ATLASSIAN

Using data to streamline teamwork with Confluence Analytics

GAUTAM JETHWANI | SOFTWARE ENGINEER | CONFLUENCE ANALYTICS

Give this page a title

Type / for a list of useful elements you can add to the page, like a table of contents or roadmap.

Or if your mind's gone as blank as this page, start with one of the templates on the right →

New page

Share

Created by Gautam Jethwani
Last updated: just a moment ago • 1 min read • 10 people viewed

This is a page I hope everyone will see. There's a lot of important content here that is paramount

+ Add label

👍 👏 🎉 😊 Be the first to add a reaction

Write a comment...

Left Sidebar

Gautam Jethwani

Overview

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Space Settings

Bulk Archive

SPACE SHORTCUTS

Add shortcut

Pages

> Sample Pages
  • New page

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Gautam Jethwani

New page

GJ Created by Gautam Jethwani
Last updated: just a moment ago • 1 min read • 📈 10 people viewed

This is a page I hope ever ... t is paramount

Views	Mentions	✕

16
views (all-time)

10
unique viewers (all-time)

Created today at 10:24 PM

GJ	Gautam Jethwani	1 minute ago
	John Anderson	21 minutes ago
	Kate Lepinski	34 minutes ago
	Marsha Johnson	1 hour ago
	Gurpreet Singh	2 hours ago

View more insights

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GJ Write a comment...

Share •••

💡 Quickstart

Home   Recent   Spaces   Teams   Apps   Templates   Create   Search

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Gautam Jethwani

Share

New page

GJ **Created by Gautam Jethwani**
Last updated: just a moment ago • 1 min read • 📈 10 people viewed

This is a page I hope ever   t is paramount

@John Anderson

@Kate Lepinski

@Marsha Johnson

| Views | Mentions | ✕ |

2/3
mentioned users viewed this page

● VIEWED (2/3) ›

○ NOT VIEWED (1/3) ⌄

Kate Lepinski

View more insights

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GJ Write a comment...

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GJ   Gautam Jethwani

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Pages   ⋯   +

> Sample Pages

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Gautam Jethwani   Share   ⋯

New page

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This is a page I hope ever~~~~t is paramount

@John Anderson

@Kate Lepinski

@Marsha Johnson

| Views | Mentions | ✕ |

2/3
mentioned users viewed this page

● VIEWED (2/3)   ⌄

John Anderson

Marsha Johnson

● NOT VIEWED (1/3)   ›

View more insights

+ Add label

👍   👏   🎉   ☺   Be the first to add a reaction

GJ   Write a comment…

💡 Quickstart

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Gautam Jethwani

Share

New page

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Last updated: just a moment ago • 1 min read • 10 people viewed

This is a page I hope ever... ...t is paramount

@John Anderson

@Kate Lepinski

@Marsha Johnson

| Views | Mentions | ✕ |

● VIEWED (1/1) >

○ NOT VIEWED (0/1) >

View more insights

➕ Add label

👍 👏 🎉 😊 Be the first to add a reaction

GJ Write a comment...

💡 Quickstart

Space navigation
GJ **Gautam Jethwani**

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Go to personal space

🏠 Overview

🕐 Recent

⭐ Starred

📄 Drafts

☑️ Tasks

Pick up where you left off

📄 Design Thinking for Innovation: A Practical Guide
InnovationNation • 🕐 You visited 20 minutes ago

📄 Creating an Engaging Employee Training Program: Best Practices and Tips
TalentDevelopment • 🕐 You visited 20 minutes ago

📄 Optimizing Your Supply Chain: Strategies for Success
OperationsOptimized • 🕐 You visited 3 hours ago

📄 Mastering Project Management: Best Practices for Success
ProjectHub • 🕐 You visited 3 hours ago

💬 Building a High-Performance Team: Best Practices and Strategies
TeamCollaborate • 🕐 You visited 3 hours ago

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Discover what's happening   Following Popular   Edit following

📄 Creating a Customer-Centric Culture: Strategies and Best Practices
Created by David Kim • April 3, 2023 • CustomerSuccessCorner

Learn how to create a customer-centric culture that fosters loyalty, engagement, and long-term business success with these strategies and best practices.

👍 353   👏 146   ❤️ 143   🧑 31   🔥 27   😎 10   🙌 26   🤾 32   👍 4   🤼 4   💙 6

LET'S DO IT 6   😊

49 comments

💬 Navigating Complex Legal Issues: Best Practices and Tips
Created by Isabella Ramirez • April 4, 2023 • LegalEagleEye

Get practical tips and best practices for navigating complex legal issues, from contracts and compliance to intellectual property and employment law.

😀 51   😞 46   💔 115   ❤️ 66   💙 35   😎 6   🤼 4   ALL THE BEST 5   👏 1   😊

125 comments

Spaces   Create a space ❯

Announcements   ❯

Calendars   ❯

Latest Intro Blogs   ❯

Confluence

Search

Pick up where you left off

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InnovationNation • 🕐 You visited 1 hour ago

Creating an Engaging Employee Training Program: Best Practices and Tips
TalentDevelopment • 🕐 You visited 1 hour ago

Optimizing Your Supply Chain: Strategies for Success
OperationsOptimized • 🕐 You visited 1 hour ago

Mastering Project Management: Best Practices for Success
ProjectHub • 🕐 You visited 1 hour ago

Building a High-Performance Team: Best Practices and Strategies
TeamCollaborate • 🕐 You visited 1 hour ago

Show more

Discover what's happening   Following   Popular   Edit following

William Jay created • 5 minutes ago

📄 **Creating a Winning Sales Strategy: Best Practices and Tips**
Created by Isabella Ramirez • UXMatters

Get insights into the best practices and tips for improving your website's user experience and driving engagement and conversion.

☺

Grace Horowitz edited 2 times • 15 minutes ago   5 recent actions

📄 **Managing Customer Relationships: Best Practices and Strategies**
Created by Grace Lee • AgileDevelopment

Learn how to optimize your social media marketing efforts and measure your ROI with these proven best practices

Gautam Jethwani
Go to personal space

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📄 Drafts
☑ Tasks

Spaces   Create a space   >

Announcements   >

Calendars   >

Latest Intro Blogs   >

Space Analytics

Gautam Jethwani

Share | Unstar this space

✓ **Welcome to your space**

This is **your** personal space, and you can do whatever you want with it.

You could use it to:

- Create a to-do list
- Capture rough ideas
- Store files or useful links
- Post pictures of your favorite gifs

But those are just suggestions. Use it however you'd like.

If you'd prefer, you can change the **space permissions** so nobody else can access this space. Or keep your space open, and add **restrictions** to individual pages that you want to keep private.

To start, you might want to:

- **Customise this overview** using the **edit icon** at the top right of this page.
- **Create a new page** by clicking the **+** in the space sidebar.

Search this space

Search [   ] | 🔍 Search

Recently updated

💬 **Creating a Customer-Centric Culture: Strategies and Best Practices**
10 minutes ago • commented by **Gautam Jethwani**

💬 **Navigating Complex Legal Issues: Best Practices and Tips**
10 minutes ago • commented by **Gautam Jethwani**

📄 **Creating a Diverse and Inclusive Workplace: Strategies for Success**
about 12 hours ago • contributed by **Gautam Jethwani**

🖼 **Mastering Time Management: Tips and Techniques**
about 13 hours ago • attached by **Gautam Jethwani**

Sidebar

Gautam Jethwani

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- Topic
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Gautam Jethwani

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SHORTCUTS

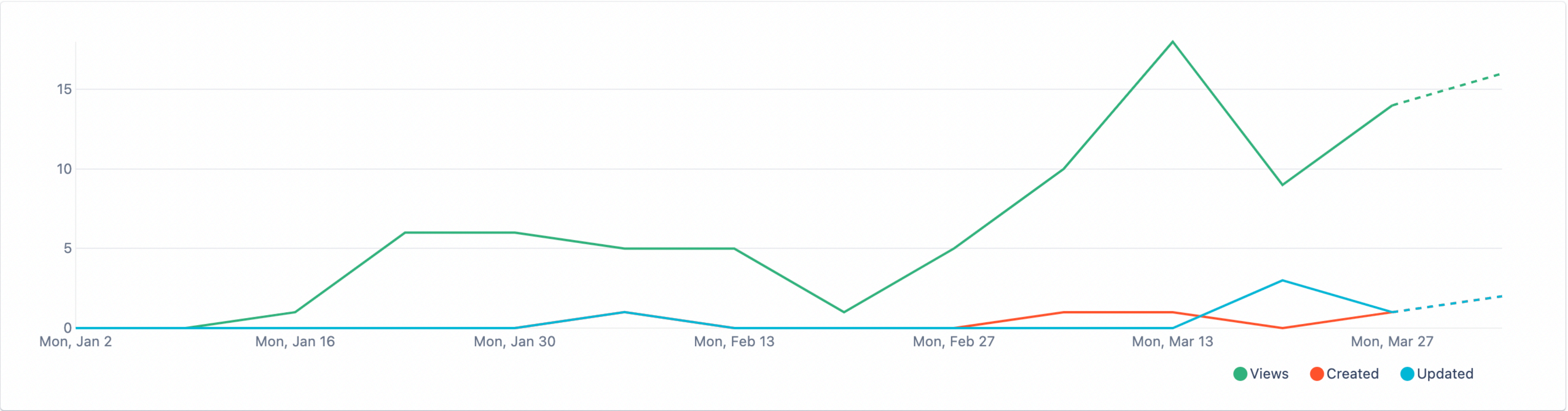Pages

- My Intro Blog
- My work so far
- Musings
- Travels

Archived pages

Space analytics

Overview | Pages | Users

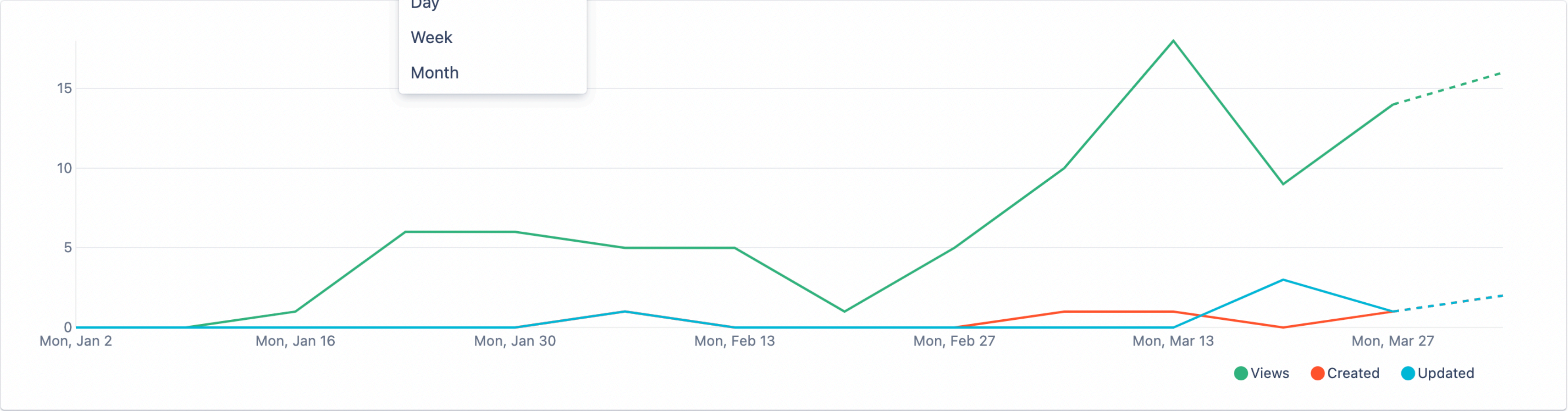DATE `2023-01-06` – `2023-04-05` GROUP BY `Week ⌄` DISPLAY `Total ⌄` CONTENT `All ⌄`

● Views ● Created ● Updated

Popular content

📄 Overview		14 views
📄 Travel		14
📄 Musings		12
📄 My Intro Blog		11

Most active readers

Gautam Jethwani		55 views
Kate Smith		9
Gurpreet Singh		8
Aisha Tyler		5

Most active contributors

Gautam Jethwani	7 edits

Gautam Jethwani

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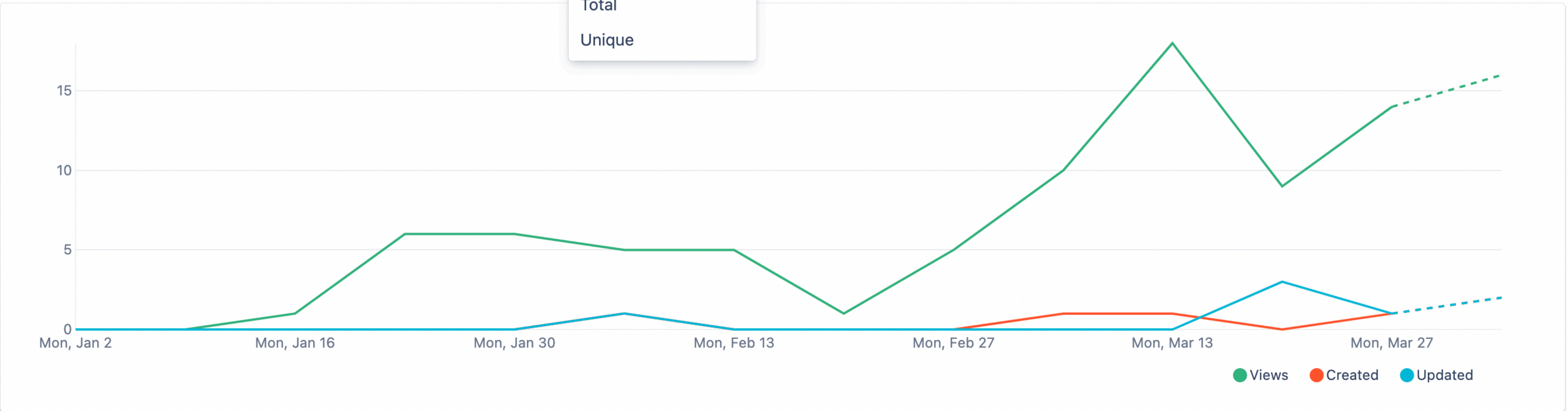⌄ Show more

SHORTCUTS   +

📄 Pages   ...   +
  • My Intro Blog
  › My work so far
  • Musings
  • Travels

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Space analytics

Overview   Pages   Users   ?

DATE | 2023-01-06 | – | 2023-04-05 | GROUP BY **Week ⌄**   DISPLAY Total ⌄   CONTENT   All ⌄

Day

Week

Month

15

10

5

0

Mon, Jan 2   Mon, Jan 16   Mon, Jan 30   Mon, Feb 13   Mon, Feb 27   Mon, Mar 13   Mon, Mar 27

● Views   ● Created   ● Updated

Popular content

📄 Overview		14 views
📄 Travel		14
📄 Musings		12
📄 My Intro Blog		11

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👤 Kate Smith	9
👤 Gurpreet Singh	8
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Most active contributors

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Gautam Jethwani

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› My work so far
• Musings
• Travels
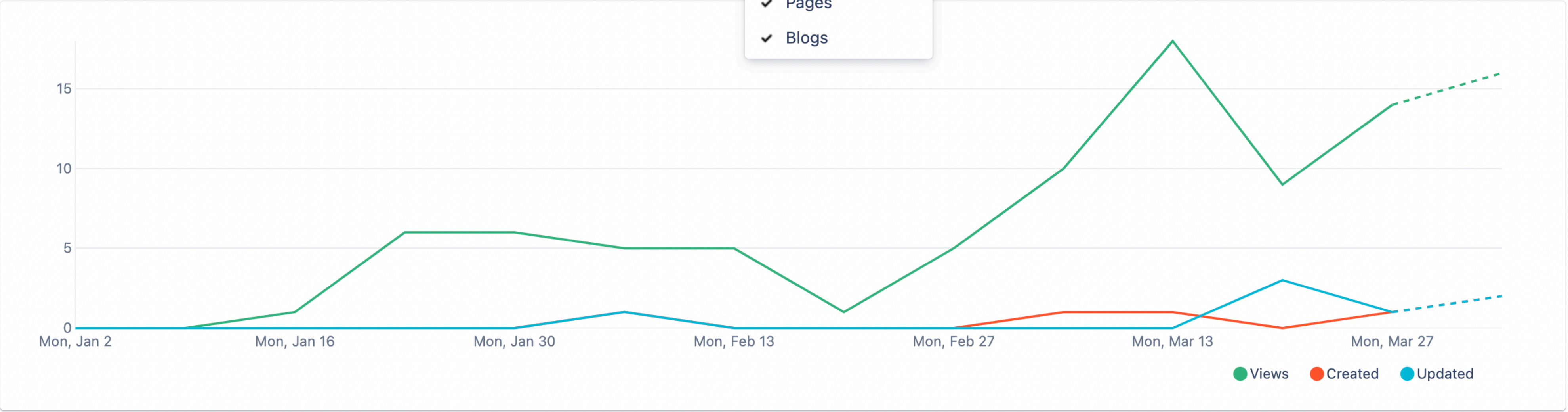
Archived pages

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DATE 2023-01-06 – 2023-04-05   GROUP BY Week ⌄   DISPLAY Total ⌄   CONTENT All ⌄

Total
Unique

15

10

5

0
Mon, Jan 2   Mon, Jan 16   Mon, Jan 30   Mon, Feb 13   Mon, Feb 27   Mon, Mar 13   Mon, Mar 27

● Views   ● Created   ● Updated

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Overview	14 views
Travel	14
Musings	12
My Intro Blog	11

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Most active contributors

| Gautam Jethwani | 7 edits |

Confluence

Search

9+

Gautam Jethwani

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DATE 2023-01-06 — 2023-04-05   GROUP BY Week   DISPLAY Total   CONTENT All

✓ Pages
✓ Blogs

15

10

5

0

Mon, Jan 2 | Mon, Jan 16 | Mon, Jan 30 | Mon, Feb 13 | Mon, Feb 27 | Mon, Mar 13 | Mon, Mar 27

● Views   ● Created   ● Updated

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DATE | 2023-01-07 | – | 2023-04-06 | CONTENT   All ⌄   ···

Title ⇕	Created ⇕	Last modified ⇕	Last viewed ⇕	Comment activity ⇕	Users viewed ⇕	Views ⇕
Creating a Customer-Centric Culture: Strategies and Best Practices	3 years ago	3 years ago	a day ago	0	3	18
Navigating Complex Legal Issues: Best Practices and Tips	4 days ago	3 days ago	a day ago	0	6	16
Creating a Diverse and Inclusive Workplace: Strategies for Success	a month ago	11 days ago	a day ago	6	2	15
Mastering Time Management: Tips and Techniques	2 days ago	a day ago	a day ago	5	6	14
Effective Communication for Remote Teams: Best Practices and Tools	a month ago	a month ago	a day ago	0	3	12
Mastering Agile Development: Best Practices and Techniques	2 years ago	2 years ago	11 days ago	0	2	9
Creating a Winning Sales Strategy: Best Practices and Tips	2 months ago	2 months ago	a month ago	8	2	8
Cybersecurity for Small Businesses: Best Practices and Tools	3 years ago	3 years ago	a day ago	0	3	6
Managing Change in the Workplace: Best Practices and Strategies	7 months ago	6 months ago	11 days ago	0	3	5
Improving Your Website's User Experience: Best Practices and Tips	4 months ago	4 months ago	2 months ago	0	1	4
Maximizing Your Social Media ROI: Best Practices and Strategies	a year ago	a year ago	11 days ago	0	1	2
Managing Remote Teams: Best Practices and Tools	10 months ago	10 months ago	11 days ago	0	2	2
Mastering Email Marketing: Best Practices and Techniques	5 months ago	5 months ago	2 months ago	0	1	2
Creating a Winning Content Marketing Strategy: Best Practices and Tips	3 months ago	3 months ago	2 months ago	0	1	2
Managing Workplace Stress: Best Practices and Techniques	a year ago	a year ago	11 days ago	0	1	1
Creating a Winning Product Launch Plan: Best Practices and Tips	10 days ago	10 days ago	10 days ago	0	1	1

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DATE `2023-01-07` – `2023-04-06`   CONTENT   All ∨

Name	Created	Updated	Comments	Views
David Kim	6	10	5	69
Isabella Ramirez	0	0	0	5
Charlotte Edwards	0	0	0	1
Nicholas Walker	0	0	4	5
Sophia Johnson	0	0	0	2
Samantha Kim	0	0	7	1
William Jay	0	0	0	5
Emily Shane	0	0	3	3
Ryan Lee	0	0	0	3
Grace Horowitz	0	0	0	3
Eric Lee	0	0	0	1
Rachel Chen	0	0	0	8
Benjamin Jake	0	0	0	9
Karen Johnson	0	0	0	2

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Home   Recent ⌄   Spaces ⌄   Teams ⌄   Apps ⌄   Templates   Create

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DATE   `2023-01-07` – `2023-04-06`   CONTENT   All ⌄   •••

                                                                    Export Excel

Name	Created ⌄	Updated ⌄		s ⌄
David Kim	6	10	5	69
Isabella Ramirez	0	0	0	5
Charlotte Edwards	0	0	0	1
Nicholas Walker	0	0	4	5
Sophia Johnson	0	0	0	2
Samantha Kim	0	0	7	1
William Jay	0	0	0	5
Emily Shane	0	0	3	3
Ryan Lee	0	0	0	3
Grace Horowitz	0	0	0	3
Eric Lee	0	0	0	1
Rachel Chen	0	0	0	8
Benjamin Jake	0	0	0	9
Karen Johnson	0	0	0	2

‹   **1**   ›

Instance Analytics

Analytics

Overview | Spaces | Users | Search

DATE 2023-01-07 – 2023-04-06   GROUP BY Week ⌄   DISPLAY Total ⌄   CONTENT All ⌄   SPACE TYPE Site ⌄

800k
600k
400k
200k
0

Mon, Jan 2 | Mon, Jan 9 | Mon, Jan 16 | Mon, Jan 23 | Mon, Jan 30 | Mon, Feb 6 | Mon, Feb 13 | Mon, Feb 20 | Mon, Feb 27 | Mon, Mar 6 | Mon, Mar 13 | Mon, Mar 20 | Mon, Mar 27 | Mon, Apr 3

● Views   ● Created   ● Updated
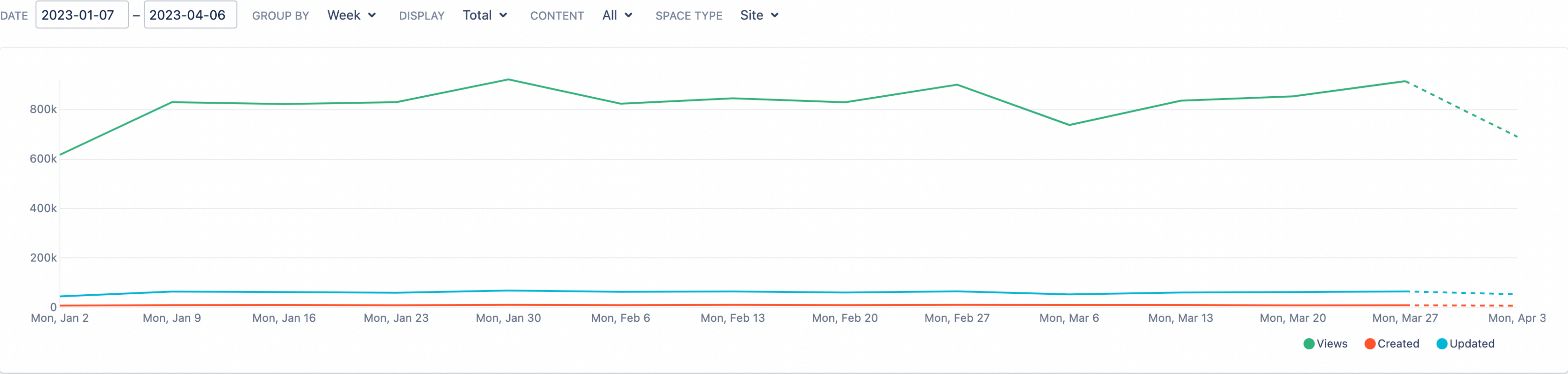
Popular spaces

CustomerSuccessCorner		492,375 views
LegalEagleEye		245,485
DiversityAndInclusion		205,055
ProductivityPowerhouse		189,452

Most active readers

Sophia Johnson	7,535 views
Samantha Kim	6,741
William Jay	6,236
Emily Shane	6,154

Analytics

DATE | 2023-01-07 | – | 2023-04-06 | 🔍 Filter by term

Search terms ⇅	Searches ⇵	Users searched ⇅	Click-through rate ⇅
Space permissions	105	15	3%
Page templates	15	5	47%
Macro browser	9	2	11%
Blog posts	8	2	13%
Version history	8	5	50%
Labels	7	2	71%
User management	7	5	43%
Global templates	7	4	29%
Search results	7	1	14%
Page properties	7	2	29%
Content by label	6	5	100%
Page restrictions	6	4	50%
Attachments	6	1	67%
Confluence mobile	6	3	83%
Page hierarchy	6	5	0%
Page history	6	5	17%
Recently viewed	6	3	83%
JIRA integration	6	1	33%

Analytics

Overview   Spaces   Users   **Search**   ⓘ
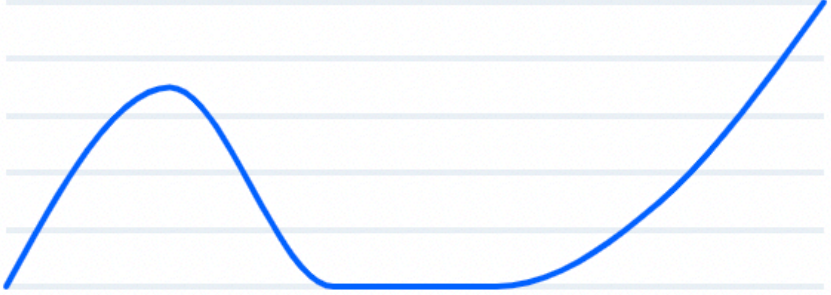
DATE   2023-01-07 — 2023-04-06   🔍 Filter by term

Search terms ⌵	Searches ⌵	Users searched ⌵	Click-through rate ⌵
Space permissions	105	15	3%
Page templates	15	5	47%
Macro browser	9	2	11%
Blog posts	8	2	13%
Version history	8	5	50%
Labels	7	2	71%
User management	7	5	43%
Global templates	7	4	29%
Search results	7	1	14%
Page properties	7	2	29%
Content by label	6	5	100%
Page restrictions	6	4	50%
Attachments	6	1	67%
Confluence mobile	6	3	83%
Page hierarchy	6	5	0%
Page history	6	5	17%
Recently viewed	6	3	83%
JIRA integration	6	1	33%

Space permissions   ✕

Searches   **Click-through rate**

3%
average

Jan 7 - Apr 6

MOST-CLICKED PAGES AND BLOGS

Users didn't click on anything during this time

MOST-CLICKED SPACES

Users didn't click on anything during this time

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‹ Space settings

Space permissions

General   **Analytics Permissions**   Apps

Jump to setting...

ⓘ Administrators can override space permissions with global permissions.

Learn more

🔒 Viewing analytics restricted ⌄   Only some people can view analytics

Type a user name or group   ⌄

👤 Gautam Jethwani   Can view analytics   Remove

Save

Gautam Jethwani

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General   **Analytics Permissions**   Apps

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🔒 Viewing analytics restricted ⌄   Only some people can view analytics

Type a user name or group ⌄

👤 Gautam Jethwani   Can view analytics   Remove

👥 site-admins   Can view analytics   Remove

Save

Secure
Private
Accurate
Reliable

Free

Limited content analytics

Standard

Full content analytics

Premium

Content analytics
Space Analytics
Instance Analytics
Search Analytics

Thank you

GAUTAM JETHWANI | SOFTWARE ENGINEER | CONFLUENCE ANALYTICS