



The content described herein is intended to outline our general product direction for informational purposes only. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions.

The development, release, and timing of any features or functionality described herein remain at the sole discretion of Atlassian and is subject to change.

# TEAM '23

How G+D uses the Atlassian stack to innovate and navigate transitions



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01 A glimpse into G+D



Agenda



03 Enterprise License Agreement to accelerate value streams

02 Atlassian Products at G+D

04 Q&A

01

# A glimpse into G+D



# The Giesecke+Devrient portfolio can be found in many everyday items.

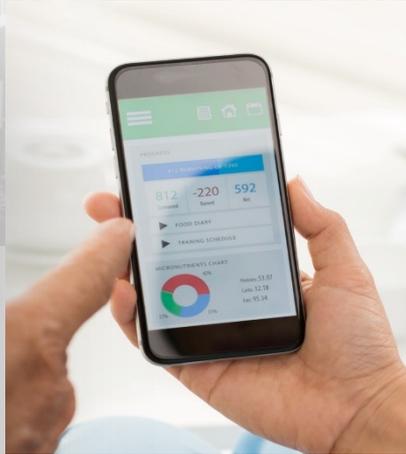


# We are a reliable partner and innovation driver in our major playing fields.



## Payment

Secure physical, electronic and digital payment transactions



## Connectivity

Trusted connectivity for mobile devices in the Internet of Things



## Identities

Safeguarding identities and authentication of persons and objects



## Digital Infrastructures

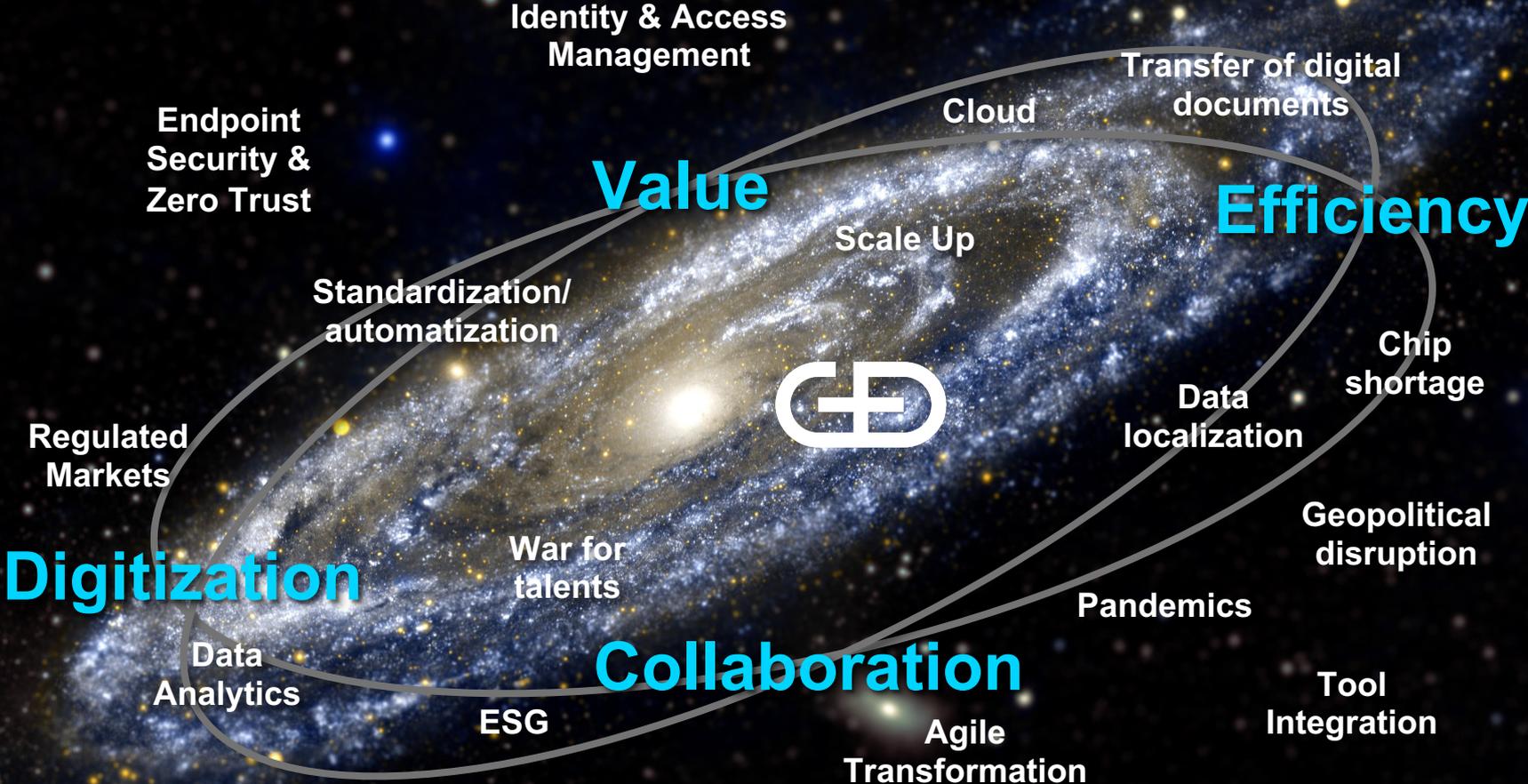
Protecting systems, networks and confidential data





**We shape trust in a digital world.**

# Our IT Trend Galaxy



# GS/IT Cloud Strategy

## Motivation

Latest technologies, new digital solutions and built-in best practices.

## Hybrid – Cloud preferred

*“Leverage Cloud services to drive digitization and to create business value”*

*“Combine best of both worlds – cloud and on-premise”*

## Preferred Cloud Partners

**Infrastructure/Platform-as-a-Service:** Microsoft Azure

**Software-as-a-Service:** Microsoft, SAP, Salesforce, ServiceNow

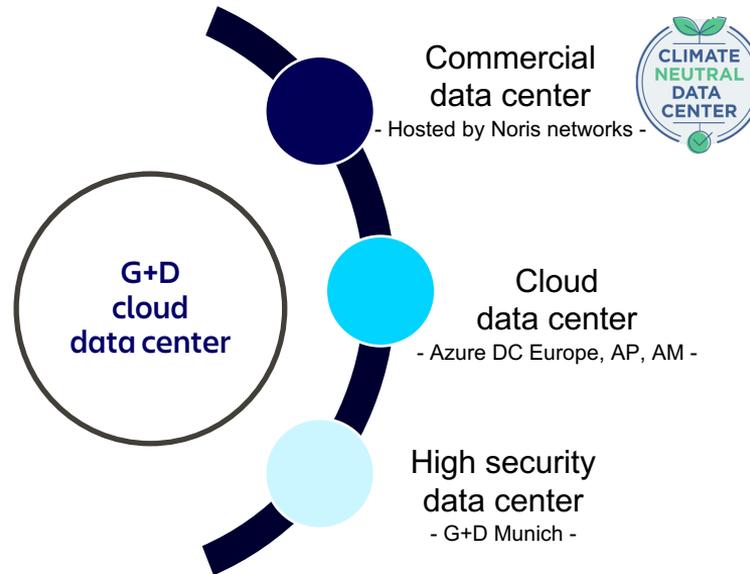
## Constraints

Cloud services are often more **expensive** than on-premise. **Security and Regulatory** requirements lead to “duplication” of services on-premises and in the cloud; e.g. email.

# IT-Datacenter Strategy

*Future proven approach includes on-premise and cloud*

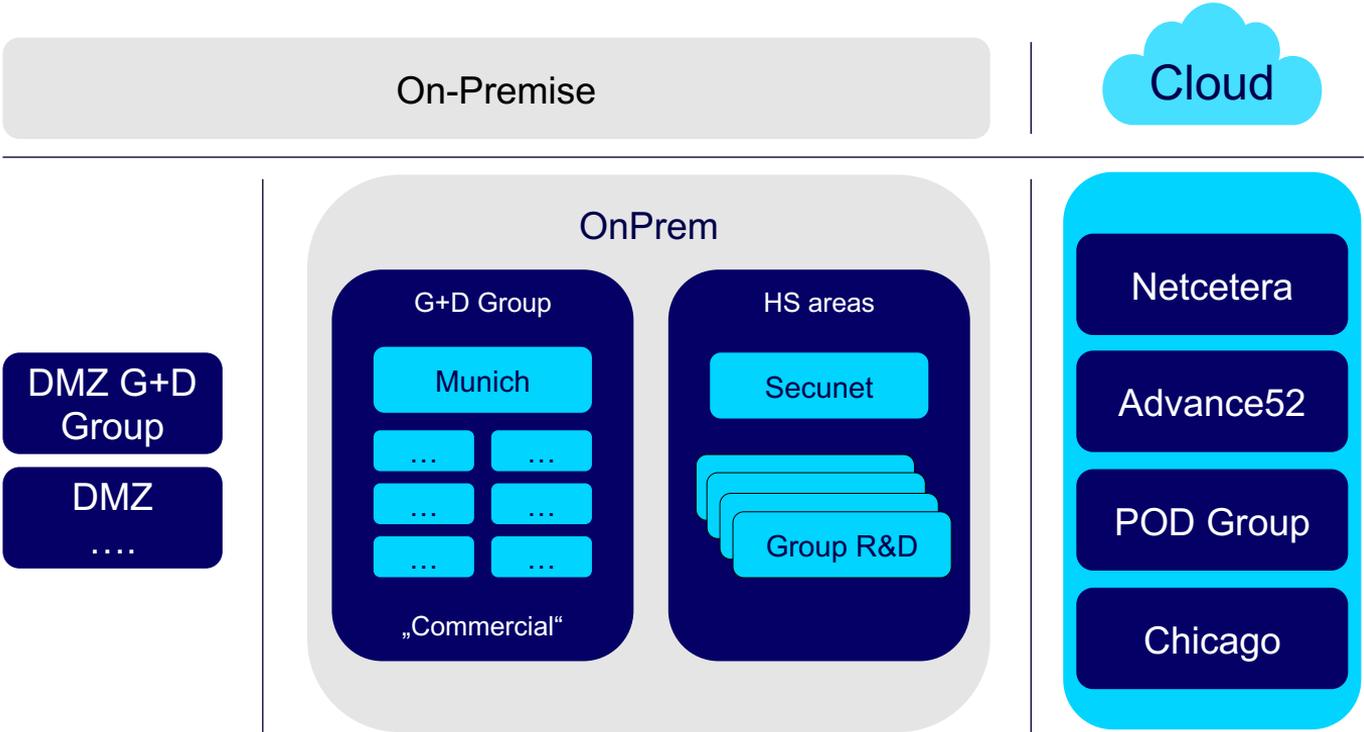
Market-based prices and the fulfilment of compliance rules confirm the decision to provide a mix of central on-premise and cloud data center offerings.



Standard, off-the-shelf solutions based on modern technologies, with a focus on secure, cost-optimized and best practice operations.

High security services use protected solutions which are exclusively controlled and operated by G+D.

# G+D – Group Architecture

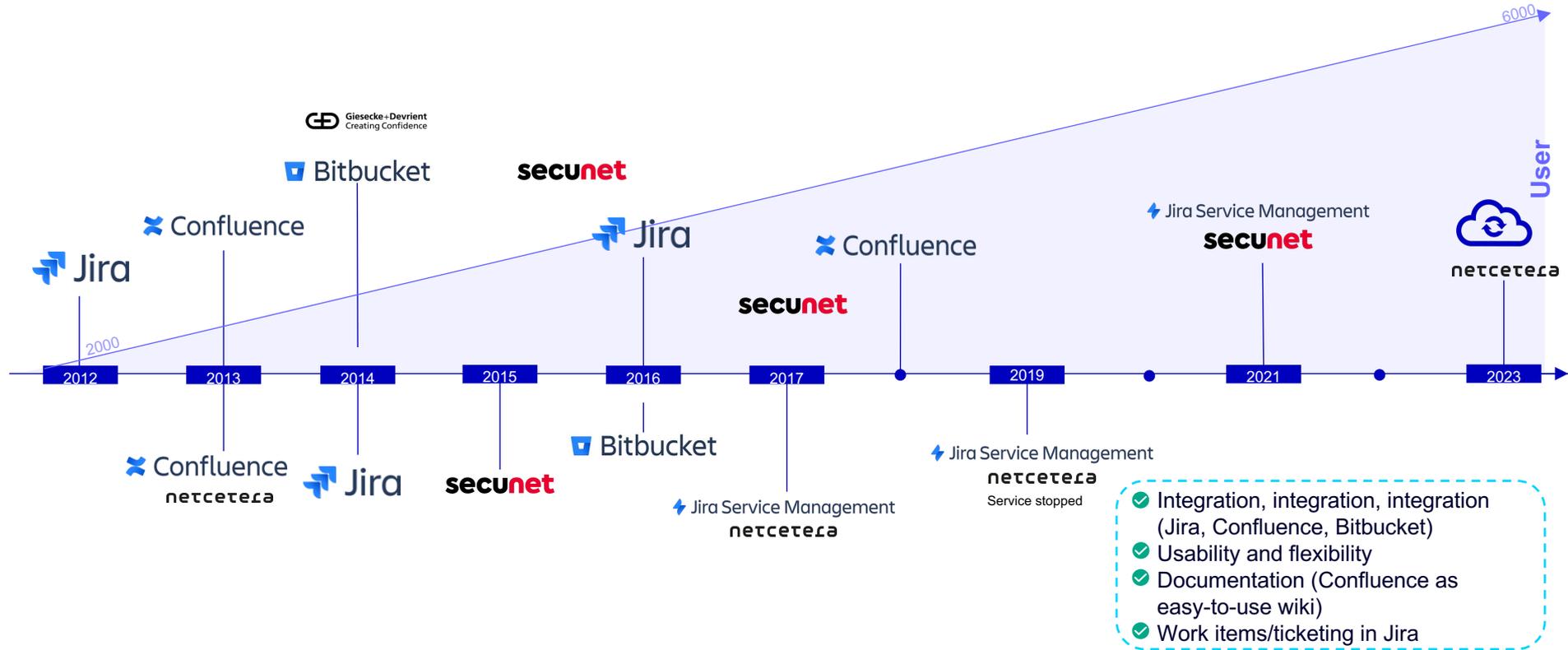


02

# Atlassian Products at G+D

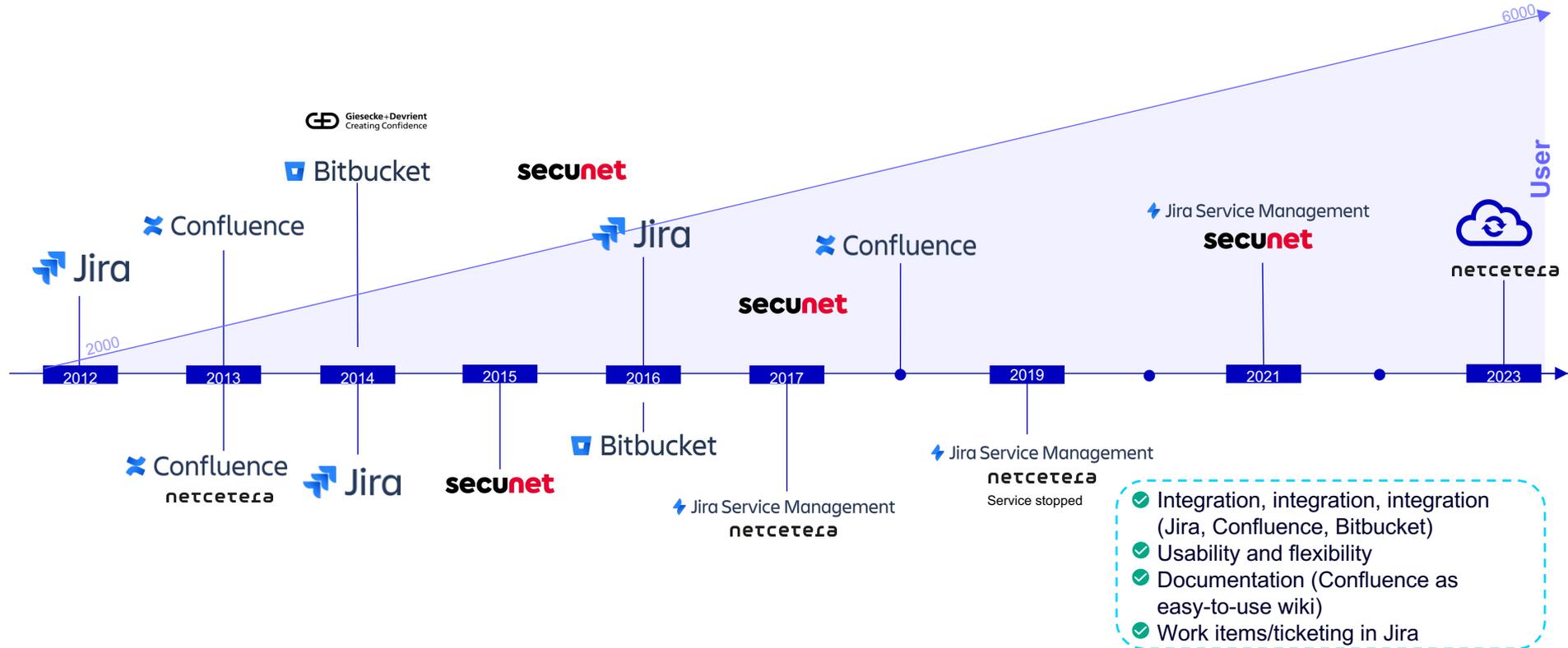


# Atlassian Products Usage



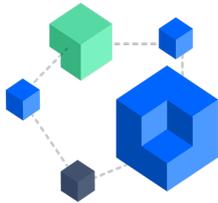
- ✓ Integration, integration, integration (Jira, Confluence, Bitbucket)
- ✓ Usability and flexibility
- ✓ Documentation (Confluence as easy-to-use wiki)
- ✓ Work items/ticketing in Jira

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# More Details



**Use Cases**

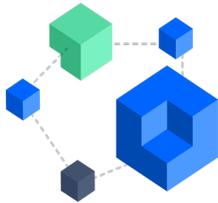


**Architecture**



**Strategy**

# More Details



**Use Cases**

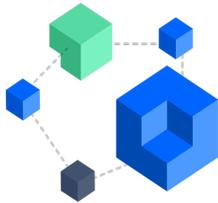


**Architecture**



**Strategy**

# More Details



**Use Cases**



**Architecture**



**Strategy**

# Challenges



Cloud preferred



Regulated industry



Multi-instance environment



Users work on multiple instances



Server End of Life



Independent entities

# Challenges



Cloud preferred



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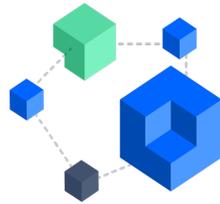


Server End of Life



Independent entities

# Ensuring



**Compliance with  
regulations**



**A sustainable  
business model**

**ELA – what's in it for G+D**

# **Enterprise License Agreement**

03

# ELA to accelerate value streams



# ELA – what's in it for G+D



**End of server  
license in Feb 2024**



**Strong growth in  
revenue and in  
headcounts**



**G+D IT as global  
service provider in  
the holding**

# ELA – what's in it for G+D



Support of cloud strategy



Fit for M&A



Supports holding structure



Unique user across instances



Cost-efficient scale-up



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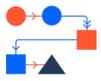


Cost-efficient scale-up



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# ELA – what's in it for G+D



Reduction of contract complexity



Flexible shift on-premises/cloud



Easier plug-in negotiation



Plug-in packages with 50 users

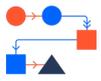


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Price guarantee for three years

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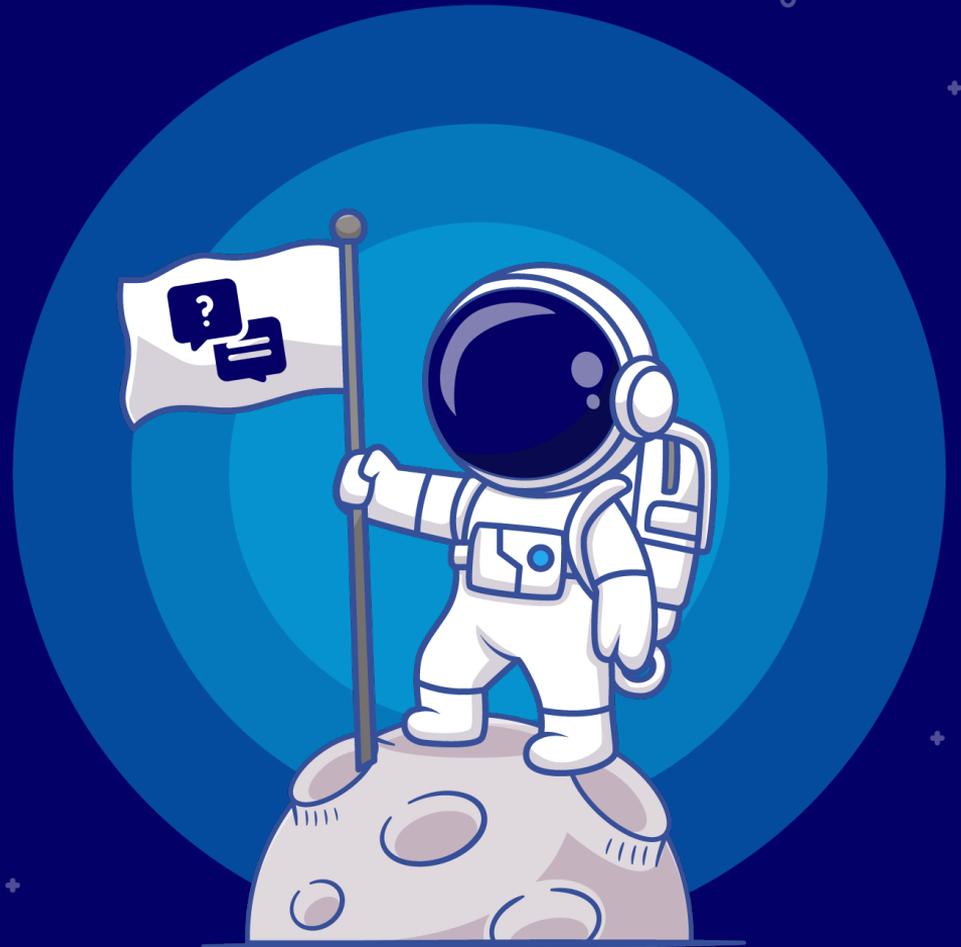


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Price guarantee for three years

# Q&A Session



# Creating Confidence



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