



Getting started with asset and configuration management

⚡ Jira Service Management

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Atlassian ITSM

Unlock high-velocity teams



Deliver value fast

Empowers teams to deliver value fast without the cost and complexity of legacy ITSM



Make work visible

An open, collaborative platform brings greater visibility to work



Dev + Ops that flows

Accelerates the flow of work between development and operations



Unified Service

Unify teams around services for improved visibility and collaboration



What is Asset and Configuration Management?

How is it structured and how can I use it?



How do I get started?

Three steps to follow for implementation success



Where do I go next?

Additional resources to learn more



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Where do I go next?

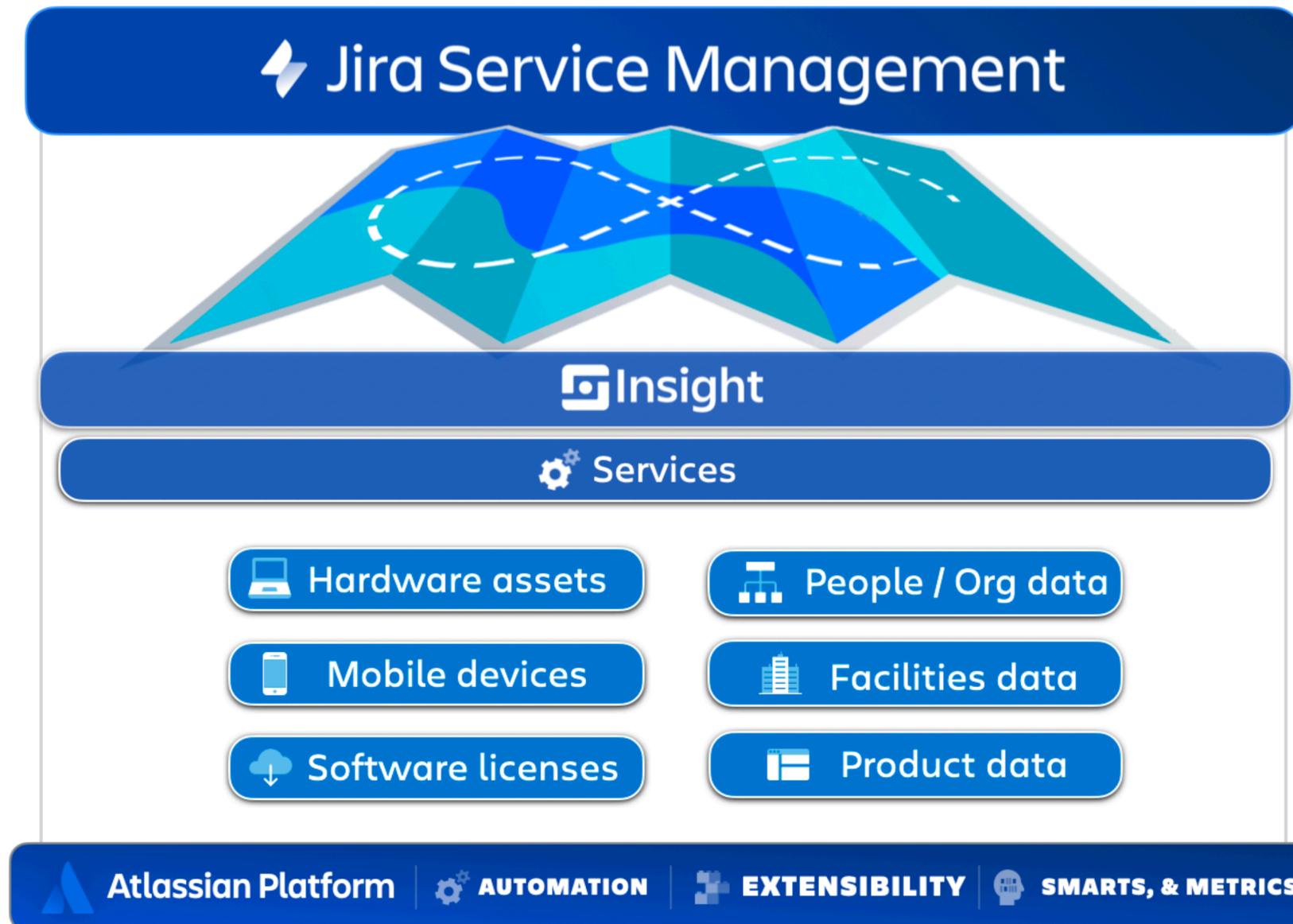
Additional resources to learn more



insight

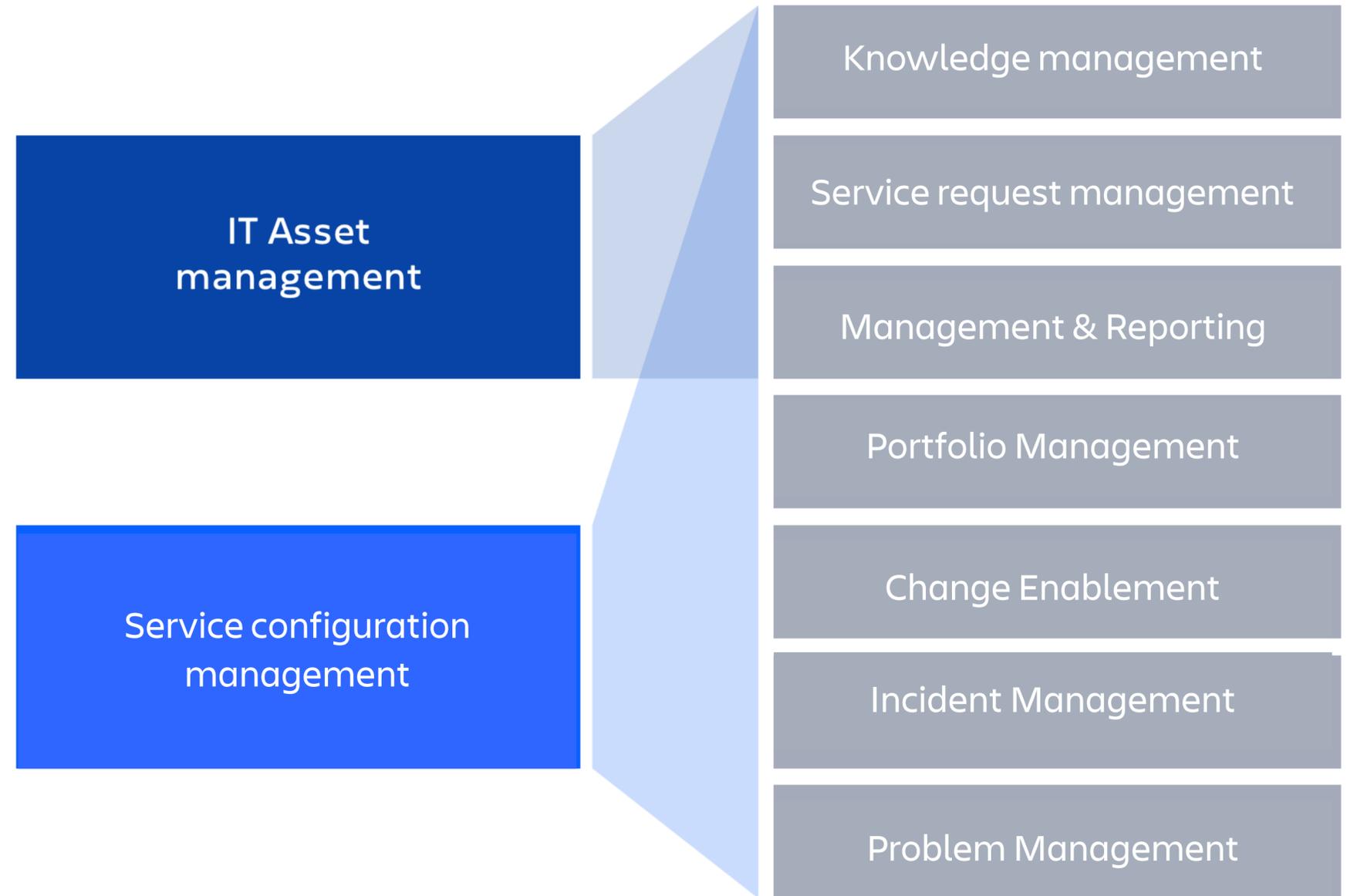
A database of anything.

DATA MODELING FOR JIRA SERVICE MANAGEMENT



ADDED VALUE

How can asset and configuration management support ITSM practices?



DEMO CLIP

Service Desk - Jira Service Ma x +

se-enterprise-demo-1.atlassian.net/service desk/customer/portal/1/group/2

YouTube Maps Gmail Other Bookmarks

****IT will have reduced staff next Monday for our Company Recharge day****

Please note that requests will be delayed a day. If you have an urgent need, please see [this page](#) for escalations.

Help Center / Service Desk / Raise a request

 **Service Desk**

We're here for all of your technology needs.

Contact us about

Workplace devices (notebooks, mobiles, etc.)

What can we help you with?

-  **Get IT help**
Get assistance for general IT problems and questions (e.g. laptop issues, email questions)
-  **Request a new notebook**
Request a new Dell, Lenovo or Macbook notebook (laptop) for work. Please refer to IT policy for computer notebooks and usage.
-  **Request a new mobile device**
Need a mobile phone or time for replacement? Let us know.
-  **Request an Upgraded Device**
Is your device getting slow and due for a refresh? If it's older than 2 years, select your device and we'll get started on a replacement. Note that by default, all devices are automatically refreshed at 3 years.
-  **Report a broken asset**
Report hardware that might be faulty or broken e.g. a broken laptop, monitor

Customize



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#1

Defining the Value & Expectations

Understand the use cases, roles, expectations and the value for the users



#2

Identifying & Modeling the Data

Understand the data sources and modeling the data structure according to its purpose and usage



#3

Implementation & Iteration

Define automations, integration approaches, and data synchronisation methods

#1 DEFINING THE VALUE & EXPECTATIONS



1. Identify stakeholders

Include as many teams as possible

2. Uncover the “User Stories”

High level description of the end state provided by the user

3. Note the added value for each

Need solid reasoning for including in the scope

4. Owners vs Users of the data

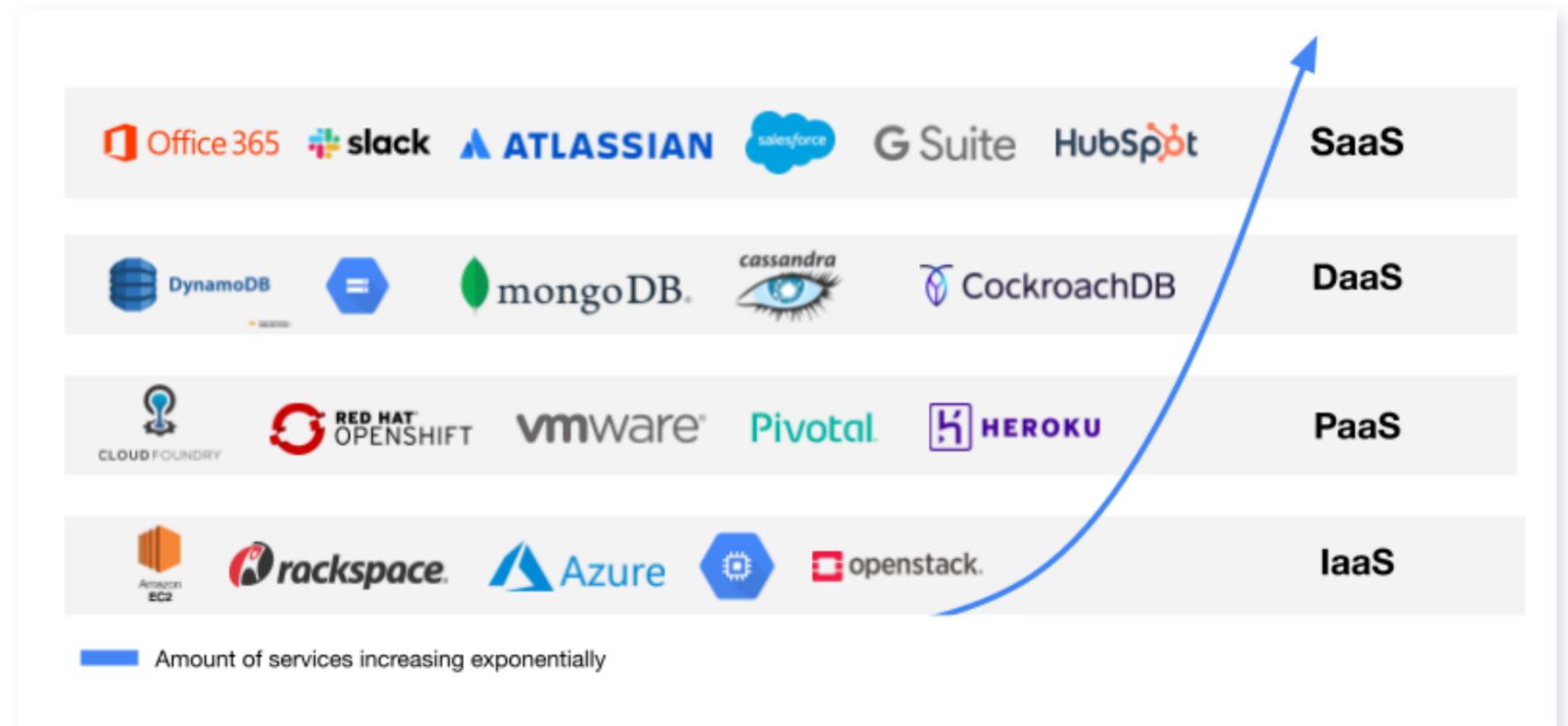
Defining the Data Access Rights at this stage saves time by eliminating back and forth steps

#2 IDENTIFYING & MODELING THE DATA



Finding the data in the technology landscape, is not simple..

..but it is definitely possible!



EXAMPLE



As a **Change Manager**, I would like to know which **Business Applications** will be **affected** during a resource upgrade in a planned operation to ensure that the risk is minimised and **customers are not impacted**.

Q: Where is the related Infrastructure info?

A: Infrastructure is hosted on Cloud, managed by SRE (Site Reliability Engineering) team.

Q: Where are the Business Application definitions?

A: Defined in the Enterprise Architecture Management Solution, managed by the Enterprise/Solution/Technical Architects.

Q: How are they related?

A: Well-defined Resource Tagging Strategy in place.

BE SELECTIVE, FOCUS ON THE PROVIDED VALUE

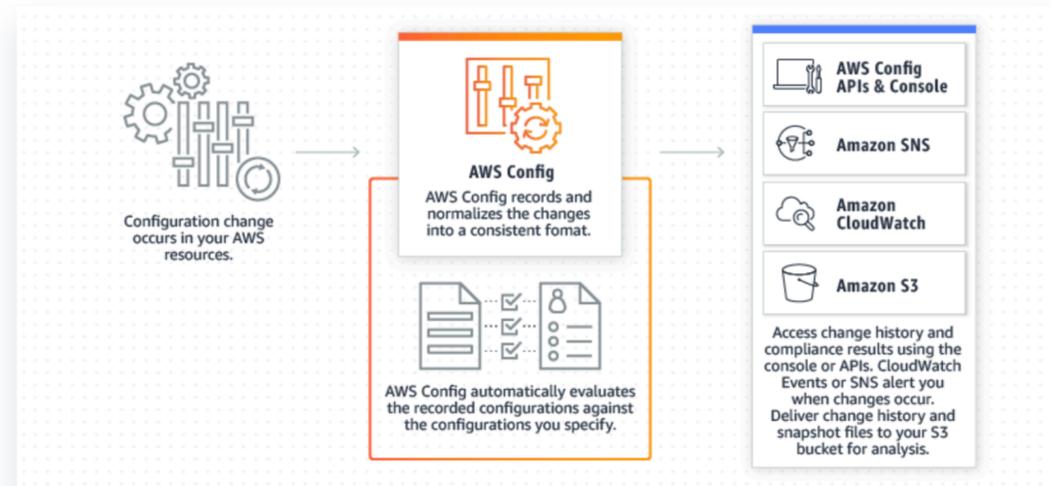
- | | | |
|-------------------|-----------------------|------------------|
| AppStream | EC2 Container Service | Redshift |
| CloudFormation | ElastiCache | Route 53 |
| CloudFront | Elastic Beanstalk | S3 |
| CloudSearch | Elastic Transcoder | SES |
| CloudTrail | EMR | SNS |
| CloudWatch | Glacier | SQS |
| CodeDeploy | IAM | Storage Gateway |
| Cognito | Kinesis | SWF |
| Config | Lambda | Trusted Advisor |
| Data Pipeline | Machine Learning | VPC |
| Direct Connect | Mobile Analytics | WorkDocs |
| Directory Service | OpsWorks | WorkMail PREVIEW |
| DynamoDB | RDS | WorkSpaces |
| EC2 | | |

AWS All Products
(I want it all)

216 PRODUCTS



MONTHS

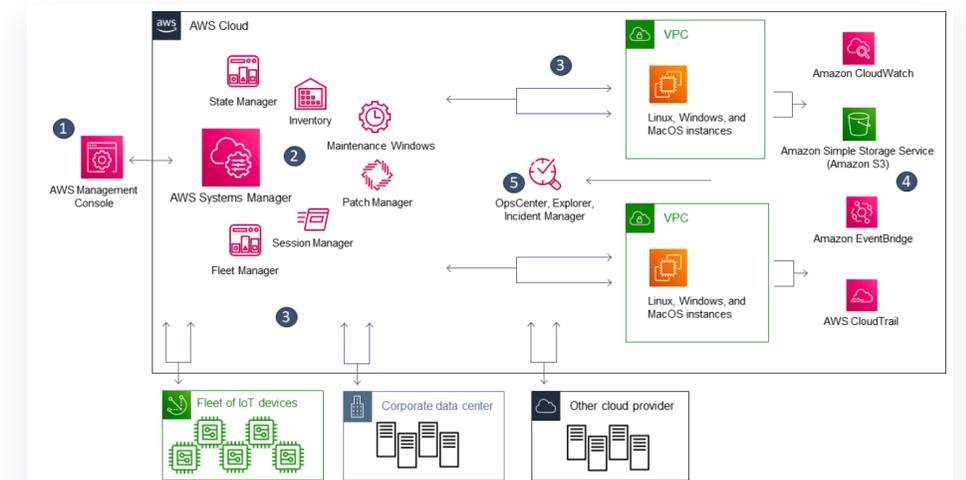


AWS Config
(Configuration Items Snapshots)

42 PRODUCTS



WEEKS



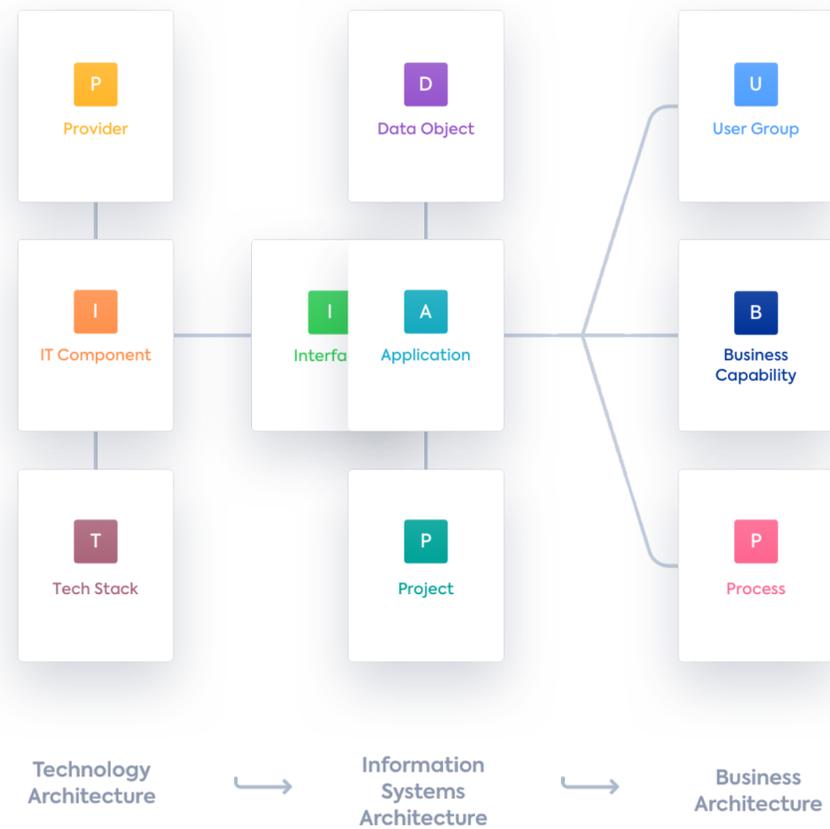
AWS SSM
(Systems Manager Inventory)

4 PRODUCTS

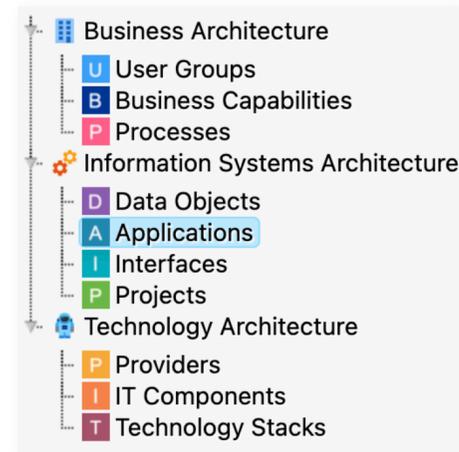


DAYS

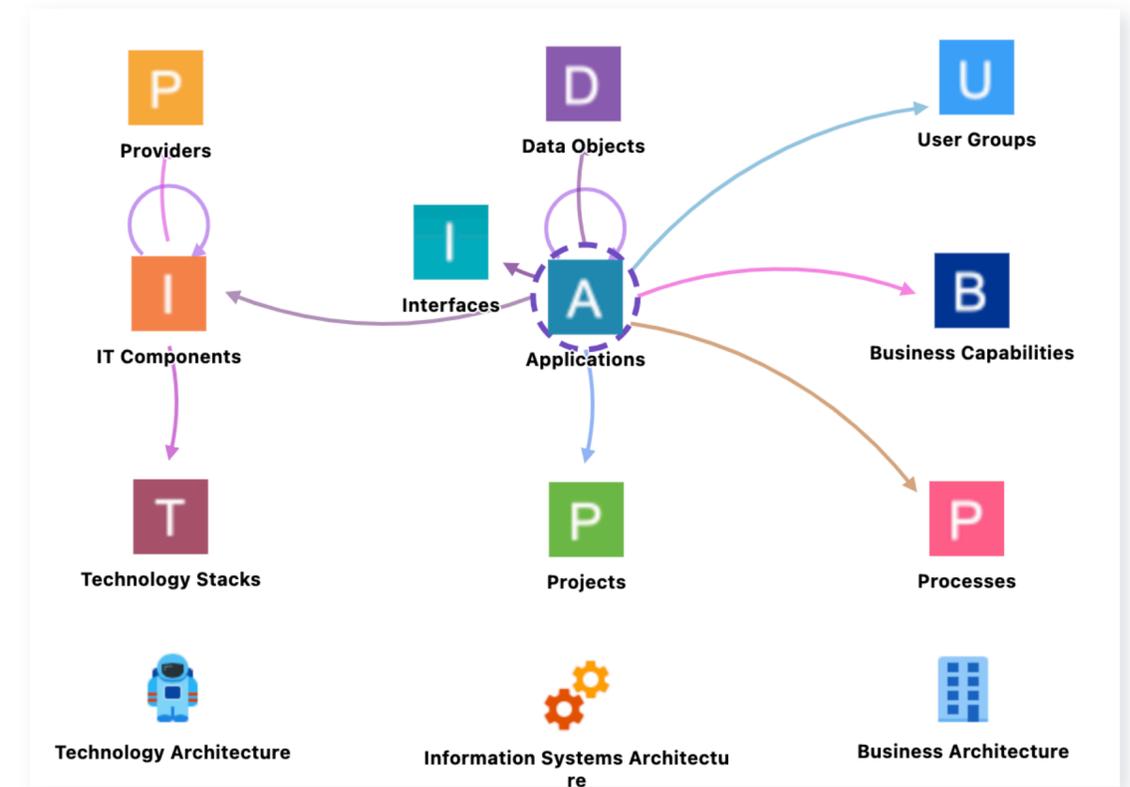
FREEDOM OF DATA MODELLING



LeanIX Data Model

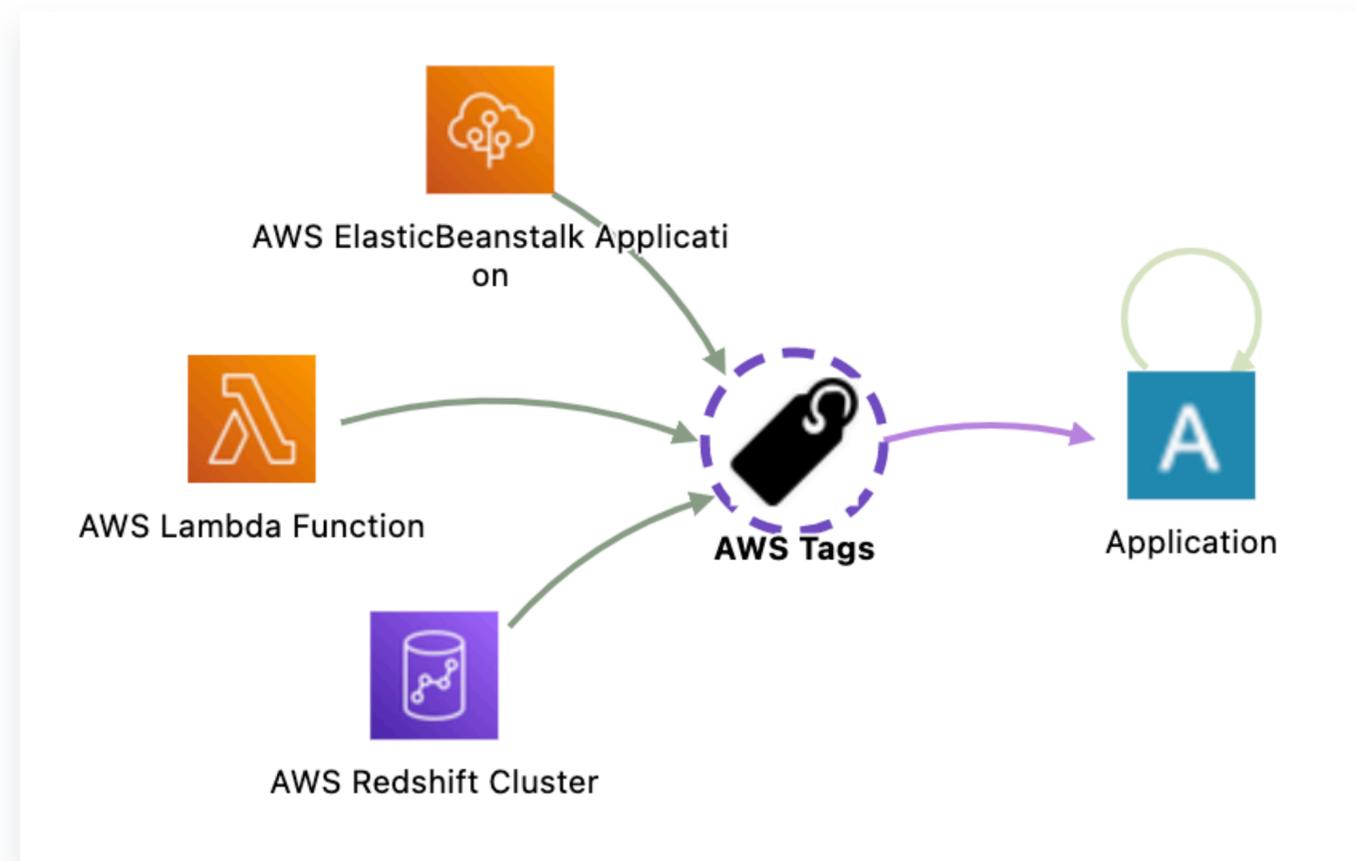


insight



Insight Graph View

CONNECTING THE DOTS



- ✔ Data Sets aggregated from different systems
- ✔ Data Model designed according to the Organization's needs
- ✔ Ready for data propagation

#3 IMPLEMENTATION & ITERATION



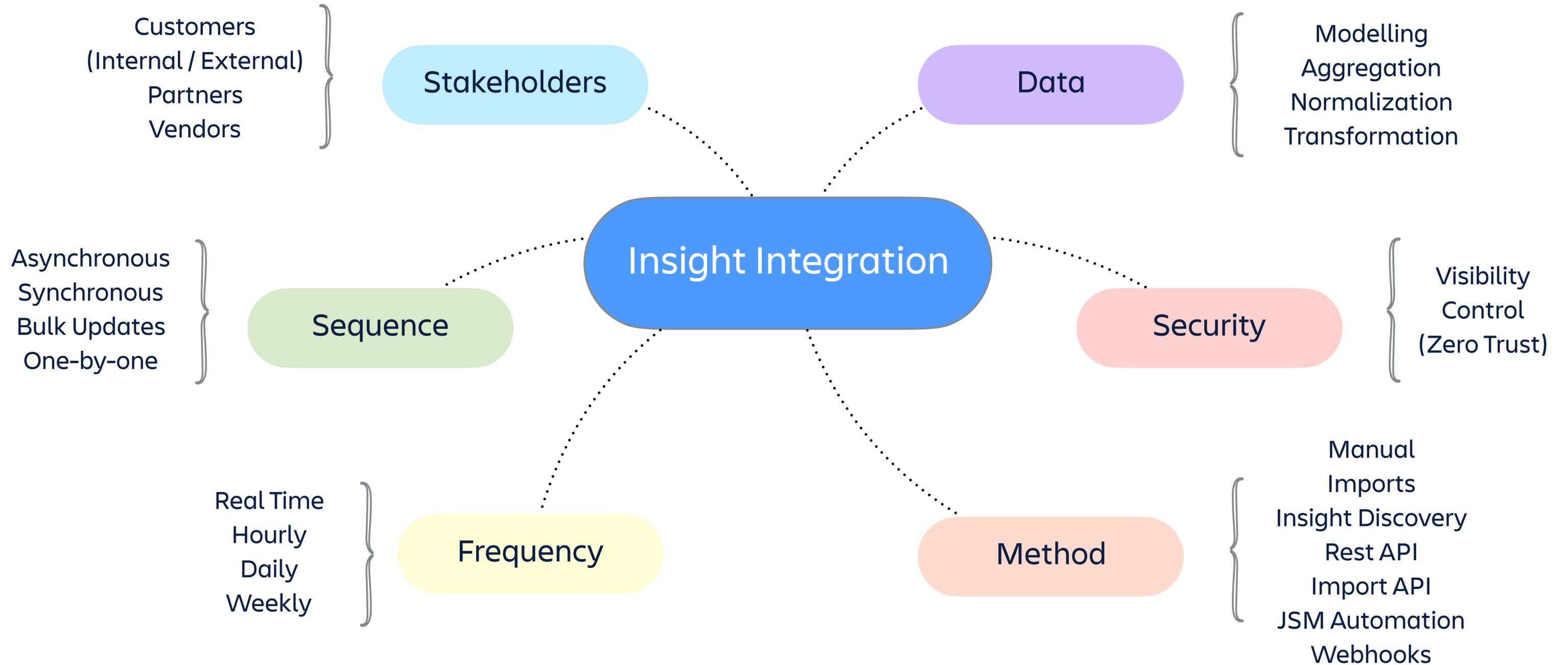
1 Imports
CSV, JSON
(Excel)

2 Insight
Discovery
Network scanner

3 Integrations
Custom
Import API
Automation Webhooks

A screenshot of a security management dashboard with various integration logos overlaid. The logos include: a stylized 'A' icon, Google Cloud, AWS, a blue triangle icon, a blue square icon, a satellite dish icon, NVD, snow, DEVICE42, now., and a blue diamond icon. The dashboard interface shows a left-hand navigation menu with categories like 'Import', 'Config', 'Network', 'Asset', and 'Organizational'. The main content area displays a tree view of assets and configurations, including sections for 'Region', 'General', 'Azure-Import', 'Jamf-Import', 'Vulnerability', and 'Applications'. The 'Applications' section lists items like 'Application (3)', 'License (3)', 'Plugin (298)', and 'Application Link (1)'. The 'Issues' section lists 'Issue Type (17)', 'Issue Type Scheme (11)', 'Status (40)', 'Status Category (4)', 'Resolution (6)', and 'Priority (7)'. The 'Organizational' section lists 'User (5)', 'Department', 'Component', 'Location', 'Terminal', 'Business Unit', 'Building', 'Configuration', 'Business Process', 'Application', 'Server', 'Computer', 'Out of Office', and 'Printer'.

DECISION CRITERIA



LET THE MAGIC HAPPEN



Object

Rule is run when an object from a specific schema is created, updated or deleted. **NEW**



Create object

Create a new object in a given schema. **NEW**



Edit Object

Update certain object attributes. **NEW**



IQL condition

Checks whether the rule matches the query condition. **NEW**



Lookup objects

Search for objects using IQL. **NEW**



Create variable

Define a new smart value to use in this rule.



Branch on IQL

Branch rule and run conditions & actions for these objects.



Edit issue

Update certain issue fields. **POPULAR**



Edit Insight field attributes

Update certain Insight field attribute values.

JUST IN TIME ASSET DELIVERY

Automation

ENABLED

INV: Reorder Laptops

 Rule details

 Audit log

 When: Object updated
from IT Employee Assets

 If: Object matches IQL
objectType="Laptops" and Status not
in ("In Stock")

 And: Compare two values
Checks if:
**{{object.Model.Restock Level}} is
greater than 0**

 Then: Lookup objects
From IT Employee Assets

 And: Create variable
Create smart value variable
{{count}}

 If: Compare two values
Checks if:
**{{count}} is less than
{{object.Model.Restock Level}}**

 Then: Create a new
 Task
in
 Inventory Management

ASSET JOURNEY



Procurement Process

Service Request Management

Examples

Infrastructure Discovery

Discovery example from Insight discovery

Search objects Overview Graph Object schema

- Search object types
- Asset Details
 - Scanning Information (22)
 - Network Interface (52)
 - Operating System (28)
 - CPU (24)
 - Storage Device (19)
 - File System (32)
 - License (6)
 - Application (4443)
 - Database (13)
 - Application Service (2398)
 - Patch (233)
 - User (195)
 - Group (671)
 - Configuration
 - Discovery (1)
 - Scan Setting (1)
 - Collector
 - Network Assets
 - Host (20)
 - Connected Device (10)
 - Virtual Guest (28)
 - Device (2)

Host No description

[Create object](#) [Objects](#) [Attributes](#) [Graph](#) [Object type](#)

Filter Search Advanced 25

1-20 of 20

T	Key	Name	Status	Hostname	System Up Time Minutes	RAM	Model	Vendor	Virtual	Last User	Operating System	CPU Count
	ID-579	centos-srv-7	RUNNING	centos-srv-7	10080 min	235 Mb	VMware Virtual Platform	VMware, Inc.	True	root	CentOS Linux 7 (Core)	1
	ID-584	centos6	RUNNING	centos6	10080 min	238 Mb	No Value	VMware, Inc.	True	root	CentOS	1
	ID-577	CHS-Dev	RUNNING	CHS-Dev	105 min	4096 Mb	VirtualBox	innotek GmbH	True	dev	Microsoft Windows 10 Pro	1
	ID-573	CHS-MBP	RUNNING	CHS-MBP	195 min	16384 Mb	MacBook Pro MacBookPro11,4	Apple Inc.	No Value	chs	Mac OS X	1
	ID-586	debian-srv-9	RUNNING	debian-srv-9	10080 min	240 Mb	No Value	VMware, Inc.	True	dev	Debian GNU/Linux 9 (stretch)	1
	ID-581	maipo	RUNNING	maipo	10080 min	236 Mb	VMware Virtual Platform	VMware, Inc.	True	root	Red Hat Enterprise Linux Server 7.4 (Maipo)	1
	ID-569	solaris	RUNNING	solaris	10103 min	1024 Mb	VMware Virtual Platform	VMware, Inc.	True	root	Oracle Solaris 11.4	1
	ID-571	SQLServer	RUNNING	SQLServer	10105 min	4096 Mb	VMware Virtual Platform	VMware, Inc.	True	Administrator	Microsoft Windows Server 2012 R2 Standard	2
	ID-568	SRV-AD	RUNNING	SRV-AD	10111 min	4096 Mb	VMware Virtual Platform	VMware, Inc.	True	Administrator	Microsoft Windows Server 2016 Standard	1
	ID-587	srvDev	RUNNING	srvDev	10043 min	8192 Mb	VMware Virtual Platform	VMware, Inc.	True	ServiceAccount	Microsoft Windows Server 2016 Standard	4

IT Employee Assets *No description*

Search objects Overview Graph Object schema

- Search object types
- Hardware Catalog
 - Supported devices (6)
 - Supported mice (4)
 - Supported laptops (3)
 - Supported monitors (4)
 - Supported phones (3)
 - Supported keyboards (3)
 - Supported tablets (3)
 - Supported bundles (2)
 - Software Catalog
 - Cloud Subscriptions (15)
 - Workplace Software (2)
 - License Keys (4)
 - IT Hardware
 - Laptops (30)
 - Monitors (13)
 - Phones (1)
 - Tablets (10)

Laptops *No description* Create object Objects Attributes Graph Object type

Filter Search Advanced 25 Columns

1-25 of 30

T	Key ↑	Name	Created	Updated	Serial Number	Status	Model	Owner	Location	
	IEA-225	LAP-121-APP-2940	23/Aug/21 11:44 PM	19/Oct/21 8:10 PM	AD093-9284-ZA008	ACTIVE	MacBook Pro - 13 Space Gray	Alana Grant	No Value	⚙️
	IEA-226	LAP-123-APP-1309	23/Aug/21 11:44 PM	14/Dec/21 5:43 AM	FEI2-4902-FIEOEE039	IN STOCK	MacBook Pro - 16 Space Gray	Mitch Davis	MA-B1	⚙️
	IEA-227	LAP-01-APP-2939	23/Aug/21 11:44 PM	23/Aug/21 11:45 PM	FJE-2902-CJIF	ACTIVE	MacBook Pro - 13 Space Gray	Admin Istrator	No Value	⚙️
	IEA-228	LAP-01-TP-6444	23/Aug/21 11:44 PM	23/Aug/21 11:45 PM	HP3-2280-FJIE	ACTIVE	ThinkPad X1 Carbon (Gen 9)	Jennifer Evans	No Value	⚙️
	IEA-229	LAP-02-APP-4569	23/Aug/21 11:44 PM	23/Aug/21 11:45 PM	FEJ-2948-FJOE2	ACTIVE	MacBook Pro - 16 Space Gray	Alana Grant	No Value	⚙️
	IEA-230	LAP-02-TP-6224	23/Aug/21 11:44 PM	23/Aug/21 11:45 PM	HP2038-IJFO21	ACTIVE	ThinkPad X1 Carbon (Gen 9)	Kevin Campbell	No Value	⚙️
	IEA-231	LAP-03-APP-6794	23/Aug/21 11:44 PM	23/Aug/21 11:45 PM	FJEI-9284-FIOC	ACTIVE	MacBook Pro - 16 Space Gray	Cassi Owens	No Value	⚙️
	IEA-232	LAP-04-APP-6444	23/Aug/21 11:44 PM	23/Aug/21 11:45 PM	FE-2930-FJOE23	ACTIVE	MacBook Pro - 16 Space Gray	Emma Paris	No Value	⚙️
	IEA-233	LAP-07-APP-4219	23/Aug/21 11:44 PM	23/Jan/22 10:29 PM	FJ-38020-FJIO	IN STOCK	MacBook Pro - 16 Space Gray	No Value	Stockroom-AUS	⚙️
	IEA-234	LAP-08-APP-8889	23/Aug/21 11:44 PM	23/Aug/21 11:45 PM	FJ-E0283-FJO24	ACTIVE	MacBook Pro - 16 Space Gray	Ryan Lee	No Value	⚙️
	IEA-8761	LAP-40-APP-4000	19/Oct/21 2:45 PM	12/Dec/21 8:39 PM	FEI-2948-9384-2	ON ORDER	MacBook Pro - 16 Space Gray	No Value	Stockroom-AUS	⚙️
	IEA-8762	LAP-41-APP-4100	19/Oct/21 2:45 PM	13/Dec/21 4:36 AM	FEI-2948-9384-3	IN STOCK	MacBook Pro - 13 Space Gray	No Value	Stockroom-AMS	⚙️
	IEA-8763	LAP-42-APP-4200	19/Oct/21 2:45 PM	10/Jan/22 5:45 PM	FEI-2948-9384-4	ACTIVE	MacBook Pro - 16 Space Gray	Cathi Davey	No Value	⚙️
	IEA-8764	LAP-43-APP-4300	19/Oct/21 2:45 PM	25/Oct/21 8:11 PM	FEI-2948-9384-5	IN STOCK	MacBook Pro - 13 Space Gray	No Value	Stockroom-AUS	⚙️
	IEA-8765	LAP-44-APP-4400	19/Oct/21 2:45 PM	25/Oct/21 8:11 PM	FEI-2948-9384-6	IN STOCK	MacBook Pro - 16 Space Gray	No Value	Stockroom-AUS	⚙️

People *No description*

Search objects Overview Graph Object schema

Search object types

- Organization (31)
- Team (13)
- People (14)
- Department (11)
- Role (23)
- Region (3)
- Type (11)
- Policies
- Access Policy (14)
- Access Type (4)

People *No description* Create object Objects Attributes Graph Object type

Enter IQL (implicitly adds the current object type id) 25 Basic

1-14 of 14 Columns

T	Key	Name	User	Organization	Department	Team	Status	Approver	Job Role	Type	Region	Country	Office	Entitled Subscripti...
	PPL-251	Admin Istrator	Admin Istrator	Atlassian	Solution Engineering	ITSM Guild	ACTIVE	No Value	Senior Developer	Employee Full-Time	AMER	USA	No Value	No Value
	PPL-252	Alana Grant	Alana Grant	Atlassian	Research & Development	Senior Leadership DevOps	ACTIVE	Admin Istrator	Developer	Employee Full-Time	AMER	USA	No Value	No Value
	PPL-253	Cassi Owens	Cassi Owens	Atlassian	Research & Development	Marketing Design	ACTIVE	Alana Grant	Marketing Manager	Employee Full-Time	EMEA	Netherlands	Amsterdam office	Adobe Creative Cloud Docusign
	PPL-8843	Cathi Davey	Cathi Davey	Atlassian	Solution Engineering	ITSM Guild	ACTIVE	Alana Grant	Support Engineer	Employee Full-Time	AMER	USA	No Value	Docusign Box GSuite
	PPL-254	Emma Paris	Emma Paris	Atlassian	Research & Development	No Value	ACTIVE	Alana Grant	Senior Support Engineer	Employee Full-Time	APAC	Philippines	No Value	Adobe Creative Cloud Box
	PPL-255	Jennifer Evans	Jennifer Evans	Atlassian	Operations	DevOps	ONBOARDING	Mitch Davis	Senior Support Engineer	Employee Full-Time	AMER	USA	No Value	No Value
	PPL-8874	John Smith	No Value	Atlassian	Solution Engineering	No Value	ONBOARDING	Alana Grant	Specialist	Employee Full-Time	AMER	No Value	Baltimore office	No Value
	PPL-256	Kevin Campbell	Kevin Campbell	Atlassian	Operations	Senior Leadership	ACTIVE	Admin Istrator	Senior Support Engineer	Employee Full-Time	APAC	Australia	No Value	No Value
	PPL-8867	Kevin Patterson	Kevin Patterson	Atlassian	Solution Engineering	ITSM Guild	ACTIVE	Alana Grant	Specialist	Employee	AMER	USA	New York City	GSuite Workday



Search object types 🔍

- Organization (31)
- People (14)**
- Team (13)
- Department (11)
- Role (23)
- Region (3)
- Type (11)
- Policies

People *No description*

Create object Objects Attributes Graph Object type ▾

Filter Search 🔍 [Advanced](#)

25 ▾ ⚙️ ☰ ▾

- Name ↑
- Admin Istrator
 - Alana Grant**
 - Cassi Owens
 - Cathi Davey
 - Emma Paris
 - Jennifer Evans
 - John Smith
 - Kevin Campbell
 - Kevin Patterson
 - Max Taylor
 - Mitch Davis
 - Paul Henry

People / People / PPL-252

Alana Grant

Edit More ▾ Object Graph

Details

Name	Alana Grant
User	Alana Grant
Groups	Mobile Dev
Organization	Atlassian
Department	Research & Development
Team	Senior Leadership DevOps
Status	ACTIVE
Approver	Admin Istrator
Email	agrant@atlassian.enterprises
Phone	304-555-1212
Title	Team Lead, Manager
Job Role	Developer
Type	Employee Full-Time
Region	AMER
Country	USA
Address	Austin, TX
T-Shirt Size	M



Dates

Created	23/Aug/21 11:45 PM
Updated	12/Nov/21 4:54 AM

Inbound References

- 4 Cloud Subscriptions
- 2 Laptops
- 1 Monitors
- 7 People
- 1 Standard Changes
- 1 Tablets
- 2 Workplace Software
- 18 Show all references

Attachments

Drop files to attach
The maximum file upload size is 20.0 MB.

Attach Files

There are no attachments

Connected Jira issues

- Filter: **Unresolved**
- INV-154 Software License Allocation
 - HR-13 John Smith

REMEMBER

- Flexibility is key
- Start with a specific problem
- Don't include more data than you need
- Keep the goal of “accurate enough” in mind

100% perfect CMDB

- Loss of time and money spent collecting data
- Slow



Accurate enough CMDB

- Positive return on investment
- Complete enough to add value
- Data updated automatically



No CMDB

- Slow ITSM practices
- Information missing
- Time spent recollecting data





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Additional resources to learn more

Take the next step



Learn more

Guides, white papers,
community



Try it out

Sign up for a free trial and try
it out yourself



Engage

Contact Eficode
www.eficode.com



ATLASSIAN PARTNER



SERVICES

OF THE YEAR 2021

STRONG PRACTICES = HIGH PERFORMING TEAMS



RESOURCES

- 📖 • Asset and Configuration Management Handbook for ITSM
- 👥 • Team Playbooks: Incident Response Values & Roles and Responsibilities
- 🔧 • Manage your assets and configuration items with Insight
- 🔧 • Getting Started Guide (Insight & JSM Cloud)
- 🏆 • Insight Essentials Course (University)
- 📢 • Achieving ITSM Uniformity Through Structured Data with Eurobank
- 📢 • Tracking Assets and Gaming Room reservation at Spotify

▲ ATlassian
team'22

Thank you!