



Beyond Zephyr: Progressive Delivery
with SmartBear tools you already love



*Quality isn't just a goal.
It's the whole point.*



Cucumber Open

The open-source framework
for test automation



Zephyr Squad



Zephyr Scale

#1 test management in Jira

BitBar

Test mobile apps on real devices
in the cloud



Bugsnag

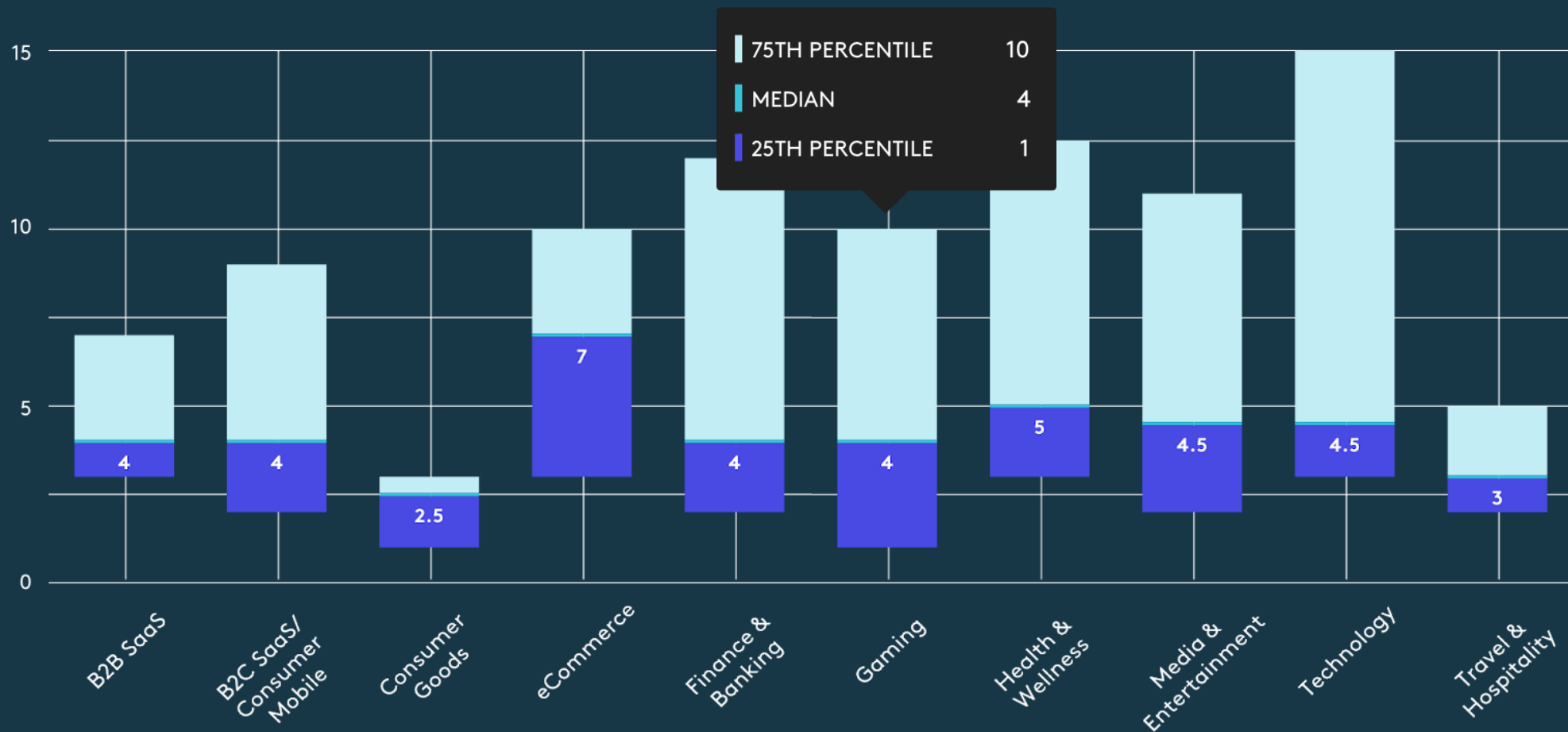
Application stability
management

What you'll Learn Today

- What's Progressive Delivery and why it's important
- A real-life scenario
- Demo

Development teams are releasing more frequently

Release frequency measures the number of times an app updates to a new version within a 30-day time span.



How does Progressive Delivery help?



Deploy changes
quickly while
managing risks

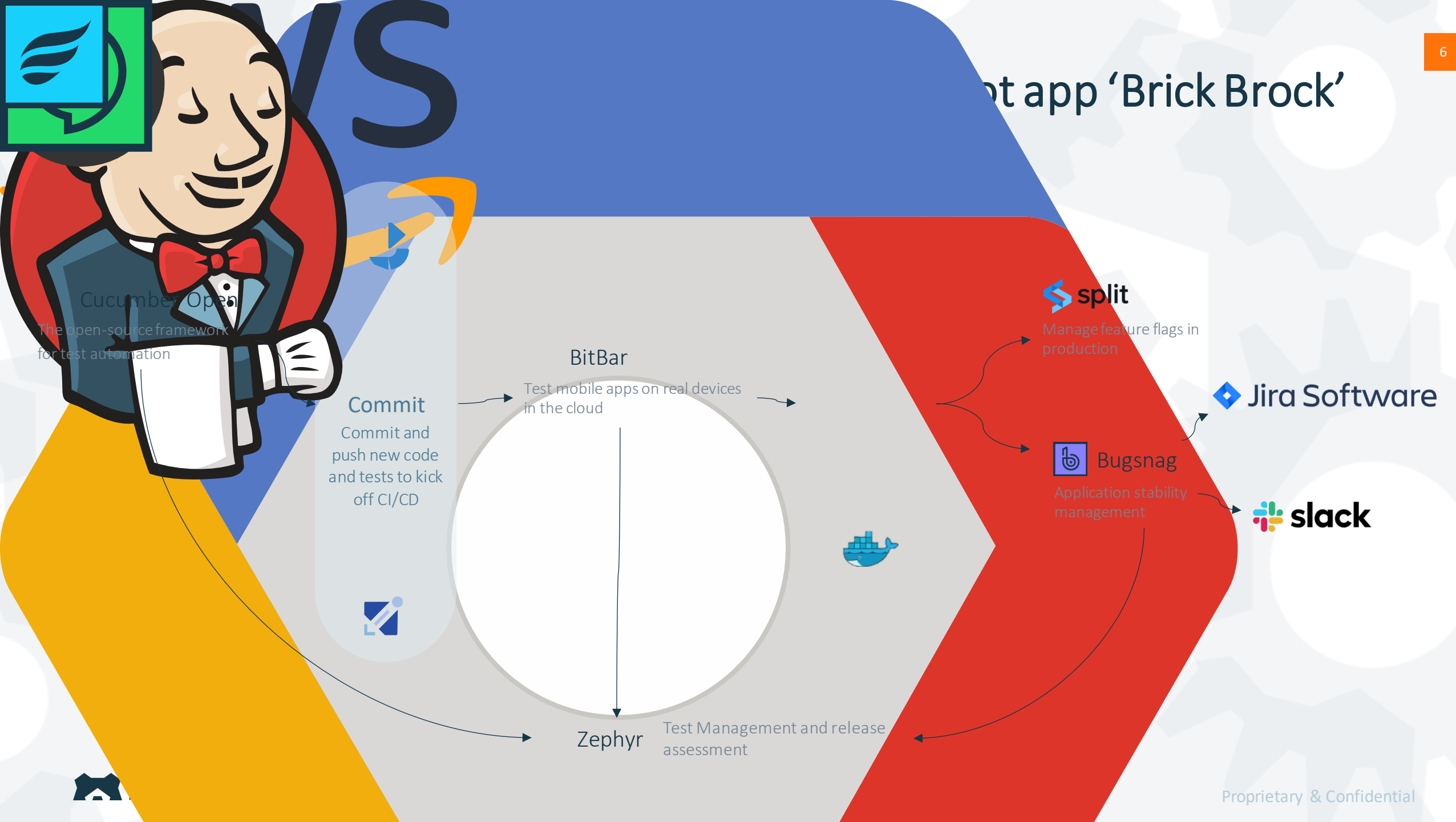


Make data-driven
decisions about new
releases



Focus on user
experience all the way
into production

Not app 'Brick Brock'



Demo



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SMARTBEAR



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