

EMBRACE THE NEW Rearchitect work for an altered world

A global survey of 500+ HR leaders

TABLE OF CONTENTS

Executive summary

Article by Dr. Terri Horton, Workforce Futurist at FuturePath LLC - 2022 will be the year of audaciously bold reinventions

Article by Robyn Catagnus, Professor and Researcher at The Chicago School of Professional Psychology- Would your company survive if employees lost their sense of purpose?

Key Findings

Experts Speak

EXECUTIVE SUMMARY

THE

NEW NORMAL

AHEAD

THE NEW NORMAL OF WORPLACES

The way work is seen, has changed forever. While some employees are at home being at home, some can't wait to return to the busy office. From fully remote start-ups to big organizations coping with hybrid staffing strategies, there is no correct answer that can appease all. Add the diversity of the new workforce that is entering the office for the very first time, and it is clear that the previous way of working as we know it, is not viable anymore.

THE CHALLENGE OF THE FUTURE

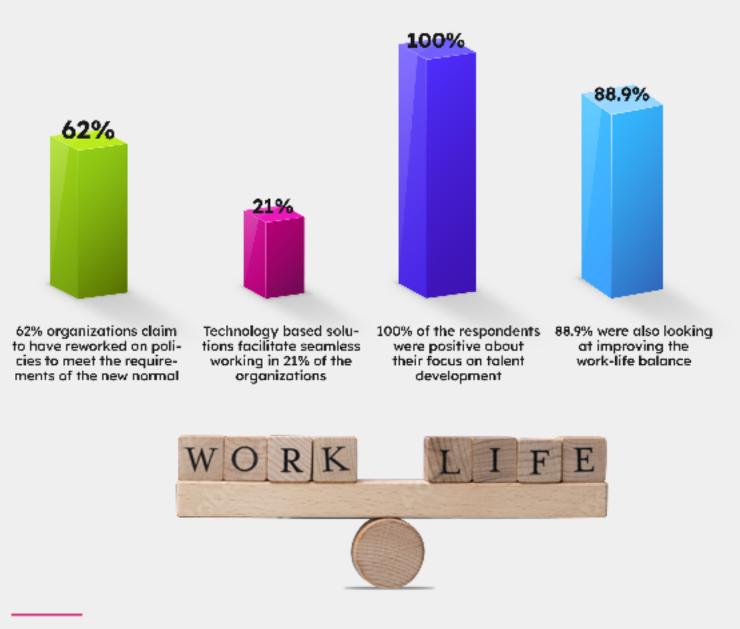
Over the last year, employees across the world were largely confined to their homes – and yet, statistics showed that productivity soared. But the model wasn't sustainable as employees started experiencing burnouts, and for good reason : No demarcation of work and life (when home has to double up as office, lines get blurred pretty fast). Instances where employees rate bettermanaged workload and personal time above significant raises, have increased too. In order to hire top talent, organizations need to understand this need of the potential workforce and modify their hiring plans accordingly. This can be part of the quest for a balanced model that is beneficial to both organizations and employees in equal measure.

FINDING THE PULSE OF CHANGE

The job of coming up with the right answer that works for the organization, falls invariably on the human resources department. This survey, conducted by The Upraise Research Council, takes the views of 500+ HR leaders across USA, Europe APAC, and tries to find commonalities that can be applied to a new, cohesive workplace across culture, behavioural changes, performance management, and leadership. The insights revealed from the survey can help organizations to recalibrate their methods in the above areas. By taking the views of professionals across categories, the survey aims to arrive at commonalities that can be easily adopted – and subsequently, simplify the process of change.

KEY FINDINGS

1. Cultivating Culture Remotely



The key for organizations is to be flexible in defining the policies to meet the requirements of a dynamic workplace, by understanding the needs of millennials & genZ – who will constitute most of the workforce in the future.

A focus on talent development, work life balance & wellness are expected to enhance workplace culture in the future, and having clearly defined policies can go a long way in establishing them. Organizations that foster work-life balance and employee wellness will witness improved employee productivity. Future-ready upskilling programs with continuous feedback and coaching are essential too, as they enhance the competency of the workforce.

BARRIERS TO CHANGE



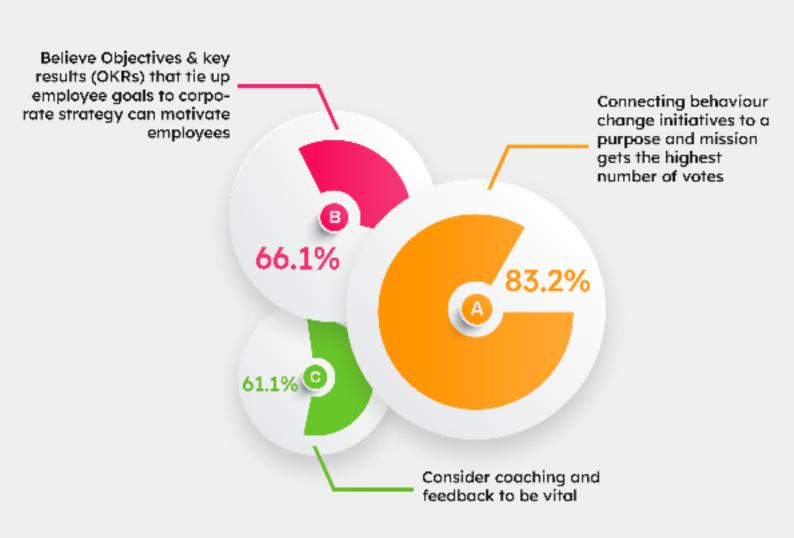
Engaging in purposeful, value-driven work is the most difficult task ahead of managers

Staying mentally and physically healthy is the second-highest rated concern

Being visible is a concern for employees and managers alike

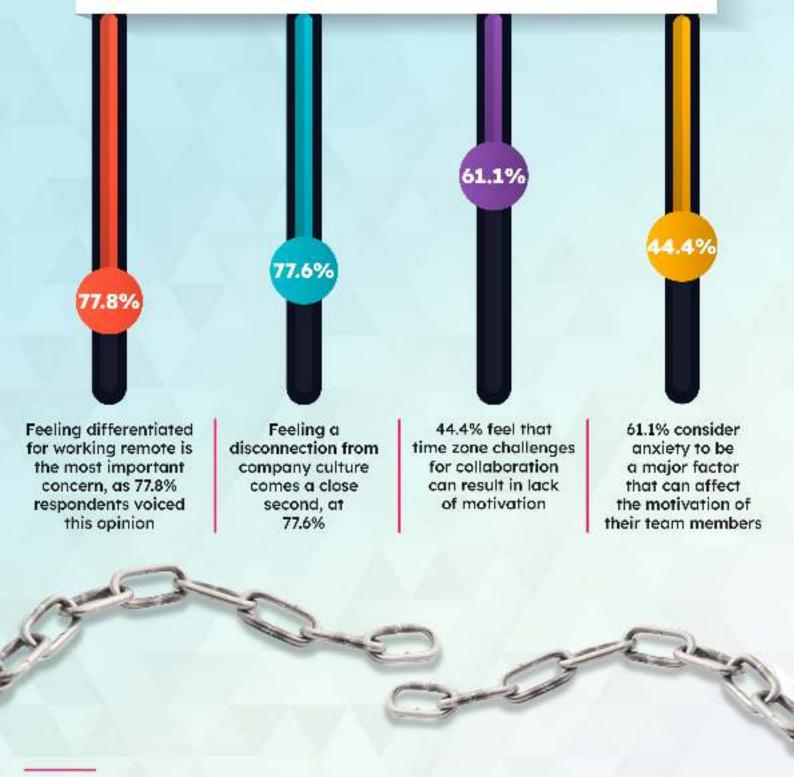
Adopting a coaching mindset is a must-have requirement for managers in the current scenario. Using tools & software to collaborate with remote teams or hybrid teams will be another key challenge, and focussing on the right tools can help teams get in touch with each other without much hassle.

2. Motivating employees to be future-ready



Connecting behavior change initiatives to purpose of the organization can happen by tying the OKRs to employee goals, and coaching as and when necessary can motivate employees to be future ready, like the organizations they work for. Adopting an OKR driven work culture can bring in more transparency within teams, enhance productivity and drive better business outcomes for organizations in a future-ready organization.

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3. Enhancing performance management Over 77% respondents believe incorporating continuous learning & upskilling into performance evaluation process is very important Over 44% respondents be-44% respondents say At the same time, 44% lieve its important to align their performance report minimal current performance management process changes to the management systems with has completely process OKRs of the organization changed or evolved 11% reported no 77% changes at all 44% 44% 44% 119

It's important for organizations to reward high performers by gauging performances based on transparent systems, policies and tools. Having a collaborative approach while defining the objectives, with continuous feedback and coaching, should become an integral part of the evaluation process. This can be achieved by aligning current performance management systems with objectives and key results of the organization. This ensures transparency in the performance management process, and improves employee productivity and drives business growth.

BARRIERS TO CHANGE

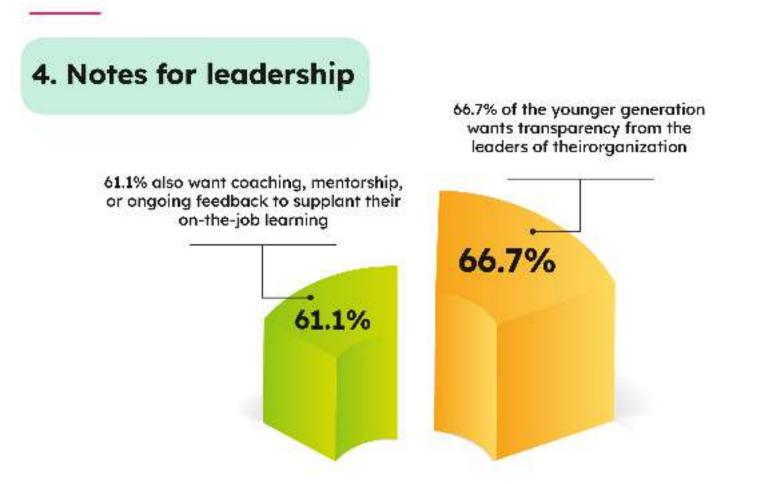
Upskilling and reskilling is an integral part of performance management in only 22.2% of the organizations

22.2%

Coaching is provided in only 11.1% of organizations

11.1%

Only 11% organizations include coaching & development as part of the performance management process right now which clearly shows the massive shift required to meet the requirements of a future workplace.



Building a culture of transparency is vital for organizations to be future ready. Leaders who value coaching & ongoing feedback can see progress much faster than others. By having the right policies, organizations can establish systems that facilitate this.





Dr. Terri Horton

2022 WILL BE THE YEAR OF AUDACIOUSLY BOLD REINVENTIONS

In a recent Monster.com survey, we learned that 95% of workers are considering leaving their jobs due to burnout. A Microsoft survey of more than 30,000 workers across the globe revealed that 41% considered quitting their jobs or changing professions. A Yahao Eingnee poll showed that 37%

quitting their jobs or changing professions. A Yahoo Finance poll showed that 37% of workers are either thinking about quitting or planning to make a move within six months. The Upraise Research Council Study shows 77% employees are concerned that remote employees could be treated differently than others. Indeed, 2022 will be the year of Audaciously Bold Reinventions!

The major confluence of factors fueling the Great Resignation, the YOLO economy, the rejection of return to office mandates, the demand for flexible, remote, and hybrid work, and the prioritization of wellbeing and self-care are driving the obsession with shifting from surviving to thriving, reimagining work, and discovering new possibilities in 2022. In 2022, the new obsession for those able to shift and pivot will be the audaciously bold and unapologetic pursuit of harmonizing work and life with purpose, intention, and impact with a keen focus on being the architect of their own future. In my book, I guide readers in developing the right mindset, leveraging the right tools, and developing the right strategies and actions to reimagine it, design it and live it on their terms.

I use the term force majeure as a metaphor for how the accelerated unfolding of the future of work between now and 2030 will be a series of disruptive, unanticipated, and uncontrollable events for most workers. For the unprepared, it will be their force majeure. However, it can be empowering, dynamic, and the catalyst for experiencing incredible new beginnings and opportunities for those who prepare and pivot.

In my view, 2022 will be the year of Audaciously Bold Reinventions. It will be the year of bold, audacious reinvention as workers re-evaluate employers, work and rationalize jobs, careers, and new ventures outside the scope of what was imaginable a year ago. Some will prepare to emerge in entirely different sectors and roles beyond their current scope of expertise. Others will begin positioning for opportunities that do not exist today but are on the horizon for tomorrow. Many will reset, stretch, reinvent, and emerge as their most audacious, purpose-driven, and intentional selves to experience their full potential and flourish in the new next of the future of work.

WOULD YOUR COMPANY SURVIVE IF EMPLOYEES LOST THEIR SENSE OF PURPOSE?

Dr. Catagnus



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This isn't just a hypothetical question; it could be the future of work. Hundreds of respondents told us teams could successfully collaborate remotely, but our new reality isn't easy for virtual employees. Almost 80% predict their distributed workforce to be increasingly anxious and disconnected from the organization in 2022 and beyond. Most HR pros also worry remote workers could be treated differently, perhaps inequitably, within teams. Of more concern, half predict their workforce will lack a sense of purpose in the coming years.

Advancing a strong purpose is critical for today's successful organizations. Younger generations of workers crave, even demand, companies aim for environmental and societal improvement, not just profit. Leaders have good reason to take up this call to action. When organizations combine growth efforts with aims that benefit society, employees stay longer, are more engaged and creative. The power of purpose improves organizational outcomes, provides stability during times of volatility, raises employee engagement, and improves our world.

Simply put, purposeful companies outperform others. If employees lack a sense of purpose, the organization will lose talent, innovation, and profit – if it survives. More than 80% of respondents realize purpose motivates their workforce, too. They know connecting behavior initiatives to purpose will be one of the most important employee motivational strategies. Respondents also indicated goals and objectives and key results (OKR) necessary for the success of any organization. With growing human capital shortages, both mission and metrics must be tied to performance.

IS PURPOSE ENOUGH?

Purpose is essential but not sufficient. Behavioral research shows that high levels of performance and learning new skills both require frequent and individualize reinforcement. Half of our respondents predict it will be hard to choose the right reinforcing rewards or incentives, though. Managers must figure out what motivates teams, but most (61%) are just relying on surveys. About a fifth are exploring gami-fication or motivational/reward software systems.

In the coming years, advanced HR will use sophisticated information system data mining and productivity analyses to augment managers observations and surveys. In the new normal, data drives flexible, individualized, and agile engagement strategies. Guesswork won't work. Rather, the future is data-based decision-making and behavior change backed by science.



OUR SYSTEMS ARE ABOUT PEOPLE

The future of work necessitates highly interconnected performance technology systems. But research shows managers must combine technology with a meaningful human connection. Growth and strategic outcomes are impossible without our people. For example, the future workforce, particularly Gen Z, wants appreciation and mentorship more than any other generation. Real-time recognition, coaching, and celebrating effort supercharge purpose-driven motivation. Clear expectations and paths toward advancement remain important (~30%). But future workers are more likely to value transparency (67%), coaching (60%), and continuous feedback (61%) from empathetic and inclusive leaders.

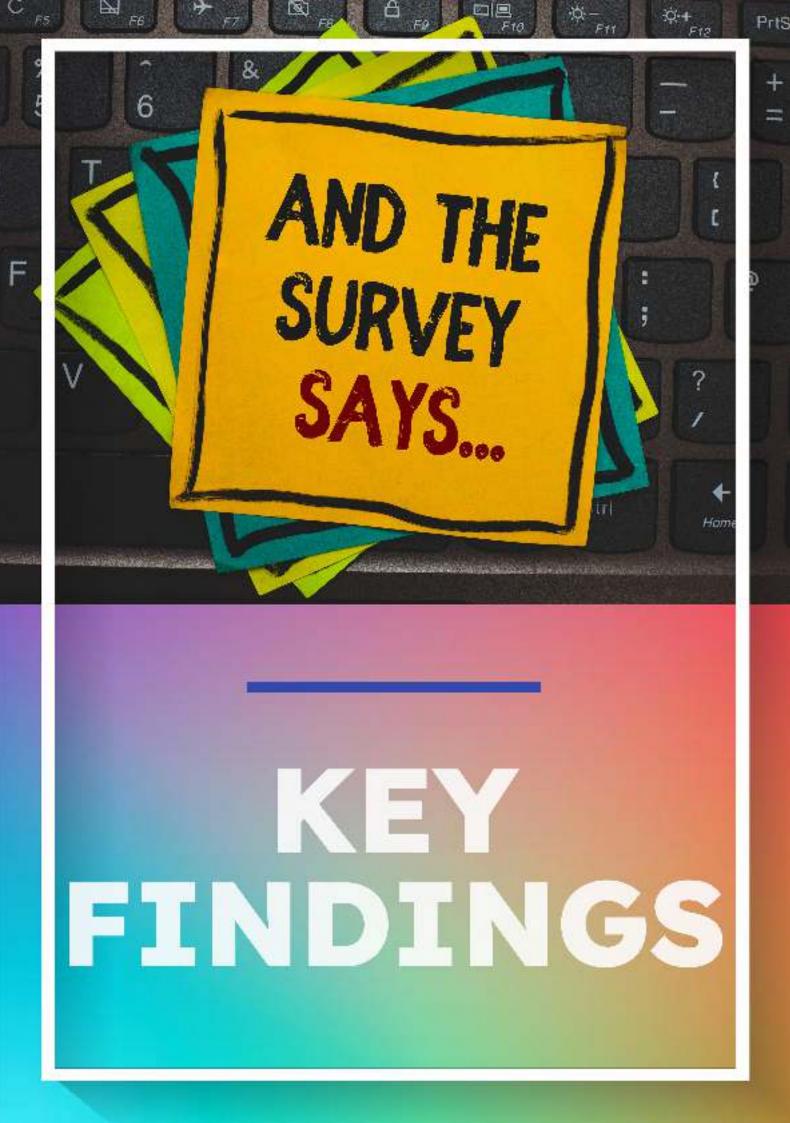
OKR, goals, and performance management can be more successful if we take a people first approach. Well-being and social-emotional health are priorities for our new workforce. And when managers have a coaching mindset, they can better help teams balance work and life successfully. Soon, PM approaches must include more than annual review and development; they'll help employees focus, refresh during time off, and cultivate a meaningful life.

ARE YOUR PEOPLE SYSTEMS FUTURE-READY?

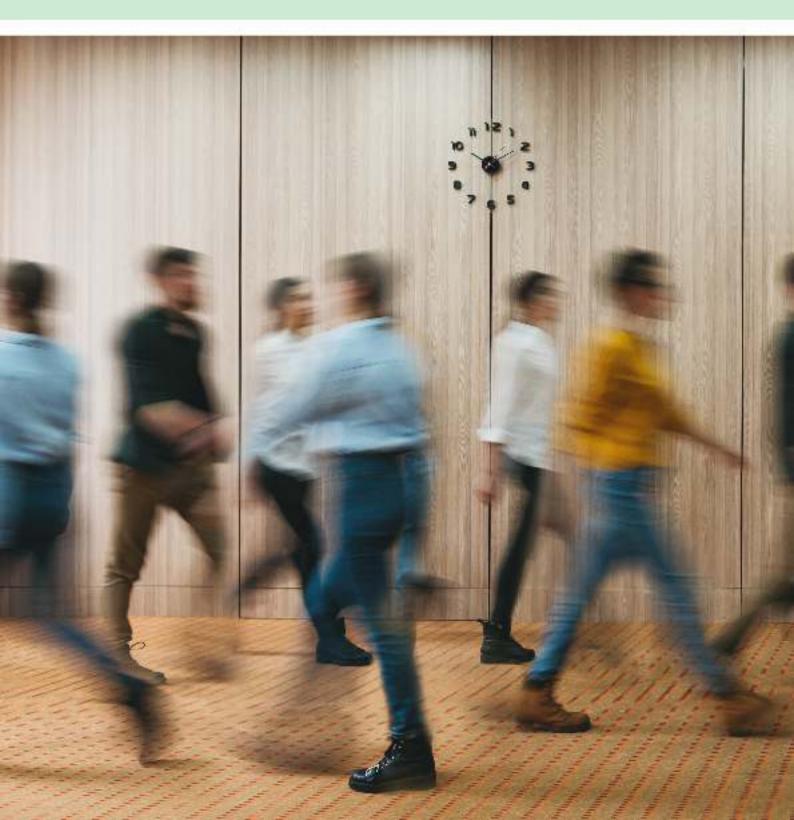
Performance and learning are, of course, interrelated. And 39% report traditional training and career development are already included in their current systems. Unfortunately, most PM is just not future-ready. Only 11% of systems include coaching; only 22% incorporate upskilling. Very few are fully integrated across different areas of people management. Agile, centralized systems will be unified, providing increasingly more nuanced data to inform people initiatives. Indeed, there is a big shift coming, with 55% adding coaching and feedback over the next three years. The change has already begun; almost half completely changed or evolved their PM in response to the new normal.

What is next for your organization?

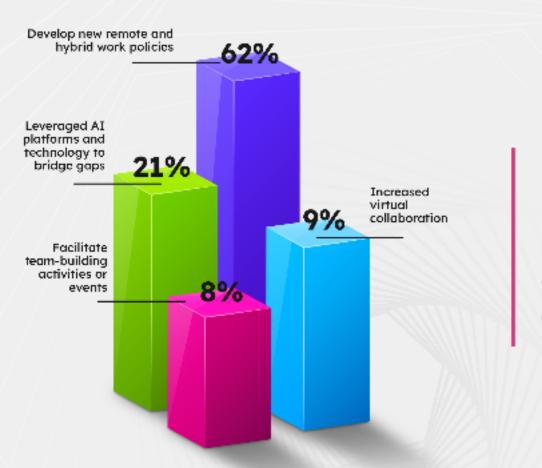




CULTURAL EXPECTATIONS



What strategies has your organization implemented to build or maintain company culture in remote and hybrid work environments?



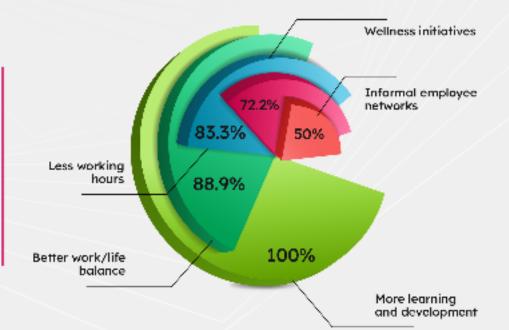
INSIGHT

Over 62% companies have reworked on policies to meet the requirements of the new normal while 21% have adopted technology based solutions to facilitate seamless working for their employees. The key for organizations is to be flexible in defining the policies to meet the requirements of a dynamic workplace. They also need to understand the pulse of millennials & gen Z who will constitute a larger percentage of workforce in the future.

How will organizations of the future enhance the workplace culture? (top 5 options chosen)

INSIGHT

Focus on talent develoment, work life balance & wellness are expected to enhance workplace culture in the future among a large percentage of the respondents. Companies which will have clearly defined policies, support systems to foster work-life balance and employee wellness will witness improved employee productivity. Additionally, having future-ready upskilling programs with continuous feedback and coaching will enhance the competency of their workforce.



On a scale of 1-5 rate how digital transformation will improve performance, employee engagement and support a future-focused organizational culture.

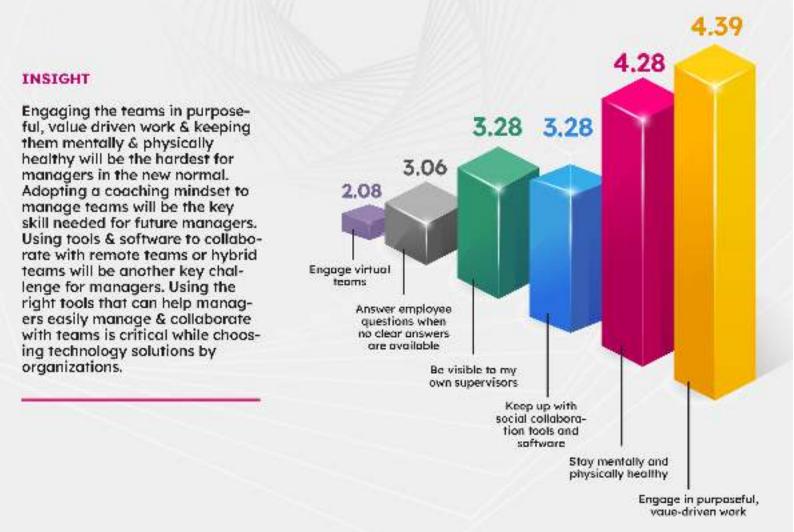
- Performance
- Employee engagement
- Future focused culture

AVERAGE RATING: 4.1

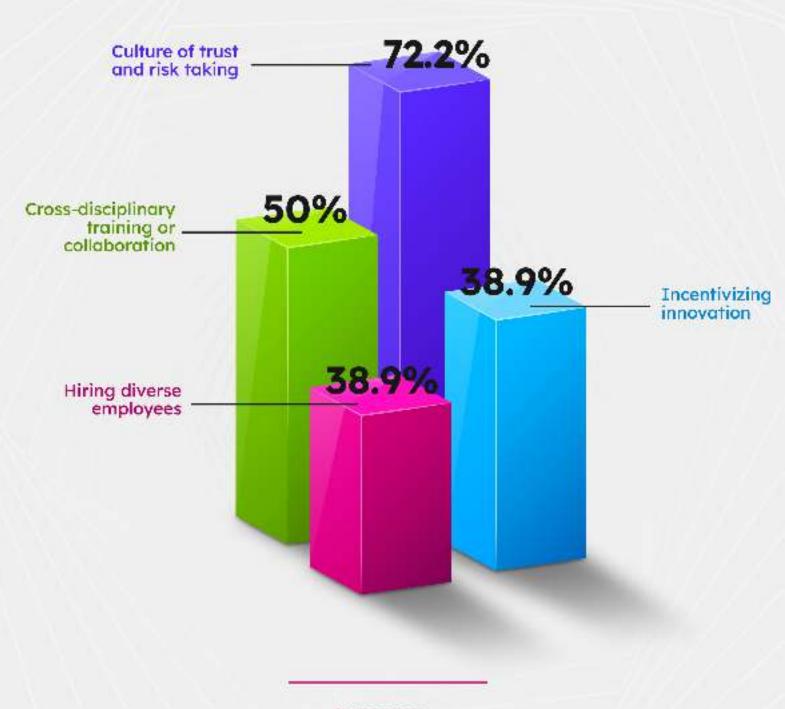
INSIGHT

Most survey respondents believe that digital transformation will improve performance, employee engagement & future-focus culture significantly. Organizations which stay invested in the right technology and tools will be able to reap the benefits of digital transformation and maintain competitive advantage.

In the future, how hard will it be for managers to:



What 3 strategies will best support innovation in the future ready organization?



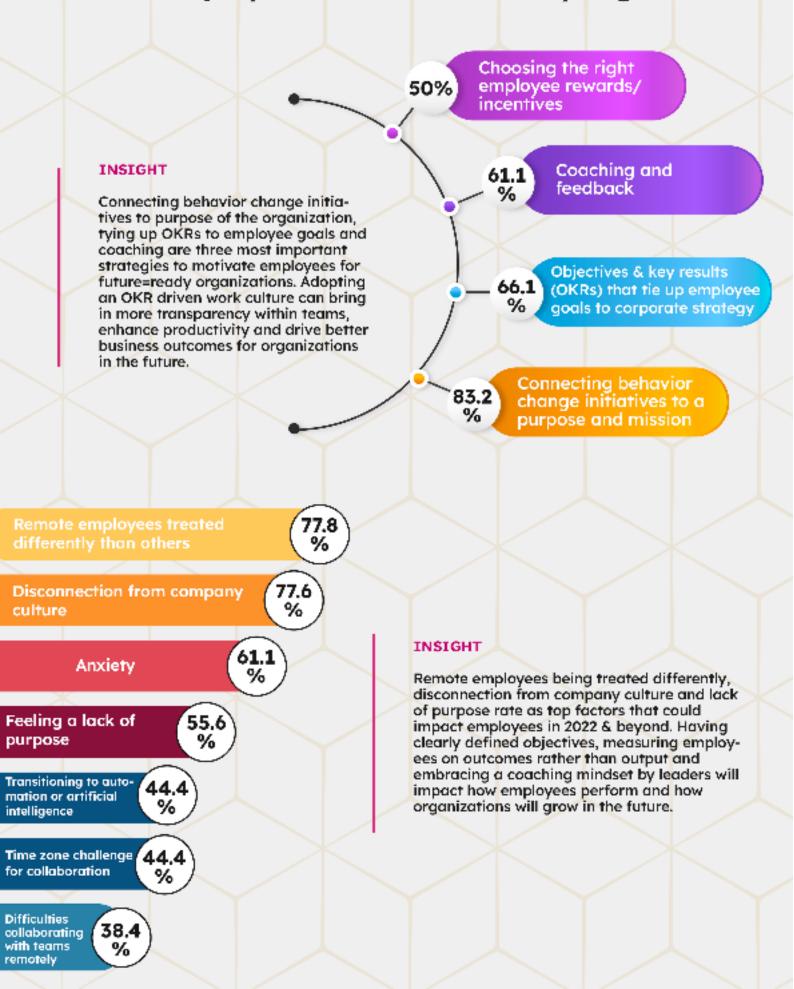
INSIGHT

Building a culture of trust, being open to risk taking and cross disciplinary collaboration are key strategies that will support innovation in a future-ready organization. Having the right support systems, rewards mechanisms and collaboration tools could help organizations drive innovation charter effectively in the future.

BEHAVIOR CHANGE



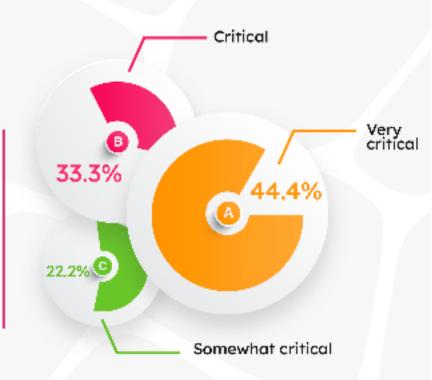
Which are the three most important strategies to motivate employees for a future-ready organization?





PERFORMANCE MANAGEMENT

To what extent do you agree that aligning current performance management systems with objectives and key results of the organization is critical?



INSIGHT

Over 44% respondents believe its important to align current performance management systems with OKRs of the organization. This will ensure more transparency in the performance management process and thereby improve employee productivity and drive business growth.

Which of the following processes are included in your performance management process?



INSIGHT

Only 11% organizations include coaching & development as part of the performance management process right now which clearly shows the massive shift required to meet the requirements of a future workplace.

How important is incorporating continuous learning and upskilling into your performance evaluation processes?



How much has your performance management process changed or evolved in response to remote or hybrid work?



INSIGHT

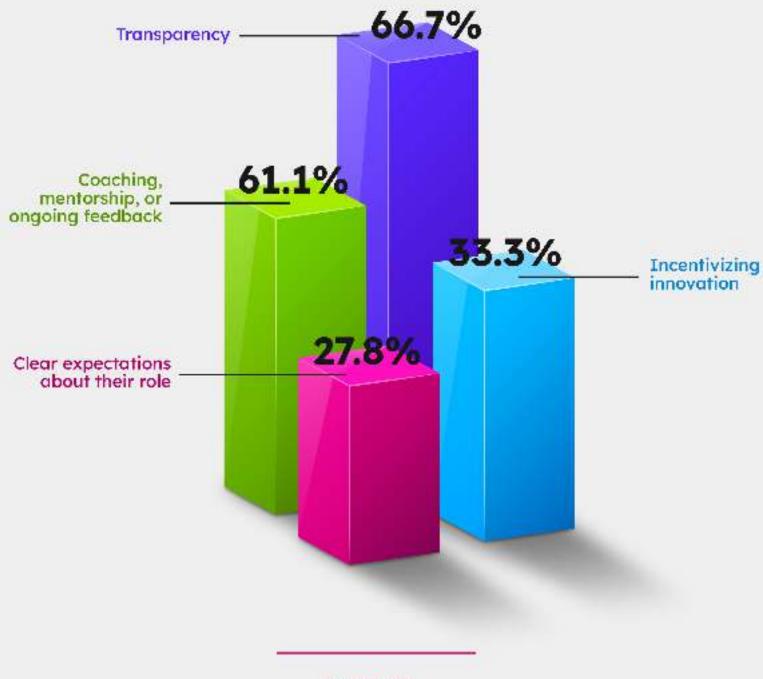
INSIGHT

44% respondents say their performance management process has completely changed orevolved in response to the new normal. Its important for organizations to include transparent systems, policies and tools to gauge employee performance and reward high performers. Having a collaborative approach while defining the objectives to achieve vs a top down approach will be the new normal for performance evaluation.



LEADERSHIP

What do the younger generations, like Gen Z, want most from leaders?

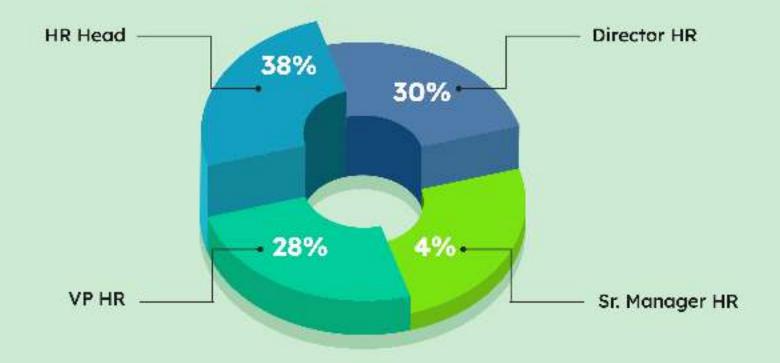


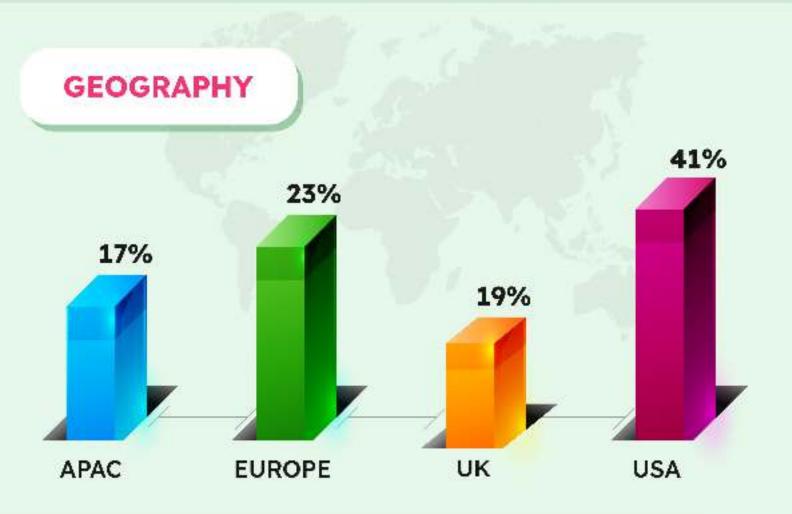
INSIGHT

Over 60% respondents believe Gen Z will expect more transparency, coaching & ongoing feedback from their leaders/managers in the future workplace. Building a culture for it, having the right policies, systems that facilitate this will be key for success of organizations in the future.

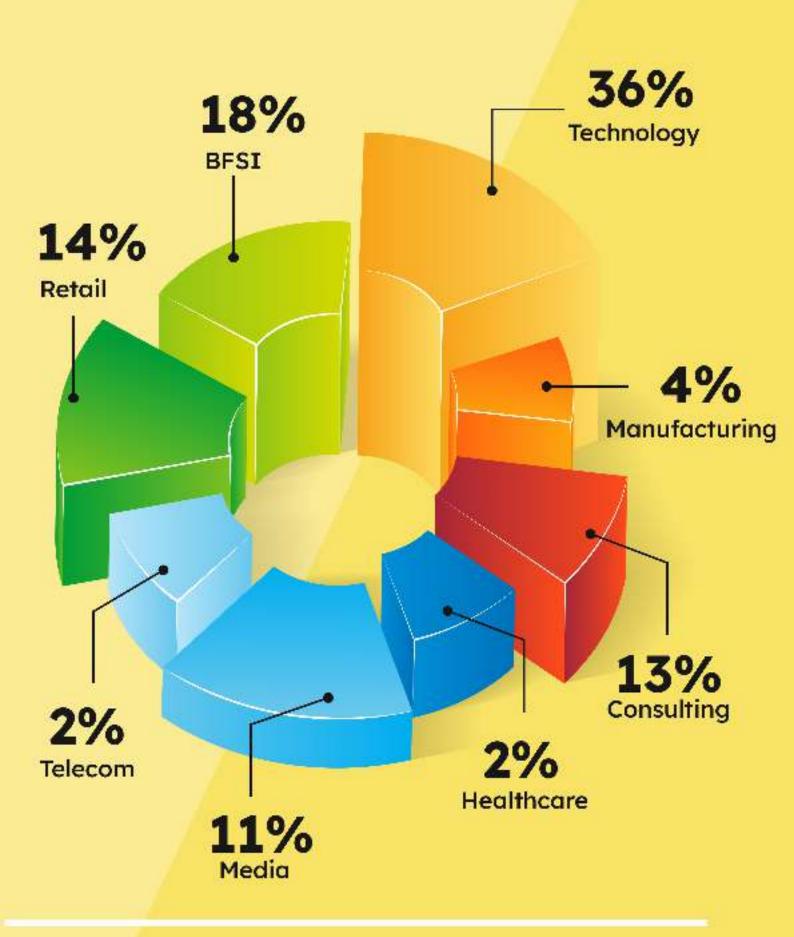


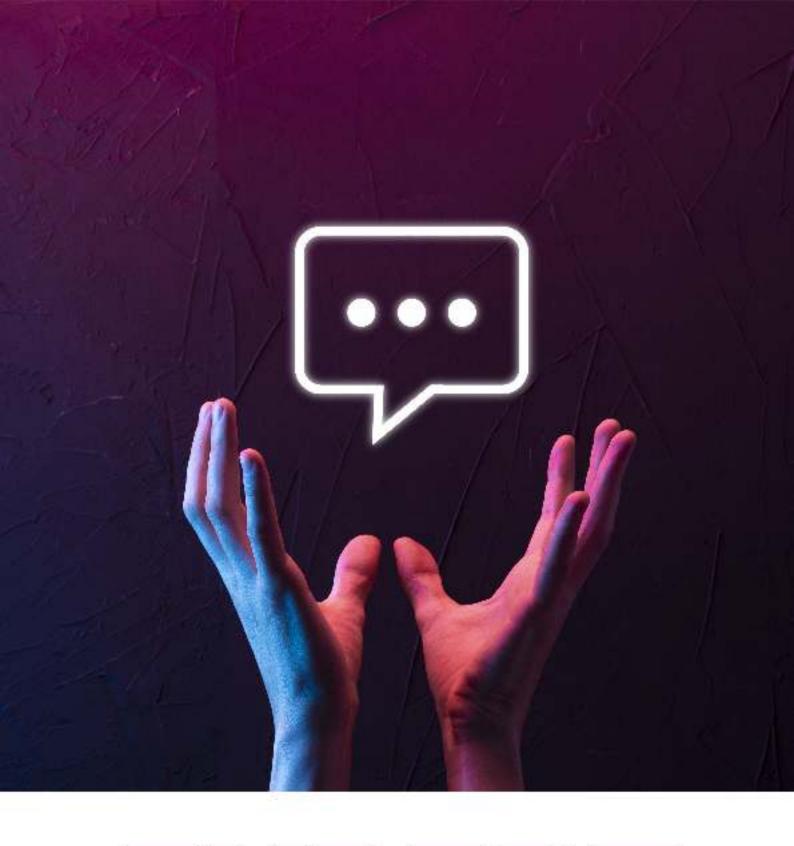






INDUSTRIES





EXPERT SPEAKS



Giridhar GV- Executive Vice President- Global Human Resources at Hinduja Global Services

Taking care of people, regular connections, coaching conversations etc. make employees feel recognized, bonded to the organization and this becomes the hygiene part







ABOUT AMOEBOIDS

Amoeboids⁷

At Amoeboids we help companies to enrich work culture, collaborate and deliver customer success. We enable companies to connect goals to delivery in a dynamic business environment and drive efficiency and productivity across teams in their organization. From Fortune 100 companies to startups, 1000+ customers around the world use Amoeboids apps to connect their teams, unify their systems, and drive their business forward.

ABOUT UPRAISE



Ay UpRaise Our purpose is to enable organizations to rearchitect work, drive business growth and be future-ready.UpRaise enables leaders to seamlessly align goals, improve the overall efficiency of their people operations, increase engagement and improve transparency. We partner with clients along their journey of accelerated growth and transformational change.

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