A ATLASSIAN

The content described herein is intended to outline our general product direction for informational purposes only. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described herein remain at the sole discretion of Atlassian and is subject to change.



How Lufthansa Systems serves over 300 airlines with Jira Service Management

Dinus In

Who we are



Lars Lipecki Product Manager Atlassian Tools



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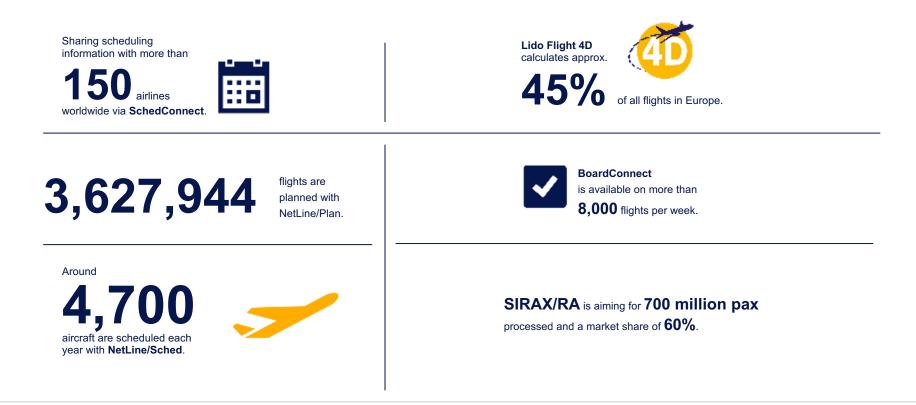
Internal

Lufthansa Systems — general overview



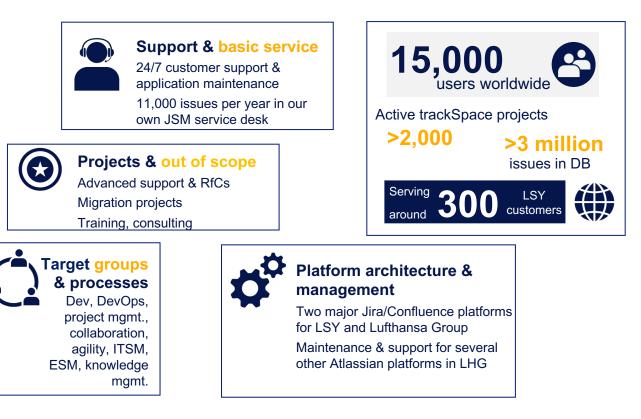


Lufthansa Systems — facts & figures





Our team — service management tooling





Customer service portal project — overview & goals

The project:

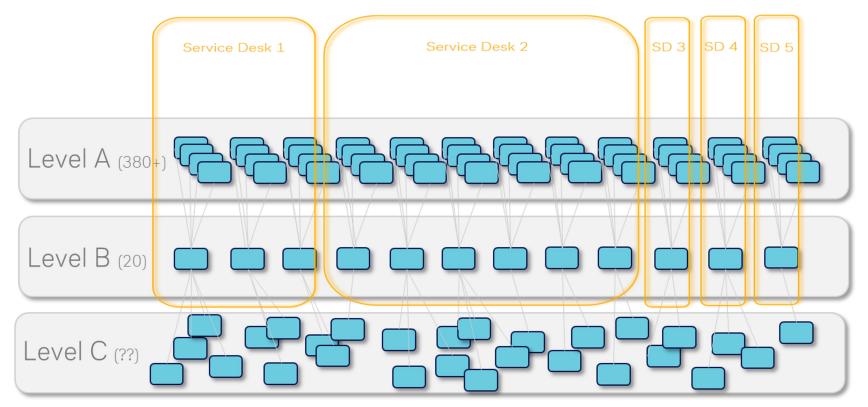
- CSP-project (customer service portal)
- Cooperation with Service Management Team (responsible for our processes)
- Evaluation phase: Six months
- Duration: 15 months

Goals/objectives:

- Standardization of the customer input channel for ITSM processes
- Establishing a known error database
- Simplicity for customers
- Enabling of standardarized SLA monitoring/reporting

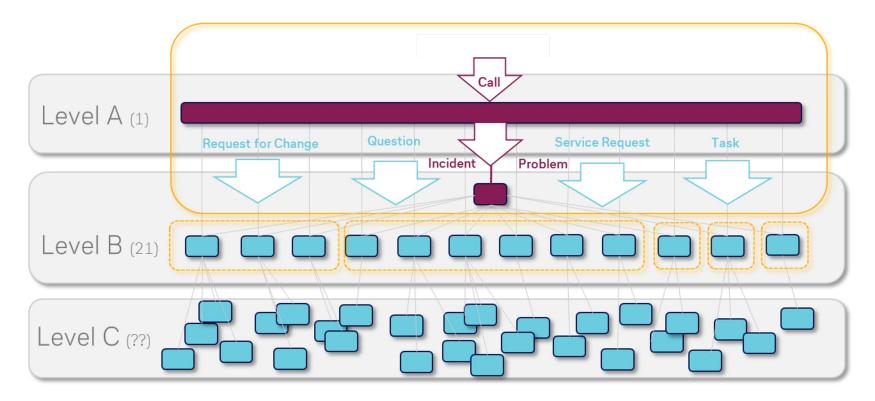


Customer service project — old setup — the problem





Customer service project — new setup — the solution







Feature #1 — How we use the Insight CMDB to improve accessibility and user experience

DEM

Feature #2 — How we use automation with Link Manager to reduce manual effort and to keep our projects in sync





Feature #3 — How we use Confluence with JSM to foster self-service and to reduce the amount of support issues



Next steps

For the CSP

More customers More products More features Continous service improvement

For the team Several new JSM requests per month Growth with Enterprise Service Management (Atlassian) Cloud Journey





THANK YOU!

During Team '23, meet us at the Lufthansa Lounge on the Customer Expo Floor



Hendrik Hilbig

Volker Brunner



Lars Lipecki



Agnes Kovacs



Jens Kamp



Joachim Möhring

