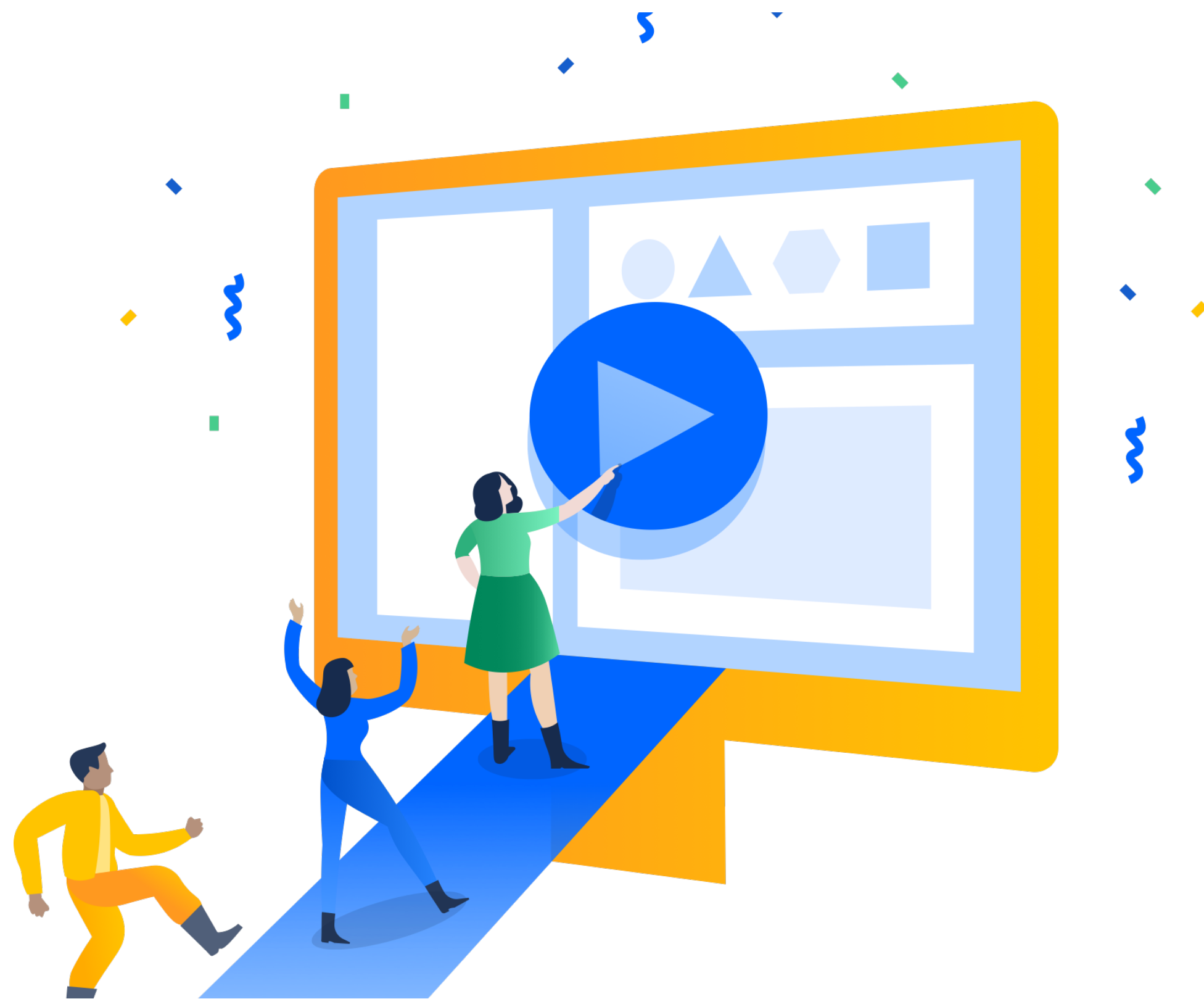


How to deliver unexpected benefits to clients

A Trello use case

Lionel Mutua
Instructional Designer,
PeopleXP ApS





Sweat less
with
Trello

Boards

Members

Settings

Workspace views

Workspace table

Your boards

Starting the Club

In progress

Create responsibility matrix

TS

Banners

1

IR

Setup meeting agenda on EasySpeak

1

MG

Create Budget

MG

Suggestions for meeting format.

6

EN

IR

LM

MH

MG

TS

AD

D

Add a card

Done

Create an association

2

2/2

D

Create and transfer members on EasySpeak

2

LM

Add a card

VPE TO Do

Make EasySpeak intro videos

Add a card

VPE In Progress

Add a card

VPE Done

Create member

9

Create checklist evening

3/6

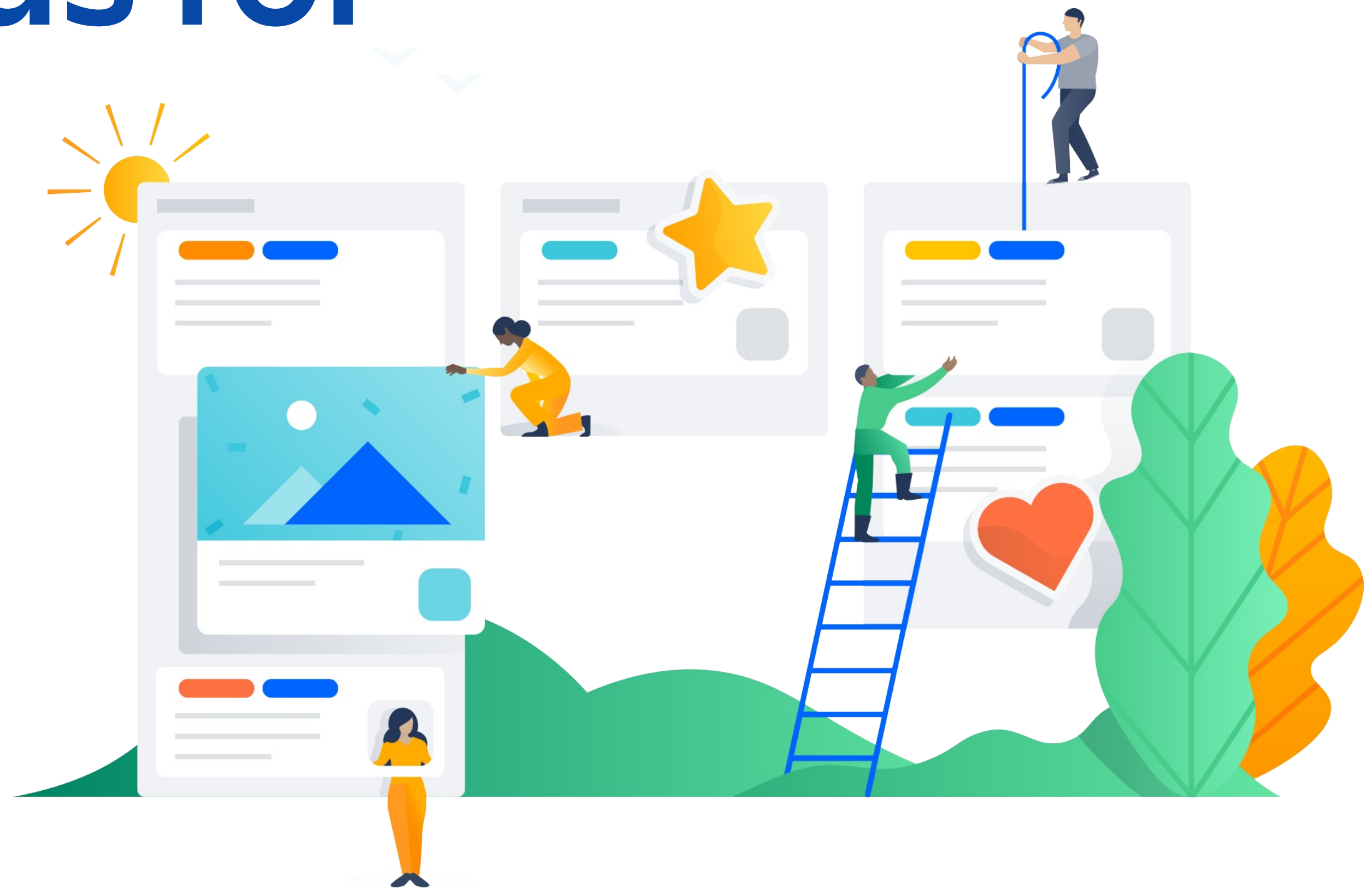
Pair mentors w

Prepare autumn

1

Add a card

Create boards for everything



LIONEL'S DATING BOARD

Brittany has left
the board



The competitive edge

Using Trello as a change management tool for tech projects gone sideways.



“

The role of a trainer or consultant is to empower the customer, not to make [them]self indispensable.

BERTRAND MEYER

CUSTOMER USE CASE

WORKPLACE EXPERIENCE

Facilities management



Before

No overview of customer learning plans
and progress towards execution



After

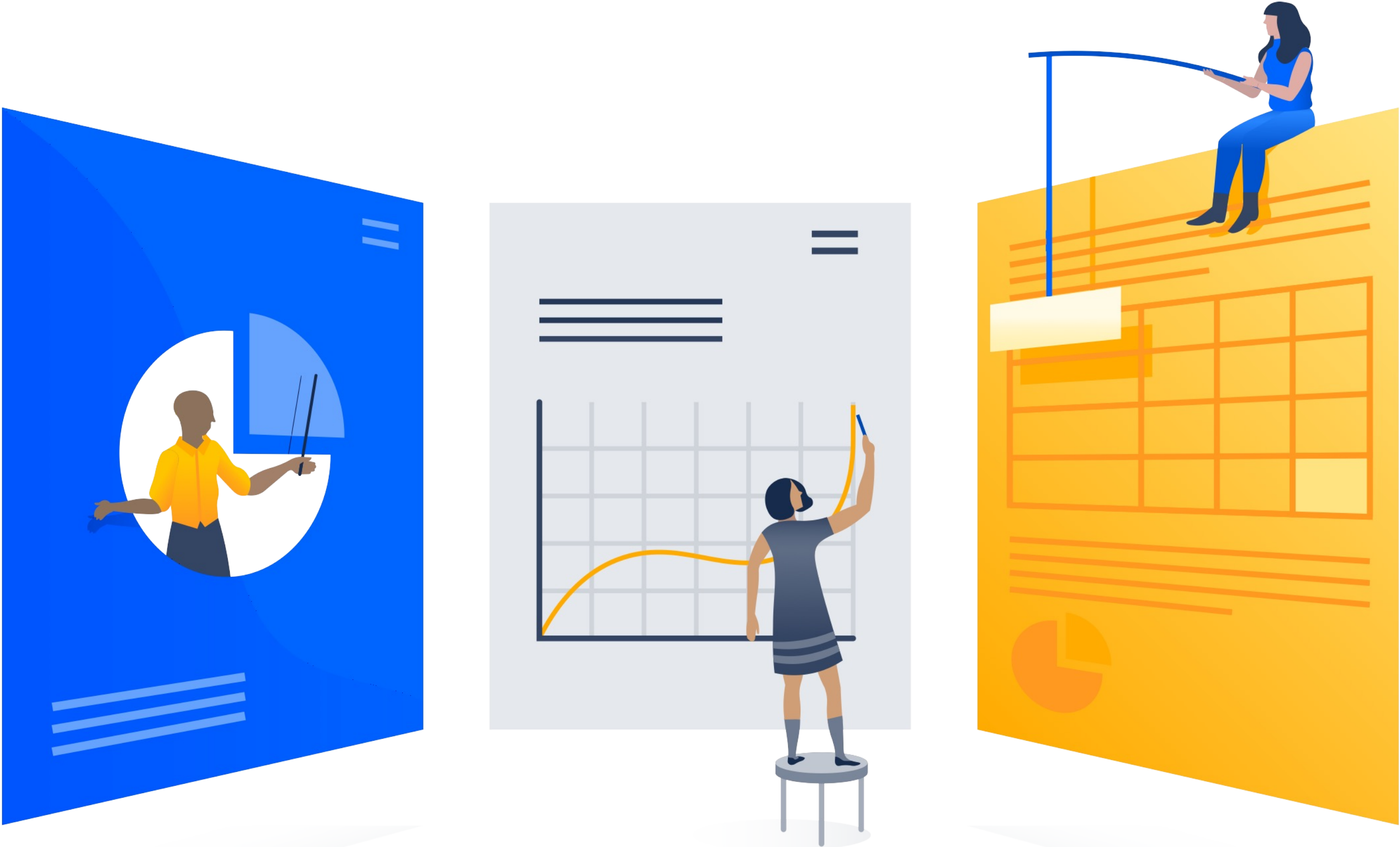
Learning plan on **Trello** tracking every
customer migration to new system

CUSTOMER USE CASE

ENTERPRISE ARCHITECTURE TOOL

Integrated container logistics & supply chain services

THE COVID PIVOT



Trello

WorkspacesRecentStarredTemplatesCreate

Search

LM

Board

BPMN modelling in BES

PeopleXPWorkspace visibleLMRCIRLInvite

AutomationFilterShow menu

To Do

+ Add a card

In progress

Cleanup

1/2


+ Add a card

Ready to verify

ω (final) release ready for review

+ Add a card

Pending



The issues slowing us down live here [temporarily].

1

+ Add a card

Done

β (beta) release ready for review

3 Jun 2020114/14

Module 2 - Practice your BPMN modelling in BES (α review)

9 Jul 202017221/21

Prepare SCORM packages

29 May 20202/2

Technical check in SCORM cloud

.story files delivered

29 May 2020

SCORM package delivered

29 May 2020

List of handouts

17 Apr 2020172

+ Add a card

Recapping the customer cases



Workplace experience system

Facilities management



Enterprise architecture tool

Integrated logistics and
supply chain services

BE OPEN AND TRANSPARENT

PAST

Memorable

Plug & play

PRESENT

FUTURE

Momentum

Trust

Visualize

Stand out

Win



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▲ ATlassian
team^{'22}





Thank you!