



Building a business case for cloud: a retro with Splunk

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THEN 

Managing infrastructure

Version upgrades

Security monitoring

Waiting for features

Status Quo

NOW 

Value-Add Activities

Constant releases

Secure Cloud Platform

Cloud-first innovation

**New use cases +
possibilities**

“

Right. But what do I
actually GET from moving
to Cloud?

YOU, PROBABLY

“

Right. But what does *the business* GET from moving to Cloud?

YOU, HOPEFULLY AFTER THIS

FEATURES





Pre-Migration: Building a business case



Post-Migration:
Seeing what's
possible

Examples of Value

Cost of Value > Cost of Doing Nothing

Built-In Roadmapping = \$500k in savings

Security Vulnerabilities

Team Central

Closing Thoughts





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team'22

Thank you!

*How Splunk migrated 11,000 users of
Jira and Confluence to Atlassian Cloud*

Today, 4:30pm in Venetian B