



The content described herein is intended to outline our general product direction for informational purposes only. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions.

The development, release, and timing of any features or functionality described herein remain at the sole discretion of Atlassian and is subject to change.

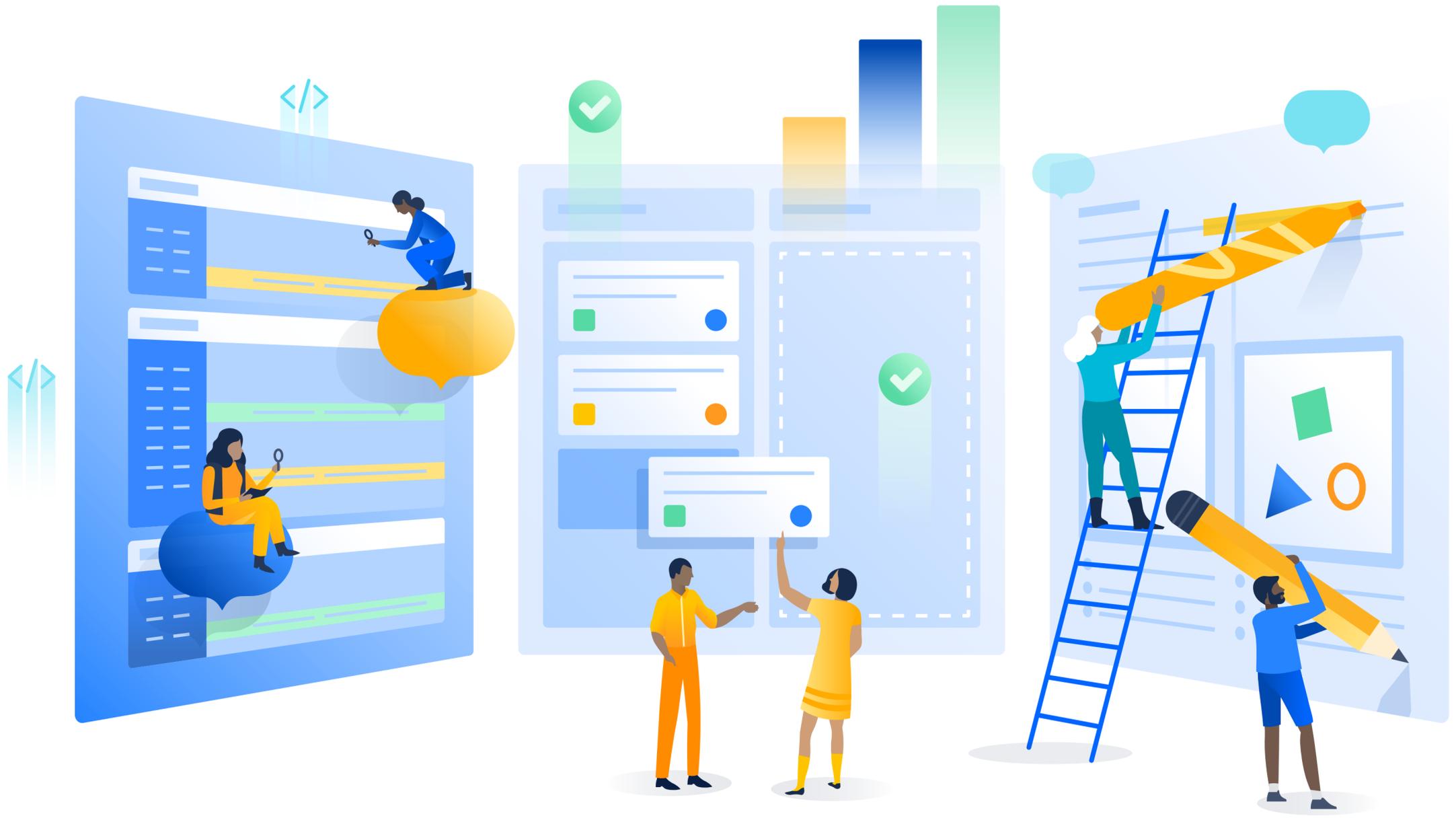


Ongoing onboarding

with Trello and Confluence



CINDY WEYDT | PRODUCT MARKETING LEAD | TRELLO



Agenda

New hire onboarding

Trello to streamline processes

Confluence for documentation

Team bonding

Ongoing onboarding

Agenda

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Trello to streamline processes

Confluence for documentation

Team bonding

Ongoing onboarding



Meet Nora

Useful Resources

How to Use This Board

I Need Help Secondary Priority

Completed

How to Use This Board

1

Helpful Links to Bookmark

Quarterly Founder Update

The purpose of this page is to serve as a breakdown of the product work bei...

Confluence Full screen view

Health and Wellness Benefits

Every aspect of wellness can affect a person's life. Working toward all of...

Confluence Full screen view

Meet Your Team

Samantha Pivlot

Sam Arroyo

Leah Polsky

Week 1

Day 1

Priority

Manager reaches out

Apr 6 - Apr 7 1 0/4

Priority

Enroll In

Apr 9 0/8

Priority

Join Slack Channels

Secondary

Forms to Sign

Apr 10 1 1 0/13

Secondary

Check Out Our Portals & Systems

0/10

ITSD-165618: My computer is having...

TRIAGED

Your 90-Day Plan

DAY 1 - 30 Kick-start Your Journey

Day 1-30

Day 1-30 To-Dos

0/10

People Manager Resources

30-Day Check-In with Manager

Apr 21 0/1

DAY 30 - 60 Build Your Confidence

Day 30-60

Company Deep-Dive

0/14

People Team Programs

Good To Know

It's too hot/cold in the office

Where is the... [Office Map]

1

When I'm Concerned About Something

Lunch Menu

Conferences

Changing or Updating our Onboarding Process (this board)

Signing Something

273

Done

Connect

Prepar

Compl

Get on

+ Add



Useful Resources

How to Use This Board

I Need Help Secondary Priority
Completed

How to Use This Board

[icon] [icon] 1

Helpful Links to Bookmark

[icon]

Quarterly Founder Update [JA]

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Confluence Full screen view

Health and Wellness Benefits [RM]

Every aspect of wellness can affect a person's life. Working toward all of...

Confluence Full screen view

+ Add a card [icon]

Meet Your Team



+ Add a card [icon]

Week 1

Day 1

Priority

Manager reaches out

Apr 6 - Apr 7 [icon] [icon] 1 [icon] 0/4

Priority

Enroll In

Apr 9 [icon] 0/8

Priority

Join Slack Channels

Secondary

Forms to Sign

Apr 10 [icon] [icon] 1 [icon] 1 [icon] 0/13

Secondary

Check Out Our Portals & Systems

[icon] [icon] 0/10

ITSD-165618: My computer is having... [profile]

TRIAGED

+ Add a card [icon]

Your 90-Day Plan

DAY 1 - 30

Kick-start Your Journey

Day 1-30 [icon]

Day 1-30 To-Dos

[icon] [icon] 0/10

People Manager Resources

30-Day Check-In with Manager

Apr 21 [icon] [icon] 0/1

DAY 30 - 60

Build Your Confidence

Day 30-60 [icon]

Company Deep-Dive

[icon] [icon] 0/14

People Team Programs

+ Add a card [icon]

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[icon] 1

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Lunch Menu [icon]

Conferences

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Signing Something [icon]

+ Add a card [icon]

Done

Connect

[icon] [icon]

Prepare

[icon] [icon]

Completed

Get on

[icon] [icon]

+ Add [icon]

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How to Use This Board

I Need Help Secondary Priority

Completed

How to Use This Board

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Helpful Links to Bookmark

[Icons]

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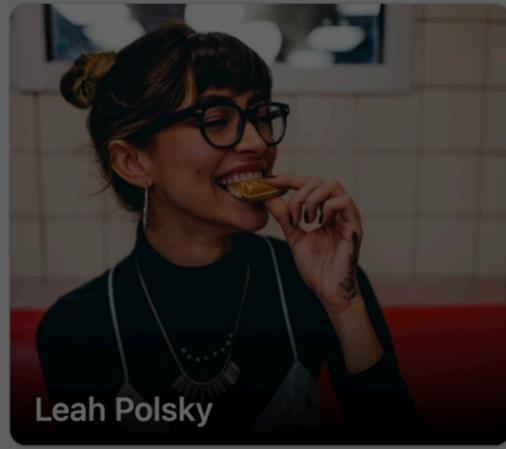
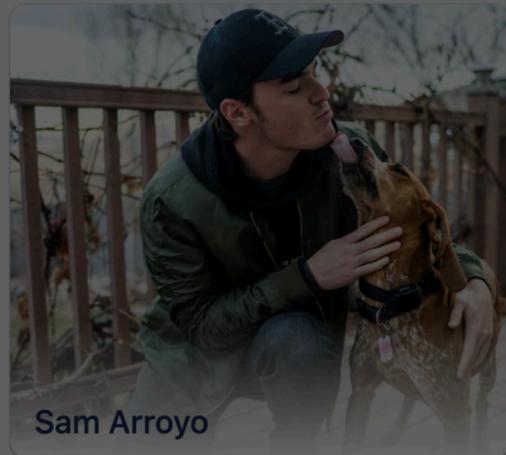
Confluence Full screen view

Health and Wellness Benefits

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Confluence Full screen view

Meet Your Team



Week 1

ITSD-165618: My computer is having...

TRIAGED

!disturbed my computer is having connectivity issues. It won't load...

22 3

Jira Full screen view

Week 1

Overview of 30, 60, & 90-day Plans

Apr 3

I Need Help

Set up your employee profile

Apr 10

Save

Labels

Search labels...

Labels

- Remote Employees
- I Need Help
- Secondary
- Priority
- Started
- Come Back To
- Completed

Create a new label

Enable colorblind friendly mode

Give us feedback

Good To Know

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Where is the... [Office Map]

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Apr 10

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ITSD-165618: My computer is having...

TRIAGED

Your 90-Day Plan

DAY 1 - 30

Kick-start Your Journey

Day 1-30

Day 1-30 To-Dos

0/10

People Manager Resources

30-Day Check-In with Manager

Apr 21

0/1

DAY 30 - 60

Build Your Confidence

Day 30-60

Company Deep-Dive

0/14

People Team Programs

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Lunch Menu

Conferences

Changing or Updating our Onboarding Process (this board)

Signing Something

Done

Connect

Prepar

Compl

Get on

+ Add



Apr 2023 < Today > | Month

Sync to personal calendar

Sun	Mon	Tue	Wed	Thu	Fri	Sat
2	3 Overview of 30, 60, & 90-day Plans	4 Secondary Peer mentor reaches out	5	6 Priority Manager reaches out	7	8
9 Priority Enroll In	10 Secondary Forms to Sign I Need Help Set up your employee pr...	11	12	13 Completed Add your face to the "Who's Who" list on our Onboardin...	14	15
16	17 I Need Help Priority Attend new hire lunch	18	19	20	21 30-Day Check-In with Manager Samantha Pivlot Connecting with the te...	22

+ Add

Meet Your Team



Samantha Pivlot



Sam Arroyo



Leah Polsky

+ Add a card

Week 1



Employee harassment training videos

https://behaveatwork.com - Our employee harassment training videos...

YouTube Full screen view

Secondary Peer mentor reaches out Apr 4 - Apr 7

I Need Help Priority Attend new hire lunch Apr 17 0/6

Completed Get on Our Birthday List 1/1

Check out our Employee Manual Board!

+ Add a card

Your 90-Day Plan

Kick-start Your Journey Day 1-30

Day 1-30 To-Dos 0/10

People Manager Resources

Connecting with the team 0/6

30-Day Check-In with Manager Apr 21 0/1

DAY 30 - 60 Build Your Confidence Day 30-60

Company Deep-Dive 0/14

+ Add a card

Good To Know

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Where is the... [Office Map] 1

When I'm Concerned About Something



Lunch Menu

Conferences

Changing or Updating our Onboarding Process (this board)

Signing Something

+ Add a card

Done

Preparing for 1:1s 5/5

+ Add a card

+ Add another card

Useful Resources

How to Use This Board

I Need Help Secondary Priority Completed

How to Use This Board

Helpful Links to Bookmark

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Apr 9 0/8

Priority Join Slack Channels

Secondary Forms to Sign

Apr 10 1 0/13

Secondary Check Out Our Portals & Systems

0/10

ITSD-165618: My computer is having... TRIAGED

Your 90-Day Plan

DAY 1 - 30 Kick-start Your Journey

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Day 1-30 To-Dos 0/10

People Manager Resources

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Get on

+ Add

New Hire Onboarding

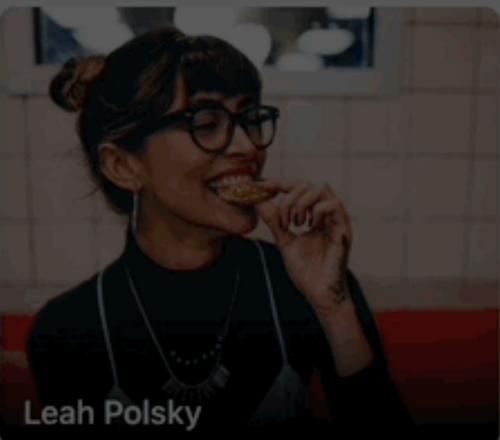
Meet Your Team



Samantha Pivlot



Sam Arroyo



Leah Polsky

Connecting with the team

in list [Your 90-Day Plan](#)

Notifications

Watch

Description [Edit](#)

Start furthering your relationships with the team! 🤝

Meet the TEAM! [Delete](#)

0%

- Samantha Pivlot
- Sam Arroyo [🕒](#) [👤](#) [⋮](#)
- Monica Davis
- Angela Barlowe
- Daniel Learner
- Jason Finely

[Add an item](#)

Activity [Show details](#)

 Write a comment...

Suggested [⚙️](#)

[👤 Join](#)

Add to card

[👤 Members](#)

[📍 Labels](#)

[📋 Checklist](#)

[🕒 Dates](#)

[📎 Attachment](#)

[📍 Location](#)

[📁 Cover](#)

[📁 Custom Fields](#)

Power-Ups

[📁 Google Drive](#)

[+ Add Power-Ups](#)

Automation [🕒](#)

[+ Add button](#)

Actions

[➤ More](#)

Done 🎉 [⋮](#)

Preparing for 1:1s

📋 📧 5/5

Completed

Get on Our Birthday List

📋 📧 1/1

[+ Add a card](#) [📁](#)



Useful Resources

How to Use This Board

I Need Help Secondary Priority
Completed

How to Use This Board

Helpful Links to Bookmark

Quarterly Founder Update JA

The purpose of this page is to serve as a breakdown of the product work bei...

Confluence **Full screen view**

Health and Wellness Benefits RM

Every aspect of wellness can affect a person's life. Working toward all of...

Confluence **Full screen view**

Meet Your Team

Samantha Pivlot

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Week 1

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Manager reaches out
Apr 6 - Apr 7 1 0/4

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Join Slack Channels

Secondary
Forms to Sign
Apr 10 1 0/13

Secondary
Check Out Our Portals & Systems
0/10

ITSD-165618: My computer is having...
TRIAGED

Your 90-Day Plan

DAY 1 - 30
Kick-start Your Journey

Day 1-30

Day 1-30 To-Dos
0/10

People Manager Resources

30-Day Check-In with Manager
Apr 21 0/1

DAY 30 - 60
Build Your Confidence

Day 30-60

Company Deep-Dive
0/14

People Team Programs

Good To Know

It's too hot/cold in the office

Where is the... [Office Map]

When I'm Concerned About Something

Lunch Menu

Conferences

Changing or Updating our Onboarding Process (this board)

Signing Something

Done

Connect

Prepare

Completed
Get on

+ Add

CONFLUENCE

The screenshot shows a Confluence page for 'Trello Marketing'. The top navigation bar includes 'Confluence', 'Home', 'Recent', 'Spaces', 'People', 'Apps', 'Templates', and a 'Create' button. A search bar and user profile are on the right. The page title is 'Trello Marketing', created by Cindy Weydt, with a 'Share' button and icons for edit, comment, star, eye, and lock. A banner image shows a diverse group of people. Below the banner, the title 'Trello Marketing' is followed by the creator's name and metadata: 'Last updated: 14 minutes ago · 2 min read · 1 person viewed · No updates'. A row of links includes 'Who we are', 'OKR's', 'More context', 'Where to find us', 'How can we help you', 'Meet the team', 'Product partners', 'Auxiliary team members', and 'Search our space'. Two sidebars are visible: 'Who we are' on the left and 'Where to find us' on the right. The 'Who we are' sidebar contains a paragraph about the team and a link to team values, which are visualized as a sandwich with labels: 'Better Together', 'Level Up', 'Trust', and 'Accountability'. The 'Where to find us' sidebar lists '#marketing-trello' and 'Follow us on Atlas', and a 'How can we help you' section with links to 'Incoming Requests Board' and 'Trello Brand Hub'.

Confluence Home Recent Spaces People Apps Templates Create

Search 9+ ?

Trello Marketing

Share

Trello Marketing

Created by Cindy Weydt
Last updated: 14 minutes ago · 2 min read · 1 person viewed · No updates

[Who we are](#) | [OKR's](#) | [More context](#) | [Where to find us](#) | [How can we help you](#) | [Meet the team](#) | [Product partners](#) | [Auxiliary team members](#) | [Search our space](#)

Who we are

Trello Marketing is a remotely distributed bunch! We work with teams including Product, Creative, BXP, MAT, and Engineering to delight users and help them discover Trello's value early and often. Our North Star 🌟 is to be the voice of our customers and help teams worldwide use Trello to better their work lives and make teamwork enjoyable.

[Here are our team values](#), summarized as a sandwich (what can we say? We're eaters):

Better Together
Level Up
Trust
Accountability

Where to find us

[#marketing-trello](#)

Follow us on [Atlas](#)

How can we help you

[Incoming Requests Board](#) Need the marketing team to do something? Submit a request here.

[Trello Brand Hub](#) Need to make something Trello-y? The brand hub will help you how to write and see Trello on

CONFLUENCE

The screenshot shows a Confluence page for 'Trello Brand Hub'. The page header includes the Confluence logo, navigation links (Home, Recent, Spaces, People, Apps, Templates), a 'Create' button, a search bar, and user profile icons. The breadcrumb trail is 'Trello Marketing / Trello Marketing'. The main content area features a purple and pink header image with a lightbulb icon. Below the header is the title 'Trello Brand Hub', followed by the creator information: 'Created by Cindy Weydt', 'Less than a minute ago', '2 min read', '1 person viewed', and 'No updates'. A welcome message reads: 'Welcome to the Trello Brand Hub'. An information box contains the text: 'Your one stop shop for **Trello messaging, design, resources, and more!** This Brand Hub is for...'. Below this is a numbered list: '1. Anyone at Atlassian creating external comms or content about Trello' and '2. Everyone that wants to talk the Trello talk and walk the Trello walk'. The 'Resources' section is titled 'Resources' and contains three cards: 'Trello Messaging House', 'Trello Voice & Tone Guide', and 'Trello Brand House'. Each card has a brief description and a link to the resource.

Confluence Home Recent Spaces People Apps Templates Create Search 9+ ?

Trello Marketing / Trello Marketing Share

Trello Brand Hub

Created by Cindy Weydt
Less than a minute ago · 2 min read · 1 person viewed · No updates

Welcome to the Trello Brand Hub

Your one stop shop for **Trello messaging, design, resources, and more!** This Brand Hub is for...

1. Anyone at Atlassian creating external comms or content about Trello
2. Everyone that wants to talk the Trello talk and walk the Trello walk

Resources

Trello Messaging House

Trello value prop that we should be communicating externally.

This messaging includes Trello's positioning within the WM market and within the Atlassian WM4A suite.

[Trello Message House FY23](#)

Trello Voice & Tone Guide

Writing an email, in product copy, or other customer facing thing? Learn how we speak and write Trello-y.

[Trello Voice & Tone Guide](#)

Trello Brand House

Trello direction on how we should consider brand in marketing materials, product decisions, and more.

[Trello Brand House FY23+](#)

CONFLUENCE

The screenshot shows a Confluence page titled "New Website Design" within the "Trello Marketing" space. The page is created by Cindy Weydt and is currently in a "NOT STARTED" status. It lists contributors (Samantha P, Sam A, Leah P) and an owner (Nora D). The due date is set for April 28, 2023. The decision is "IN PROGRESS - UNDECIDED". The page content includes a table of contents with sections: Problem statement, Research insights, Solution hypothesis, Design options, Follow up, and Source files. The first three sections are visible in the main content area below the table.

Confluence Home Recent Spaces Teams Apps Templates Create

Search 9+ ?

Cindy Weydt / Trello Marketing

Share

New Website Design

Created by Cindy Weydt, with a template
A minute ago • 1 min read • 1 person viewed • No updates

Status	NOT STARTED
Owner	Nora D
Contributors	Samantha P, Sam A, Leah P
Approved	Cindy W
Due date	Apr 28, 2023
Decision	IN PROGRESS - UNDECIDED
On this page	<ul style="list-style-type: none">? Problem statement💡 Research insights📊 Solution hypothesis🌈 Design options✅ Follow up💻 Source files

? Problem statement 💡 Research insights 📊 Solution hypothesis

•

•

Useful Resources

Quarterly Founder Update

The purpose of this page is to serve as a breakdown of the product work bein...

Confluence Full screen view

Health and Wellness Benefits

Every aspect of wellness can affect a person's life. Working toward all of...

Confluence Full screen view

The Glorious Guide to Corporate Acronyms

Behold Glorious Guide of Acronyms for all your acronym-ing needs! No longe...

Confluence Full screen view

New Project Onboarding

+ Add a card

Meet Your Team

Samantha Pivlot

Sam Arroyo

Leah Polsky

+ Add a card

Week 1

Day 1

Priority

Manager reaches out

Apr 6 - Apr 7 1 0/4

Priority

Enroll In

Apr 10 0/8

Priority

Join Slack Channels

I Need Help

Set up your employee profile

Apr 10

Add your intro blog here

Hi, I'm Nora

Hi everyone! I'm Nora Daniels and super excited to join Atlassian as a...

Confluence Full screen view

+ Add a card

Your 90-Day Plan

DAY 1-30

Kick-start Your Journey

Day 1-30

Day 1-30 To-Dos

0/10

People Manager Resources

30-Day Check-In with Manager

Apr 21 0/1

DAY 30-60

Build Your Confidence

Day 30-60

Company Deep-Dive

0/14

People Team Programs

+ Add a card

Good To Know

It's too hot/cold in the office

Where is the... [Office Map]

When I'm Concerned About Something

Lunch Menu

Conferences

Changing or Updating our Onboarding Process (this board)

Signing Something

+ Add a card

Done

Connect

Preparation

Complete

+ Add



Useful Resources



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Secondary

Forms to Sign

Apr 10 1 1

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0/10

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30-Day Check-In with Manager

Apr 21 0/1

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0/14

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Signing Something

+ Add a card

Done

Connect

Prepare

Complete

Get on

+ Add

New Hire Onboarding

CSD-708: Project Chorizo

CSD-708

Project Chorizo

Javier Angel raised this request

Description
2023 Launch Campaign "Project Chorizo" is designed to bring in new Enterprise audience understanding around our offering and product fit.

Similar requests ...

Confluence pages
mentioned on

Trello customer-facing... Updated on Mar 1, 2023

[Add internal note](#) / [Reply to customer](#)

Details

- Assignee: Unassigned [Assign to me](#)
- Reporter: Javier Angel
- Service Desk Origin: None
- Approvers: None
- Request Type Details: None
- Priority: Minor
- Labels:

In Progress **Actions**

3 views, Like, Share, ...

Useful Resources

[How to Use This Board](#)

[I Need Help](#) [Secondary](#) [Priority](#)

[Completed](#)

[How to Use This Board](#)

1 link

Helpful Links to Bookmark

↓

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[Full screen view](#)

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[Full screen view](#)

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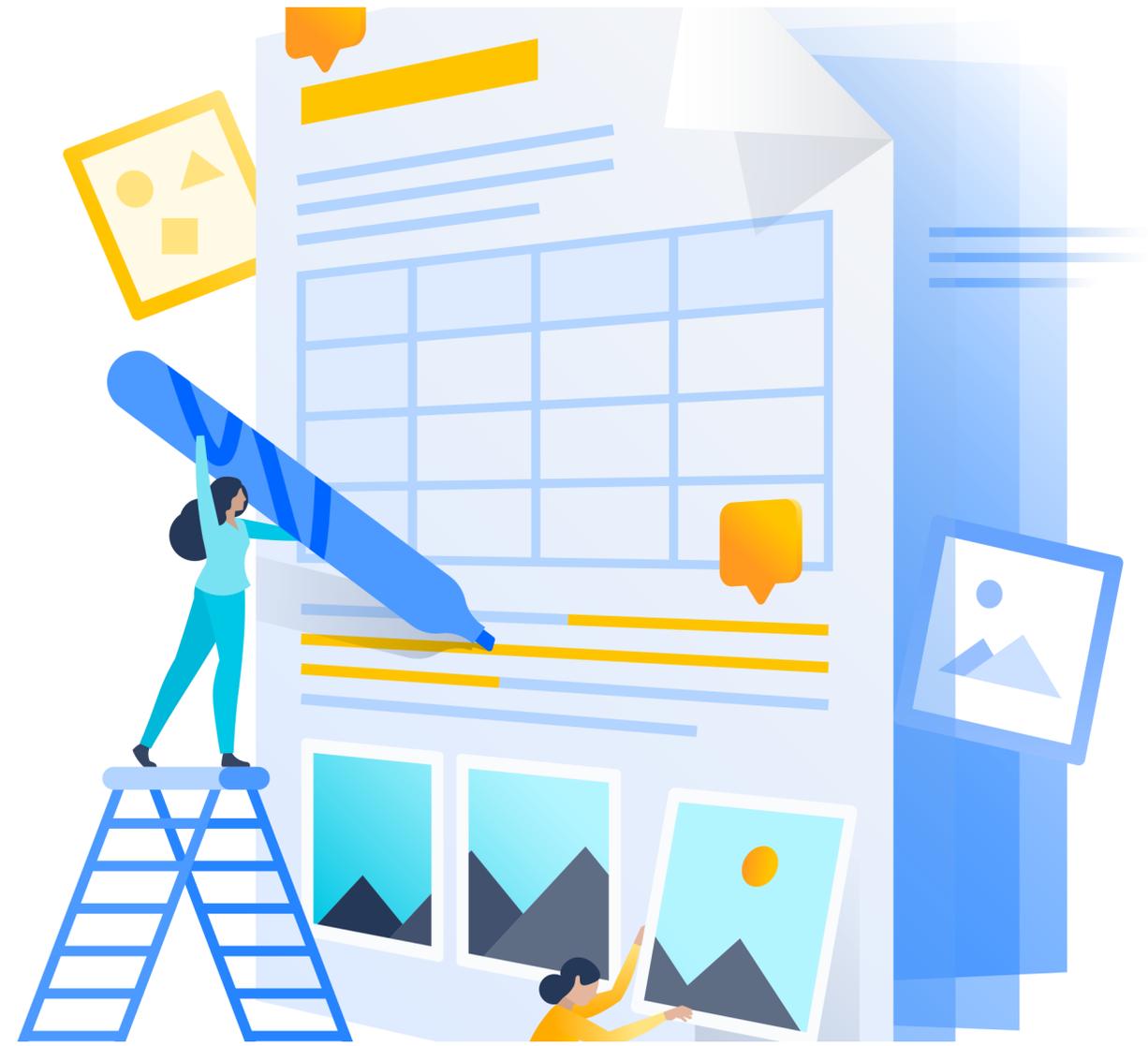
Connect

Prepar

Comp

Get on

+ Add



TEAM BONDING
IS CRITICAL TO
EFFECTIVE
ONBOARDING.



CONFLUENCE BLOGS

The screenshot shows a Confluence page with a navigation bar at the top containing 'Confluence', 'Home', 'Recent', 'Spaces', 'Teams', 'Apps', 'Templates', and a 'Create' button. A search bar and user profile icons are on the right. The blog post is by 'Cindy Weydt' and features a main image of an aerial view of a football stadium with 'GOLDEN BEARS' on the field. The title is 'Roll on, you bears' with bear and football emojis. The post includes a byline 'Created by Cindy Weydt' and metadata 'Last updated: just a moment ago · 1 min read · Analytics · Restricted page'. The text reads: 'As an alum of the Cal Marching Band and an avid Cal fan, I rarely missed a home game, at least while living in the Bay Area. Living hundreds of miles away has caused my attendance to suffer, but I still love the game and cheering on my Golden Bears. These are some of the highlights of games I've been to!' Below the text are two images: a night game with a large crowd and a daytime game with a marching band on the field.

Confluence Home Recent Spaces Teams Apps Templates Create

Search 9+ ?

Cindy Weydt

Share



Roll on, you bears 🐻🏈

Created by Cindy Weydt
Last updated: just a moment ago · 1 min read · Analytics · Restricted page

As an alum of the Cal Marching Band and an avid Cal fan, I rarely missed a home game, at least while living in the Bay Area. Living hundreds of miles away has caused my attendance to suffer, but I still love the game and cheering on my Golden Bears.

These are some of the highlights of games I've been to!



Useful Resources

How to Use This Board

I Need Help Secondary Priority
Completed

How to Use This Board

1

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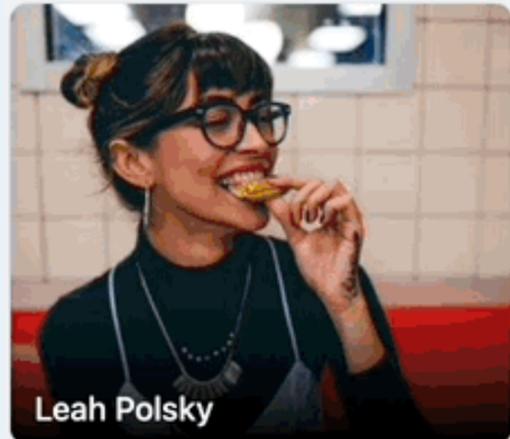
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Confluence Full screen view

+ Add a card

Meet Your Team



+ Add a card

Week 1

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Apr 6 - Apr 7 1 0/4

Priority

Enroll In

Apr 10 0/8

Priority

Join Slack Channels

Add your intro blog here ↓

Secondary

Forms to Sign

Apr 10 1 1 0/13

Secondary

Check Out Our Portals & Systems

0/10

ITSD-165618: My

+ Add a card

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Day 1-30 To-Dos

0/10

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Day 30-60

Company Deep-Dive

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Good To Know

It's too hot/cold in the office

Where is the... [Office Map]

1

When I'm Concerned About Something

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Changing or Updating our Onboarding Process (this board)

Signing Something

413

+ Add a card

Done

Connect

Preparation

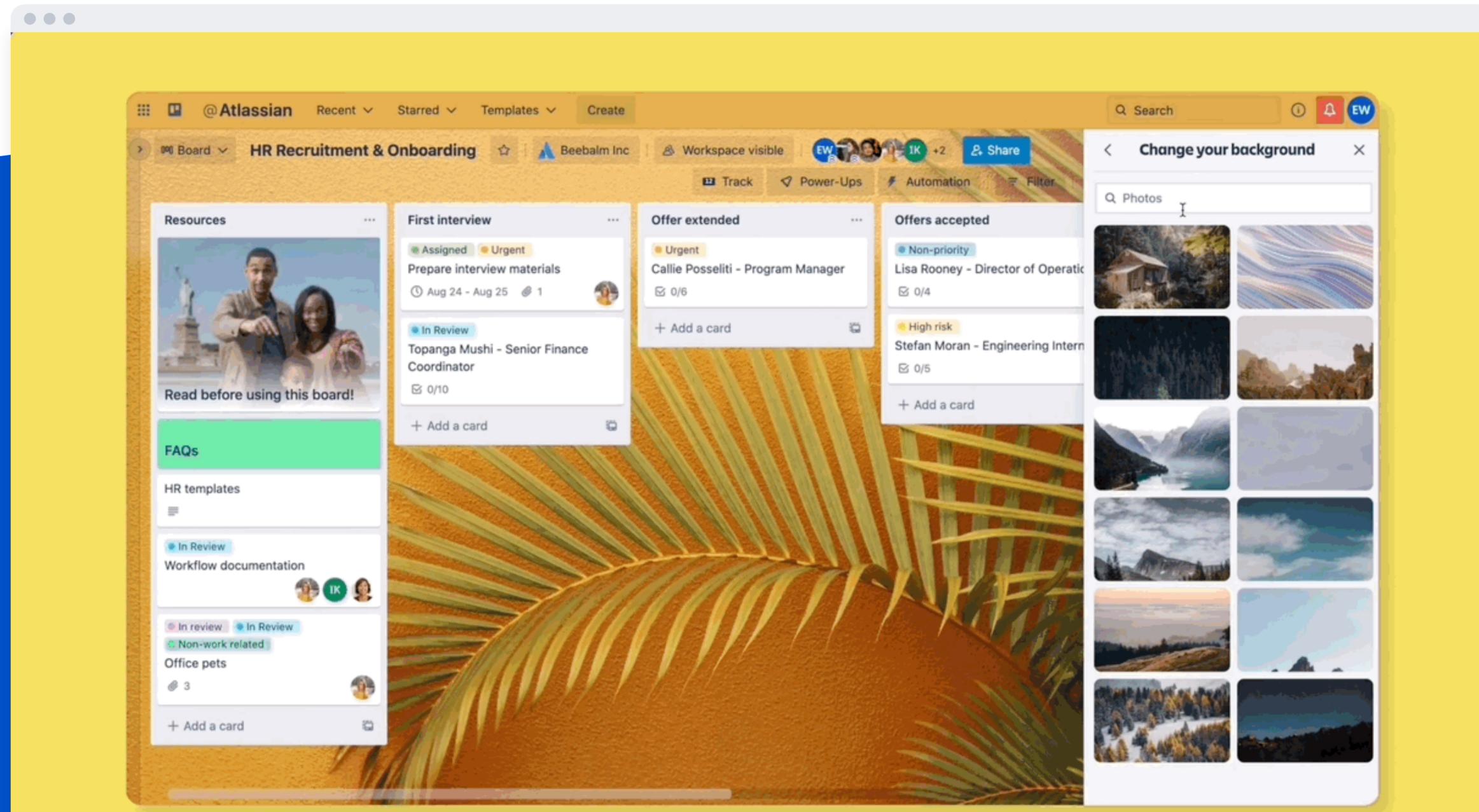
Completed

Get on

+ Add

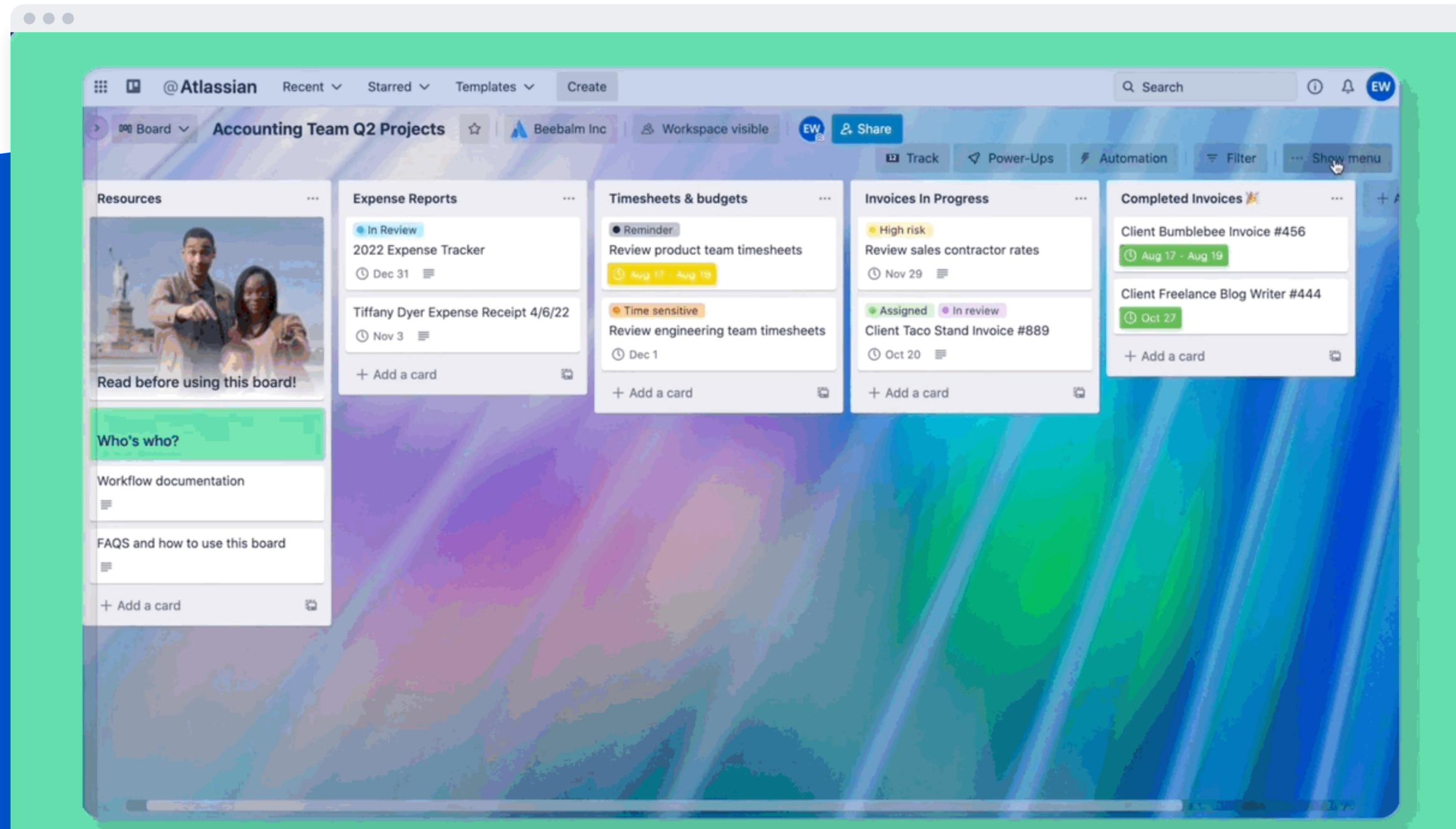
FUN TEAM INTERACTIONS

Change backgrounds to personalize your board



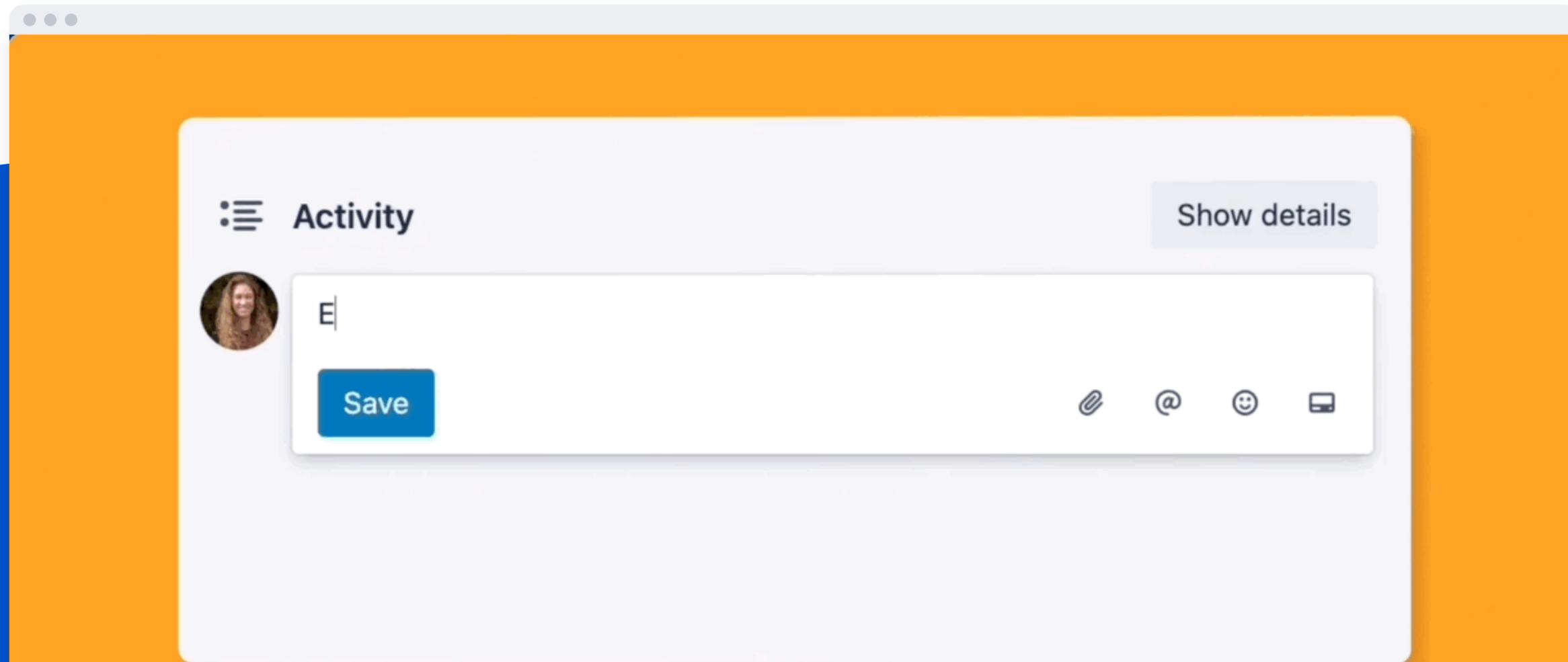
FUN TEAM INTERACTIONS

Stickers to highlight what matters

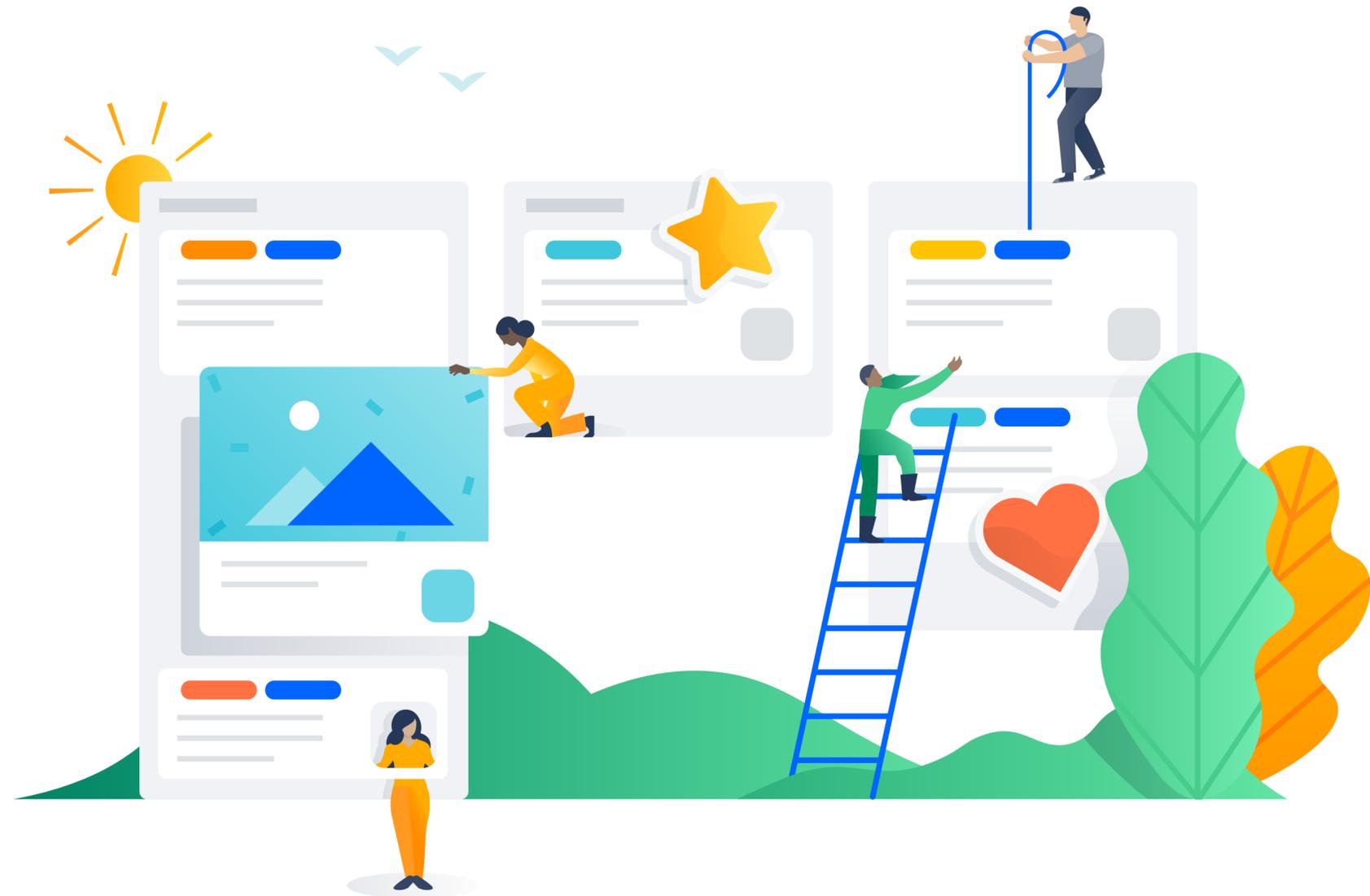


FUN TEAM INTERACTIONS

Comments, emojis, and reactions to connect with your team



Connect with your team.



Project Goals

Project OKRs

New Project Kickoff Whiteboard
Updated by Javier Angel 2 months ago

Miro Full screen view

+ Add a card

Teams + Responsibilities

Team Mapping

Team Lead

Sales Enablement Team

Marketing Team

Research Team

+ Add a card

Teammate Profiles

Leah Polsky

Jason Finely

+ Add a card

Project Resources

Helpful Links to Bookmark

Team Hub
This page serves as the marketing team's hub for all resources and...
Confluence Full screen view

FY23 Buyer Personas Mapping
The first step in creating your buyer personas is establishing what your ke...
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+ Add a card

To Do / Discuss

Sync with customer journey team
Mar 31

Systems Team
Get access to CRM tools
Apr 4

Submit creative tickets
Apr 3

Discuss launch date timing
Feb 27 - Mar 31

Priority
Review Sales Guide

Edit email drafts

Engineering Team
Ensure all bugs are fixed

Update project tracker every Friday

Buyer Personas Mapping

+ Add a card

Tools

Analytics + Dashboards

Sales Guide

Solution Pages

Webinars

Customer Relationship Management (CRM)

Social Channels

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New Project Onboarding

Workspace visible

Board

Confluence Power-Ups Automation

Filter



Share

Project Goals



Project OKRs

1



New Project Kickoff Whiteboard

Updated by Javier Angel 2 months ago



Full screen view

+ Add a card

Teams + Responsibilities



Team Mapping

2

Team Lead

1

Sales Enablement Team



Marketing Team

2

Research Team

3

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Analytics + Dashboard

1 1

Sales Guide

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Solution Pages

1

Webinars

1

Customer Relationship Management (CRM)

1 1

Social Channels

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New Project Onboarding

Workspace visible

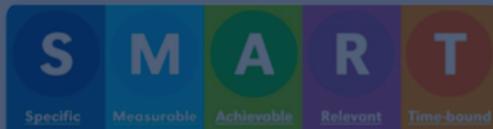
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Confluence Power-Ups Automation Filter



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Project Goals



Project OKRs

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Customer Relationship Management (CRM)

1 1

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Project Goals

S M A R T
Specific Measurable Achievable Relevant Time-bound

Project OKRs

1

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Updated by Javier Angel 2 months ago

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Team Mapping

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[Avatar]

Sales Enablement Team

[Avatars]

Marketing Team

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Analytics + Dashboards

1 1

Sales Guide

1

Solution Pages

1

Webinars

1

Customer Relationship Management (CRM)

1 1

Social Channels

[Menu]

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Project Goals

SMART
Specific Measurable Achievable Relevant Time-bound

OKR
Objective Key Result Target Focus Quarter

Project OKRs

1



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Resources



Project "Teamwork Dream Work" Launch Timeline

Stakeholders 0/5

Growth Plan

GO Team R&R 1

Manage Your Team's Projects From Anywhere [...]

Trello is the ultimate project management tool. Start up a board in...

Trello

Trello Team Update - FY23 - Marketing ON TRACK

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Backlog

Sketch site banner 2/6

Sketch the "Teamy Dreamy" Font

+ Add a card

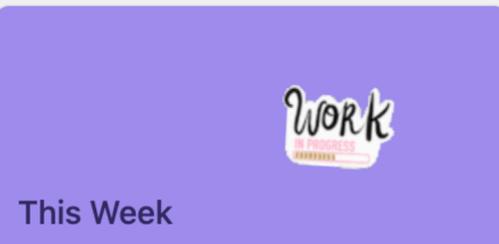
In Progress

Today



Edit email drafts

This Week



Curate customer list

Review experience vision 1

+ Add a card

Questions + Notes

Who's the best person to fix my HTML snag?

How can I get access to the super secret document?

+ Add a card

Pending or Blocked



Blockers

One more step

Freelancer contracts

Budget approval

Design Team

Social media assets

+ Add a card

Done

Finalize Dream Jan

Submit Dec

Campa Jan

+ Add



Ongoing onboarding

with Trello and Confluence



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