



# Take your Atlassian Cloud to new heights

Bring your team together with Jira and Confluence  
apps and make a happy workplace happen



Caelor

## What we're all about

Your go-to Atlassian Marketplace Partner if you're seeking an employee-centered way to boost productivity and collaboration.

Caelor is a global software development company specialized in developing highly engaging, innovative, and user-friendly Jira and Confluence apps for technical and business teams.

Optimize your internal processes, streamline your workflow, and power up your productivity by adding fun to the functionality of Atlassian products. Bring your team together, drive your business forward and make a happy workplace happen with Caelor apps!



## Introduction

# Accomplish anything you can think of with Caelor apps

Over the last few years, the demands and expectations of Confluence and Jira users have grown significantly, leading to the development of more customizable apps for specific use cases. Customers are no longer satisfied with simply purchasing a product, they now desire a personalized connection and experience as well. Caelor apps hold the key to meeting the rising demands of customers.

Enhance collaboration with **Content Viz** overviews and integrations for Confluence. →

Discover a variety of content formatting macros for an improved Confluence design and UX with **MacroSuite**. →

Increase the usability of Jira issues, make more informed decisions, and level up your project management skills with **Custom Field Suite**. →



Confluence app

# Content Viz

Navigation, Org Charts, News, Overviews & Integrations

**Set your hybrid team up for success. Everything you need to know in one place!**

Content Viz helps you organize, navigate, and visualize your Confluence content more efficiently. Get real-time updates with the Content Viz dynamic feature, ensure you never miss the latest news in your Confluence, and supercharge your productivity by integrating Confluence, Jira, and Trello.

Intuitive and simple to use, Content Viz can be used by all teams without any training or design skills.

## Content Viz helps you:

- **Build beautiful blogs, people, spaces and pages overviews in seconds**  
Easy way to make your pages more appealing. Promote news in real-time, display Org Charts, clear overview pages, and choose from various view types, filters, and labels
- **Set up a fully customizable Navigation Menu**  
Provide organized and quick access to your content. Customize your Navigation Menu entries and make them visible anywhere in Confluence. Make knowledge easily accessible to everyone and speed up your internal processes
- **Ensure an integrated Confluence experience**  
With the third-party (non-Atlassian and Atlassian) integrations, you can embed and display different apps and tools on a single Confluence page by using just one app – Content Viz. Embed Jira, Trello, Miro, and Figma to supercharge your productivity

#### Additional features and Content Viz upgrade:

- Unlock additional formatting options with MacroSuite integration to Content Viz
- Add or remove elements to display
- Select theme color (labels and spaces)
- Change image size, padding, border radius
- Upload custom images and select custom color in manual mode for People and Spaces
- Select custom colors in Navigation Menu

The latest upgrade to Content Viz (People Network, Newsroom, Space Station) provides all you need to create your Confluence Cloud intranet.



Confluence app

# MacroSuite

Content Formatting Macros

**Perfectly formatted Confluence pages in no time.**

Transform your Confluence pages with ease and improve team collaboration and knowledge sharing. Choose from 13 macros and 4 additional features in our powerful content formatting kit and create stunning and engaging pages in no time. Boost productivity by saving time with our pre-designed templates and customizable Library for your team to use anytime. Make a splash in your Confluence space, regardless of your design skills and experience.

## MacroSuite helps you:

- Effectively highlight the key points and improve the readability of your Confluence pages (Cards macro)
- Improve the UX and streamline navigation between Confluence and/or external web pages (Button macro)
- Increase engagement and attention retention (Announcements macro)
- Create a smooth presentation flow to prevent distractions (Image Slider macro)
- Structure and store more information in less space (Tabs macro)
- Establish content hierarchy (Page Divider macro)

## Discover the power of Designer macro:

- Designer macro offers a variety of designer-made section templates ideal for all teams and use cases. Choose a design that works for you, customize it any way you want, and build your Confluence page 10x faster
- MacroSuite Designer macro is integrated with Content Viz\* and offers quick access to its content visualization features and more embed options

*\*To unlock the features, paid Content Viz license is required.*



Jira app

# Custom Field Suite

Powerful Custom Fields for Jira

**Master your project management skills and increase the clarity of Jira issues!**

A collection of powerful and unique custom field types allows you to adapt Jira to your requirements. Single/multiple/multilevel select, MoSCoW, T-shirt size, issue linking field, and more are available in the biggest and fastest-growing list of custom fields on the Atlassian Marketplace. All created as use-case solutions and user requested. Compatible with advanced issue search (JQL). Built entirely in Forge, Atlassian mentioned it as a prime example of how to move Forge forward.

## Custom Field Suite helps you:

- Optimize, track, prioritize and search for custom fields across all Jira issues and projects (compatible with advanced issue search and JQL)
- Get a clear and eye-catching overview of all the created custom fields on the app dashboard. Create, edit and filter custom fields in a few clicks
- Make your Jira issues more clear with the logical, highly informative custom field types suited for different use cases
- Increase the visibility of your issues by using consistent, relevant, customizable, and colorful custom field types
- Boost your team's productivity by making your project's status and requirements clear at first glance

## Conclusion

Content formatting and visualization play an essential role in today's workplace. Caelor apps can help users format their content in an organized and visually pleasing way, ranging from powerful Confluence macros to highly informative Jira custom fields that enable engaging information visualization.

The use of Caelor apps can significantly improve the user experience and make the content and information more captivating and easy to understand.

Investing in content formatting and visualization apps is a valuable asset for businesses that aim to effectively communicate their message, promote knowledge sharing, increase engagement, foster collaboration, and keep audiences attention.

Discover other Caelor Apps:

[Trophies for Confluence](#) →

[Trophies for Jira](#) →

[Translator for Confluence](#) →

