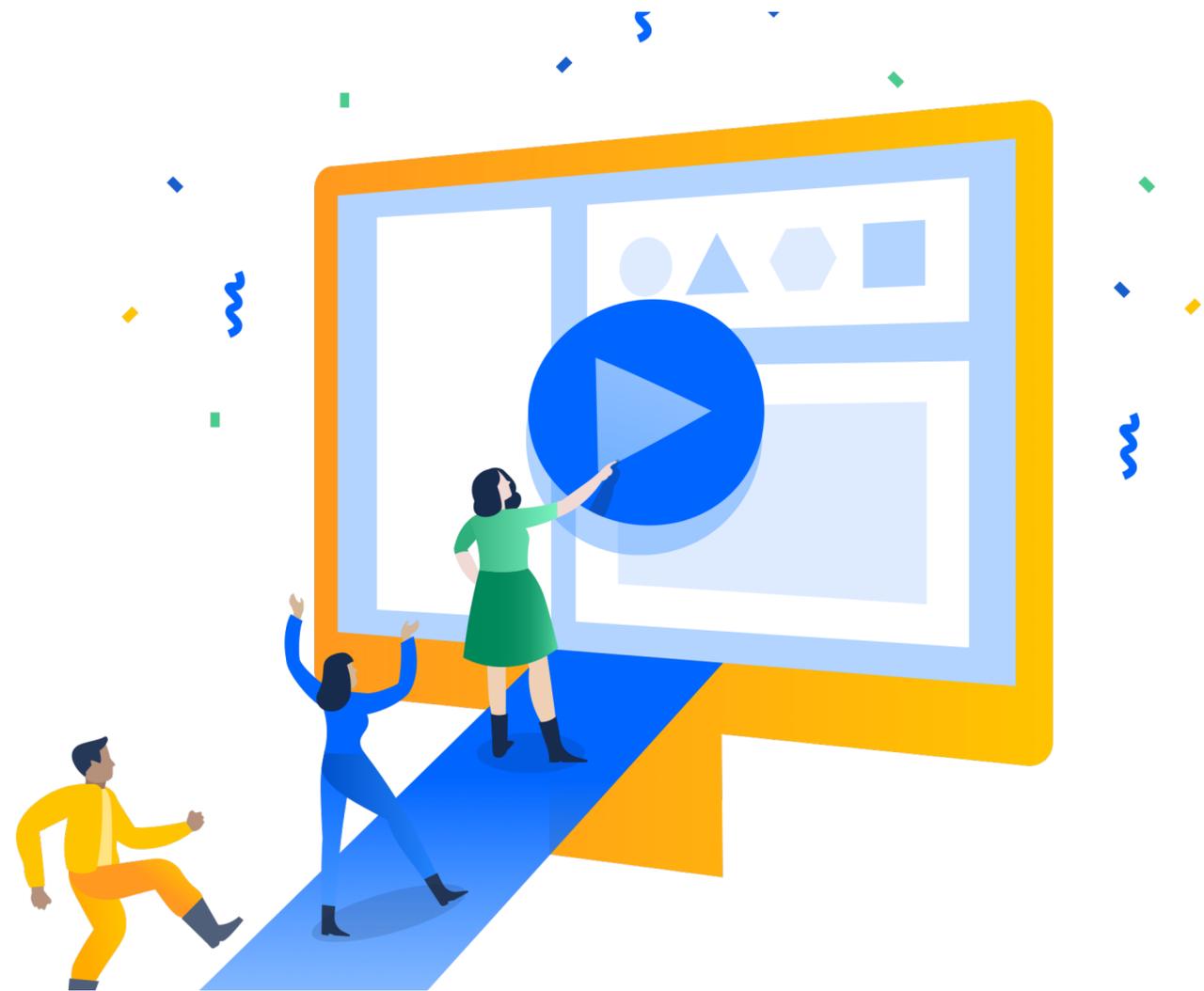


How to deliver unexpected benefits to clients

A Trello use case

Lionel Mutua
Instructional Designer,
PeopleXP ApS





Sweat less
with
Trello



CPH City Toastmasters
Free

Board **Starting the Club**

CPH City Toastmasters

Workspace visible

LM D EN IR +5

Invite

Calendar Power-Up

Automation

Filter

Show menu

Boards

Members

Settings

Workspace views

Workspace table

Your boards

Starting the Club

In progress

- Create responsibility matrix (TS)
- Banners (IR)
- Setup meeting agenda on EasySpeak
- Create Budget (MG)
- Suggestions for meeting format. (EN, IR, LM, MH, MG, TS, AD, D)

Done

- Create an association (2/2)
- Create and transfer members on EasySpeak (LM)

VPE TO Do

- Make EasySpeak intro videos

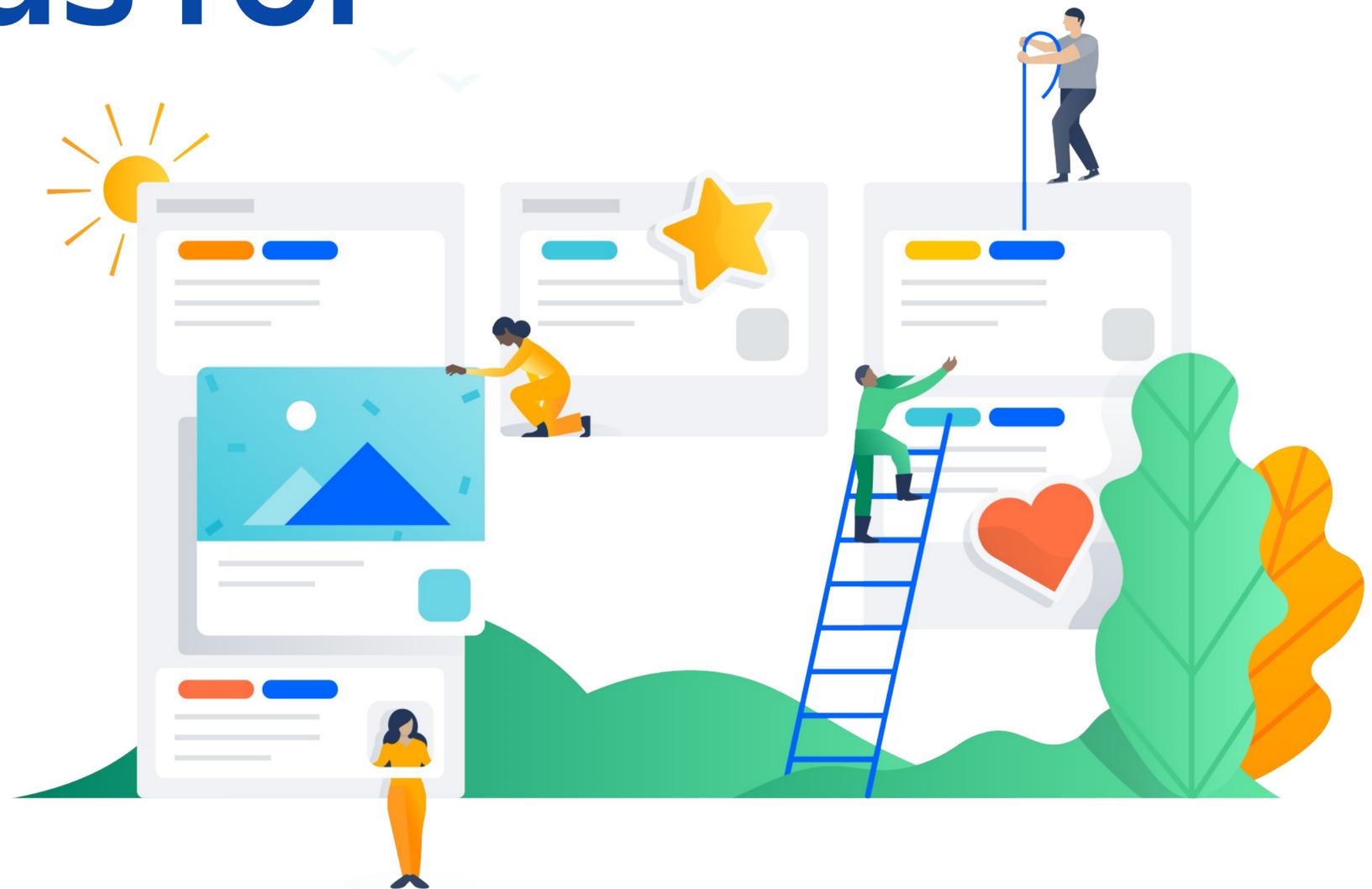
VPE In Progress

- + Add a card

VPE Done

- Create member
- Create checklist evening
- Prepare the work for autumn
- Pair mentors with mentees
- Prepare autumn meeting

Create boards for everything



LIONEL'S DATING BOARD

Brittany has left
the board





The competitive edge

Using Trello as a change management tool for tech projects gone sideways.

“

The role of a trainer or consultant is to empower the customer, not to make [them]self indispensable.

BERTRAND MEYER

CUSTOMER USE CASE

WORKPLACE EXPERIENCE

Facilities management



Before

No overview of customer learning plans
and progress towards execution



After

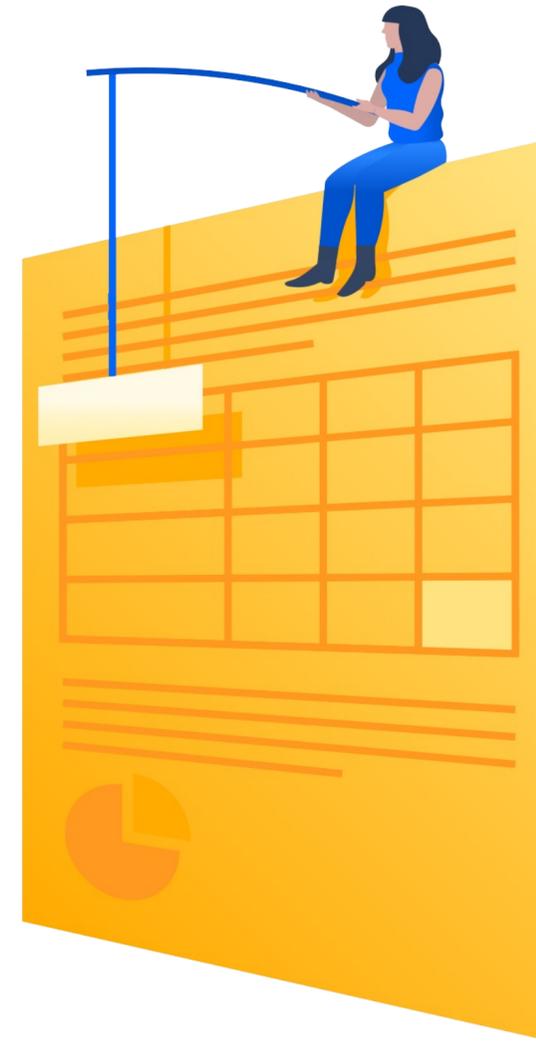
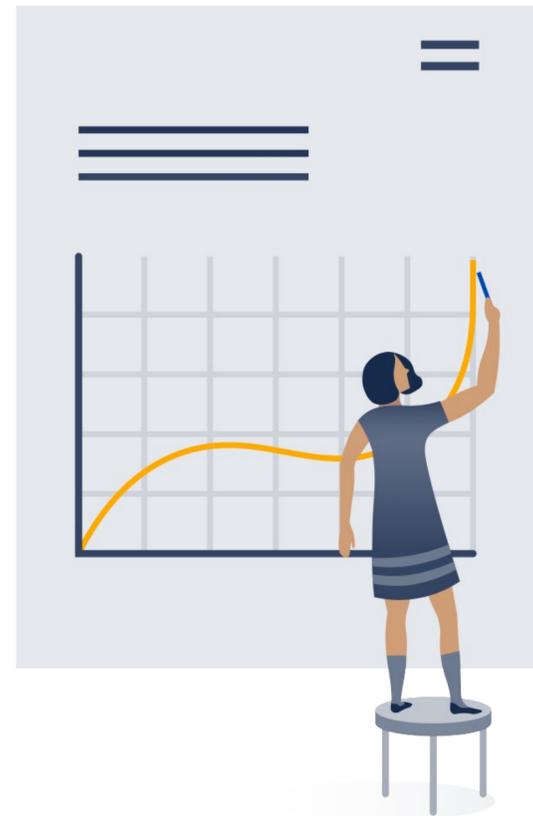
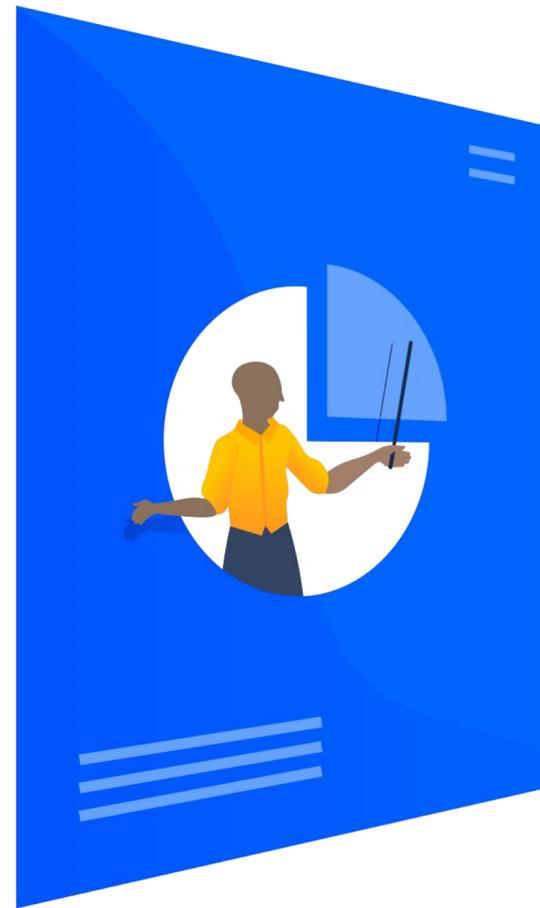
Learning plan on **Trello** tracking every
customer migration to new system

CUSTOMER USE CASE

ENTERPRISE ARCHITECTURE TOOL

Integrated container logistics & supply chain services

THE COVID PIVOT



To Do

+ Add a card

In progress

Cleanup

1/2

+ Add a card

Ready to verify

ω (final) release ready for review

+ Add a card

Pending



The issues slowing us down live here [temporarily].

+ Add a card

Done

β (beta) release ready for review

3 Jun 2020 14/14

Module 2 - Practice your BPMN modelling in BES (α review)

9 Jul 2020 17 2

21/21

Prepare SCORM packages

29 May 2020 2/2

Technical check in SCORM cloud

.story files delivered

29 May 2020

SCORM package delivered

29 May 2020

List of handouts

17 Apr 2020 17 2

+ Add a card

Recapping the customer cases



Workplace experience system

Facilities management



Enterprise architecture tool

Integrated logistics and supply chain services

BE OPEN AND TRANSPARENT

PAST

Memorable

Plug & play

PRESENT

FUTURE

Momentum

Trust

Visualize

Stand out

Win



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▲ ATlassian
team'22



▲ ATlassian
team^{'22}

Thank you!