



# Manage thousands of Trello users with Trello Enterprise



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HEAD OF SALES



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PRODUCT MANAGER



A man with short dark hair and glasses is shown in profile, looking at a wall covered in various papers and colorful sticky notes. He is holding a blue pen and a small stack of sticky notes in his hands. The wall is white and has several sheets of paper pinned to it, some of which are covered with handwritten notes on sticky notes. The sticky notes are in various colors: blue, yellow, orange, and pink. Some of the visible text on the sticky notes includes "SORT/FILTER", "CONTENT Too DENSE??", "NEW PG / NEW NAV", "EMPLOYEES", "PRESS", "CURRENT TRAFFIC?", "LANDING PAGE ENTRANCE", "CONTINUOUS INTEGRATION", "INTEGRATIONS", "DISCUSSING SIZES", and "HOLDING SPACE".

# Work Management solutions are critical for business in 2022

COVID Driven Business Challenges

Shift to a Remote First Workforce

Hybrid Work Environments of the Future

Employee engagement and talent war





# Employees are no longer settling for IT mandated tools

## 32%

Workers who quit a job because workplace tech made their jobs harder jumped from 22% pre-COVID-19

## 49%

Nearly half of workers say they're likely to leave their current job if they're unhappy or frustrated with workplace tech



# 80%

of Fortune 500 companies use Trello



Trello

Workspaces

Recent

Starred

Templates

Create

Board

Team 22: Trello

Trello Inc

Workspace visible

Share

Confluence

Jira


Power-Ups

Automation

Filter

Show menu

Important Resources



Schedule: Apr 5 - 7th 2022 | Venitian Las Vegas

1 Event Time: 2,000

Team '22: Product Hub - Trello | Booth-Staffing-Schedule

Table of Contents Event Details Event Name Team '22 Location The Venetian...

1

Confluence

Preview

Names for Trello Reception

Google Drive

Preview

Slack: #trello-summit-vegas22


Team '22 Product Hub Planning Page

Team '22 Agenda

Team '22 Trello Speakers

+ Add a card

Booth Information



Booth Staff

1

Staffing + Master Event Schedules

Demo Environment: Team '22 Demo Board

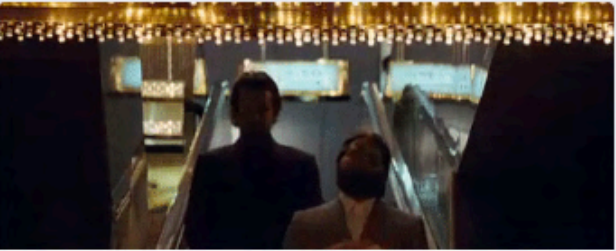
Helpful Links / FAQs

Booth Setup

1

+ Add a card

IRL Vegas Events






















































































Party Time!

2

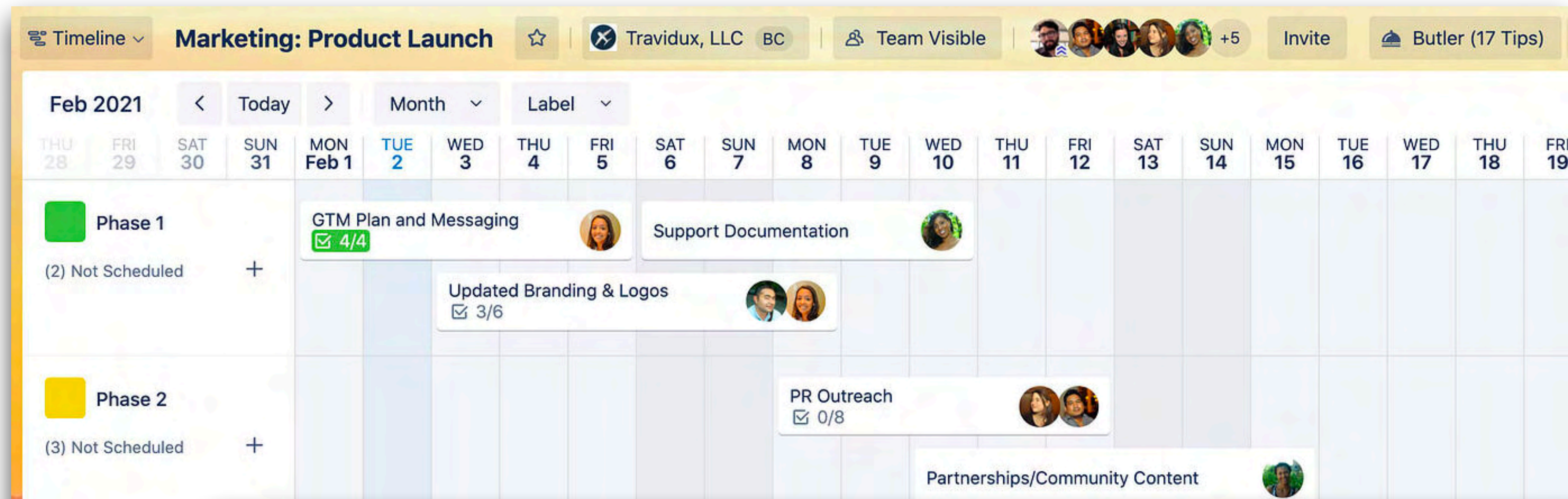
Trello Executive Happy Hour

























2

Event Time: April 6th 6:00 PM - 9:00 PM







Marketing Calendar × Marketing: Product Lau... × Rebranding Project × Company Overview ×						Add Boards		Quick filters	
CARD	LIST	LABELS		MEMBERS		DUE DATE			
 The Invisible Problem Wrecking Your Productivity and	Editing	Blog				<input type="checkbox"/> Feb 4			
 Increase sales revenue by 30% in Q4	Done	Marketing				<input checked="" type="checkbox"/> Feb 4			
 GTM Plan and Messaging	Done	Phase 1				<input checked="" type="checkbox"/> Feb 4			
 Why Taking Breaks Is The Key To Productivity	Editing	Blog				<input type="checkbox"/> Feb 8			
 Launch International Expansion	Done	Product Sales				<input checked="" type="checkbox"/> Feb 8			
 Updated Branding & Logos	In Progress	Phase 1				<input type="checkbox"/> Feb 8			
 PR Outreach	In Progress	Phase 2				<input type="checkbox"/> Feb 9			
 How Your Environment Is Affecting Your Productivity	Making Graphics	Blog				<input type="checkbox"/> Feb 10			
 Video "commercial"	Ready For Launch	Marketing				<input type="checkbox"/> Feb 10			
 Productivity Pros	Making Graphics	Webinar				<input type="checkbox"/> Feb 11			
 5 Ways To Simplify Your Life, And Be More Productive	Making Graphics	Blog				<input type="checkbox"/> Feb 12			
 Equipment Update	Current Projects	IT				<input type="checkbox"/> Feb 12			

The best tools are the ones your team adopts organically



# *The evolution of work journey*





*What is the  
ROI of an  
intentional  
work  
strategy?*







*What does this journey look like  
when it's successful*



# Customer Journey Timeline

Organic shadow  
IT adoption at the  
team level

War of the tools  
between teams that  
need to collaborate

Need to simplify /  
consolidate

Increased  
awareness of  
multiple WM tools  
across the org

Pain point build in:  
Procurement, user  
experience, admin  
effort, security concern,  
and integration

Intentional  
strategy and  
vendor partner  
relationships



# Big shift with the Trello Enterprise plan



## Visibility

Accounting all Trello users  
in the organization



## Control

Centralized, flexible  
IT spending



## Security

SSO with Atlassian Access,  
content sharing policies

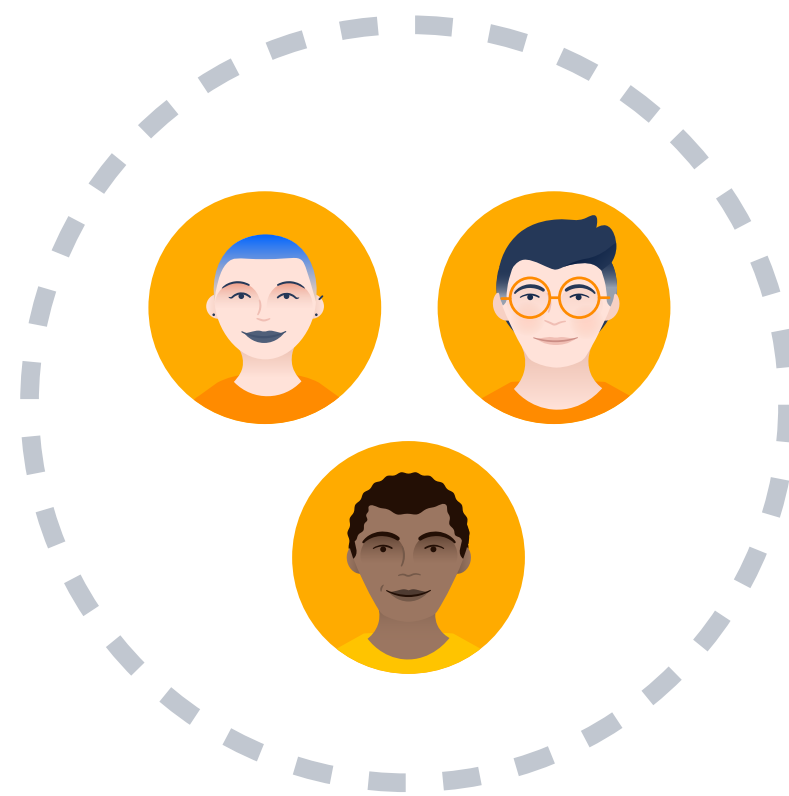


# Visibility: all Trello users across the org

?

?

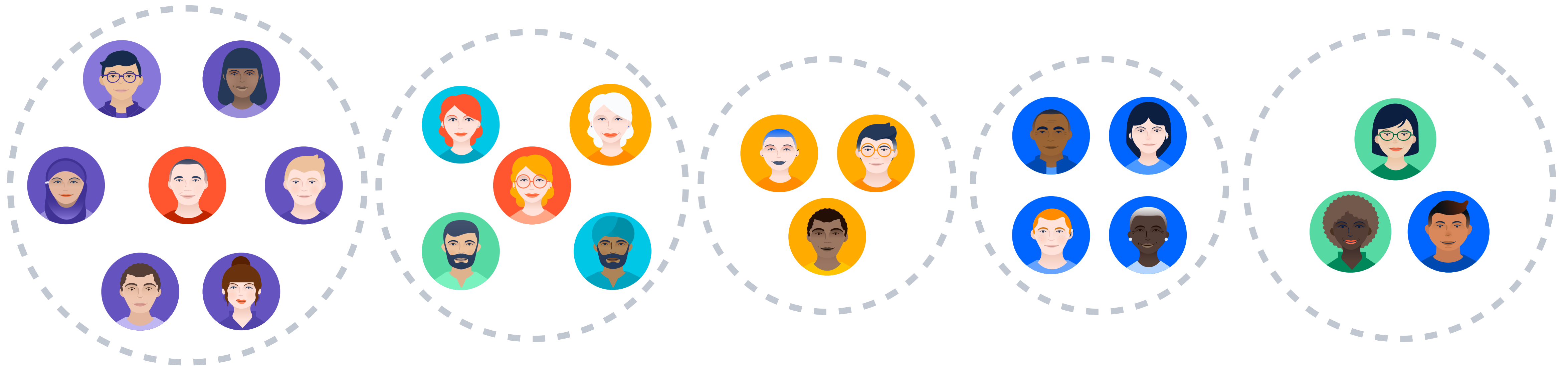
?



?

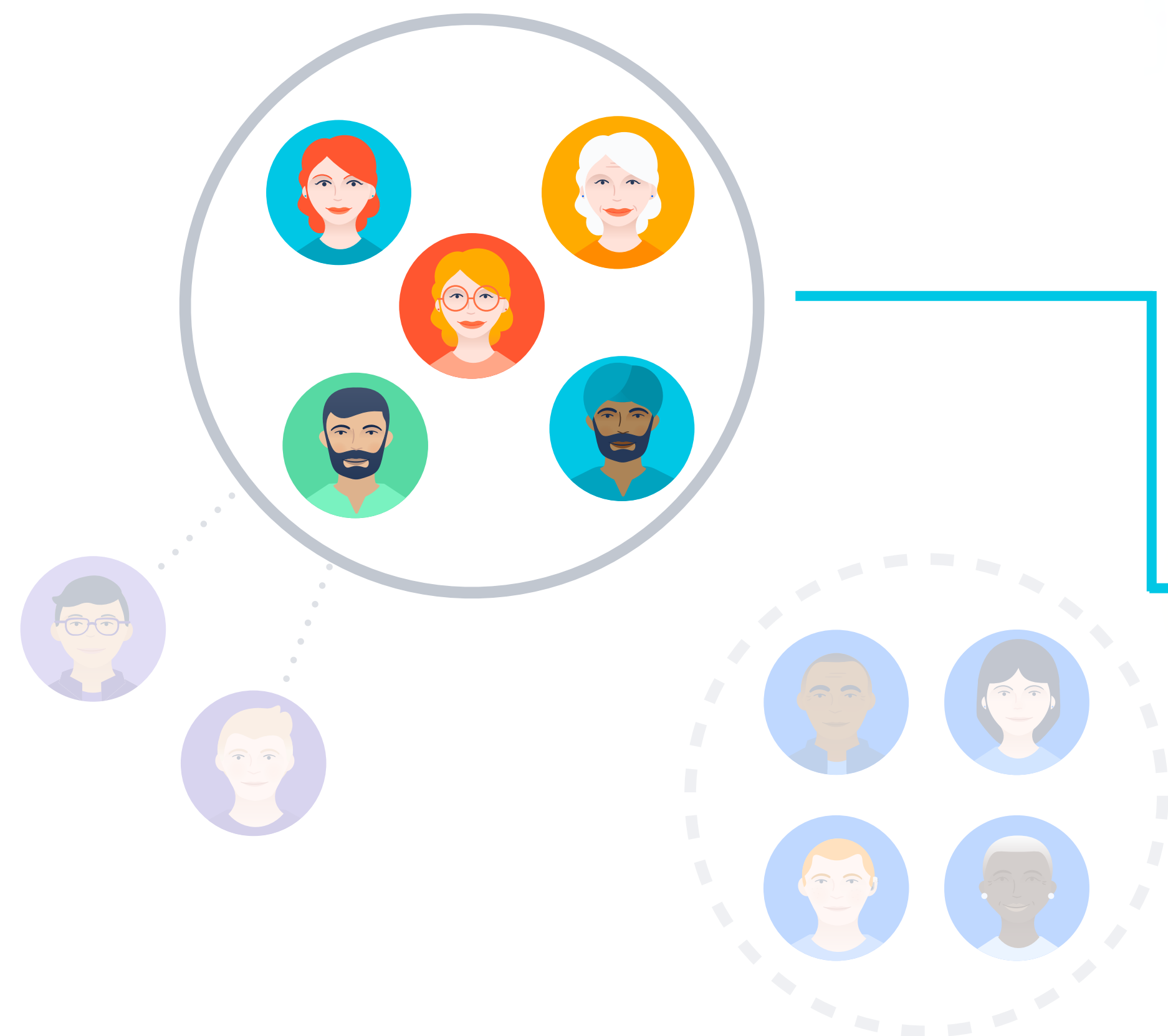


# Visibility: all Trello users across the org





# Visibility: licensed users




Trello

Workspaces

Recent

Starred

Create



Taco Enterprises

Not SSO enforced

Edit display name

Account administration

Enterprise members (128)

Free managed accounts (7)

Board guests (3)

Deactivated accounts (47)

Insights

Workspaces

Enterprise Workspaces (7)

Non-Enterprise Workspaces (4)

Pending (0)


Members (128)

Members are billable accounts that have been granted a license in your Enterprise


Filter by: Workspaces Managed Activity Admins

Select all

☐

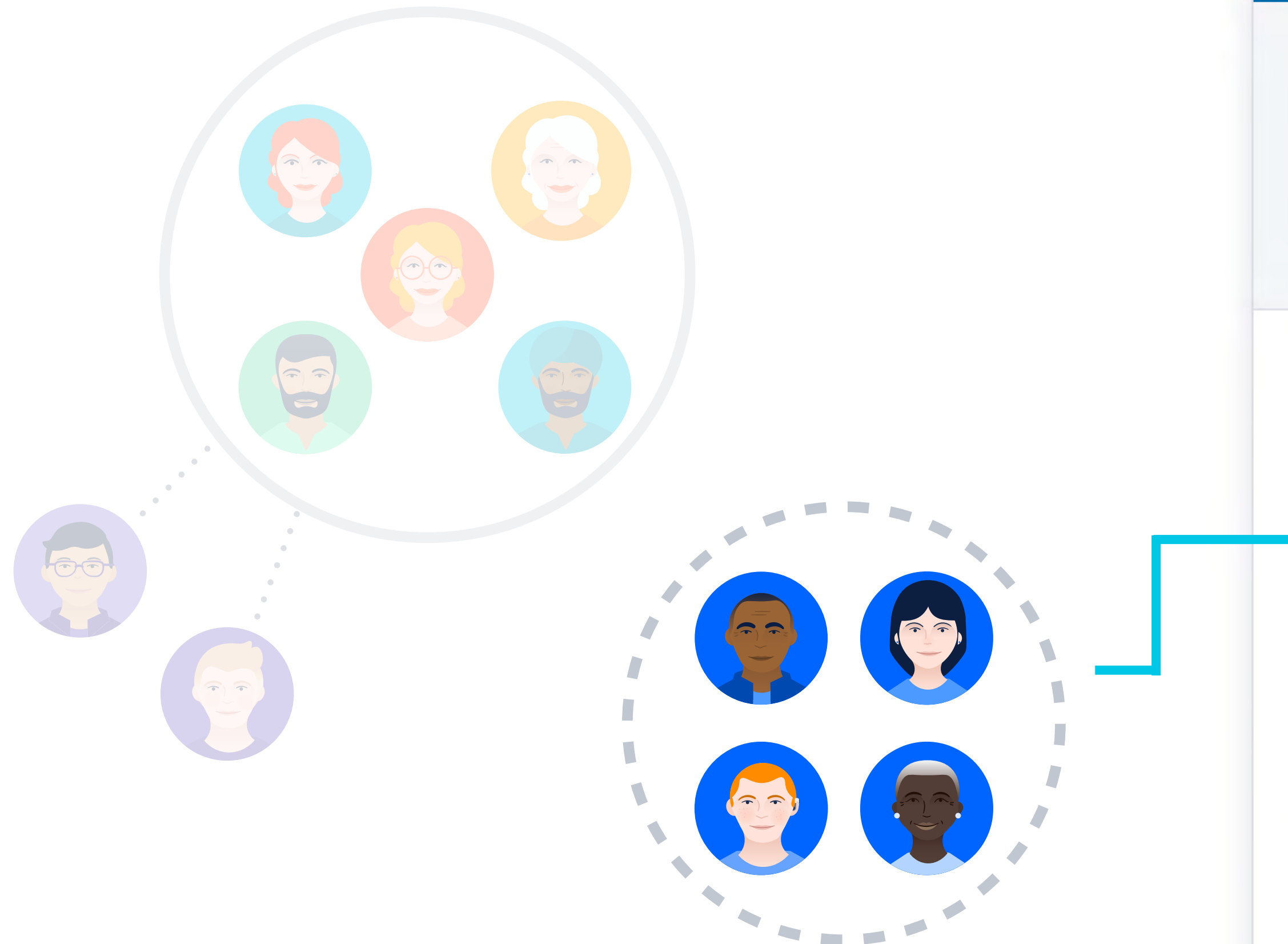
 Angie Azuki @angie  
angieazuki@tacoenterprise.com


☐

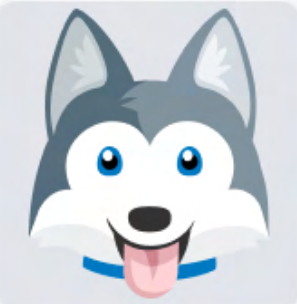
 Renato Rutabaga @renato  
renatorutabaga@tacoenterprise.com




# Visibility: free users









 **Trello** Workspaces ▾ Recent ▾ Starred ▾ [Create](#)






**Taco Enterprise**  
 Not SSO enforced  
[Edit display name](#)


### Account administration

-  Enterprise members (128)
-  **Free managed accounts (7)**
-  Board guests (3)
-  Deactivated accounts (47)
-  Insights 

### Workspaces

-  Enterprise Workspaces (7)
-  Non-Enterprise Workspaces (4)
-  Pending (0)

### Security



-  Workspace & board permissions

### Free managed accounts (7)

Free managed accounts are free accounts that are managed by you.

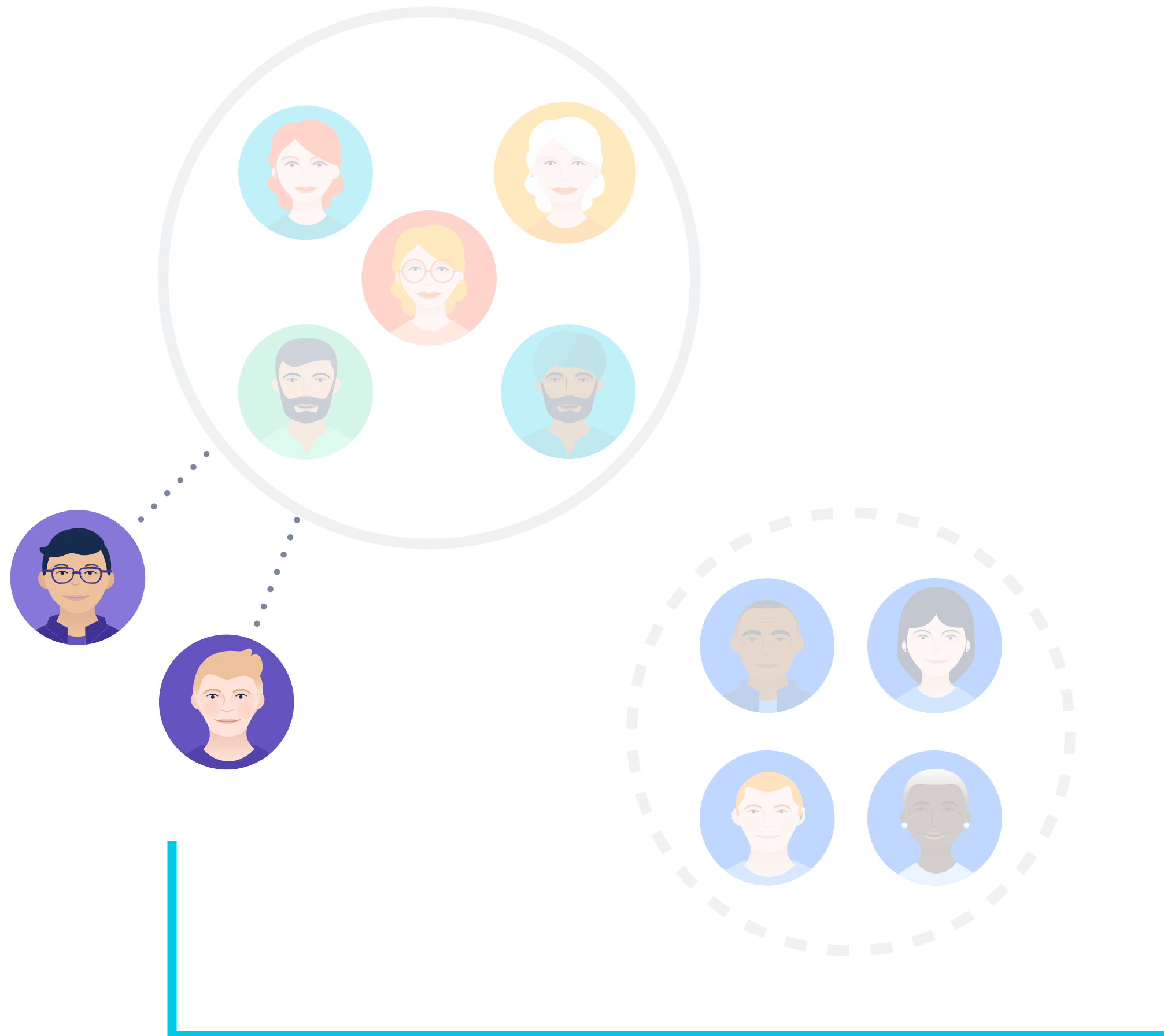
Filter by: [Activity](#)

[Select all](#)

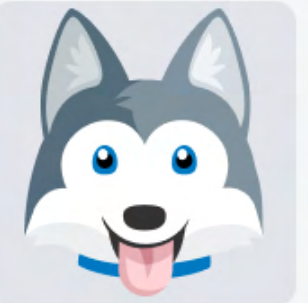
- ☐  **Effie Enoki** @effie  
effieenoki@tacoenterprise.com
- ☐  **Lara Lentil** @lara



# Visibility: board guests



**Trello** Workspaces ▾ Recent ▾ Starred ▾ Create

 **Taco Enterprise**  
Not SSO enforced  
Edit display name

**Account administration**




- Enterprise members (128)
- Free managed accounts (7)
- Board guests (3)**
- Deactivated accounts (47)
- Insights ↗

**Workspaces**

- Enterprise Workspaces (7)
- Non-Enterprise Workspaces (4)
- Pending (0)

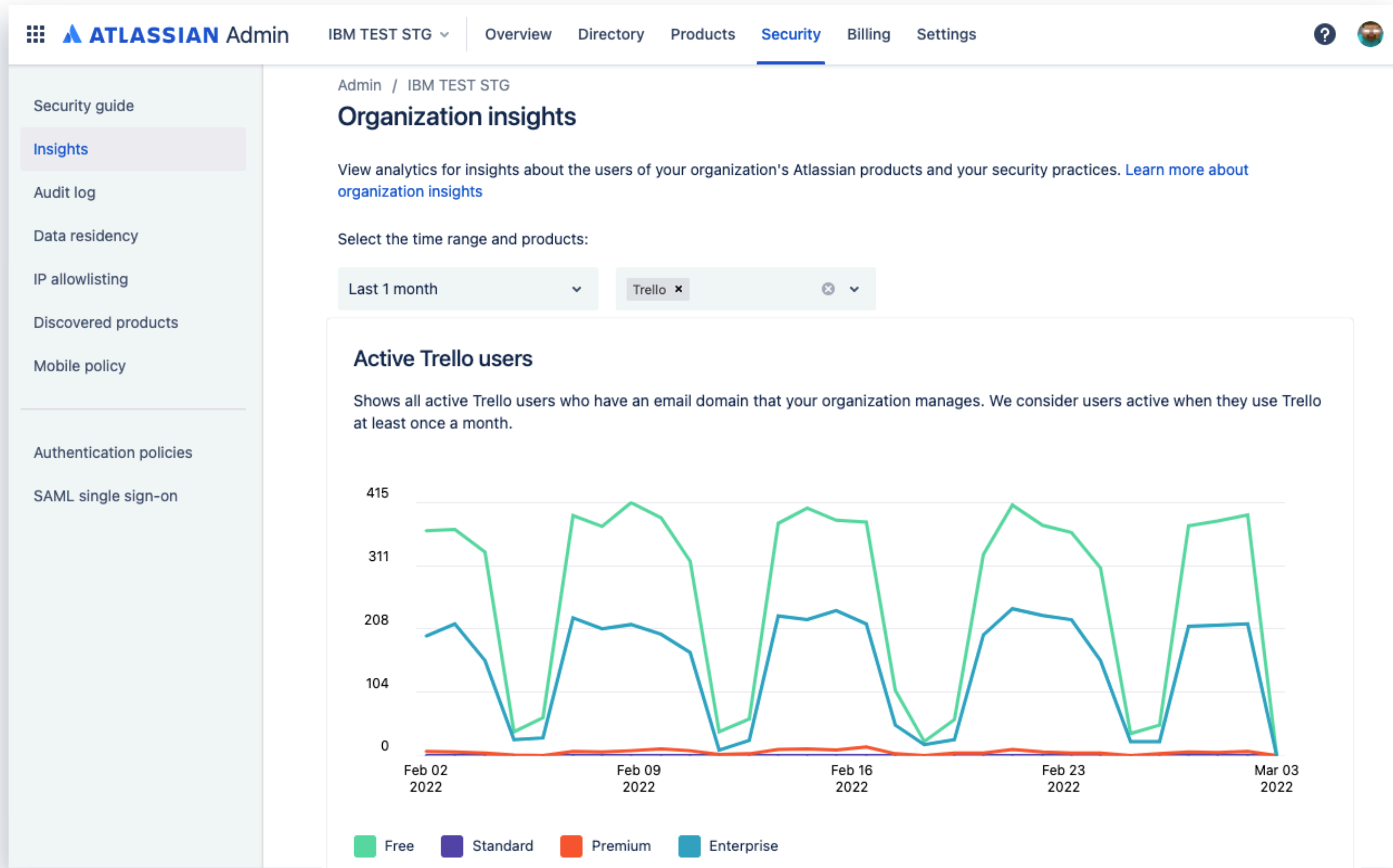
**Board guests (3)**  
Board guests are unlicensed accounts that are on boards owned by this workspace.

[Select all](#)

- ☐  **Lydia Legume** @lydia  
Not managed
- ☐  **Collin Collard** @collin  
Not managed
- ☐  **Vania Vidalia** @vania  
vaniavidalia@tacoenterprise.com



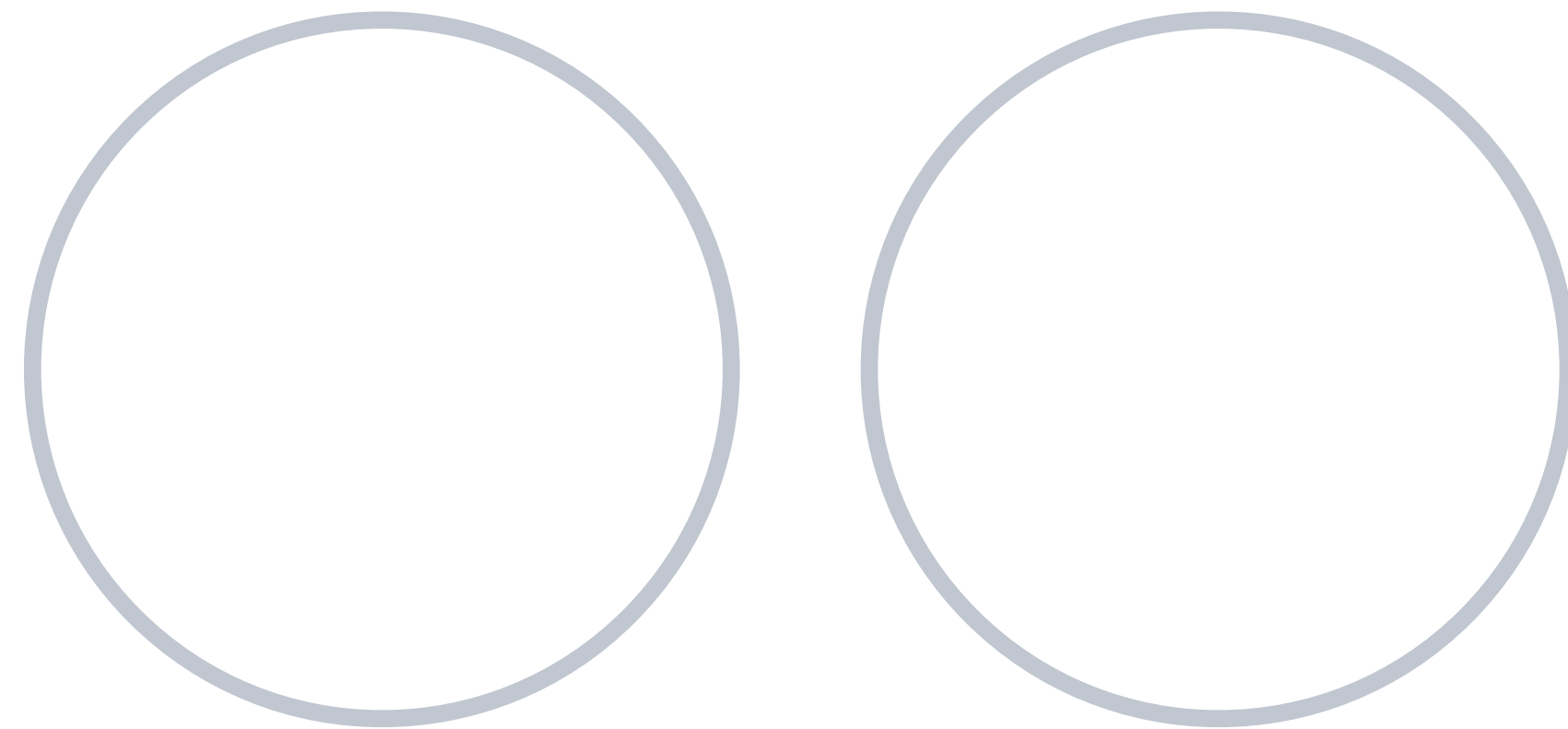
# New: Organization Insights



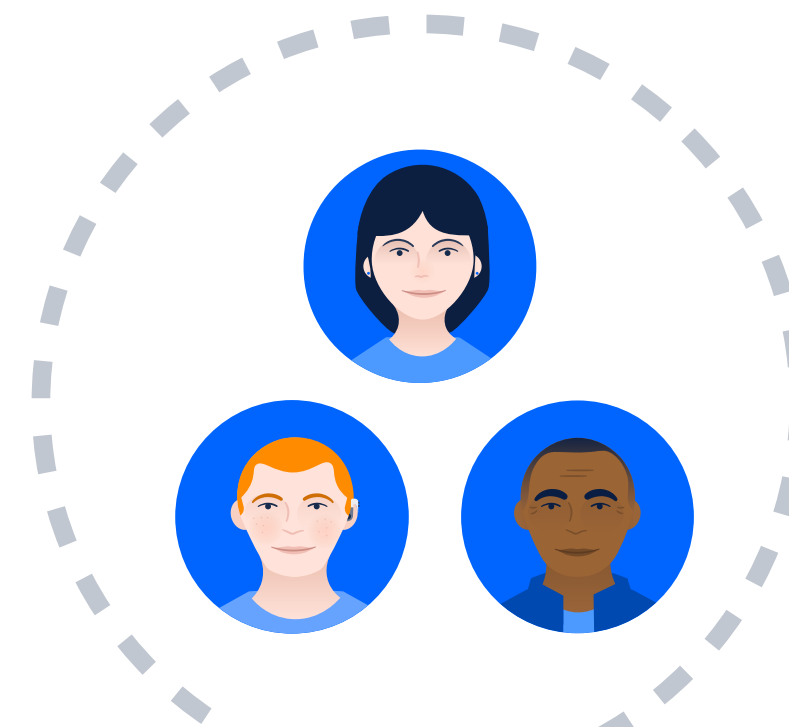


# Control: flexible spending

Enterprise  
(licensed)  
workspaces



Free workspaces





# Coming soon: bulk actions

The screenshot shows the Trello workspace management interface for 'Monsters Incorporated'. The top navigation bar includes the Trello logo, the workspace name 'Monsters Incorporated', and a status 'Not SSO enforced' with an 'Edit display name' link. The left sidebar contains sections for 'Account administration' (Enterprise members, Free managed accounts, Board guests, Deactivated accounts, Organization insights), 'Workspaces' (Enterprise Workspaces, Non-Enterprise Workspaces, Pending), and 'Security' (Workspace & board permissions, Attachment restrictions, Public boards). The main content area displays 'Non-Enterprise Workspaces (7) ordered by active member count'. A modal dialog is open in the center, titled 'Add Workspace(s) to your Enterprise'. It contains a green box stating 'This action will use 3 out of 57 remaining license seats.' and text explaining that adding selected workspaces will grant license seats to 3 users with verified emails. The email addresses listed are cchickpea@monstersinc.com, elliotddoe@monstersinc.com, and hasanhorseraddish@monstersinc.com. At the bottom of the modal are 'Cancel' and 'Add 3 Workspaces' buttons. The background workspace list shows 7 selected workspaces, each with a checkbox, a user icon, and an 'Add to Enterprise...' button.

**Account administration**

- Enterprise members (128)
- Free managed accounts (7)
- Board guests (13)
- Deactivated accounts (47)
- Organization insights

**Workspaces**

- Enterprise Workspaces (7)
- Non-Enterprise Workspaces (7)**
- Pending (0)

**Security**

- Workspace & board permissions
- Attachment restrictions
- Public boards (0)

**Non-Enterprise Workspaces (7)** ordered by active member count ...

These Workspaces are added to your Enterprise, and these Workspaces are removed from your Enterprise.

Filter by:

7 selected

**Add Workspace(s) to your Enterprise**

This action will use **3 out of 57** remaining license seats.

Adding selected Workspaces to your Enterprise will do the following:

**Grant license seat(s) to 3 users with verified emails**

- cchickpea@monstersinc.com
- elliotddoe@monstersinc.com
- hasanhorseraddish@monstersinc.com

Cancel Add 3 Workspaces

Search for Workspaces

Clear filters

Add to Enterprise...

active Active on Sep 29 Add to Enterprise

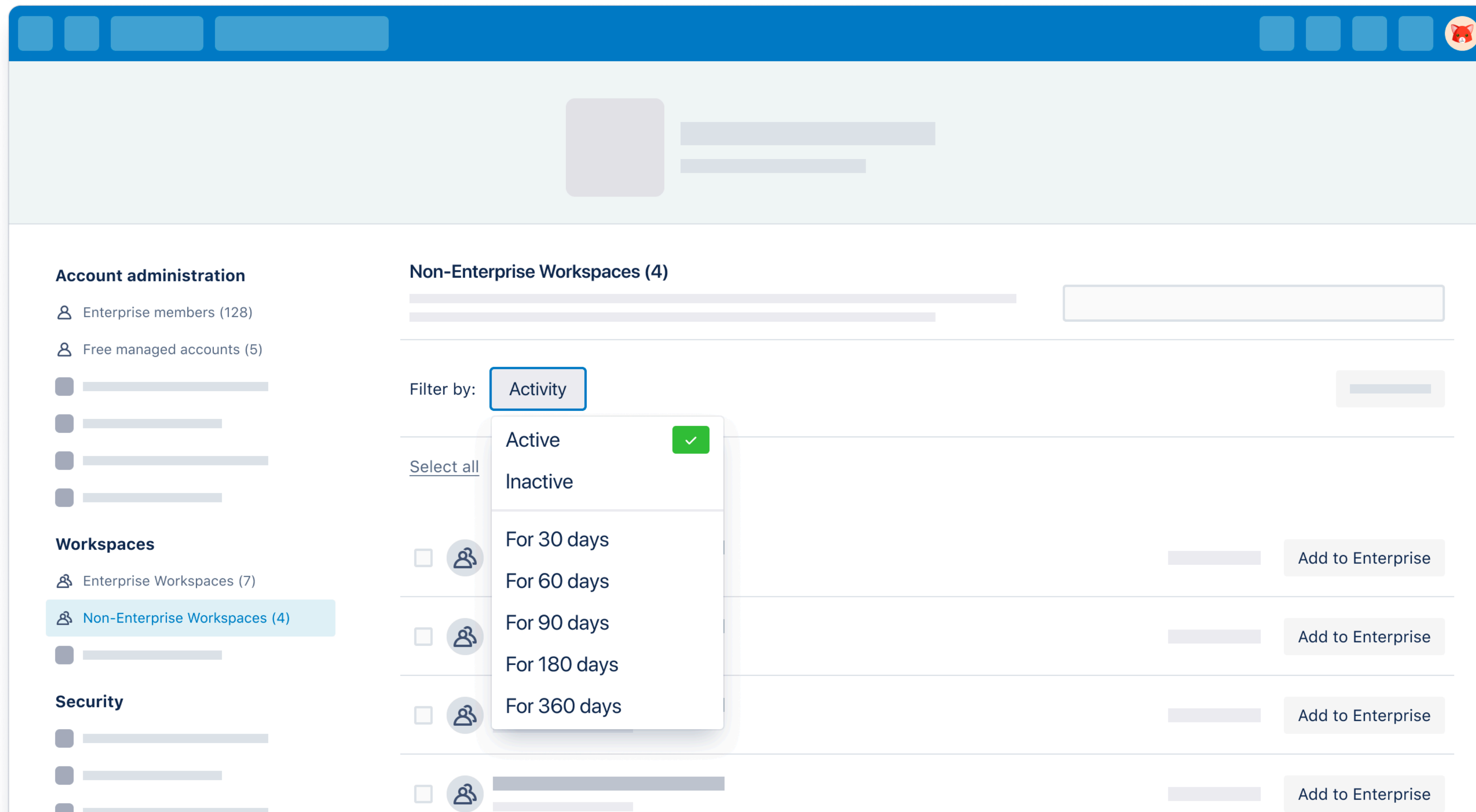
active Active on Sep 29 Add to Enterprise

active Active on Sep 29 Add to Enterprise

1 admin, 1 active



# Coming soon: better filtering





# Coming soon: auto-provisioning

The screenshot displays a user management interface. On the left, a sidebar contains sections for 'Account administration' (with links to 'Enterprise members (128)' and 'Free managed accounts (5)') and 'Workspaces' (with links to 'Enterprise Workspaces (7)' and 'Non-Enterprise Workspaces (4)'). Below these is a 'Security' section. The main content area is titled 'Free managed accounts (5)' and features a search bar and a toggle switch. A prominent message states 'Automatically grant Enterprise licenses to all new users' with an 'Enable...' button. Below this, a list of accounts is shown, including 'Claudia Chickpea' and 'Hasan Horseraddish'. A modal dialog titled 'Enable auto-licensing' is open, explaining that new users with domain emails will receive Enterprise licenses. The modal includes an 'Enable now' button. At the bottom right, a status indicator shows 'Active on Sep 8' and a 'Grant lincese' button.

**Account administration**

- Enterprise members (128)
- Free managed accounts (5)

**Workspaces**

- Enterprise Workspaces (7)
- Non-Enterprise Workspaces (4)

**Security**

**Free managed accounts (5)**

Automatically grant Enterprise licenses to all new users **Enable...**

Filter by: Activity

[Select all](#)

<input type="checkbox"/>	<b>Claudia Chickpea</b> @claudia cchickpea@monstersinc.com
<input type="checkbox"/>	<b>Hasan Horseraddish</b> @hasan hhorseradish@monstersinc.com

Active on Sep 8 **Grant lincese**

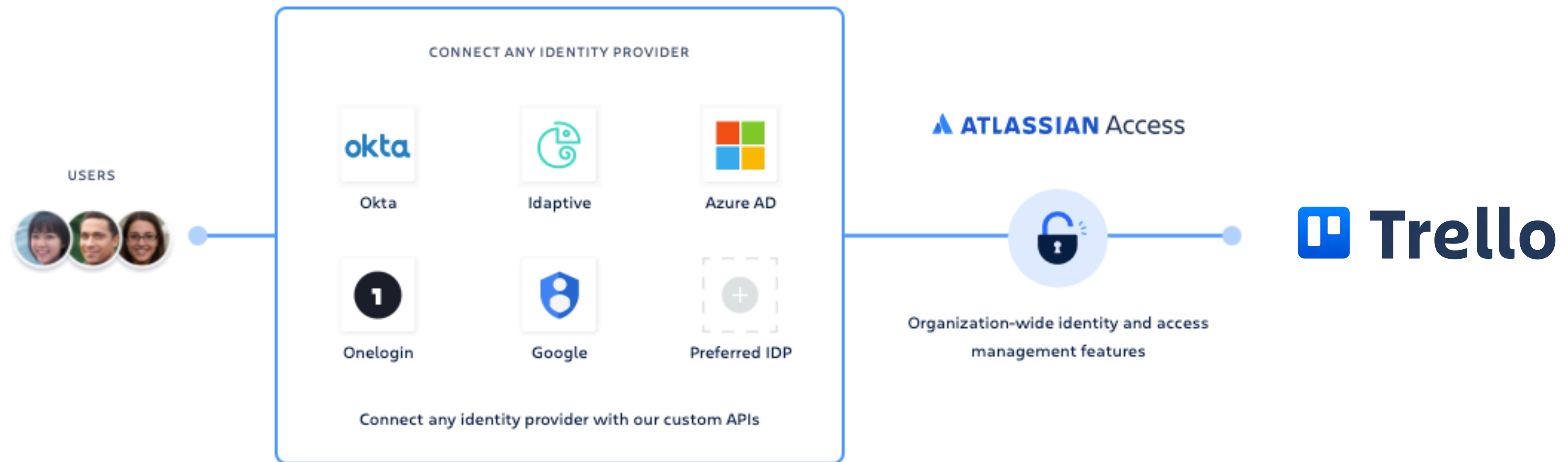
**Enable auto-licensing** ×

When enabled, every new user who signs up with a claimed domain email will immediately receive an Enterprise license. Workpaces they create will belong to Enterprise, and will be covered by your security policies.

**Enable now**



# Security: Atlassian Access





# Security policies

Can users share boards outside of Enterprise?



Enterprise (licensed)  
workspace

Attachments permitted?



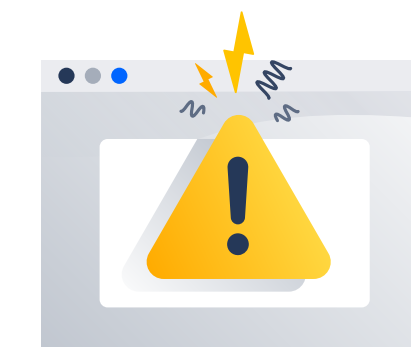
Can users invite external users?



Which Power Ups are  
allowed?



Can users delete boards?





# ATLASSIAN'S OPERATING ENGINE FOR ALL TEAMS

## AGILE & DEVOPS

For Software Teams

◆ Jira Software  
▣ Jira Align  
▣ Bitbucket

## ITSM & ITOPS

For Service Teams

⚡ Jira Service Management  
📶 Statuspage  
@ Halp

## WORK MANAGEMENT

For Business Teams

▤ Jira Work Management  
✂ Confluence  
▣ Trello

**PLAN, TRACK, SHIP**

**MONITOR, OPERATE, SUPPORT**

**IDEATE, COLLABORATE, MANAGE**

## ATLASSIAN PLATFORM



DATA & INSIGHTS



AUTOMATION



EXTENSIBILITY



COLLABORATION





**Where are you in your  
organization?**



**Q&A**