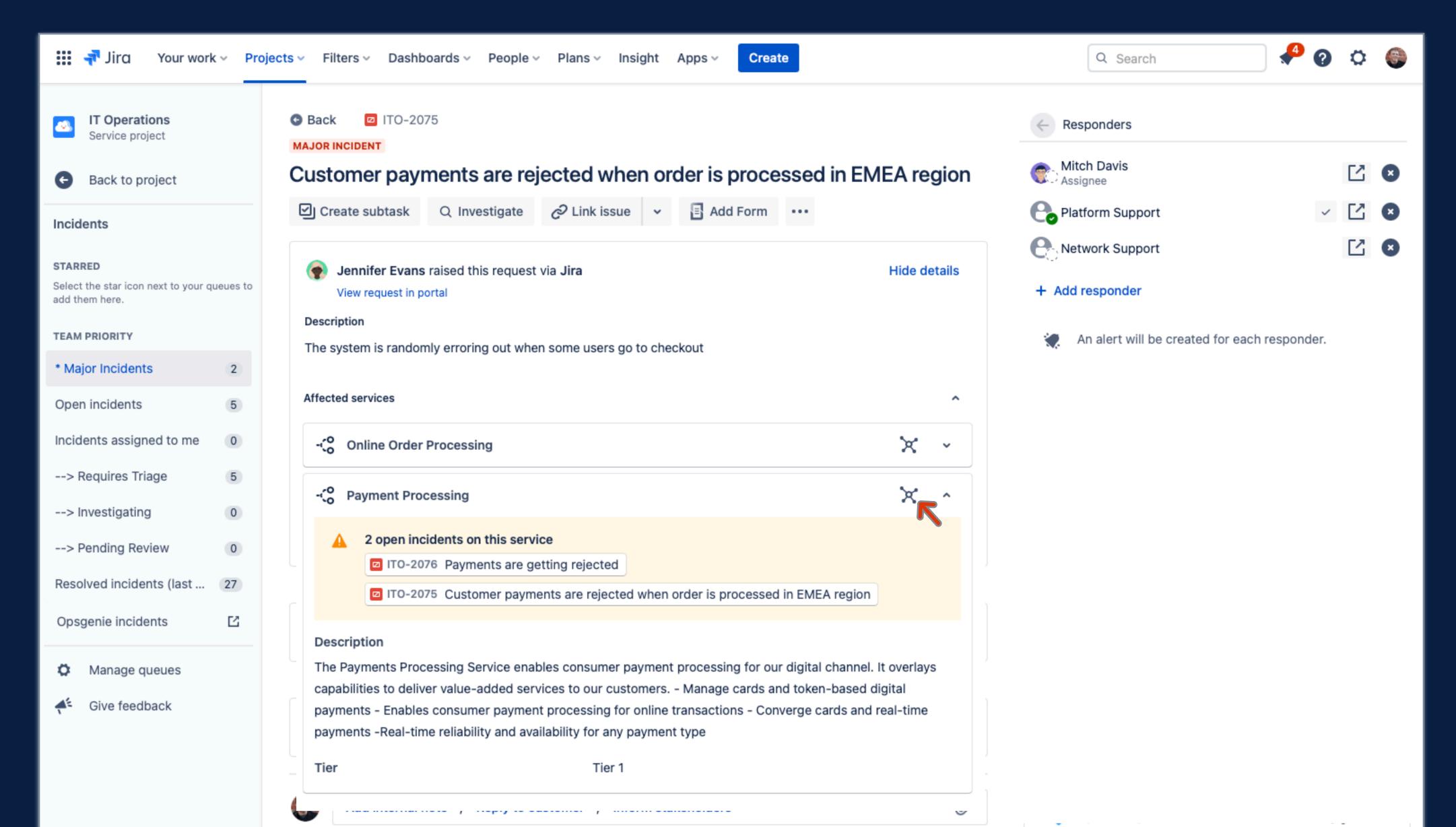


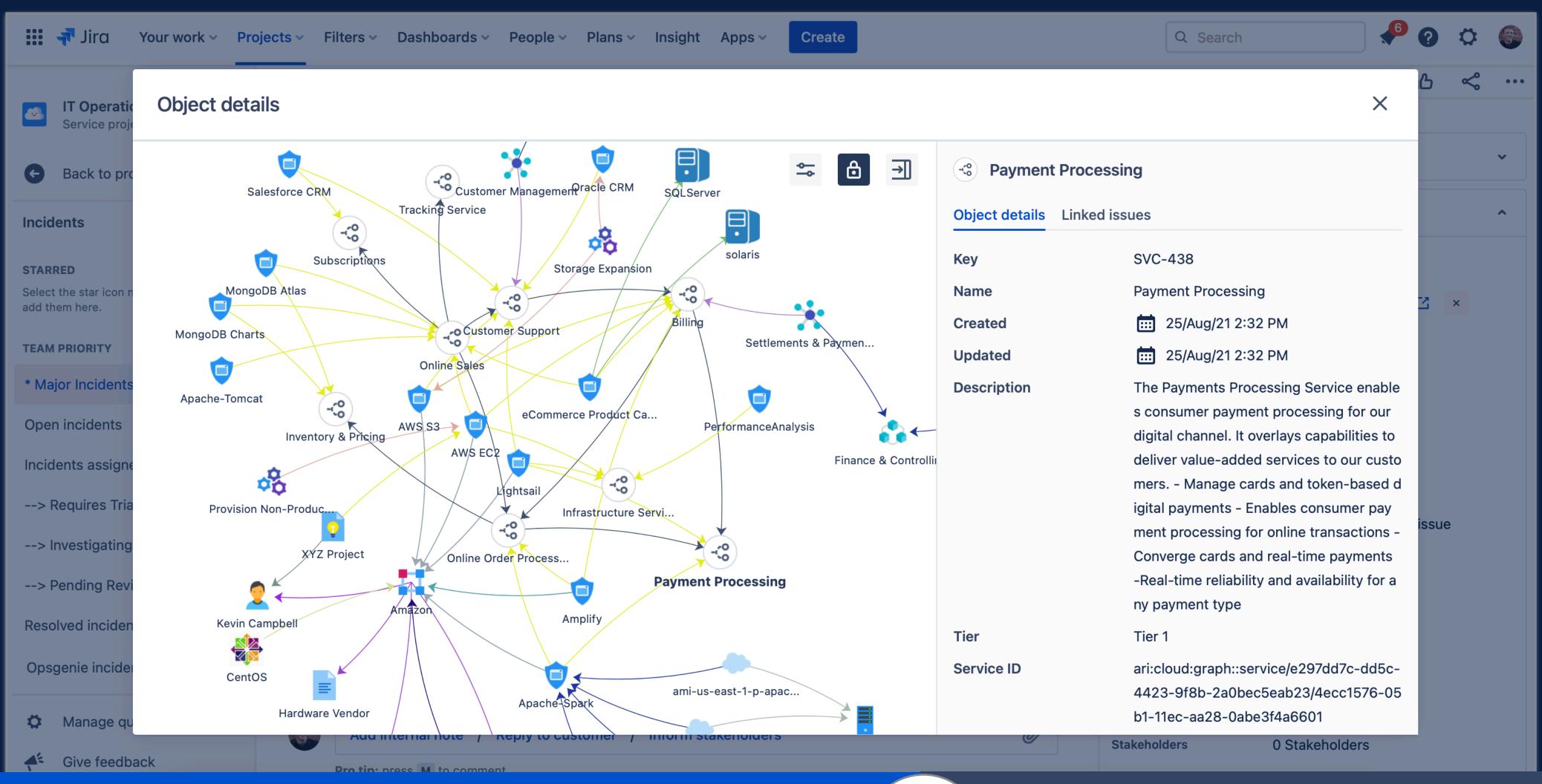




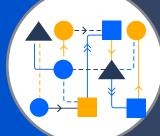




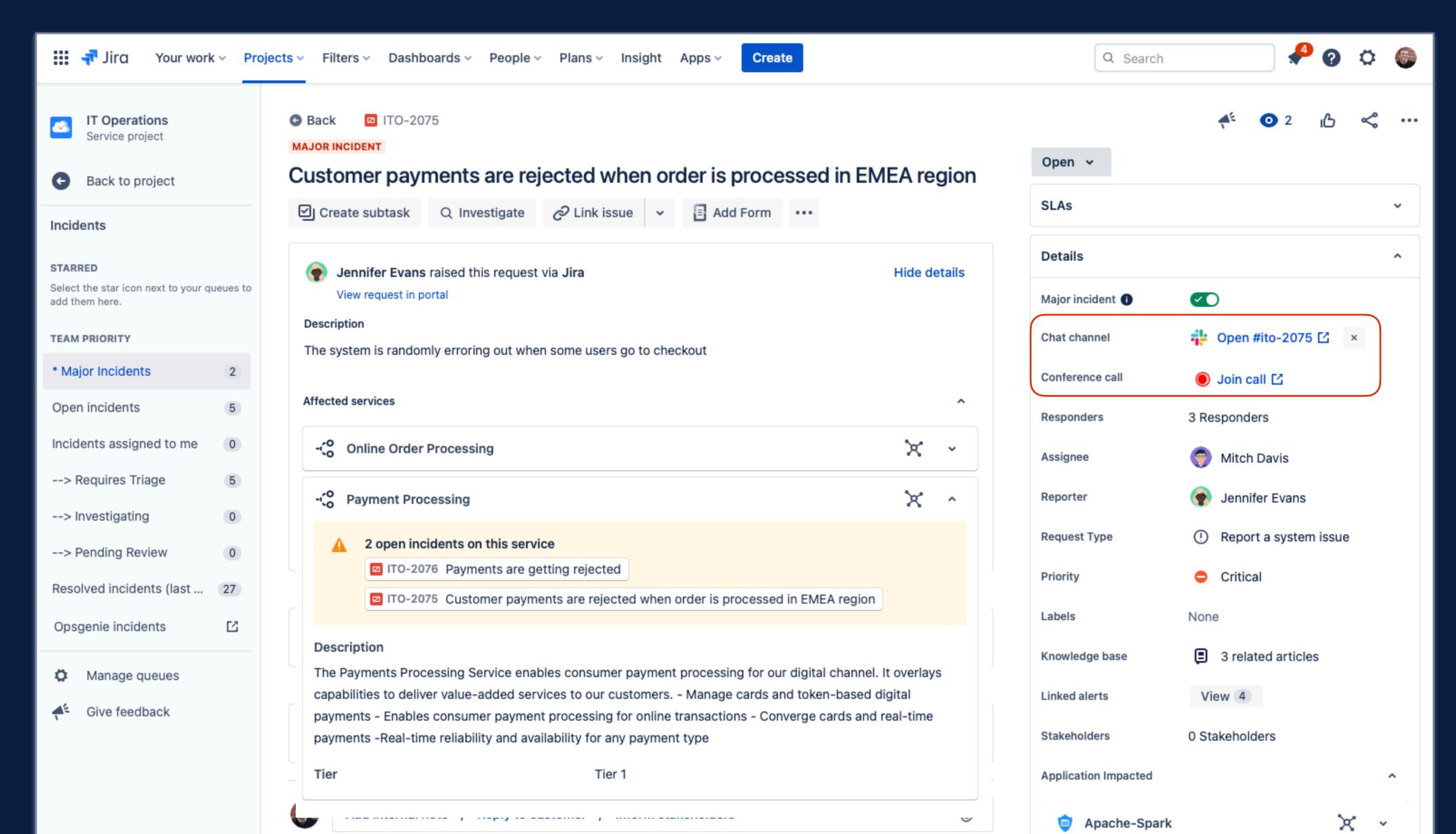




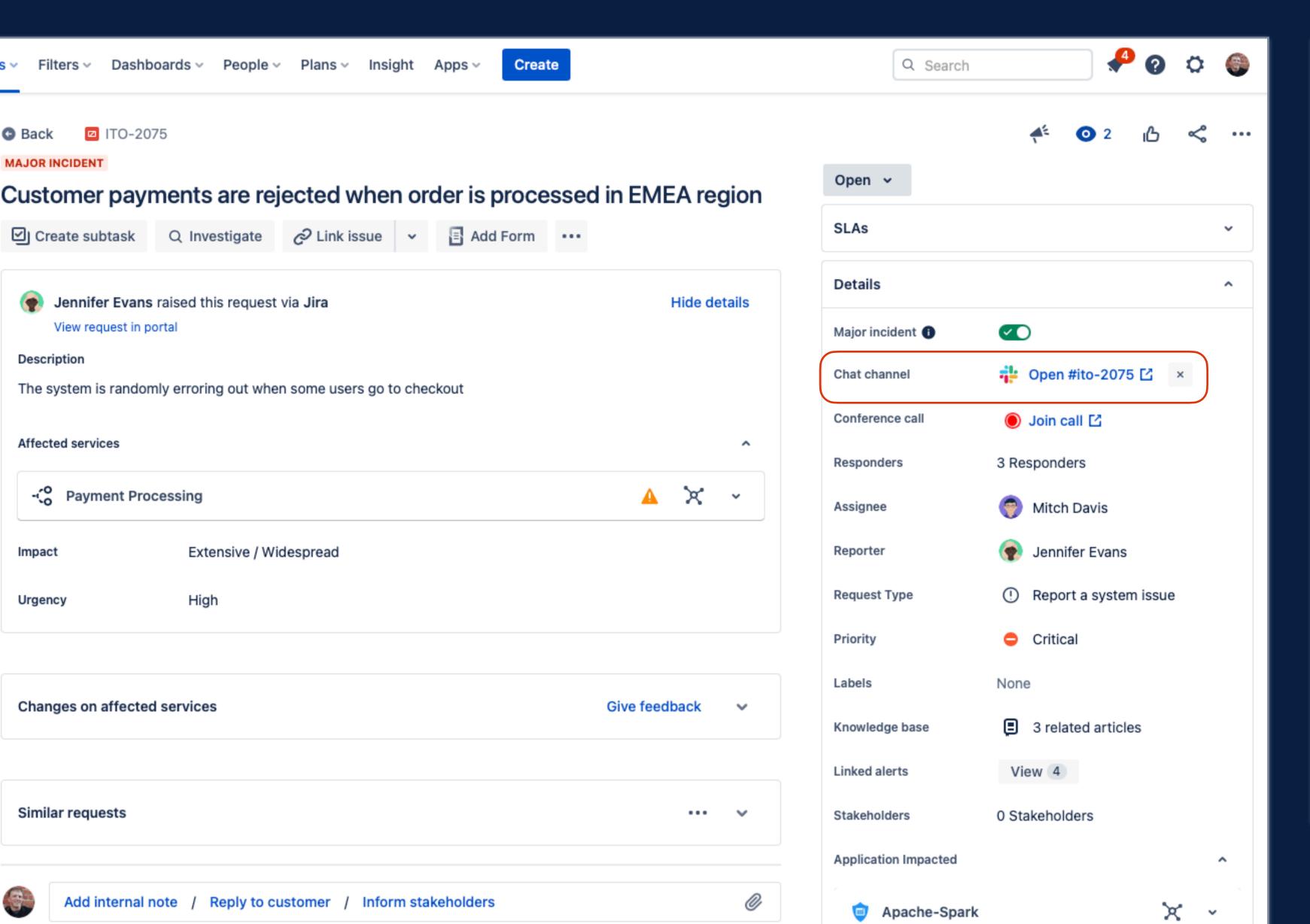
Insight provides a flexible approach to connecting infrastructure data to the services an operations team supports.

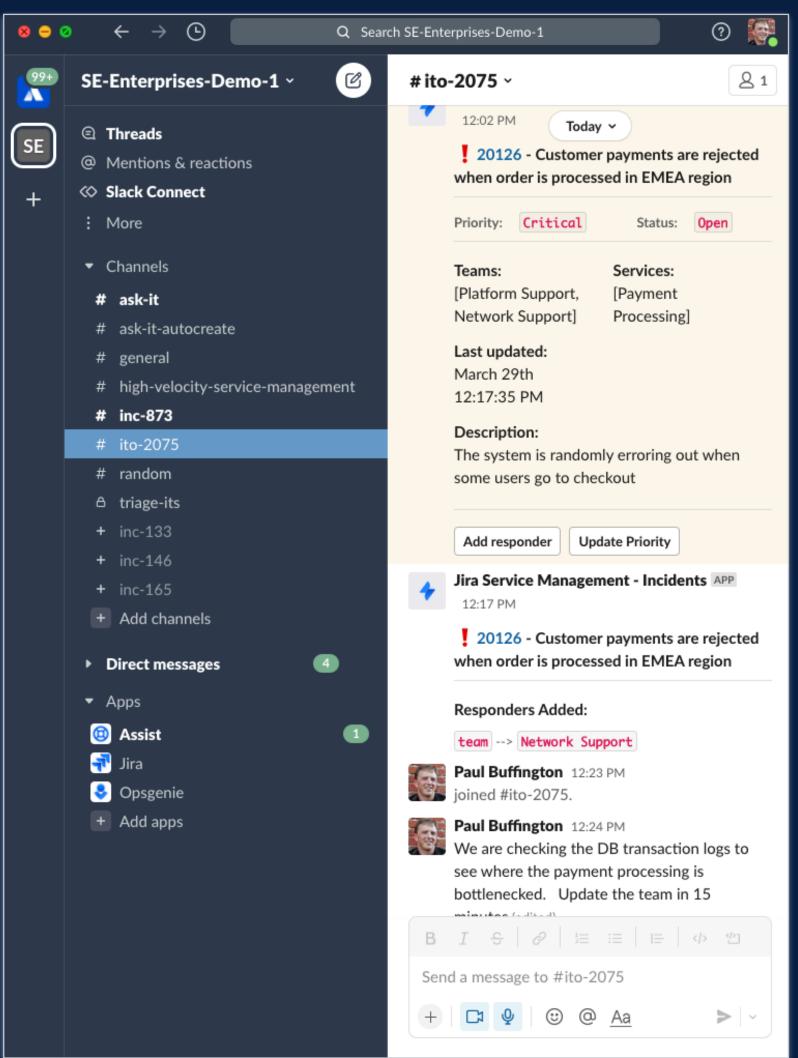


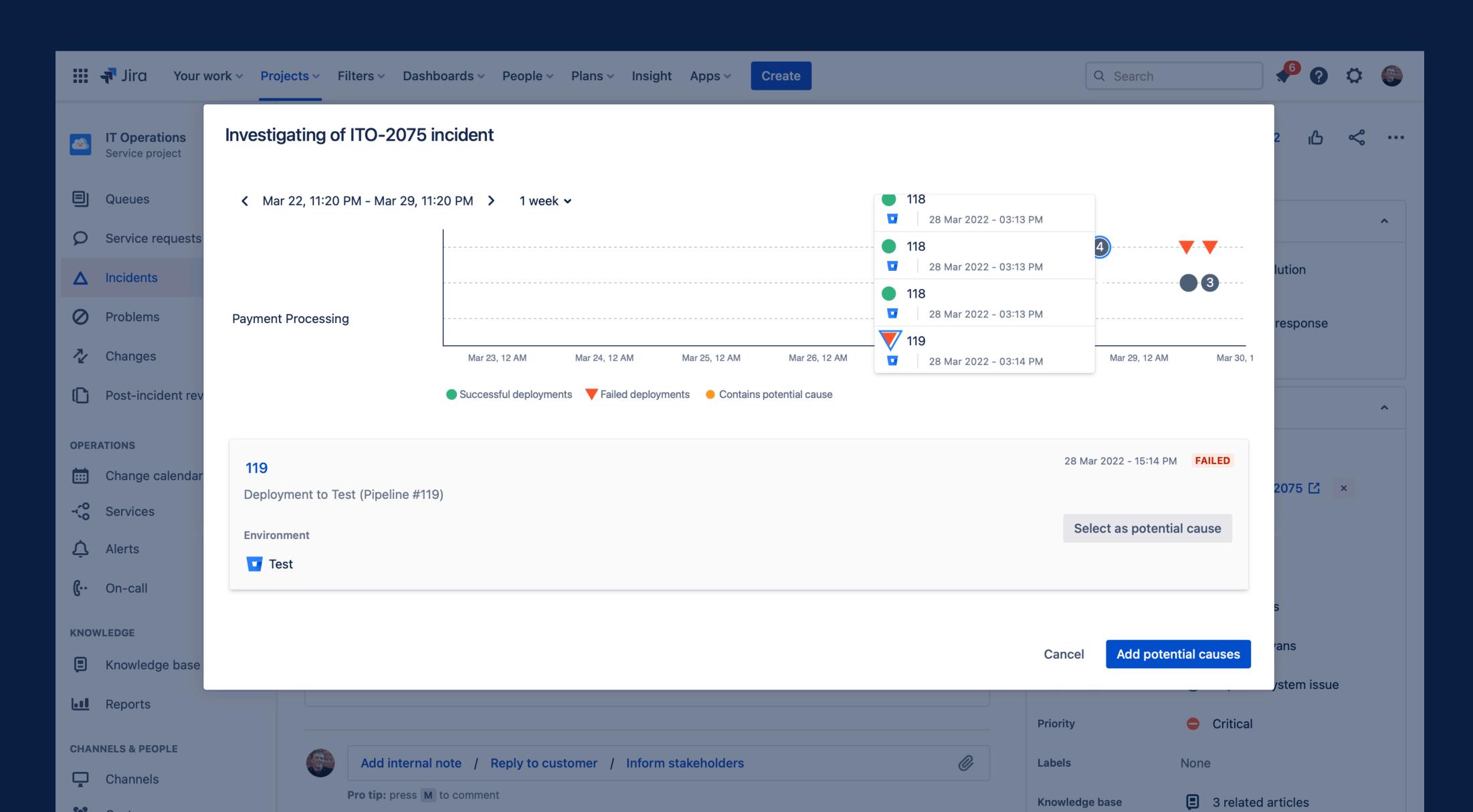
Unleashes the power of a CMDB built on the Jira platform.

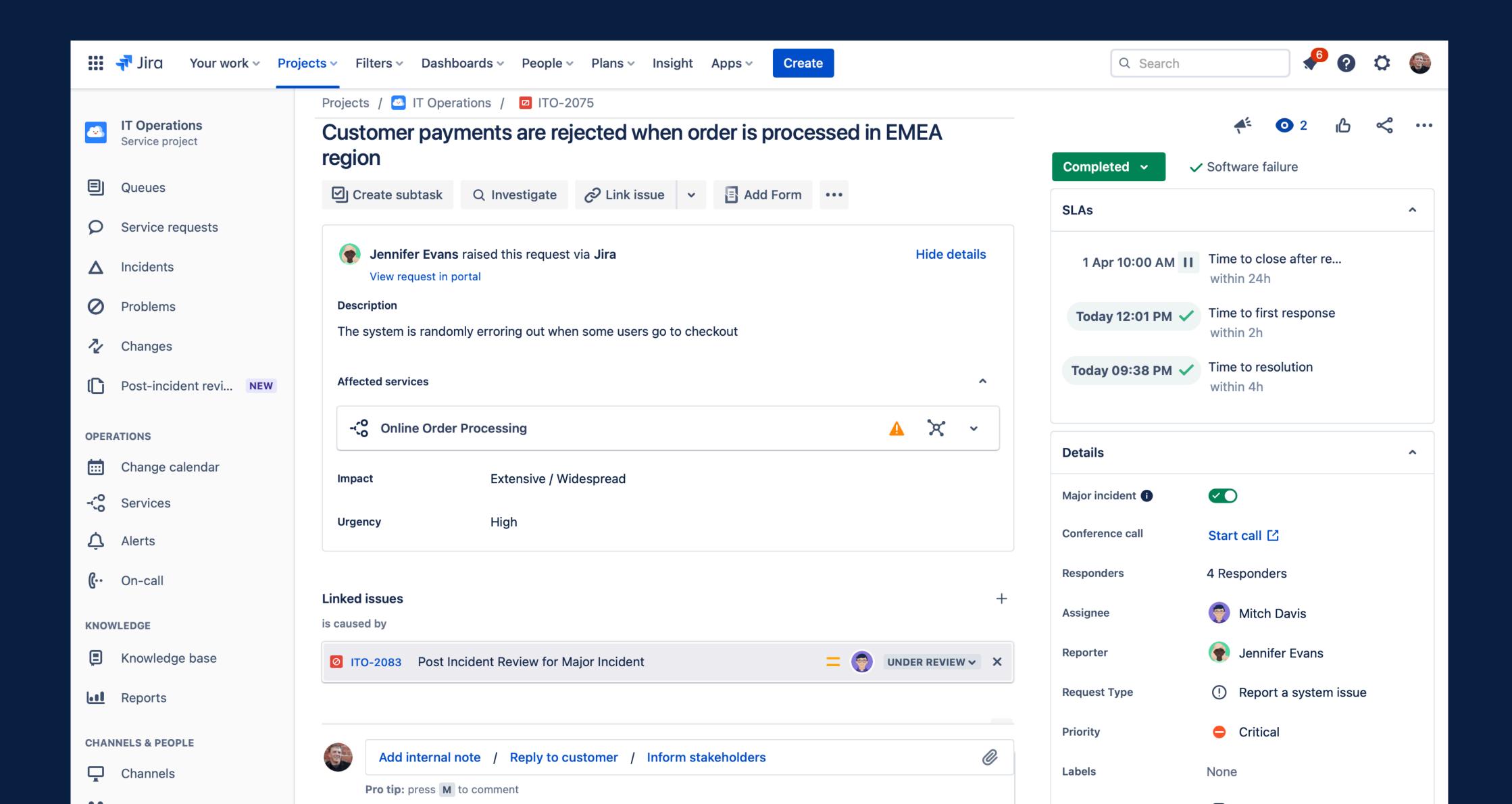






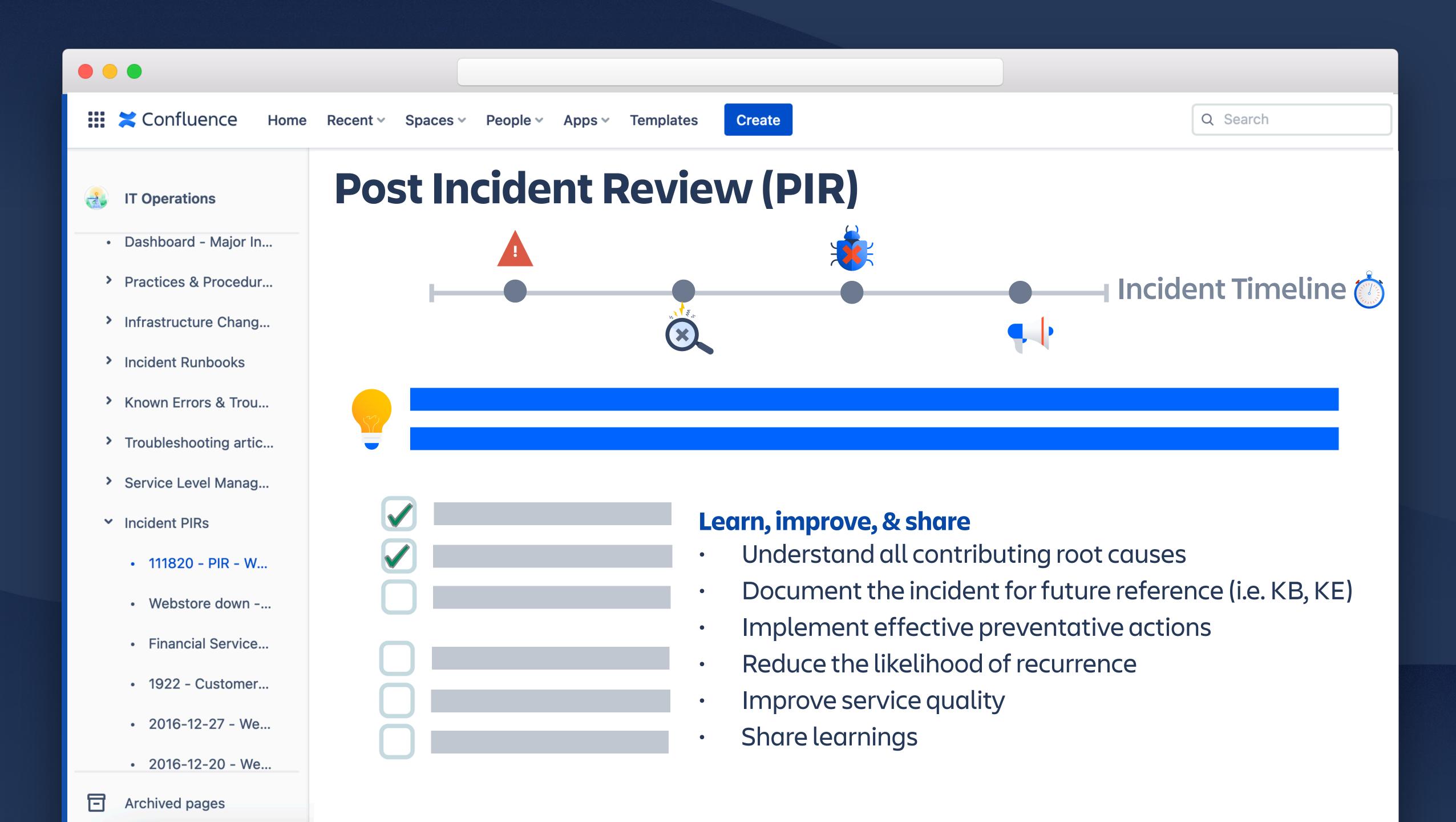


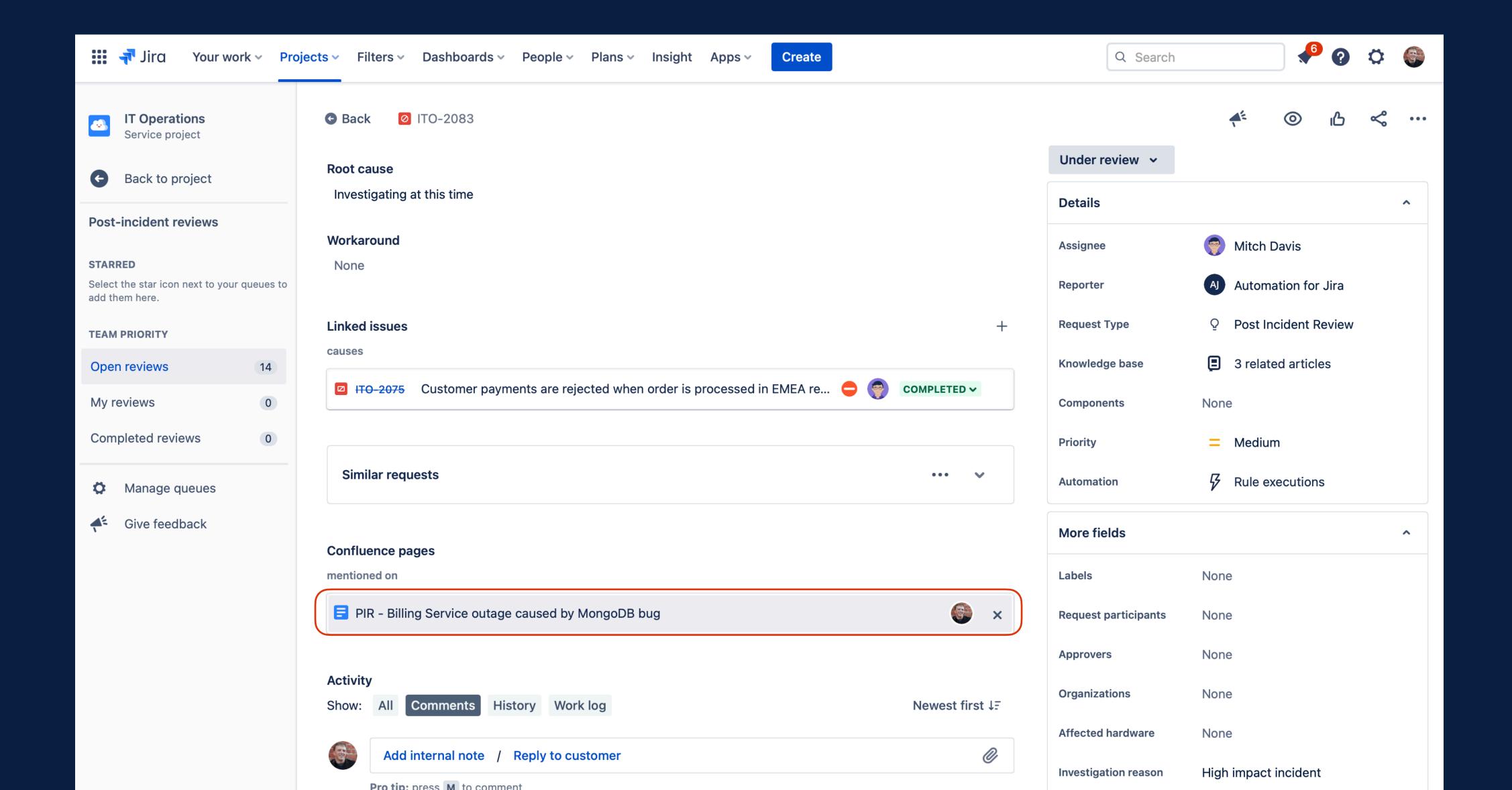


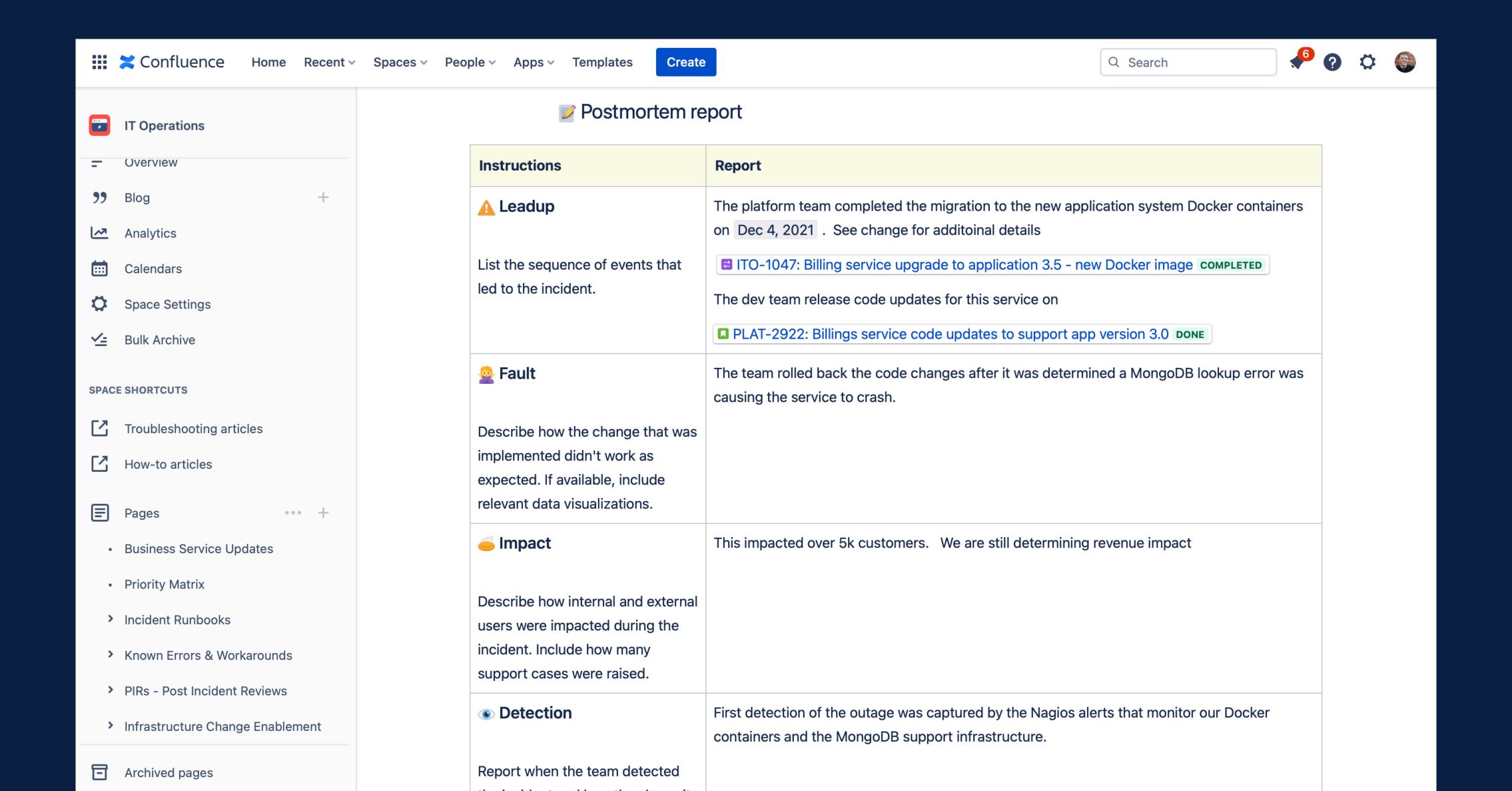




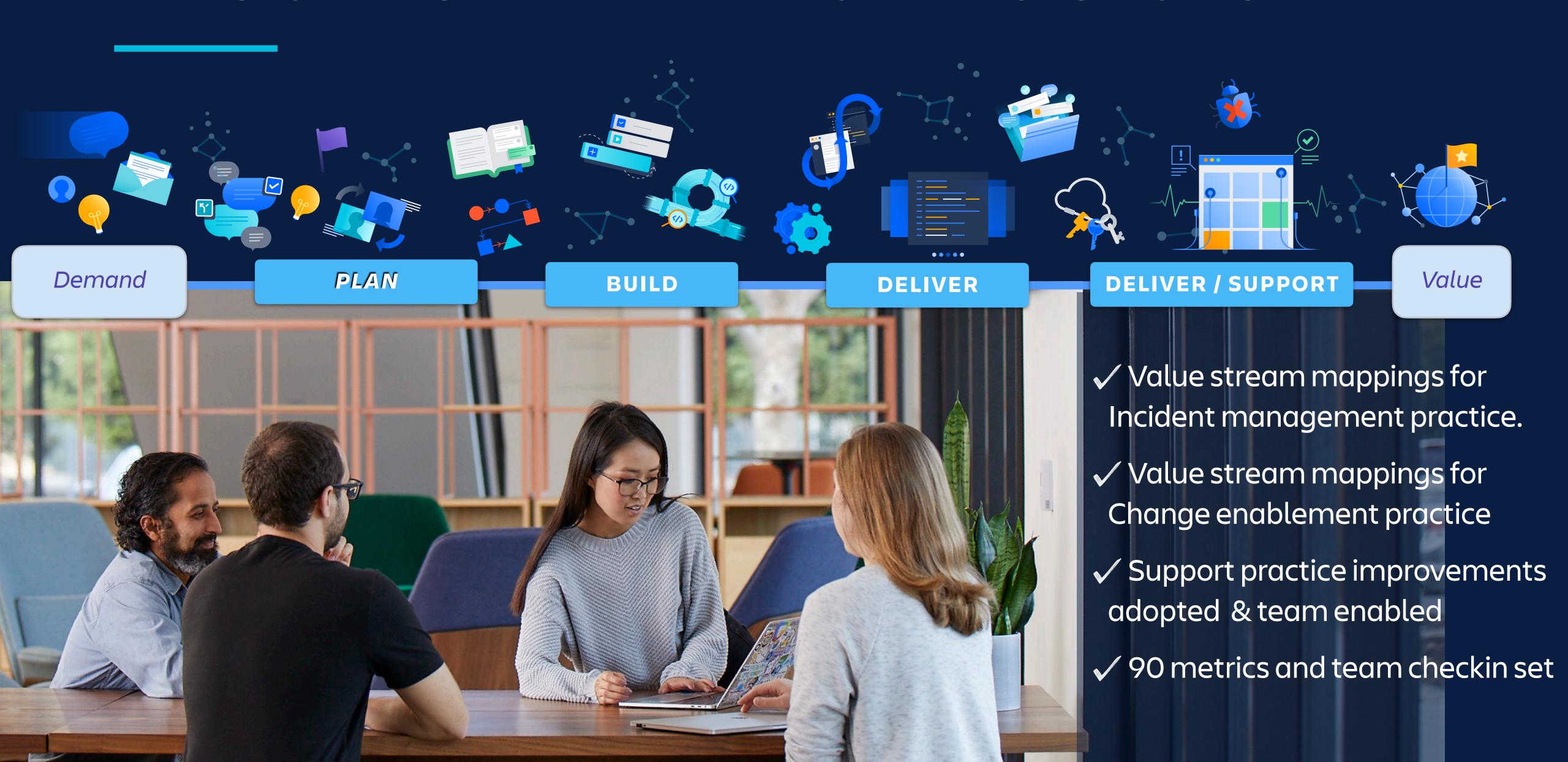
of incident reviews are forgotten



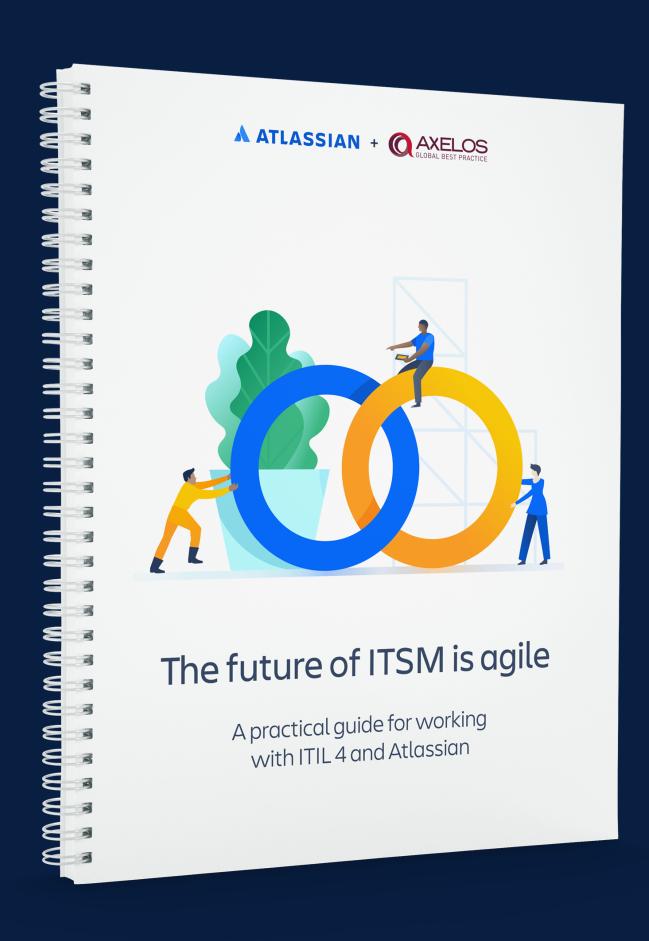




TRANSFORMING THE WAY THAT IT OPERATIONS WORKS



STRONG CULTURE + STRONG PRACTICES = HIGH PERFORMING TEAMS

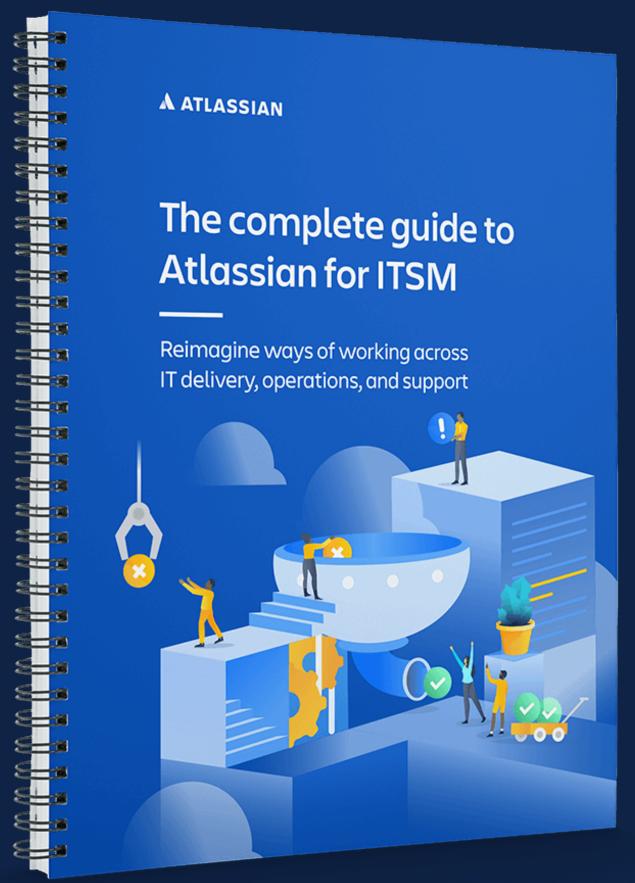


Atlassian and AXELOS have partnered to help jumpstart your agile journey. Learn eight practices typically adopted by high-velocity IT teams, and get guidance from the Atlassian Team Playbook.



Learn more: https://www.atlassian.com/whitepapers/ITIL4

ATLASSIAN'S COMPLETE GUIDE TO ITSM



Explore better ways of working across your IT delivery, operations and support teams.

www.atlassian.com/whitepapers/complete-guide-itsm



Thank you!

