The content described herein is intended to outline our general product direction for informational purposes only. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described herein remain at the sole discretion of Atlassian and is subject to change.

ATLASSIAN



Shape up your team Build a shared understanding

SVEN PETERS | TEAM ADVOCATE | @SVENPET









Stand up



Working on user stories



Chat discussions

Sam Who's putting together the questions for the interview on Wednesday?





Richard

Sam, you're the team lead. Isn't it your job? Maggie did it last time.

> Sam I want the questions come from the team.



Maggie

Sam, I won't have time. We need to finish the tests so we can release on Thursday. Richard, can you jump in?

> **Sam** My calendar is filled up and it's already in 2 days.





Richard

I still don't think it's my responsibility but I can put something together for Wednesday

Meeting with sales









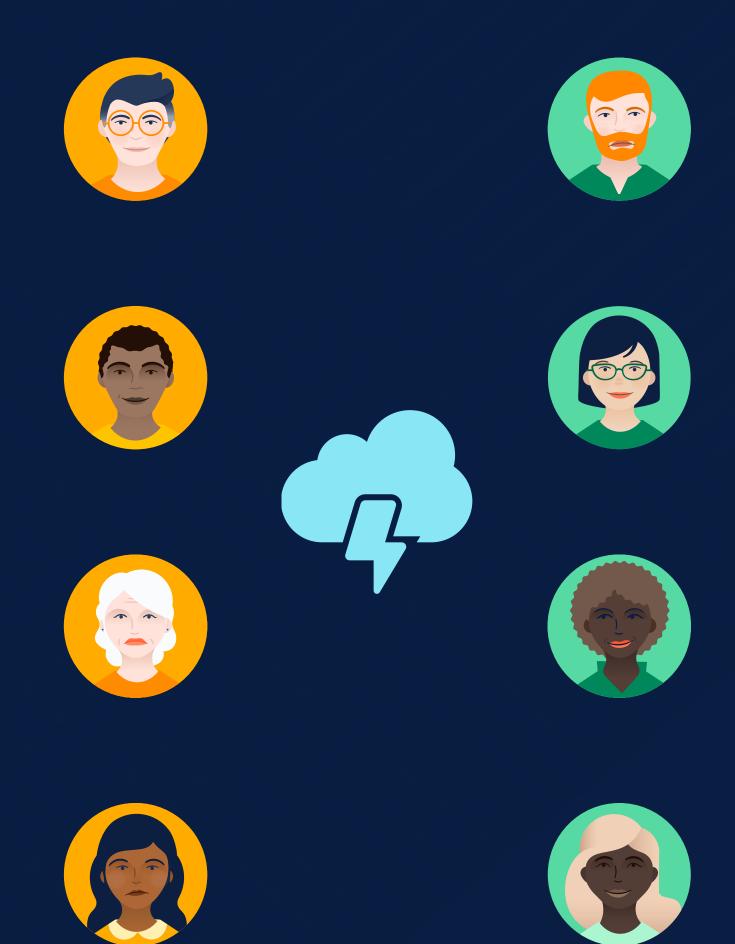








Meeting with sales



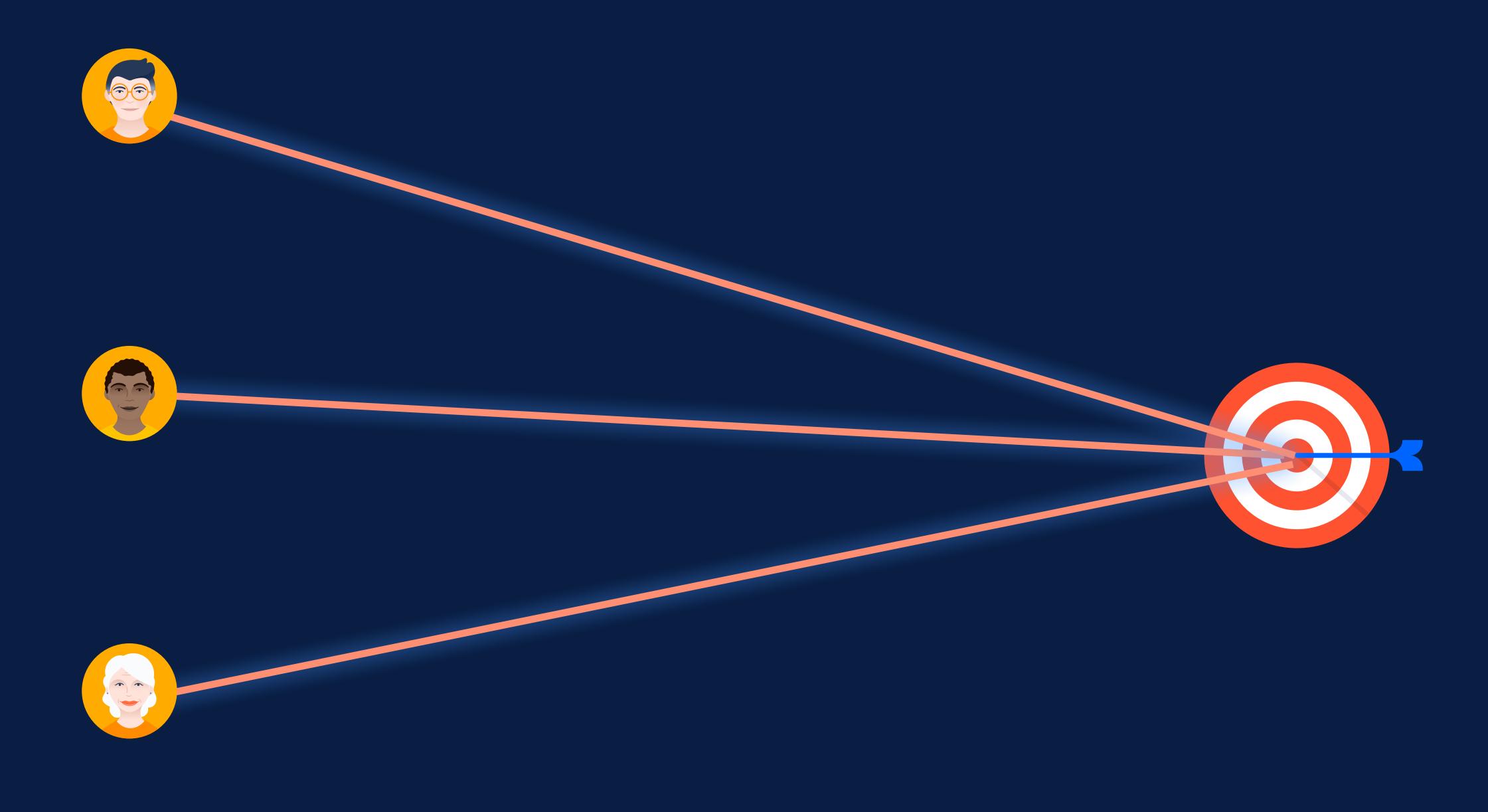
Working on new user story

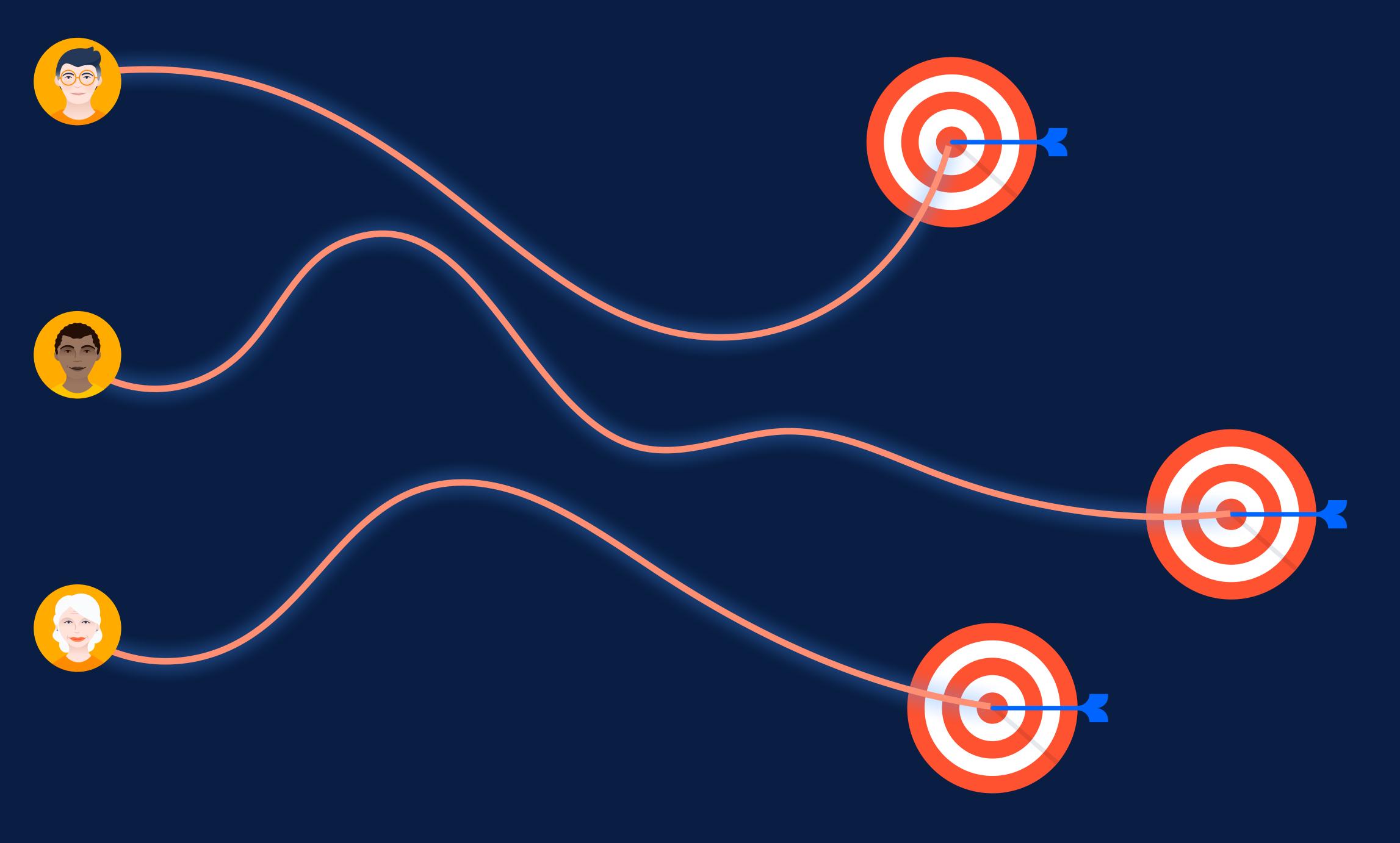


Spreadsheet export

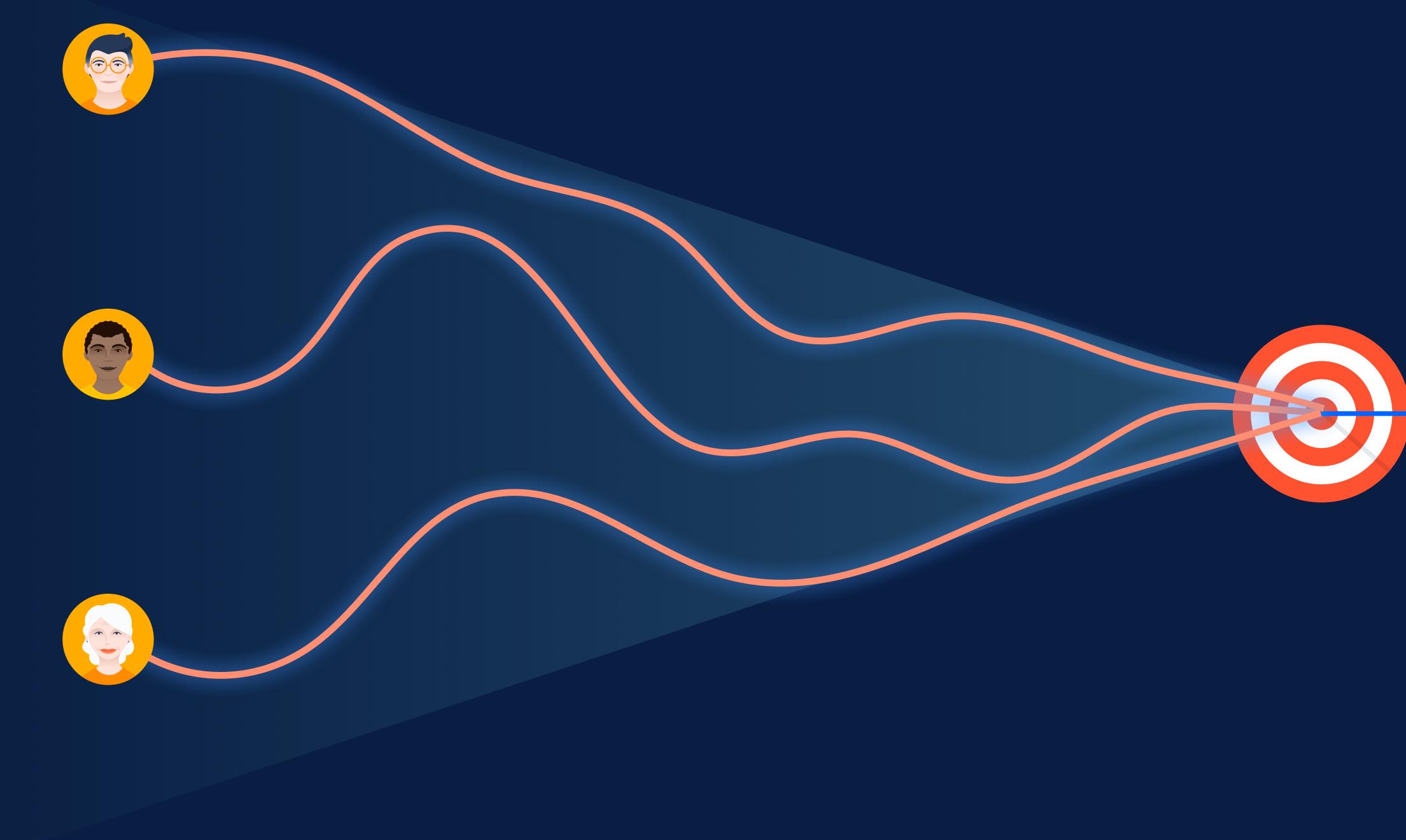
Roles & responsibilities Working agreements

Shared understanding









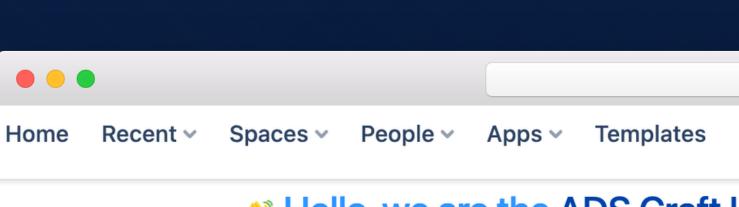




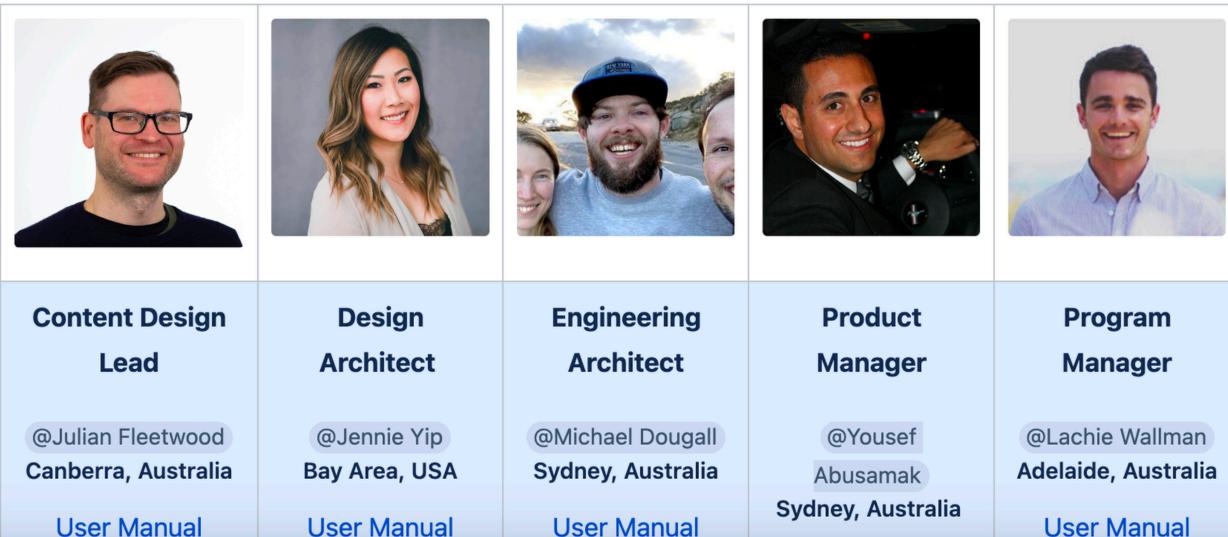
Roles & responsibilities Working agreements

Team poster

Working agreements Network of teams Q Search Apps 🗸 Templates Create



Roles & responsibilities **Solution** Hello, we are the ADS Craft Leadership Squad. We are an enabling team and our purpose is to guide our teams in bringing our ADS vision and strategy to life. Reach out to us via 🚏 @design-system-craft-leads Who are we



User Manual

Roles & responsibilities Working agreements Network of teams

What's included...

Goals & projects

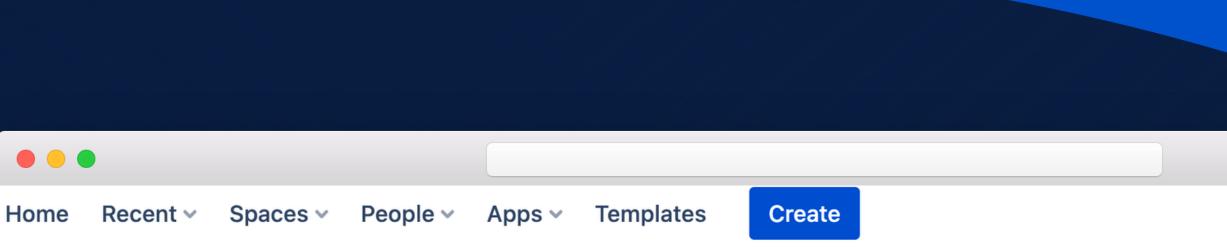
Team members

What problem is the team solving?

Who are the customers?

How will we measure success?

What solutions do we offer?

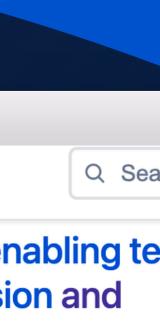


Solution Hello, we are the ADS Craft Leadership Squad. We are an enabling te and our purpose is to guide our teams in bringing our ADS vision and strategy to life.

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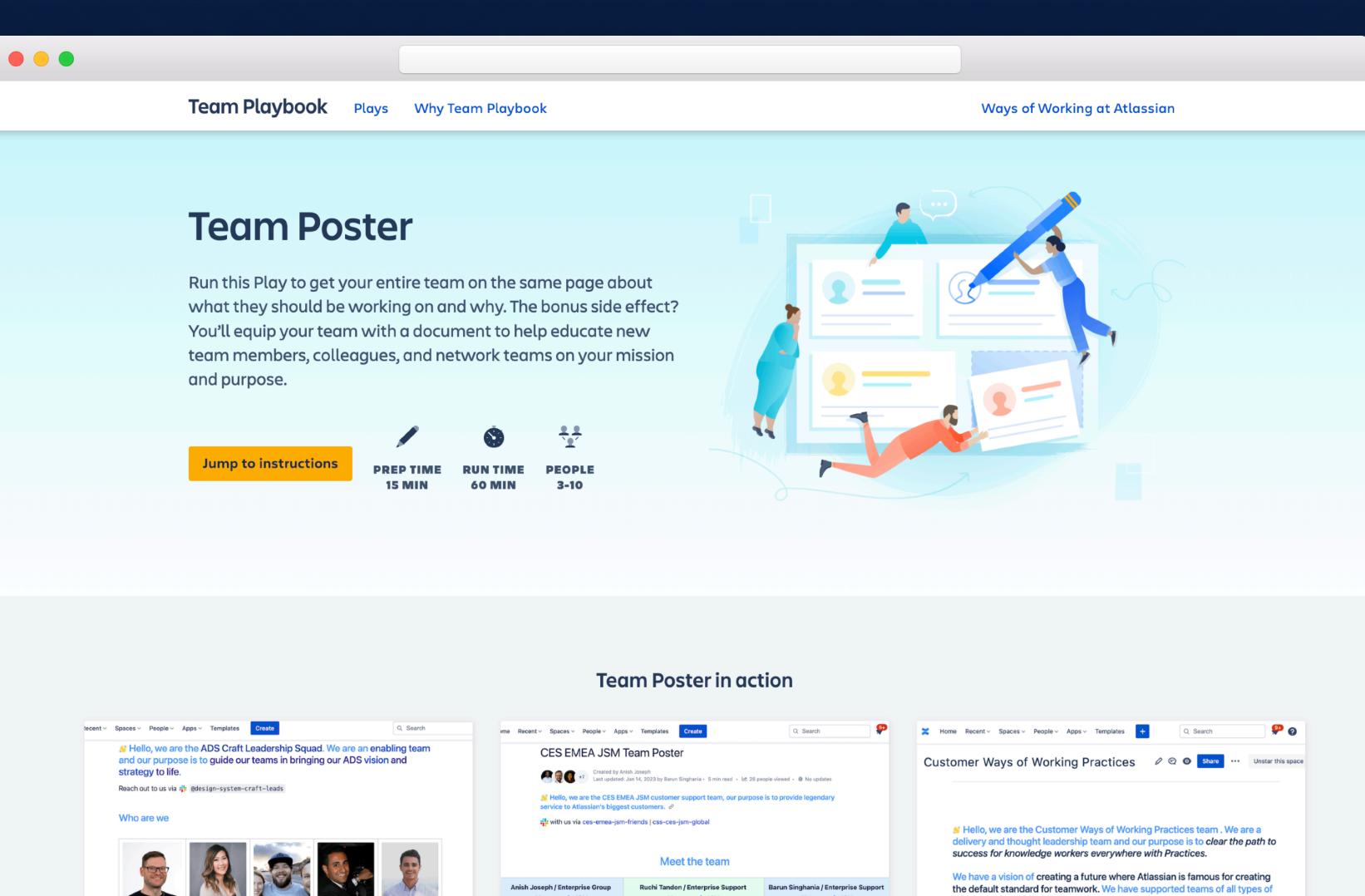
Who are we

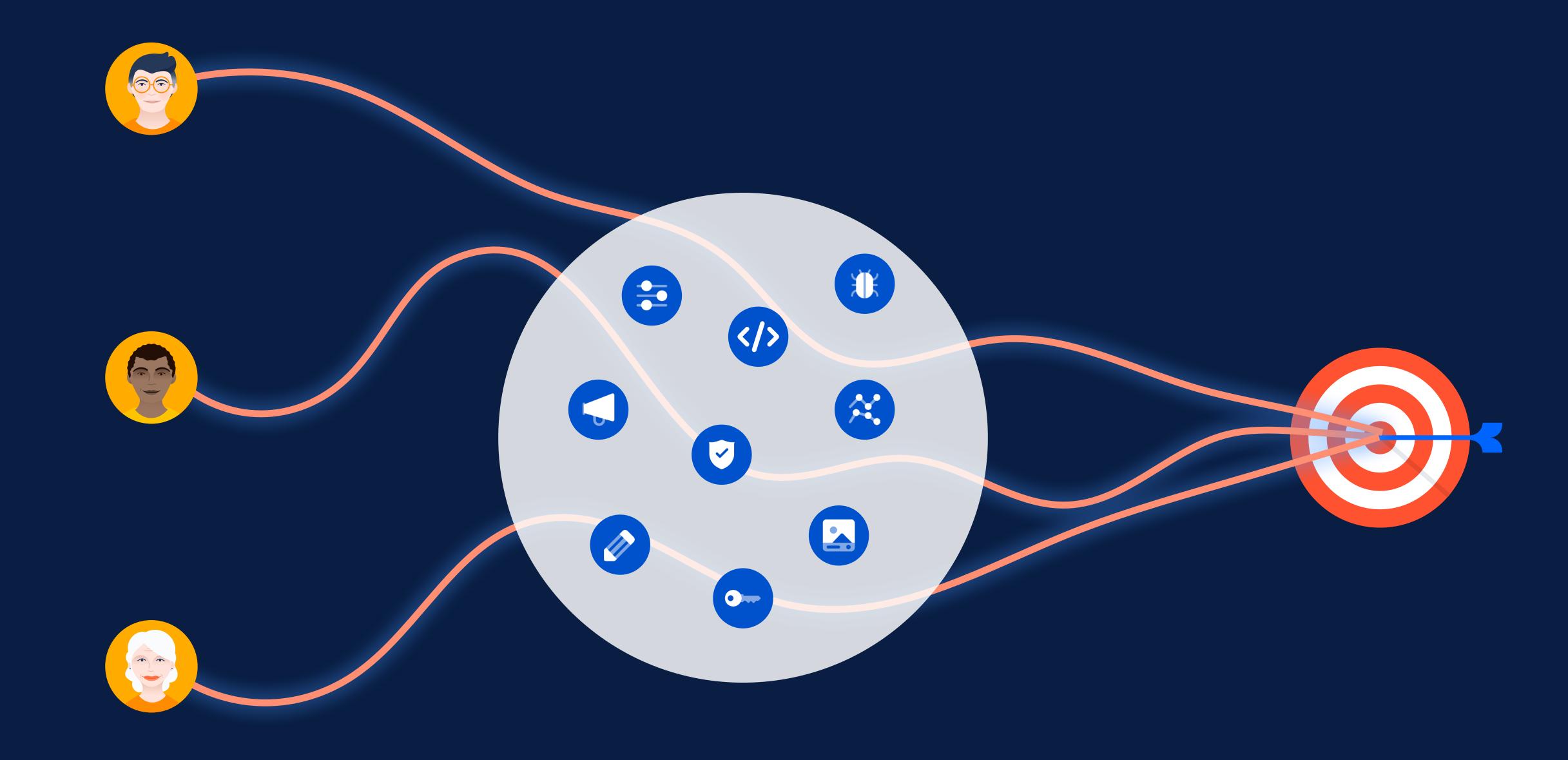
Content Design	Design	Engineering	Product
Lead	Architect	Architect	Manager
@Julian Fleetwood	@Jennie Yip	@Michael Dougall	@Yousef
Canberra, Australia	Bay Area, USA	Sydney, Australia	Abusamak
User Manual	User Manual	User Manual	

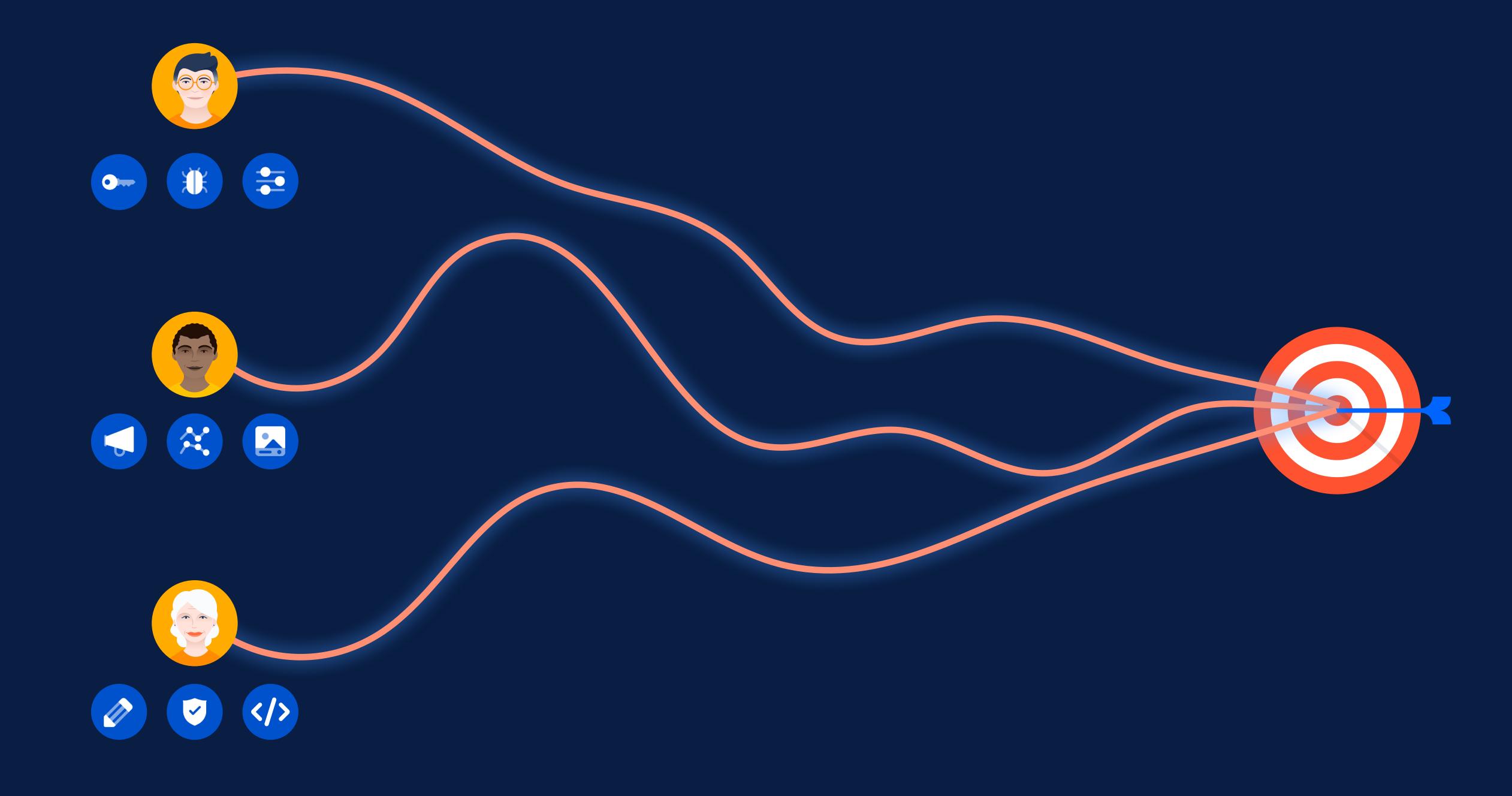




Roles & responsibilities Working agreements Network of teams



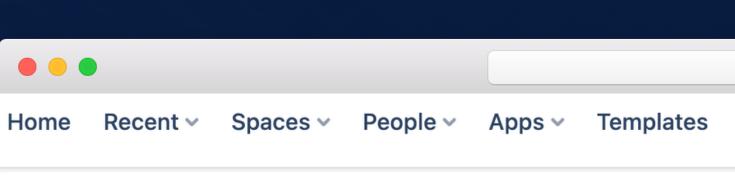




Roles & responsibilities Working agreements

Roles & responsibilities

Working agreements Network of teams Q Search Create Templates



Roles & responsibilities Marketing Team Roles & Responsibilities

Roles	Responsibilities (what others think)	Responsibilities (what I think)	
Team Lead	Resolve issues and roadblocks	Establish goals & objectives	
		Set up & communicate timeline	
		Get budget approved	
		Communicate with leadership	
Copywriter	Write all copy ACCEPT	Draft copy	
	Come up with ideas for content	Develop and present content	

Roles & responsibilities

What's included...

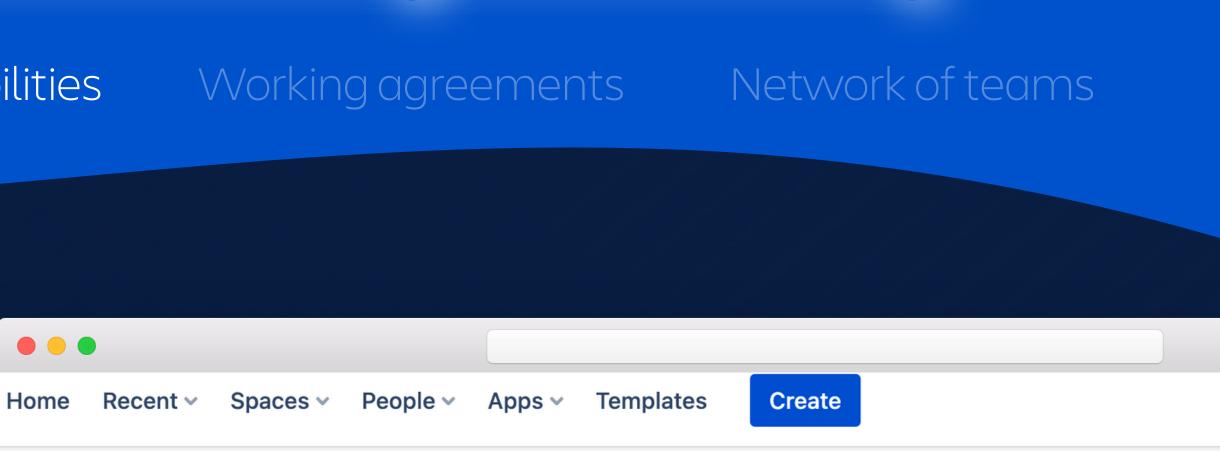
Identify roles on the team

Determine what others think

Share what you think

Identify gaps in role understanding

Identify unassigned responsibilities



Marketing Team Roles & Responsibilities

Roles	Responsibilities (what others think)	Responsibilitie
Team Lead	Resolve issues and roadblocks	Establish goals
		Set up & comm
		Get budget app
		Communicate v
Copywriter	Write all copy ACCEPT	Draft copy
	Come up with ideas for content	Develop and pr



Working agreements Network of teams Roles & responsibilities

A ATLASSIAN

Team Playbook

Why Team Playbook

Roles and Responsibilities

Plays

Help your team work together effectively by clarifying individual responsibilities and finding gaps that need to be filled.

15 MINS

Jump to instructions

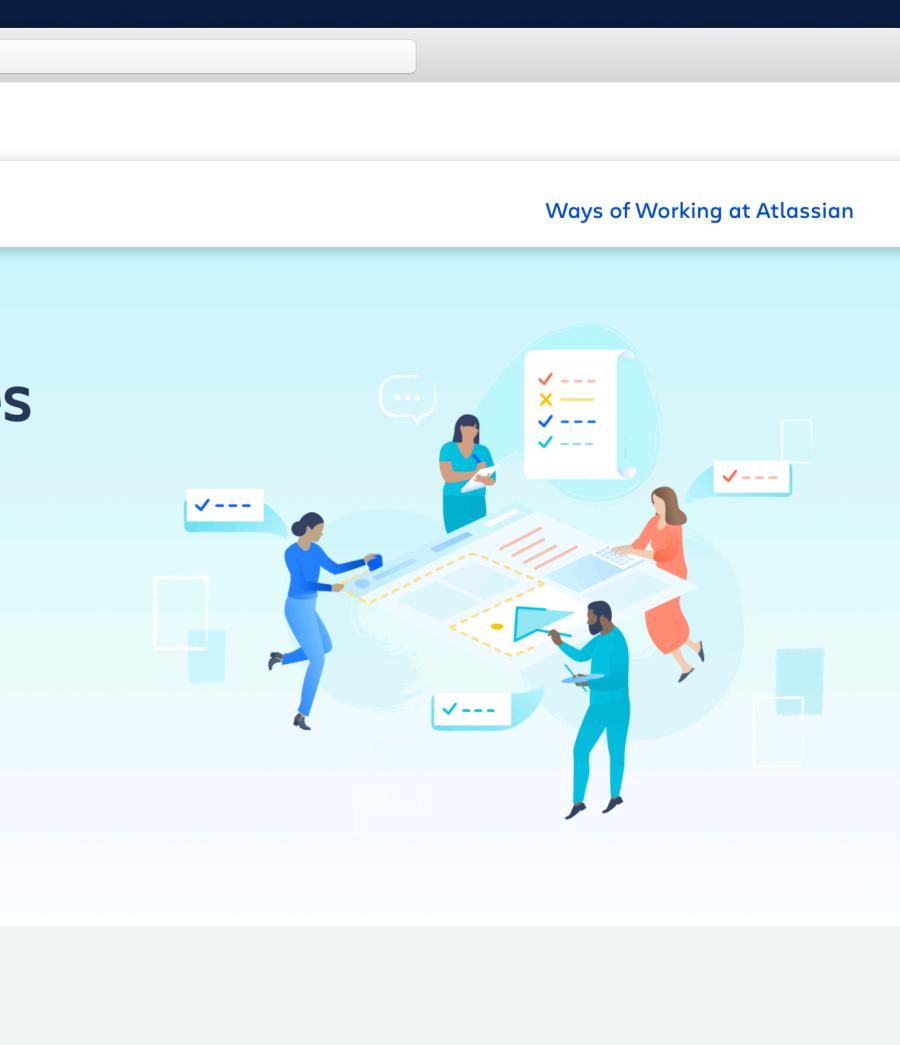
PREP TIME

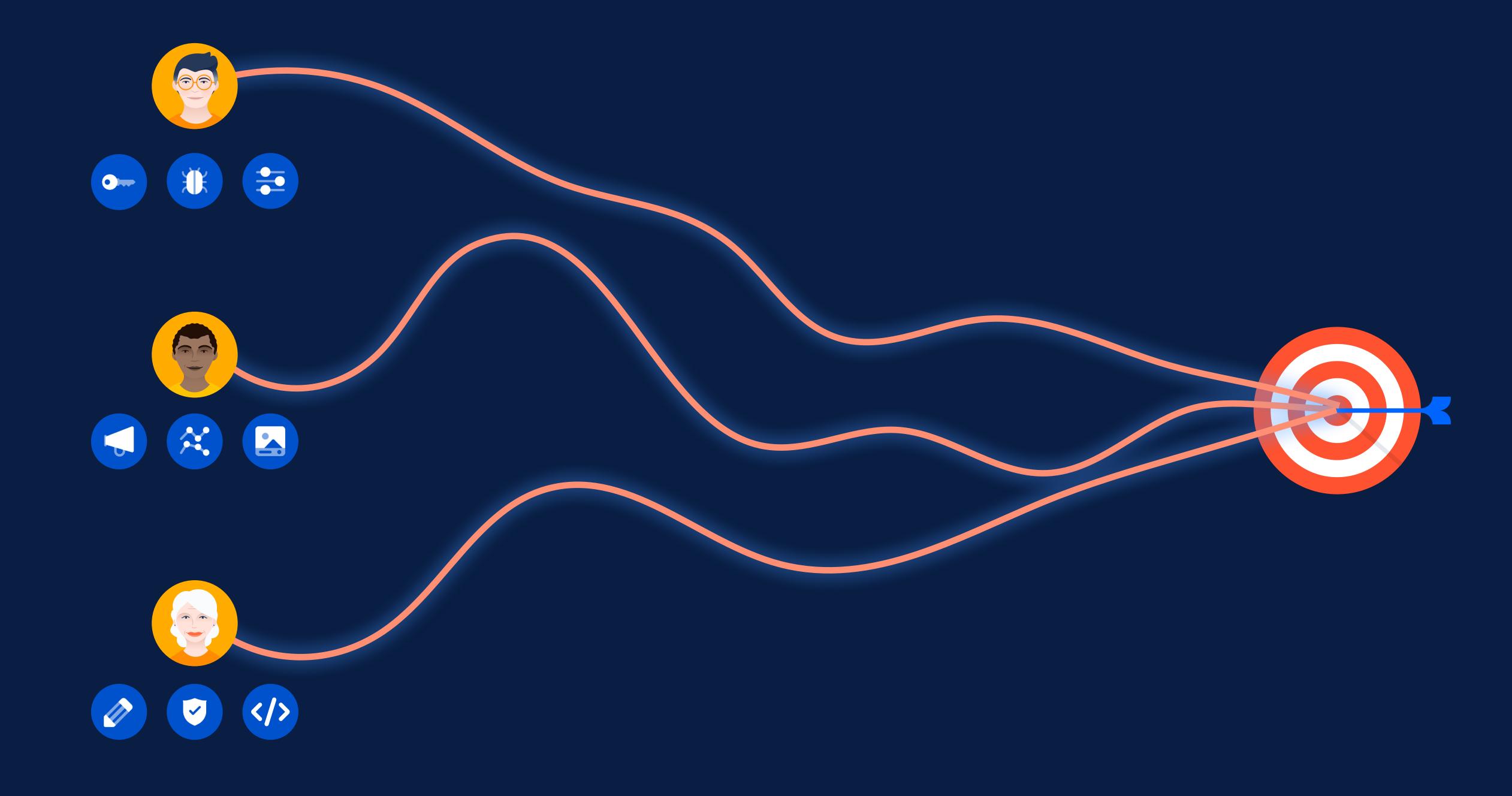
RUN TIME

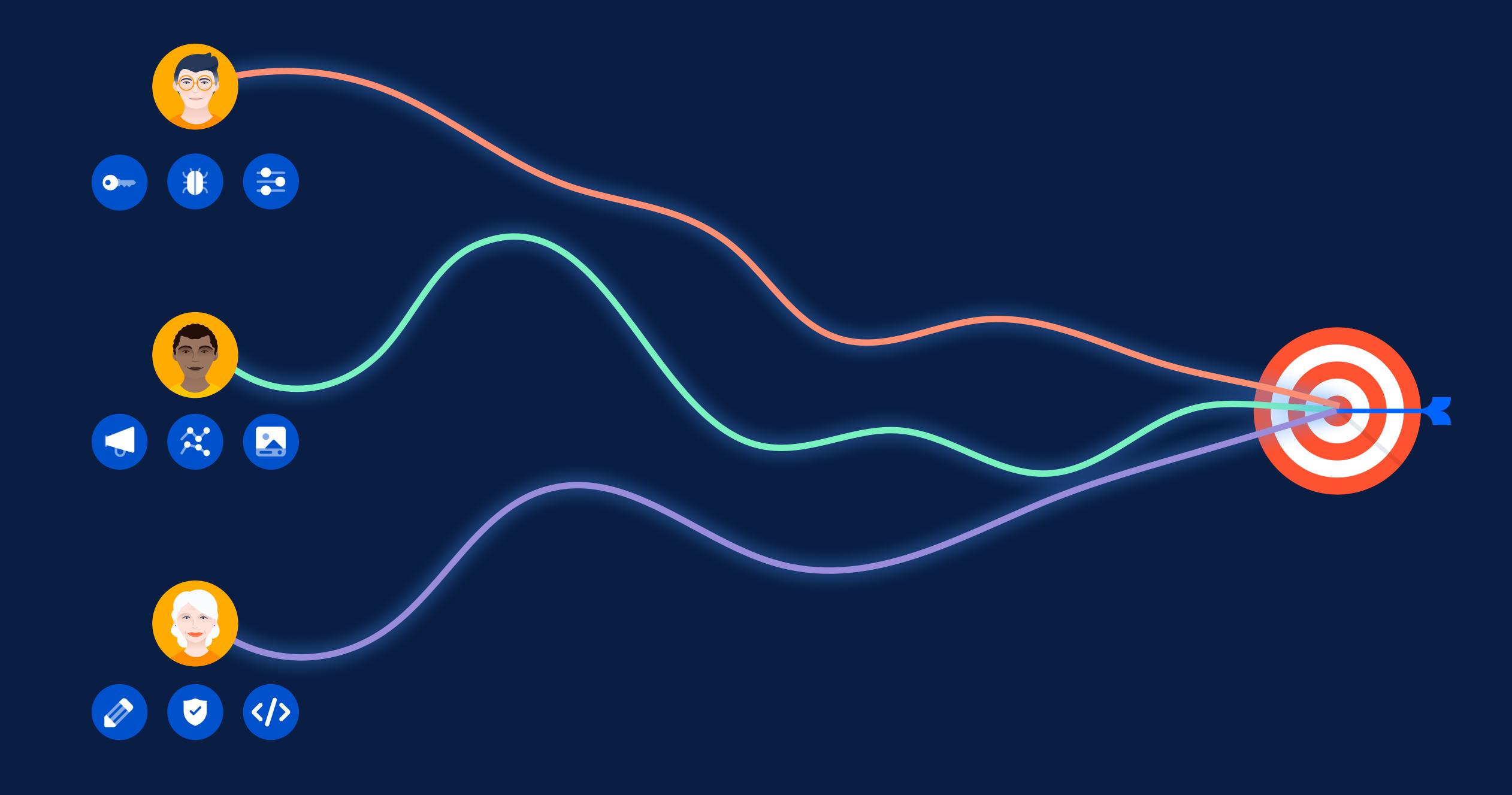
60 MINS

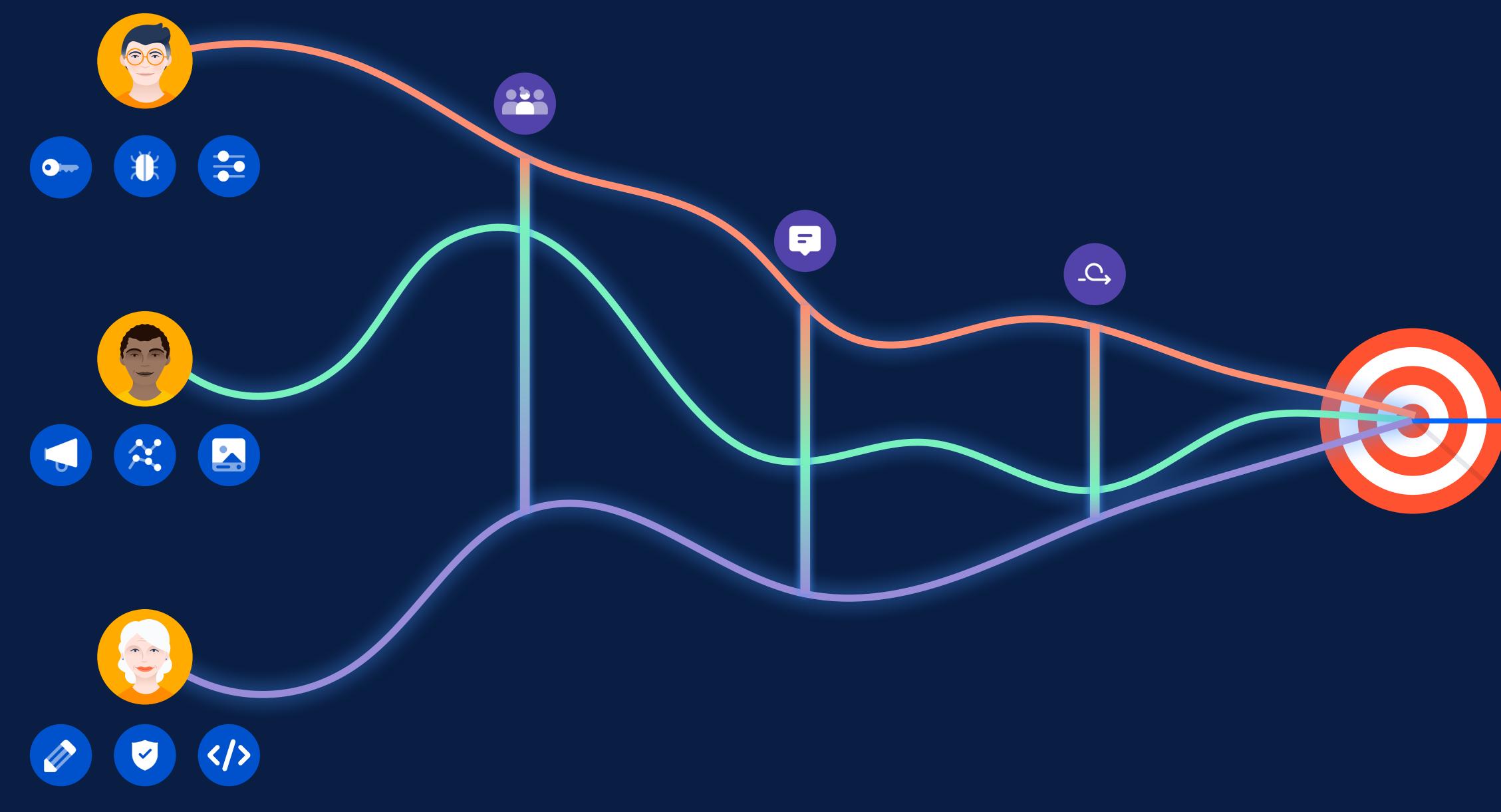
PEOPLE **UP TO 5**

Roles and Responsibilities in action











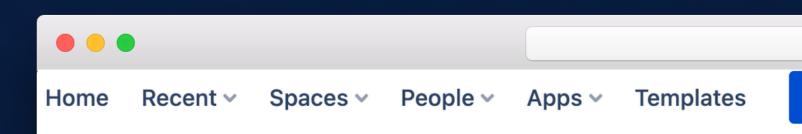


Roles & responsibilities

Working agreements



Roles & responsibilities Working agreements Network of teams



Communication Channels

Channel	Purpose	Audience	Standards
.g., Confluence, email, Slack, Town Halls	e.g., daily work related conversations, documentation, announcements	e.g., core team, project team, leadership	e.g., open by default, expectations on responses
Slack	Async communication, quick chats	Everyone on the team	Time off notices - out of office. Respond within 24 hours (but don't have to respond right away)
Email	Customer communication	Customers only (we try not to use internally)	Emails usually mean a customer needs us, so we should respond within 4 hours
Mural / Miro	Collaborative work on projects	Everyone on the team	Synchronous or asynchronous work effort /

Create

Q Search

Roles & responsibilities Working agreements

What's included...

Team preferences

Communication channels

Meetings/rituals

Escalation process

Continuous improvement

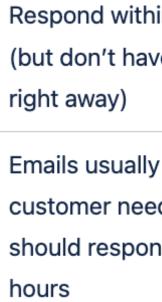
Network of teams

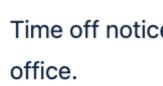
Home	Recent ~	Spaces 🗸	People v	Apps ~	Templates	Create	

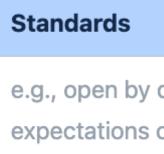
Communication Channels

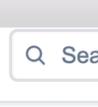
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Roles & responsibilities Working agreements

Team Playbook

Why Team Playbook

Working agreements

Plays

As a team, create a list of expectations of each other so you can work together successfully and avoid misunderstandings that may come up.

PREP TIME

5 MINS

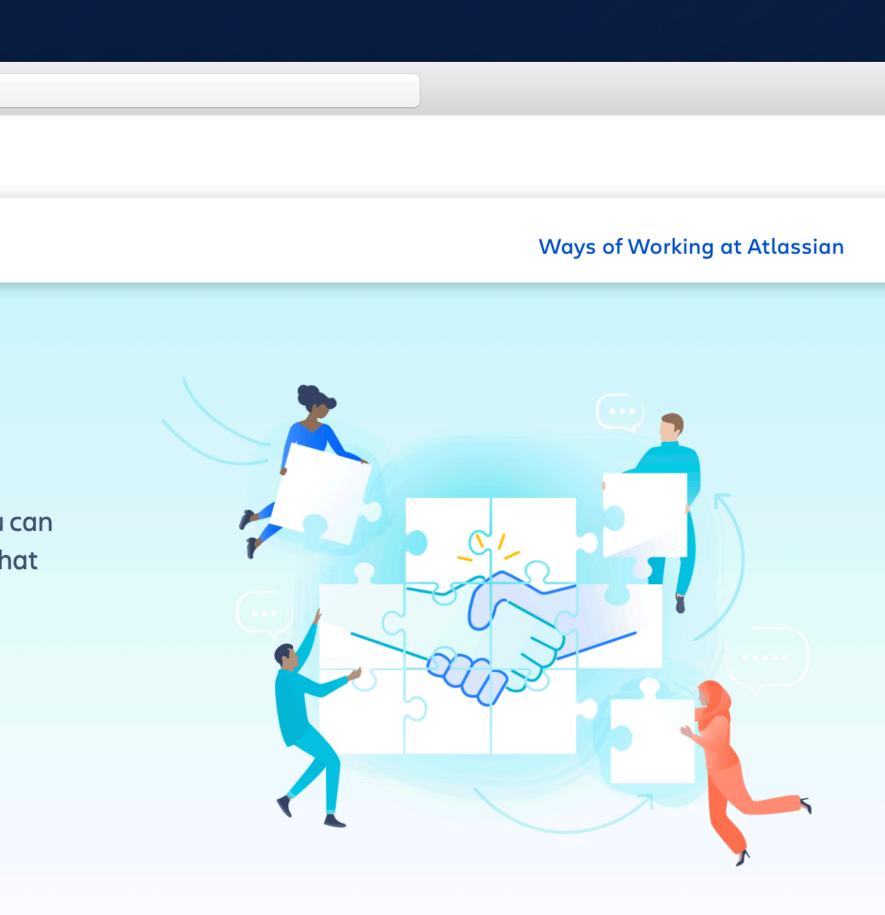
Jump to instructions

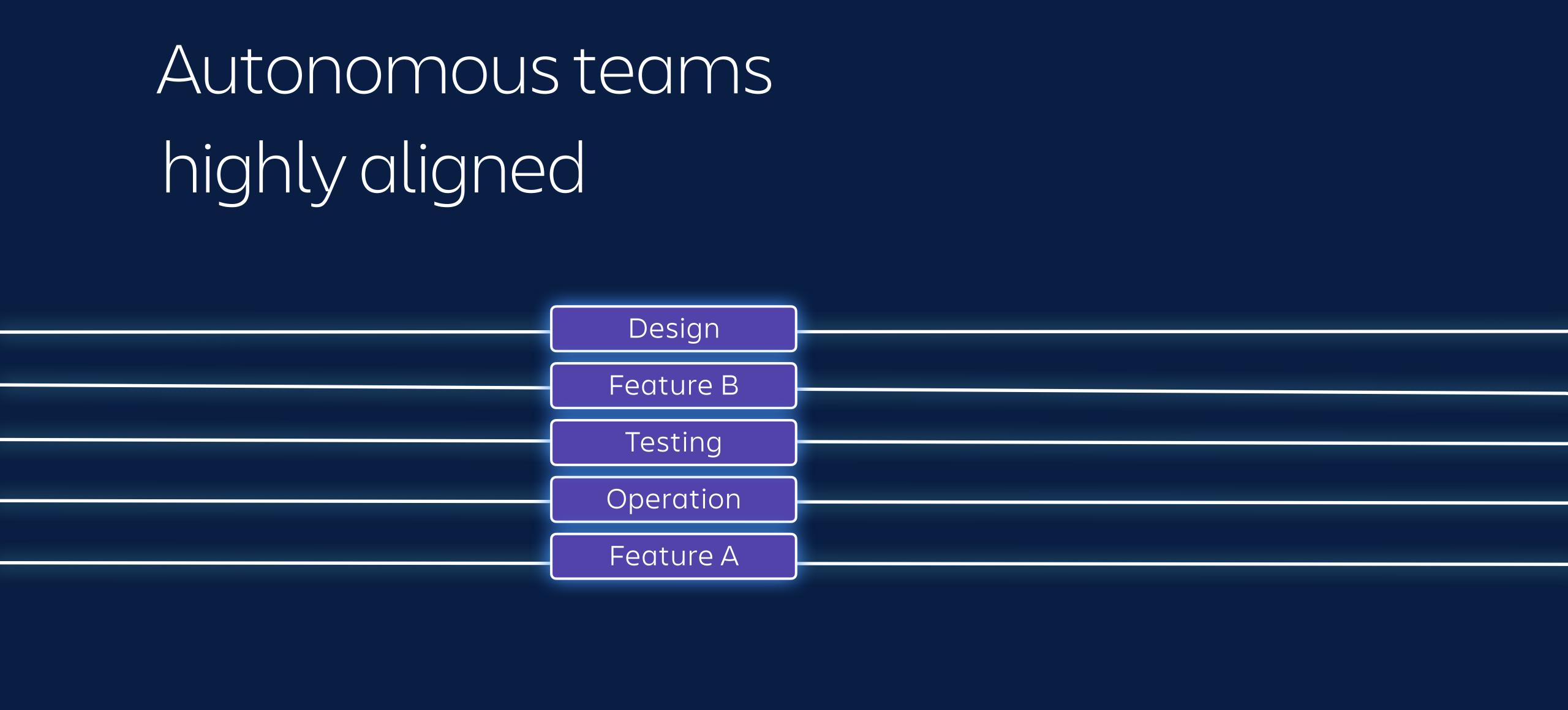


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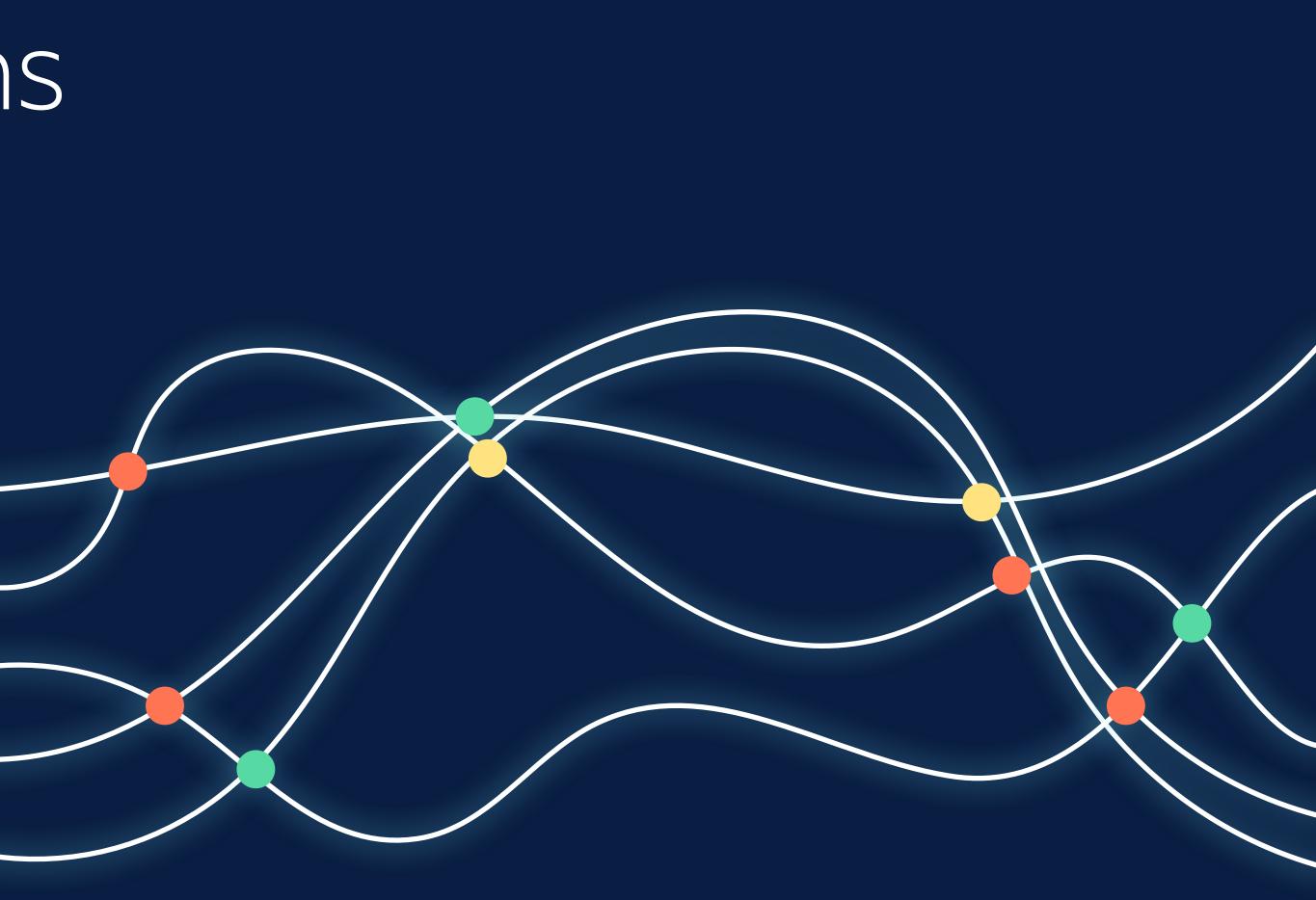
RUN TIME 60 MINS **PEOPLE** 2-10

Working Agreements in action





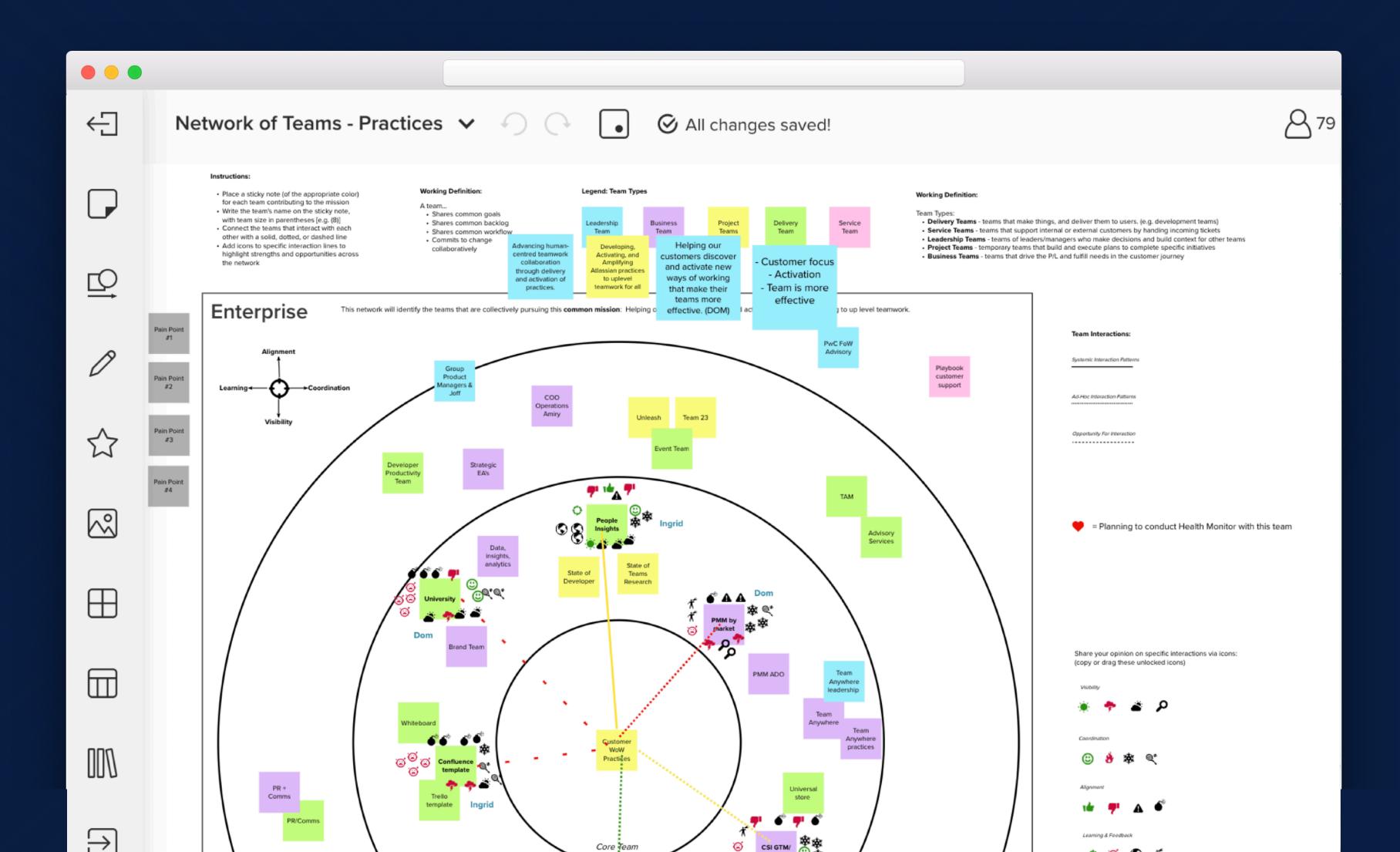
Autonomous teams highly aligned



Roles & responsibilities Working agreements

Network of teams

Team poster Roles & responsibilities Working agreements Network of teams



Roles & responsibilities Working agreements

What's included...

Identify the teams you work with

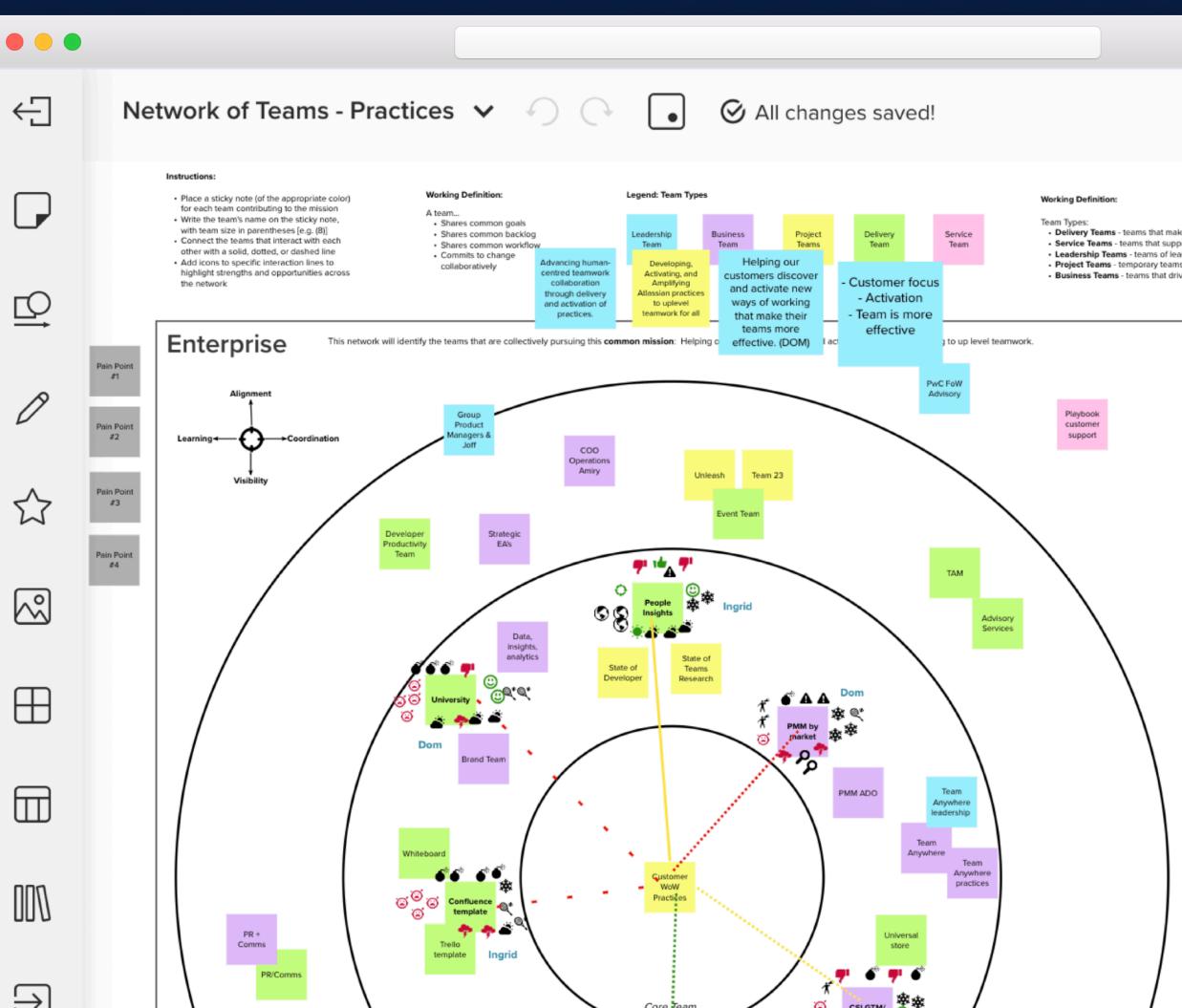
Classify teams by type and criticality

Determine the top five critical teams

Assign relationship owners

Assess the strength of the relationship

Network of teams



Delivery Teams - teams that make things, and deliver them to users Service Teams - teams that support internal or external customers b Leadership Teams - teams of leaders/managers who make decision Project Teams - temporary teams that build and execute plans to co Business Teams - teams that drive the P/L and fulfill needs in the cu



= Planning

Roles & responsibilities Working agreements

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Team Playbook Plays

Why Team Playbook

Network of Teams

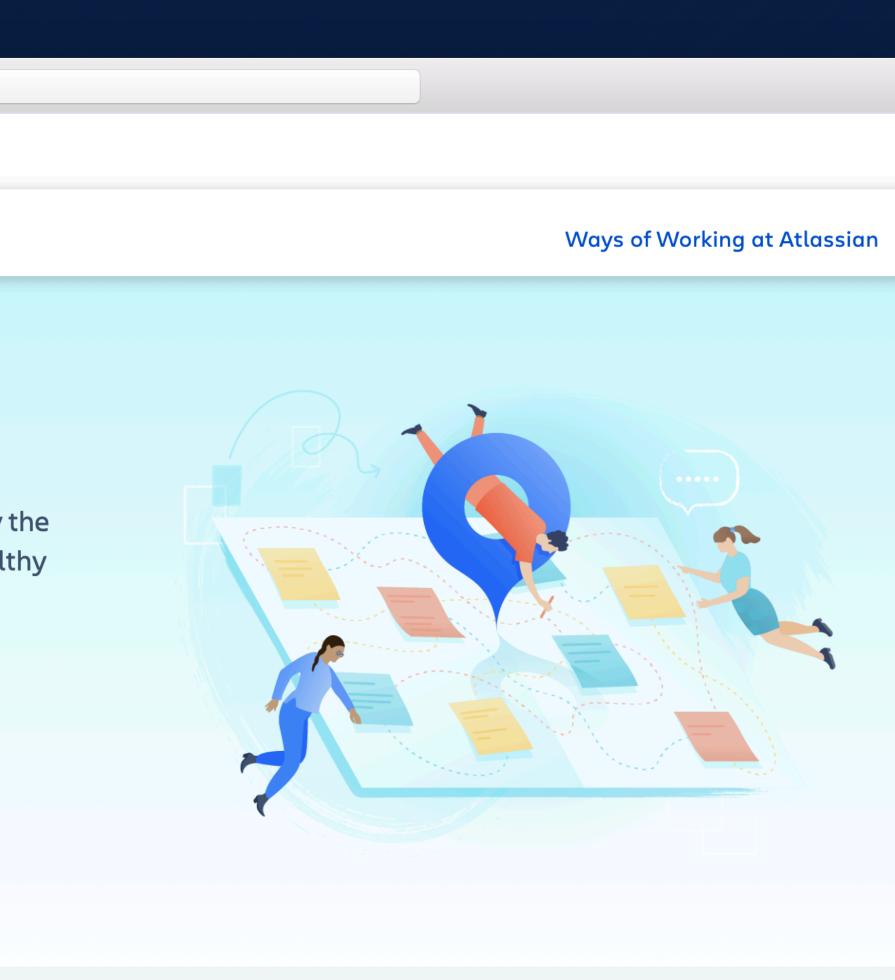
Map out your stakeholders and adjacent teams to identify the people involved in the success of a project and ensure healthy cross-team collaboration.

Jump to instructions

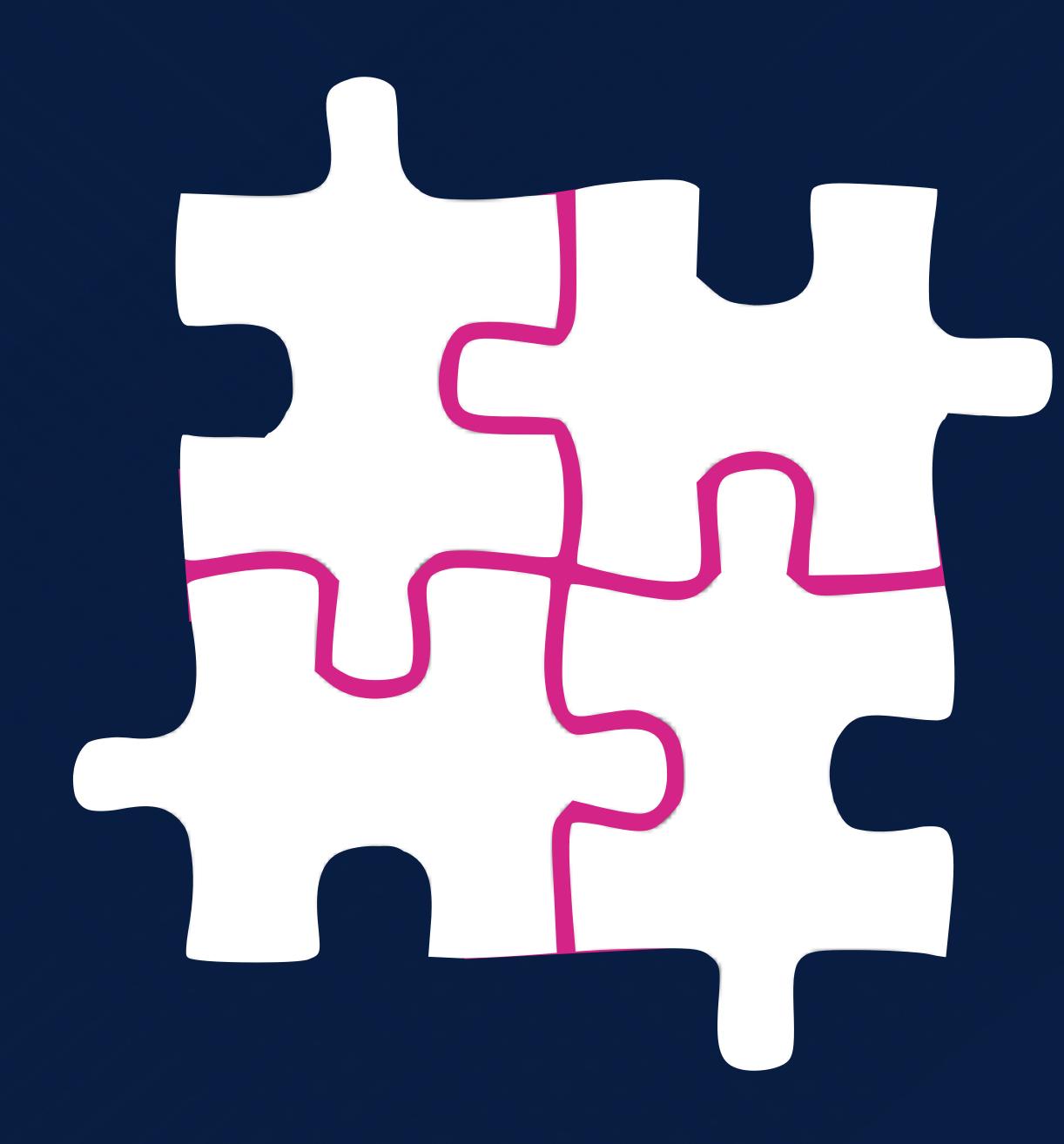
PREP TIME 15-30 MIN

RUN TIME 45-90 MIN

PEOPLE 3-10



Working agreements



Roles & responsibilities

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It's FREE!



How to Shape Effective Teams





A team with no shared understanding is adrift, Each member with their own view, no common gift. Like a boat without a rudder, they spin in place, No progress, no direction, no pace.

The team may have great skills, but they don't align, Their efforts cancel out like waves in decline. Each voice may be heard, but they don't resonate, Their purpose lost, like a ship that can't navigate.

But with shared understanding, the team can steer, Like a compass that guides, with nothing to fear. Their strengths will combine like a sail in the breeze, Their potential unlocked, with unity they seize.

So let's work to align and create a shared view. With clarity and purpose, we'll know what to do. Towards their goals with nothing to dread.

For a team with shared understanding can move ahead

If ChatGPT gets it, you should too!

Thank you





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