Manage thousands of Trello users with Trello Enterprise

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HEAD OF SALES

VICTOR DRONOV
PRODUCT MANAGER

Work Management solutions are critical for business in 2022

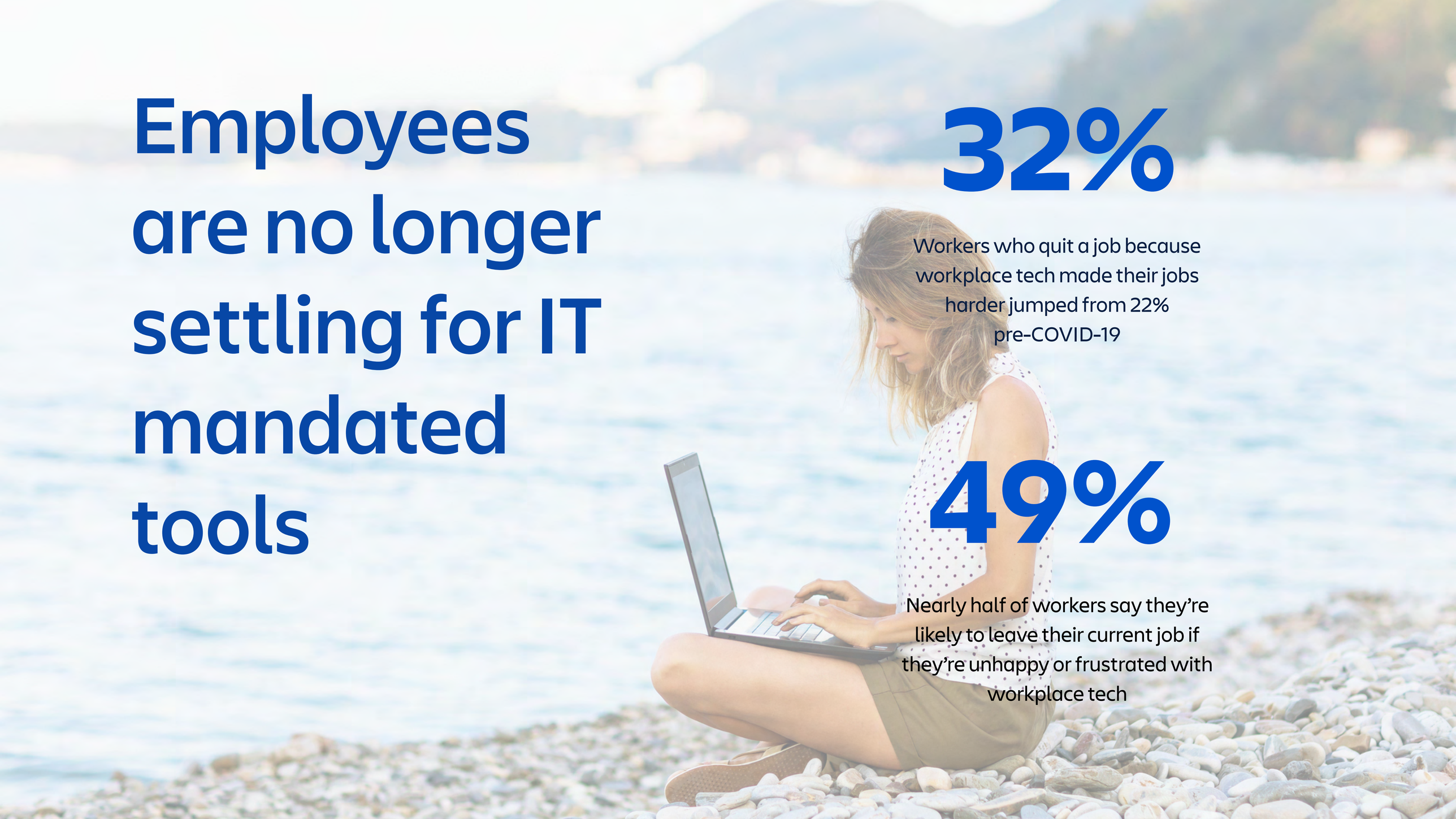
COVID Driven Business Challenges

Shift to a Remote First Workforce

Hybrid Work Environments of the Future

Employee engagement and talent war

Employees are no longer settling for IT mandated tools



32%

Workers who quit a job because workplace tech made their jobs harder jumped from 22% pre-COVID-19

49%

Nearly half of workers say they're likely to leave their current job if they're unhappy or frustrated with workplace tech

80%

of Fortune 500 companies use Trello

Trello | Workspaces | Recent | Starred | Templates | Create | Search

Board | Team 22: Trello | Trello Inc | Workspace visible | +13 | Share | Confluence | Jira | Power-Ups | Automation | Filter | Show menu

Important Resources

Schedule: Apr 5 - 7th 2022 | Venitian Las Vegas

1 Event Time: 2,000

Team '22: Product Hub - Trello | Booth-Staffing-Schedule

Table of Contents Event Details Event Name Team '22 Location The Venetian...

1

Confluence Preview

Names for Trello Reception

Google Drive Preview

Slack: #trello-summit-vegas22

Team '22 Product Hub Planning Page

Team '22 Agenda

Team '22 Trello Speakers

Add a card

Booth Information

Booth Staff

1

Staffing + Master Event Schedules

Demo Environment: Team '22 Demo Board

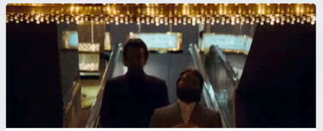
Helpful Links / FAQs

Booth Setup

1

Add a card

IRL Vegas Events



Party Time!

2

Trello Executive Happy Hour

2

Event Time: April 6th 6:00 PM - 9:00 PM

Add a card

In Progress

Team '22 Email Invites

3 2/3 • Mar 31

Team '22 - VIP Program

2 0/2 2

Direct Mail (Sendoso), Swag Kit Campaign

Apr 11 2 5

0/7 • Mar 25 1

Trello customer nominations for TAM day panel on Work Mgmt

Add a card

Completed

Create Booth Video

Mar 22

Team '22: Product Hub-Team Meeting

Mar 10

Trello Swag Shipping

Mar 18 1

Team '22 Send Purchase Order

Feb 15 1

Team '22 Finalized Swag Design

Feb 11

Team 22 20 min Demo Video

Mar 1

Teams '22 Ad Promotions

3 3 4/4 2

Team 22 Finalize Booth Staff

Jan 28 2 2/2

Add a card

To Do

Add a card

Questions

List of customers registered to attend?

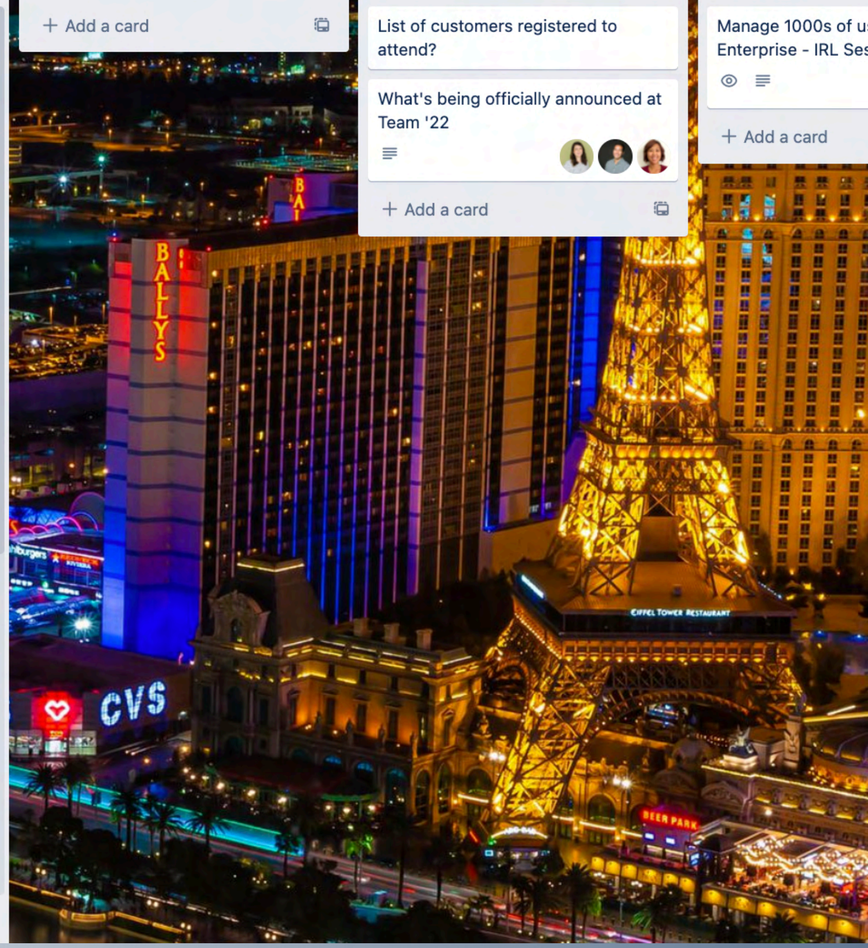
What's being officially announced at Team '22

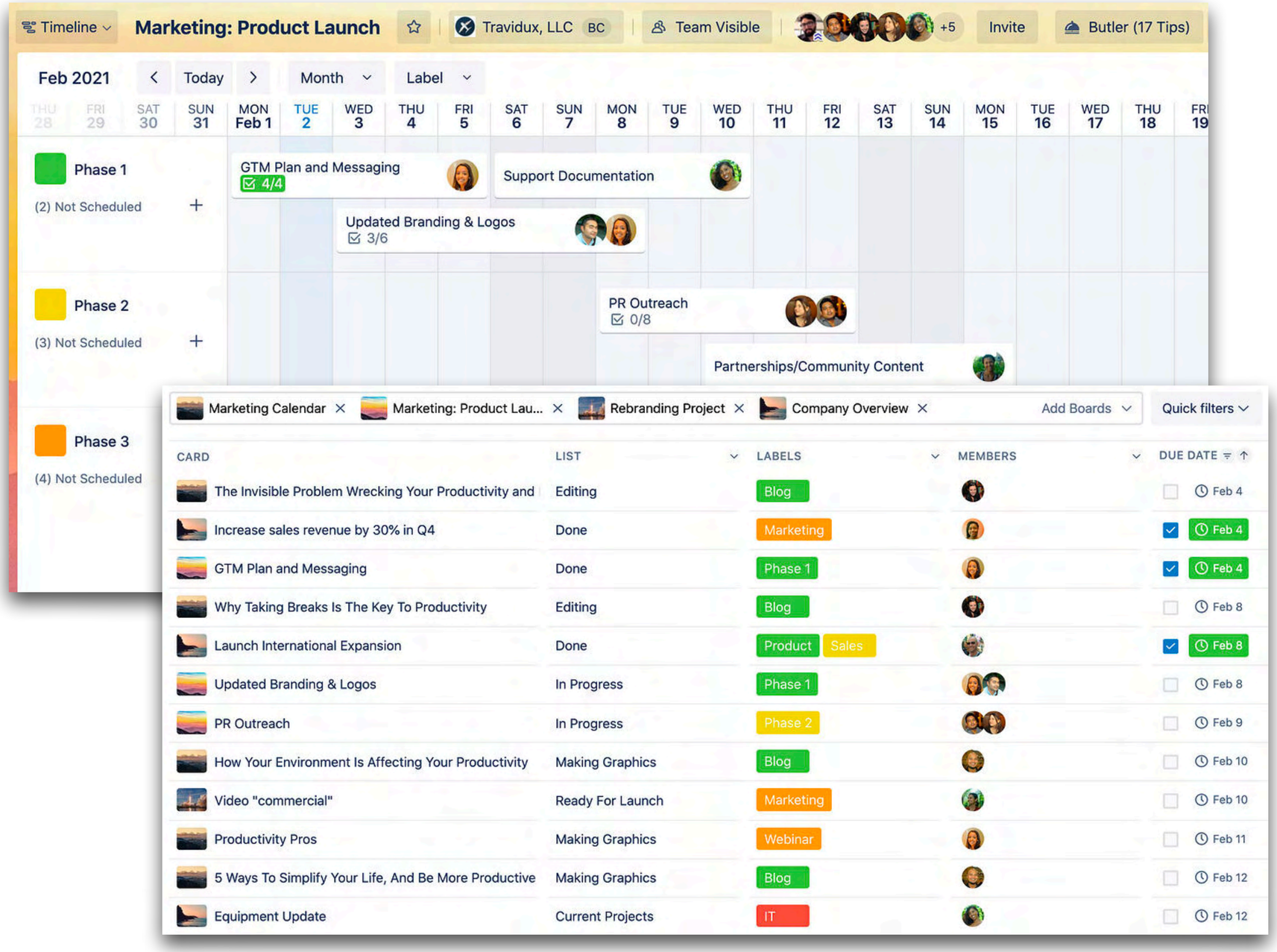
Add a card

IRL Vegas Session

Manage 1000s of u Enterprise - IRL Ses

Add a card





The best tools are the ones your team adopts organically

The evolution of work journey

What is the ROI of an intentional work strategy?

What does this journey look like when it's successful

Customer Journey Timeline

Organic shadow IT adoption at the team level

War of the tools between teams that need to collaborate

Need to simplify / consolidate

Increased awareness of multiple WM tools across the org

Pain point build in: Procurement, user experience, admin effort, security concern, and integration

Intentional strategy and vendor partner relationships

Big shift with the Trello Enterprise plan

Visibility

Accounting all Trello users in the organization

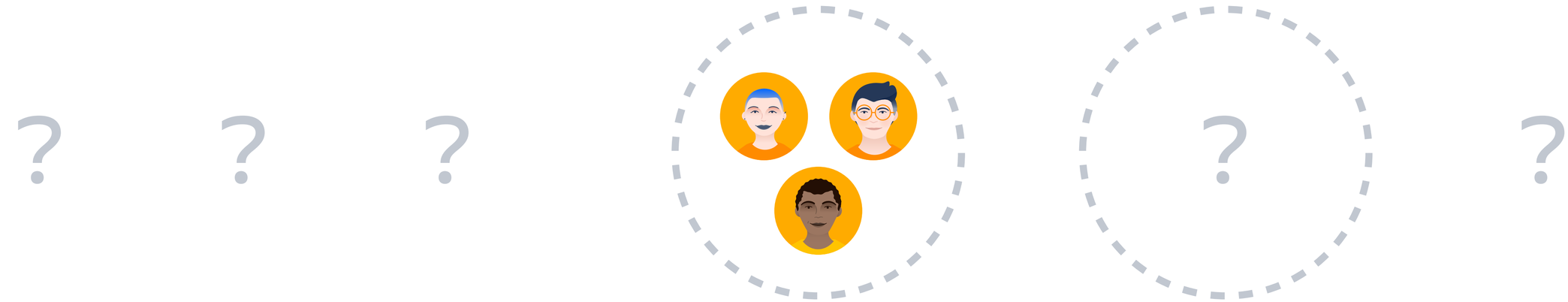
Control

Centralized, flexible IT spending

Security

SSO with Atlassian Access, content sharing policies

Visibility: all Trello users across the org



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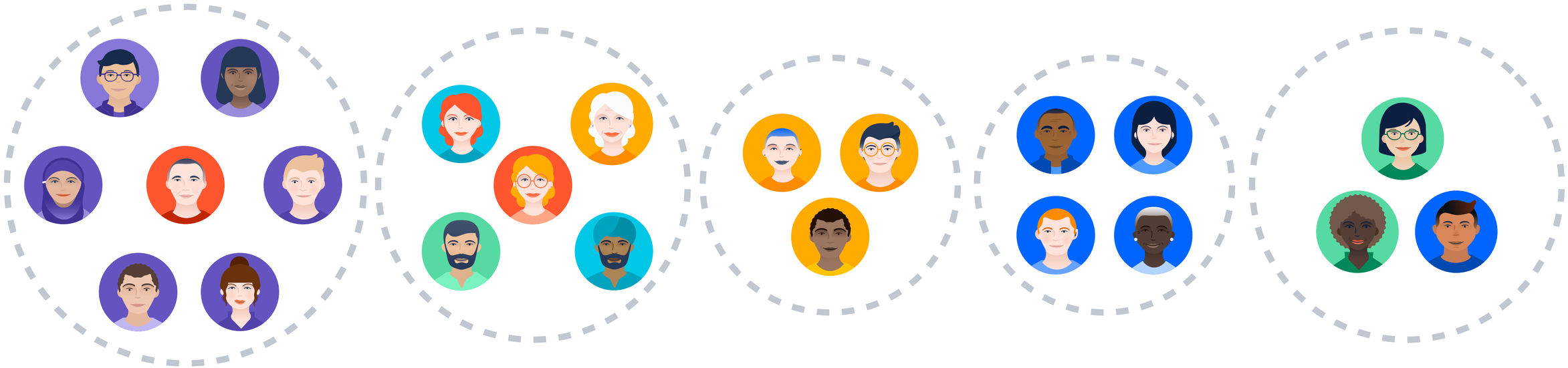
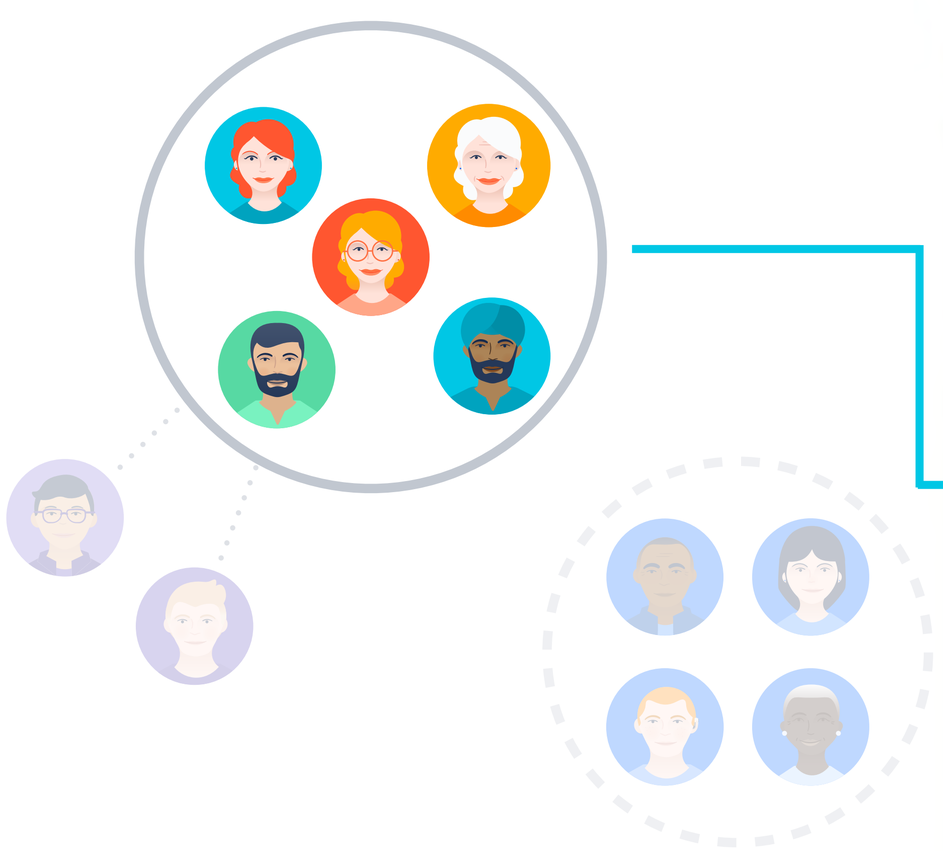


Visibility: licensed users



Trello Workspaces Recent Starred Create

Taco Enterprises
Not SSO enforced
Edit display name

Account administration

- Enterprise members (128)
- Free managed accounts (7)
- Board guests (3)
- Deactivated accounts (47)
- Insights

Workspaces

- Enterprise Workspaces (7)
- Non-Enterprise Workspaces (4)
- Pending (0)

Members (128)

Members are billable accounts that have been granted a license in your Ent

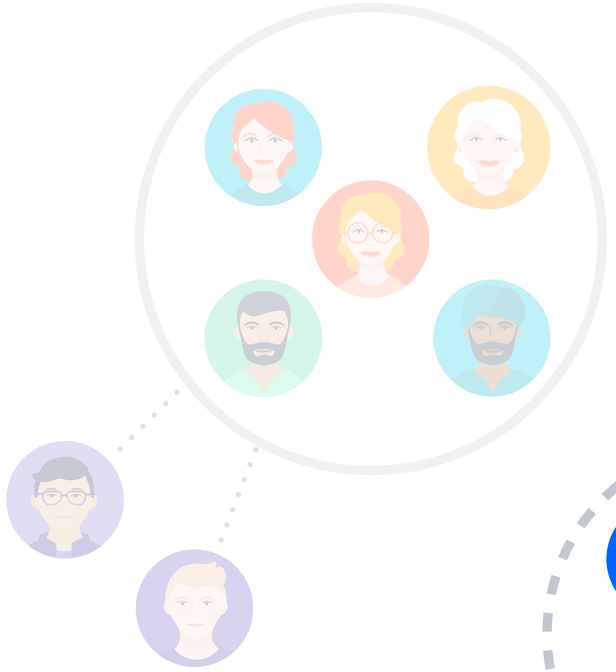
Filter by: Workspaces Managed Activity Admin s

Select all

Angie Azuki @angie
angieazuki@tacoenterprise.com

Renato Rutabaga @renato
renatorutabaga@tacoenterprise.com

Visibility: free users



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Workspaces

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- Non-Enterprise Workspaces (4)
- Pending (0)

Security

Free managed accounts (7)

Free managed accounts are free accounts that are managed by

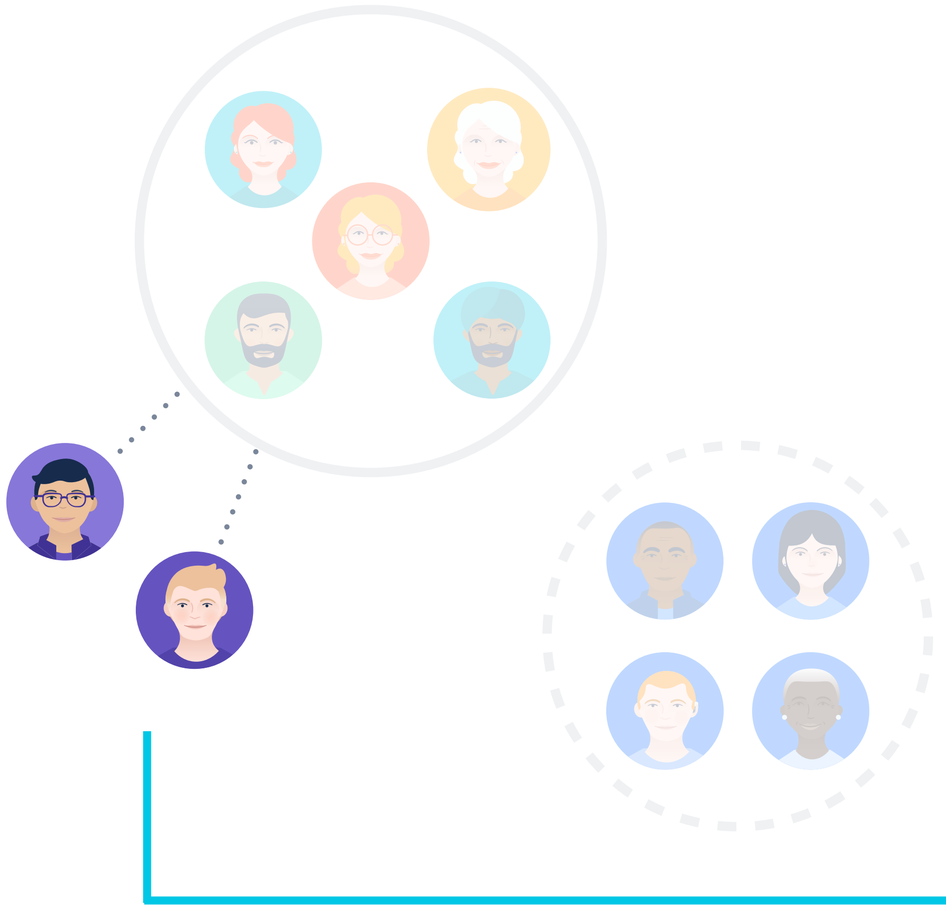
Filter by: Activity

Select all

Effie Enoki @effie
effieenoki@tacoenterprise.com

Lara Lentil @lara

Visibility: board guests



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Workspaces

- Enterprise Workspaces (7)
- Non-Enterprise Workspaces (4)
- Pending (0)

Board guests (3)

Board guests are unlicensed accounts that are on boards o

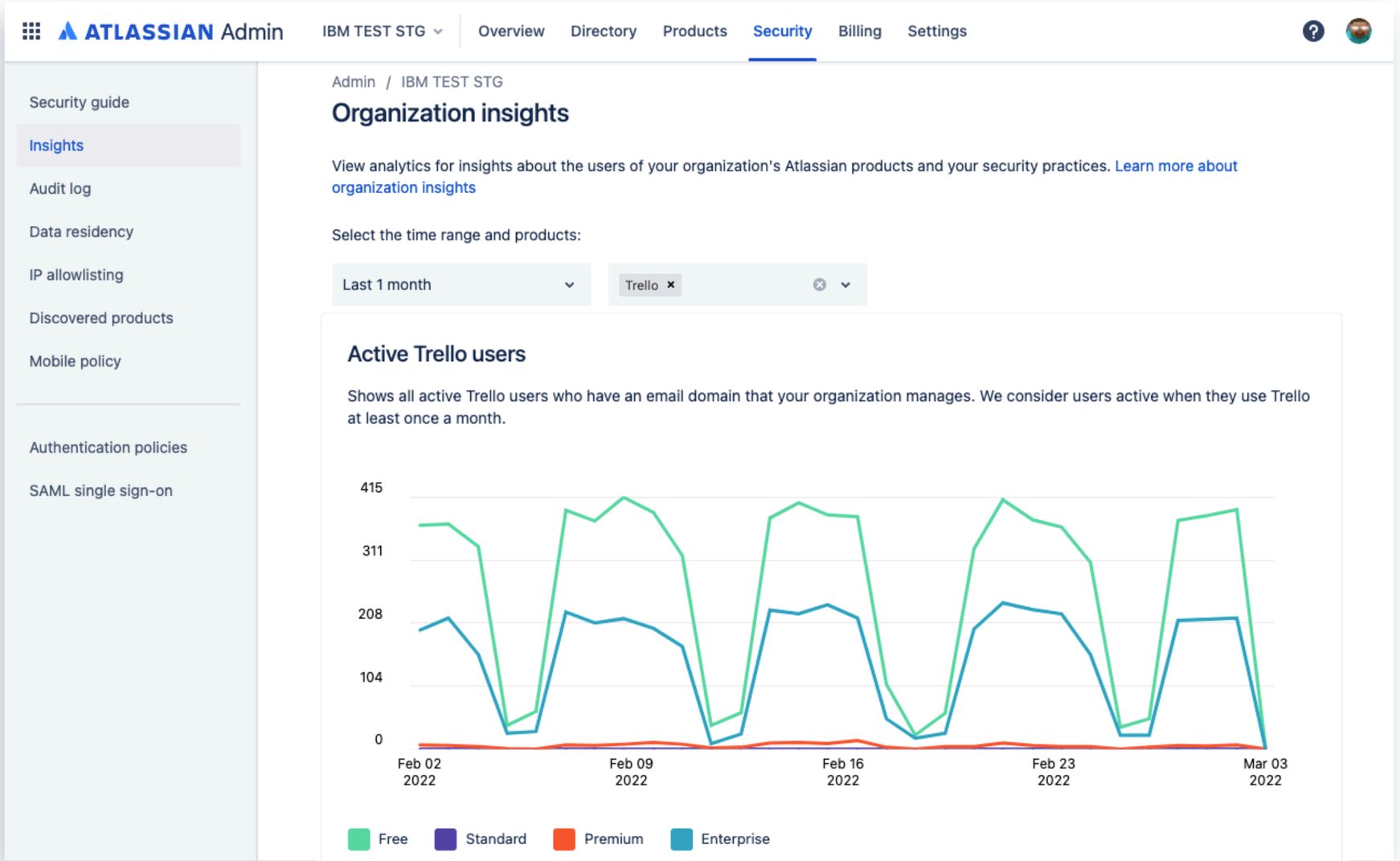
Select all

Lydia Legume @lydia
Not managed

Collin Collard @collin
Not managed

Vania Vidalia @vania
vaniavidalia@tacoenterprise.com

New: Organization Insights

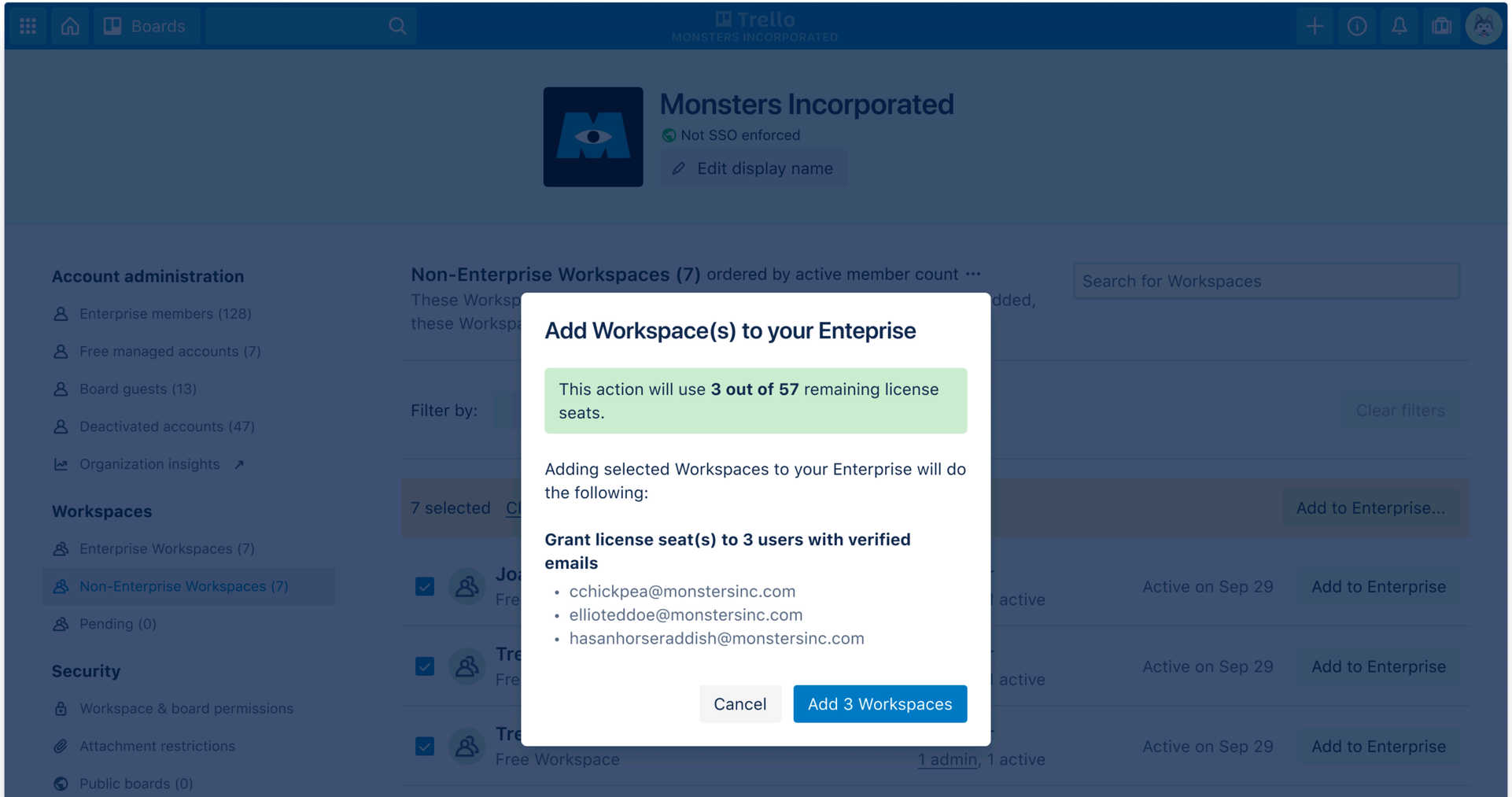


Control: flexible spending

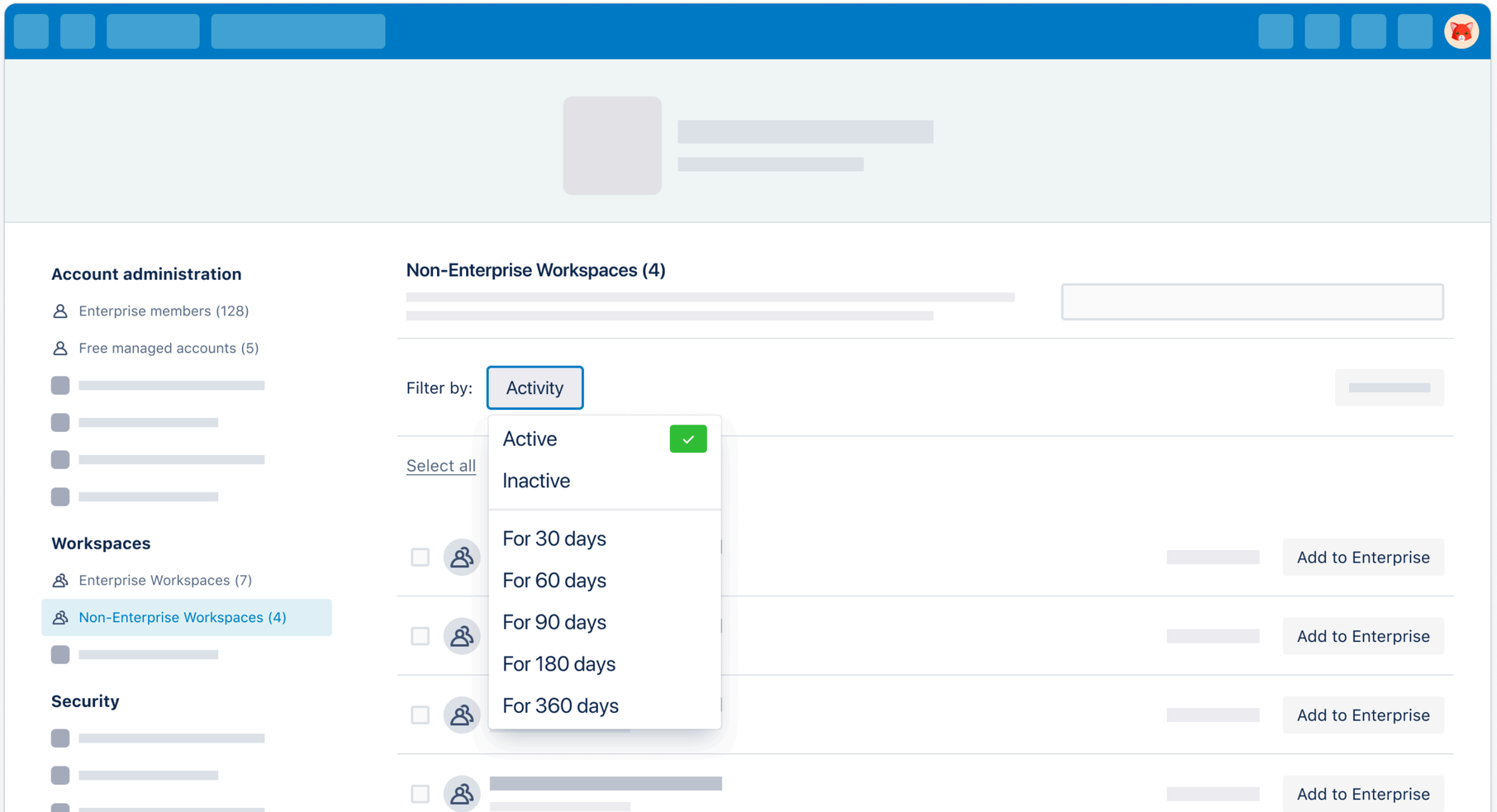
Enterprise (licensed) workspaces

Free workspaces

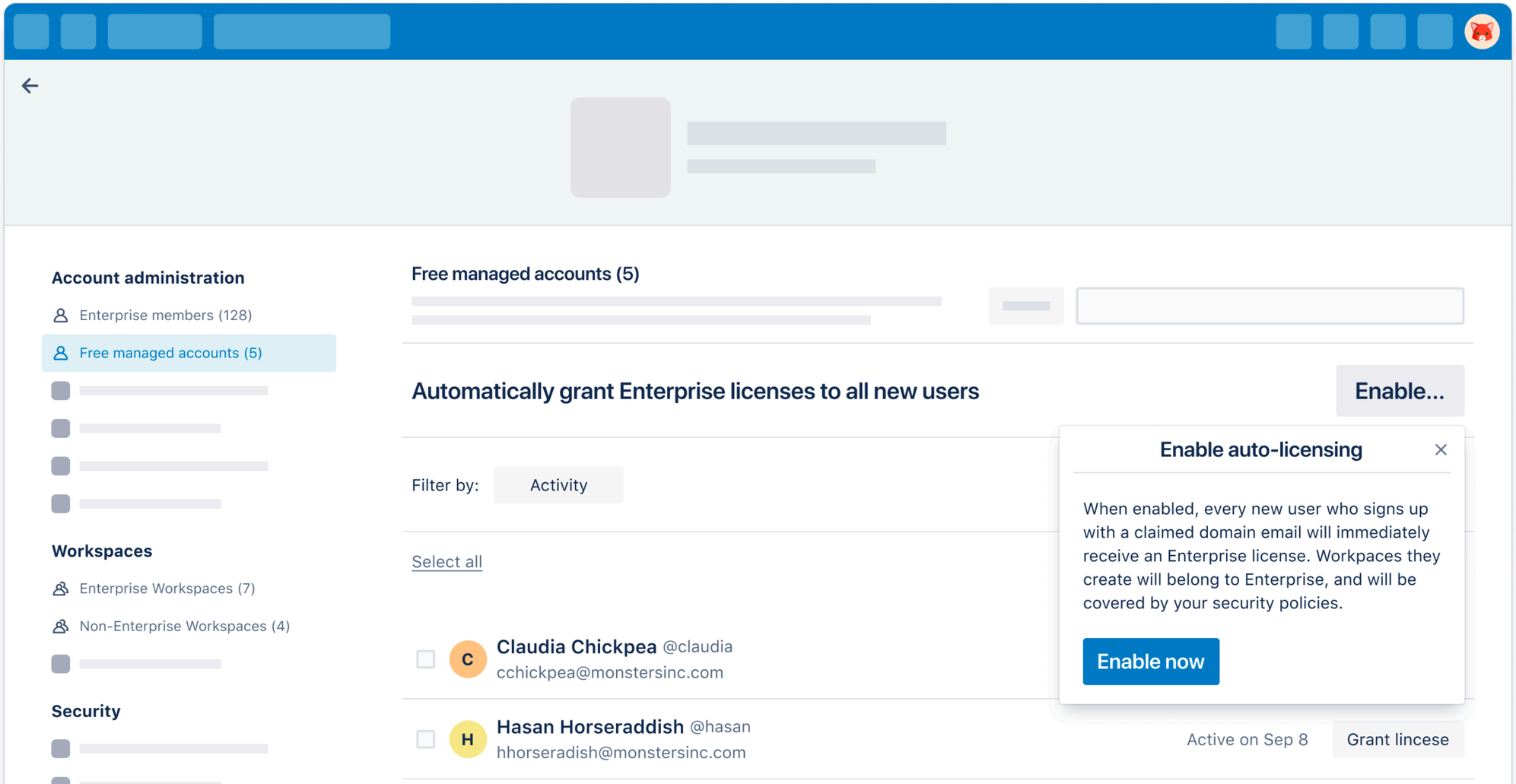
Coming soon: bulk actions



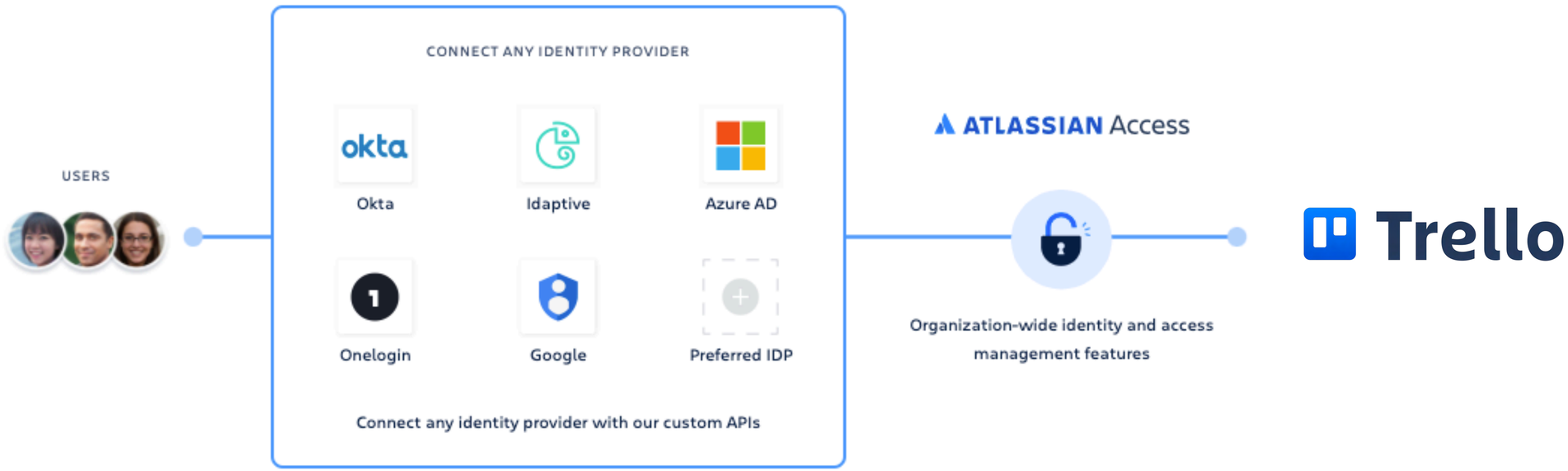
Coming soon: better filtering



Coming soon: auto-provisioning



Security: Atlassian Access



Security policies

Can users share boards outside of Enterprise?

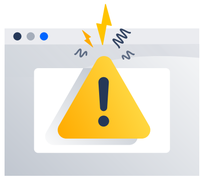
Enterprise (licensed) workspace

Attachments permitted?

Can users invite external users?

Which Power Ups are allowed?

Can users delete boards?



ATLASSIAN'S OPERATING ENGINE FOR ALL TEAMS

AGILE & DEVOPS
For Software Teams

- Jira Software
- Jira Align
- Bitbucket

PLAN, TRACK, SHIP

ITSM & ITOPS
For Service Teams

- Jira Service Management
- Statuspage
- Halp

MONITOR, OPERATE, SUPPORT

WORK MANAGEMENT
For Business Teams

- Jira Work Management
- Confluence
- Trello

IDEATE, COLLABORATE, MANAGE

ATLASSIAN PLATFORM

DATA & INSIGHTS | AUTOMATION | EXTENSIBILITY | COLLABORATION

Where are you in your organization?

Q&A