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Let's GSD (get sh*t done) with OKRs



NICOLE TANG | PROGRAM MANAGER | TRELLO / ATLISSIAN

ABSOLUTE

CHAOS









Introducing ChatGPT Plus

We're launching a pilot subscription plan for ChatGPT, a conversational AI that can chat with you, answer follow-up questions, and challenge incorrect assumptions.





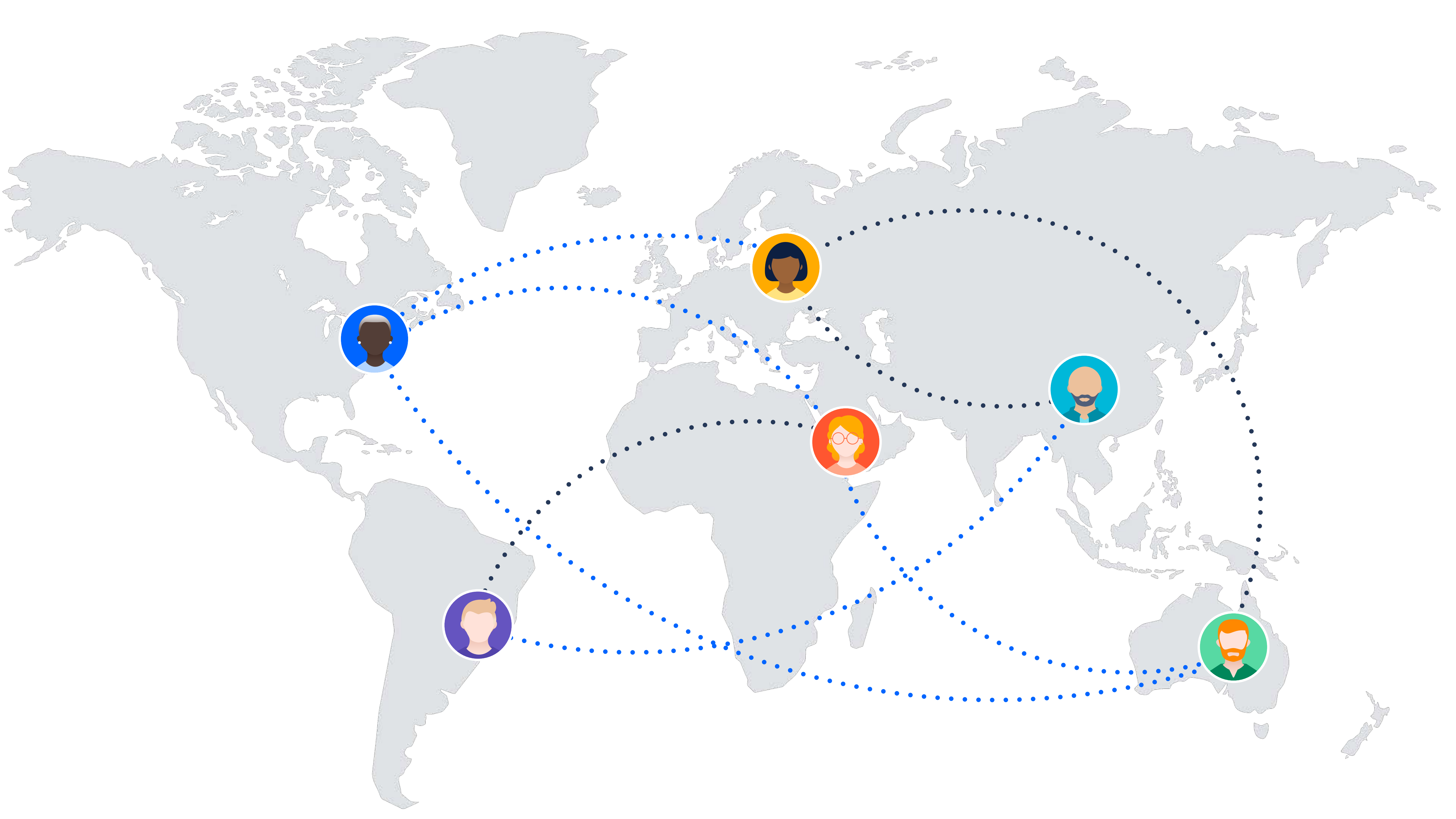
Let's GSD (get sh*t done) with OKRs

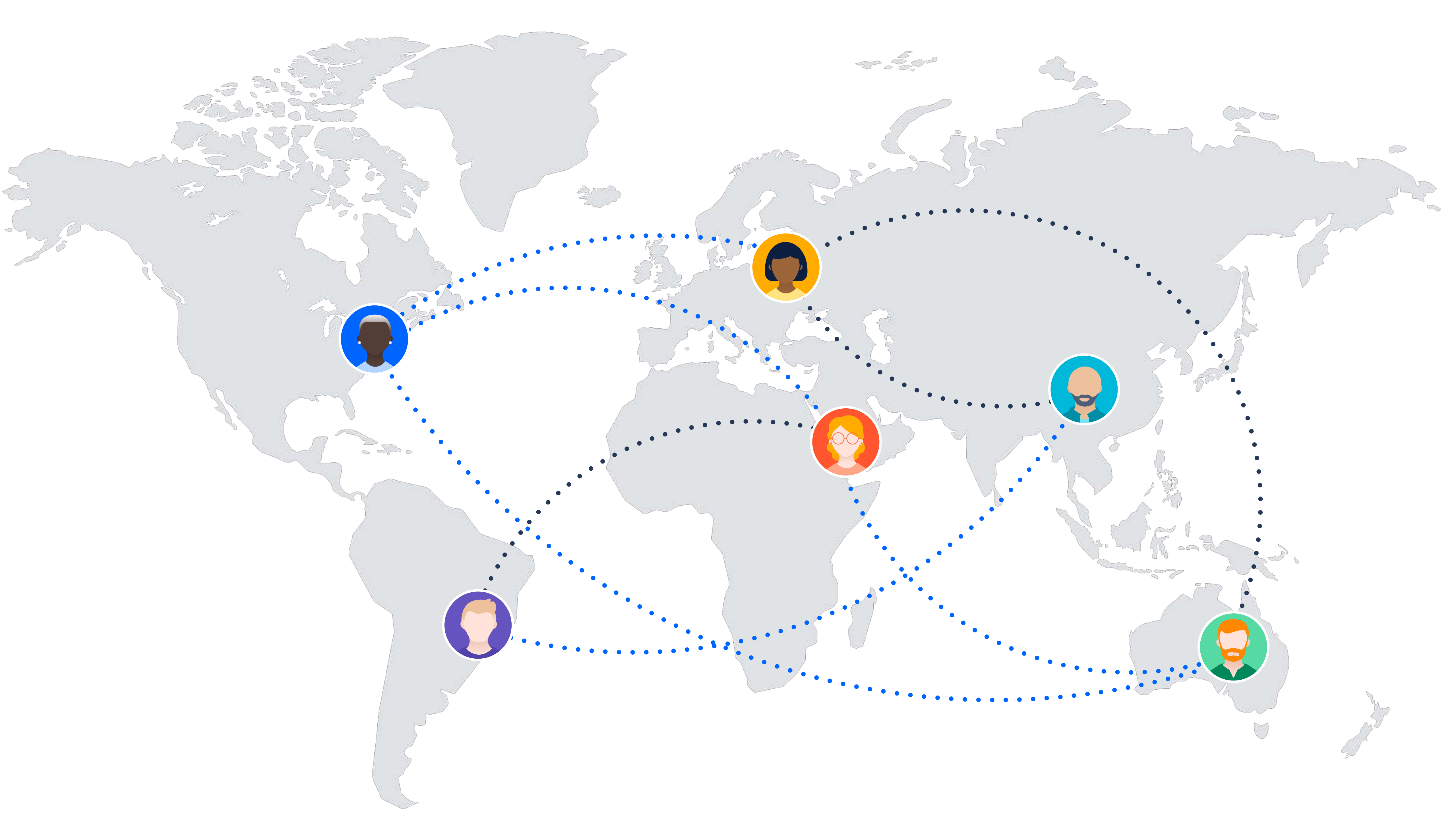


NICOLE TANG | PROGRAM MANAGER | TRELLO / ATLISSIAN

O₁ R₁ D₂ E₁ R₁

C₃ H₄ A₁
O₁ S₁





**COMPANY'S TOP
PRIORITIES?**

95%

of a company's employees are unaware of, or
do not understand, its strategy

Let's control the chaos and GSD with OKRs

OKRs help reach the north star

Set ambitious goals with measurable results

Have the right tools

Not all tools are created equal

Create space for rituals

Build a culture of openness

Let's control the chaos and GSD with OKRs

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OKRs

objectives & key results

#1 NEW YORK TIMES BESTSELLER

Measure What Matters

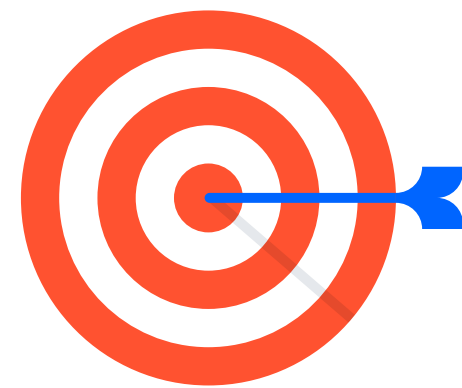
How Google, Bono, and the Gates
Foundation Rock the World with OKRs

John Doerr

WITH A FOREWORD BY LARRY PAGE



**A collaborative goal-setting methodology
used by teams and individuals to set
challenging, ambitious goals with
measurable results.**



John Doer, *Measure What Matters: How Google, Bono, and the Gates Foundation Rock the World with OKRs*

OBJECTIVE

WHAT is to be achieved

Significant
Concrete
Action-oriented
Inspirational

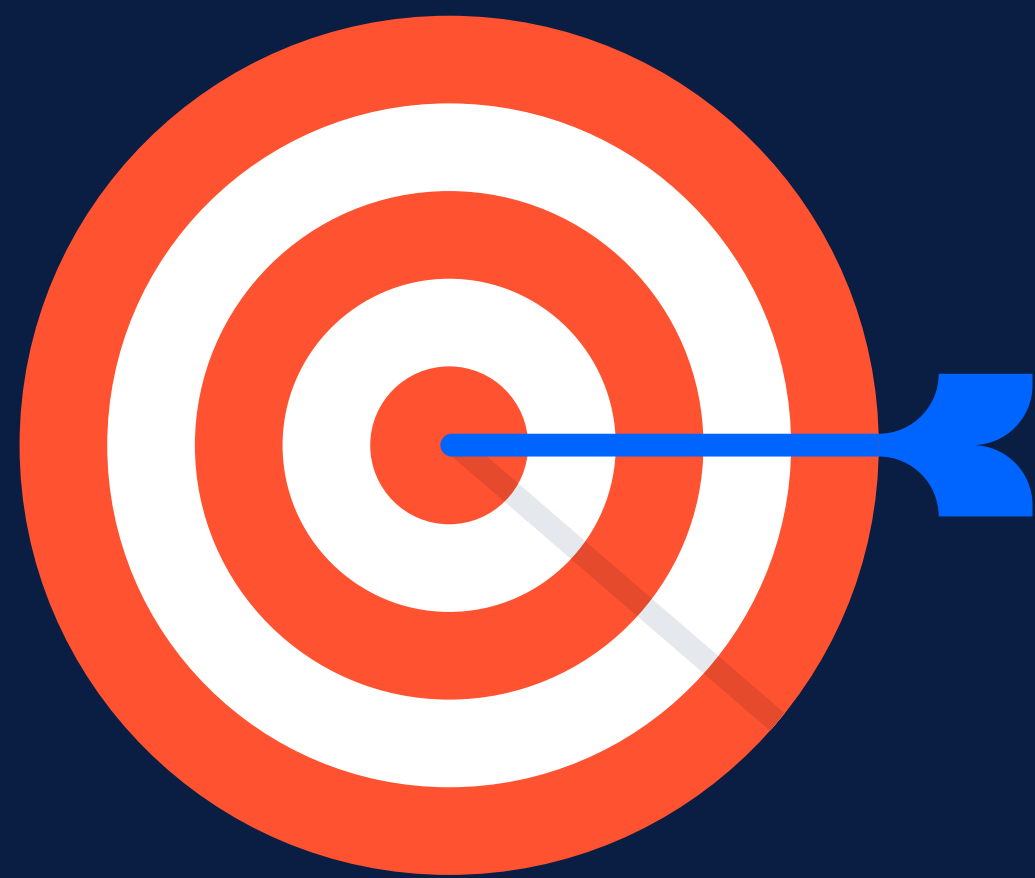
KEY RESULTS

HOW we get to the objective

Specific
Time-bound
Measurable
Verifiable

Move work forward





TRANSPARENCY

ALIGNMENT

INSPIRATION

CLARITY

ACCOUNTABILITY





O:
**Reach one billion hours
of watch time per day
[by 2016], with growth
driven by:**

KR1

Search team + main app (+XX%), living room
(+XX%)

KR2

**Grow kids' engagement and gaming watch time (X
watch hours per day)**

KR3

Launch YouTube VR experience and grow VR
catalog from X to Y videos



O:
**Create and deliver a
compelling
presentation at
TEAM '23**

KR#1

Complete all of my deliverables on time

KR #2

Meet with twelve colleagues across various industries about how OKRs are used in their companies

KR #3

Work with a speech coach and attend Toastmasters



Setting
guardrails



LESS

I \$

MORE

- Limit to 1–3 company-level OKRS
- O to KR ratio: 1:2–5



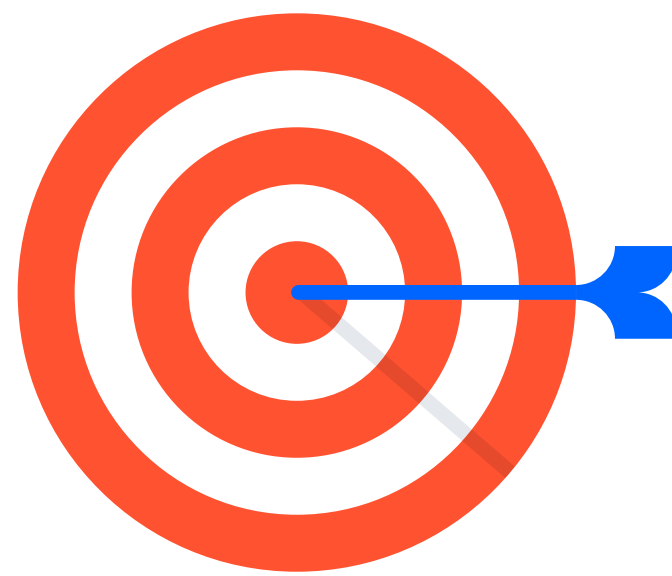
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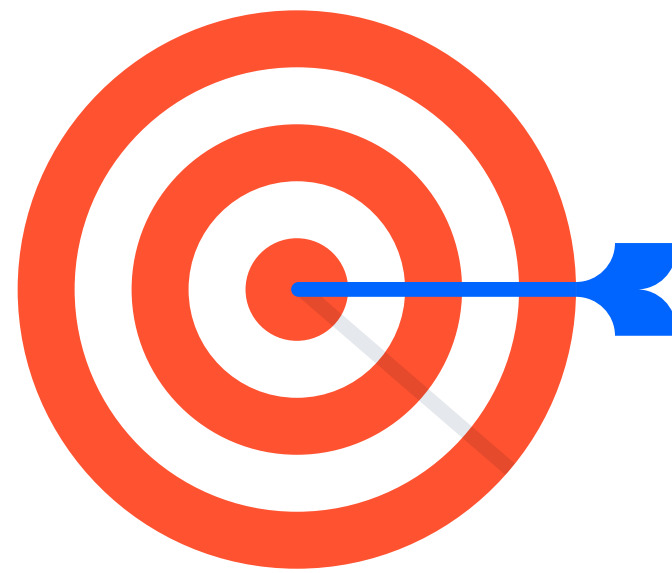
OKRs across the board



Company-level (L1)

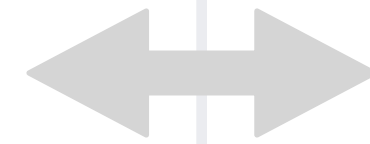
Leave no room for guessing

OKRs across the board



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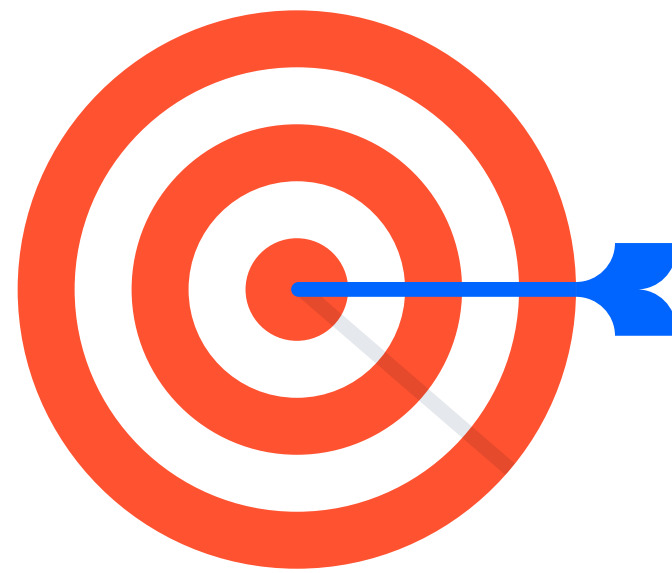
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Department-level (L2)

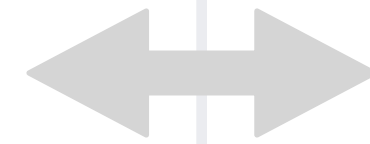
Drive clarity and focus

OKRs across the board



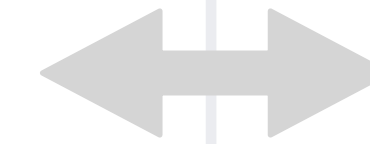
Company-level (L1)

Leave no room for guessing



Department-level (L2)

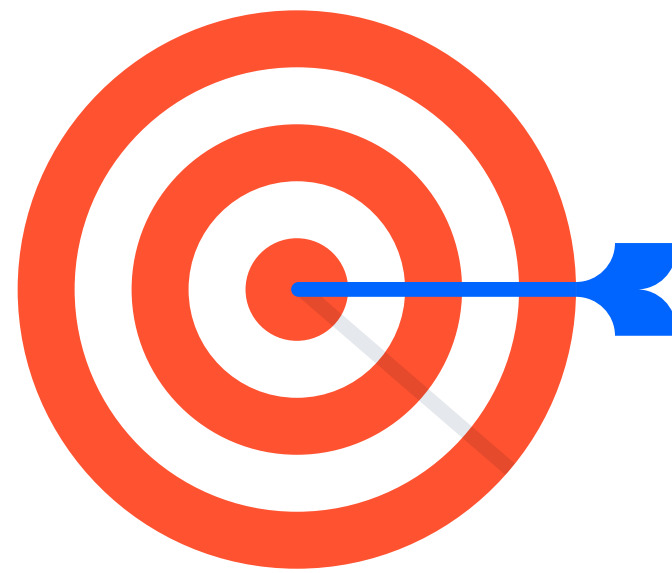
Drive clarity and focus



Team-level (L3)

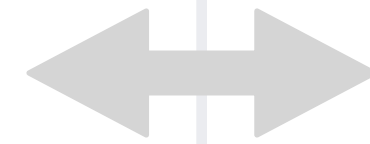
Empower teams

OKRs across the board



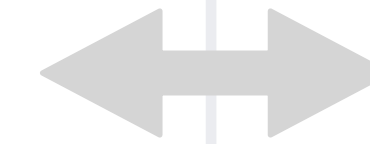
Company-level (L1)

Leave no room for guessing



Department-level (L2)

Drive clarity and focus



Team-level (L3)

Empower teams

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Not all tools are created equal

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Build a culture of openness

OKR rituals

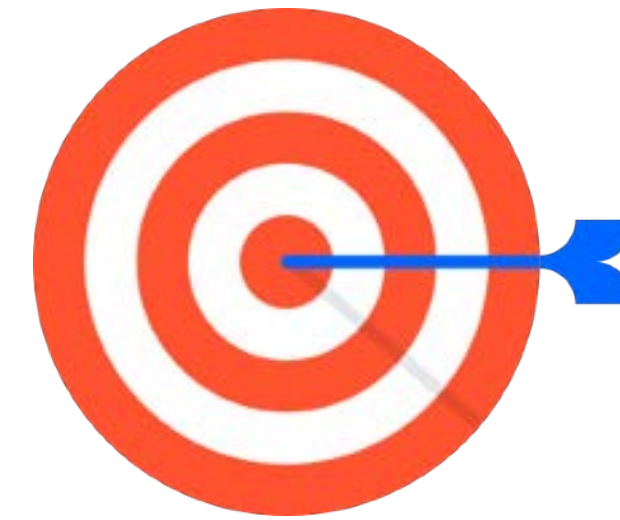


Reviewing OKRs



Cadence

Monthly or quarterly
Async or live review



Consistency

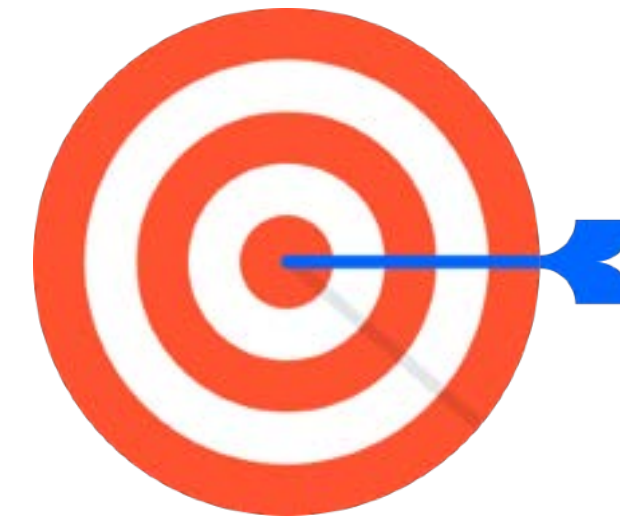
Across the board with tooling
and templates to drive clarity

Reviewing OKRs



Cadence

Monthly or quarterly
Async or live review



Consistency

Across the board with tooling
and templates to drive clarity

Scoring OKRs

0.0–0.3

Off track

We failed to make real progress and we do not think we'll end X hitting our target.

0.4–0.6

At risk

We are making some progress, but are unsure whether we will end X hitting our target.

0.7–1.0

On track

We are making progress and are confident we will end X hitting our target.

Scoring OKRs

0.0–0.3

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0.7–1.0

On track

We are making progress and are confident we will end X hitting our target.

Don't sandbag



**Inspirational yet
achievable**



Template for writing commentary for OKRs

HomeRecent ▾Spaces ▾Teams ▾More ▾

+

Q Search

9+

?

>

Template for writing OKR tickets

Created by Nicole Tang

Just a moment ago • 1 min read • Analytics • No updates

⚠

GUIDE FOR COMMENTARY WRITERS: USE THE FOLLOWING FORMAT IN ATLAS TICKETS.

Headline commentary

Why did we perform this way?

- **OVERPERFORMING** or **ON TRACK** -
 - What we learned this month:
 - Implications from what we learned
- **OFF TRACK** -
 - Root cause (*why is this happening*):
 - Impact (*data*):
 - Path to green (*including specific dates, action items*):

What are we doing to improve our KR?

- 1-2 bullets...

Are there any significant risks on the horizon?

- 1 bullet

Template for writing commentary for OKRs

HomeRecent ▾Spaces ▾Teams ▾More ▾

+

Q Search

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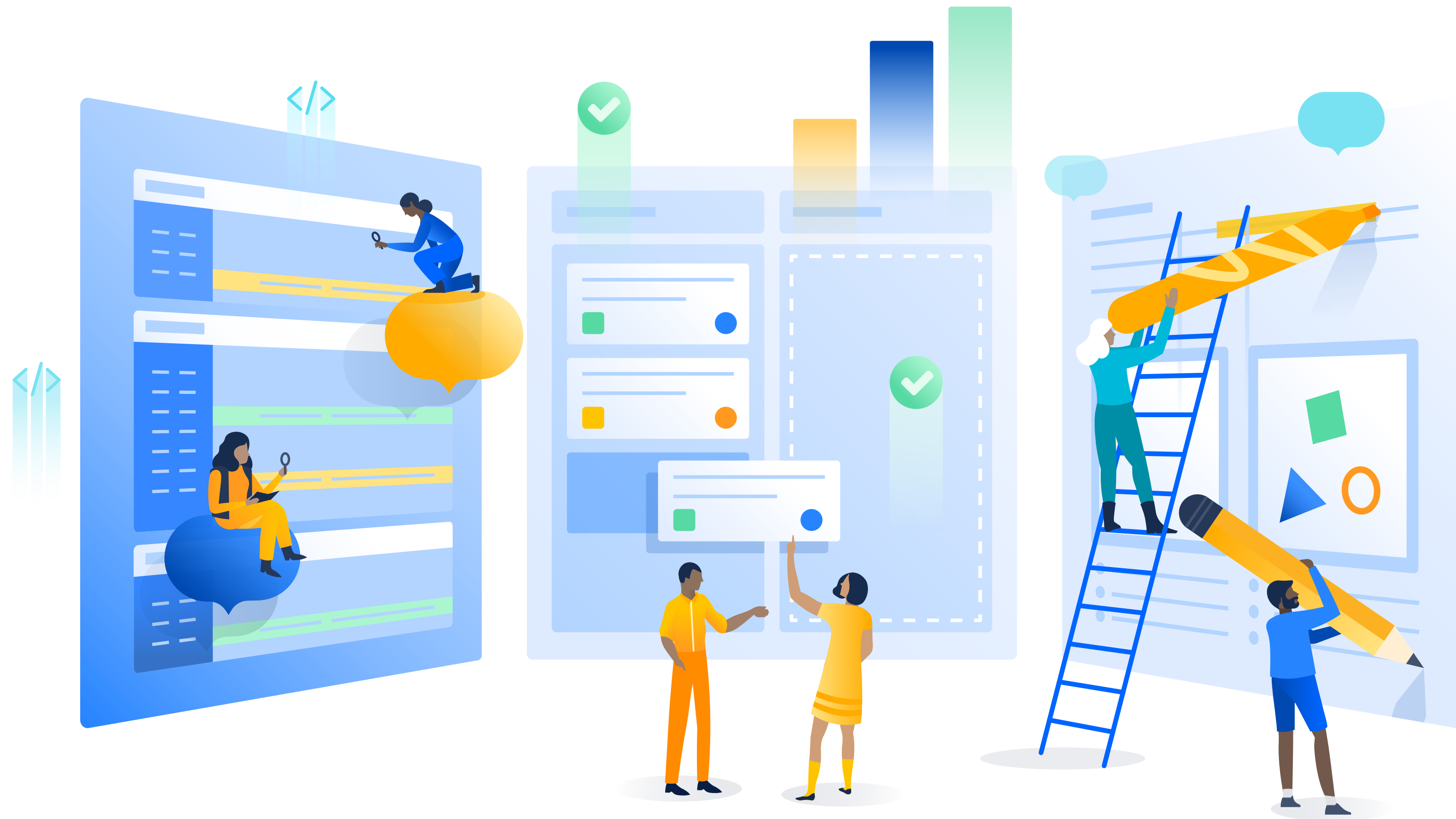
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Let's GSD!



OKRS, THE ATLASSIAN WAY

Let's control the chaos and GSD with OKRs

OKRs help reach the north star
Set ambitious goals with measurable results

Have the right tools
Not all tools are created equal

Create space for rituals
Build a culture of openness

Atlas

Enable every team to find their way

Atlas

Home

Teams

Goals

Projects

Help

Search

Molly

Your work

Explore

Feeds

All following

marketing

portland

Last week

On track

7

-2 from last week

At risk

3

+1 from last week

Off track

1

No change

No update

2

Same as last week

Completed

1

+1 from last week

Issue 1 million cards in the first 6 months

Crystal Wu

Friday

On track for October

Launched our influencer program with 3/10 Top targets signed

Partnership negotiations with points programs underway

6

6

1

4

Add comment

Card launch event

Annika Rangarajan

Friday

At risk for April

Secured our venue of choice

Creative for event locked and loaded @molly

Hot topics

marketing

remote-work

Latest goals

Grow our team by 50%

95% customer satisfaction

Latest projects

Android app

Website redesign

Latest articles

Work from home allowance

Travel guidance

Latest links

Finance help desk

Hardware support



Get context
Know the what, why, who, and how of your teams' work.



Stay in sync
Achieve alignment with open communication across teams.



Connect everything
Connect to where work happens with rich embeds and smart links.



Find signal
Get updates on the projects, goals, and topics relevant to you.



New project

What are we doing?

Why are we doing it?

Who's working on it?

How will we measure success?

Common vocabulary

What, why, who, and how

Project Polaris



ON TRACK 30 Jun

|What's the status this week?

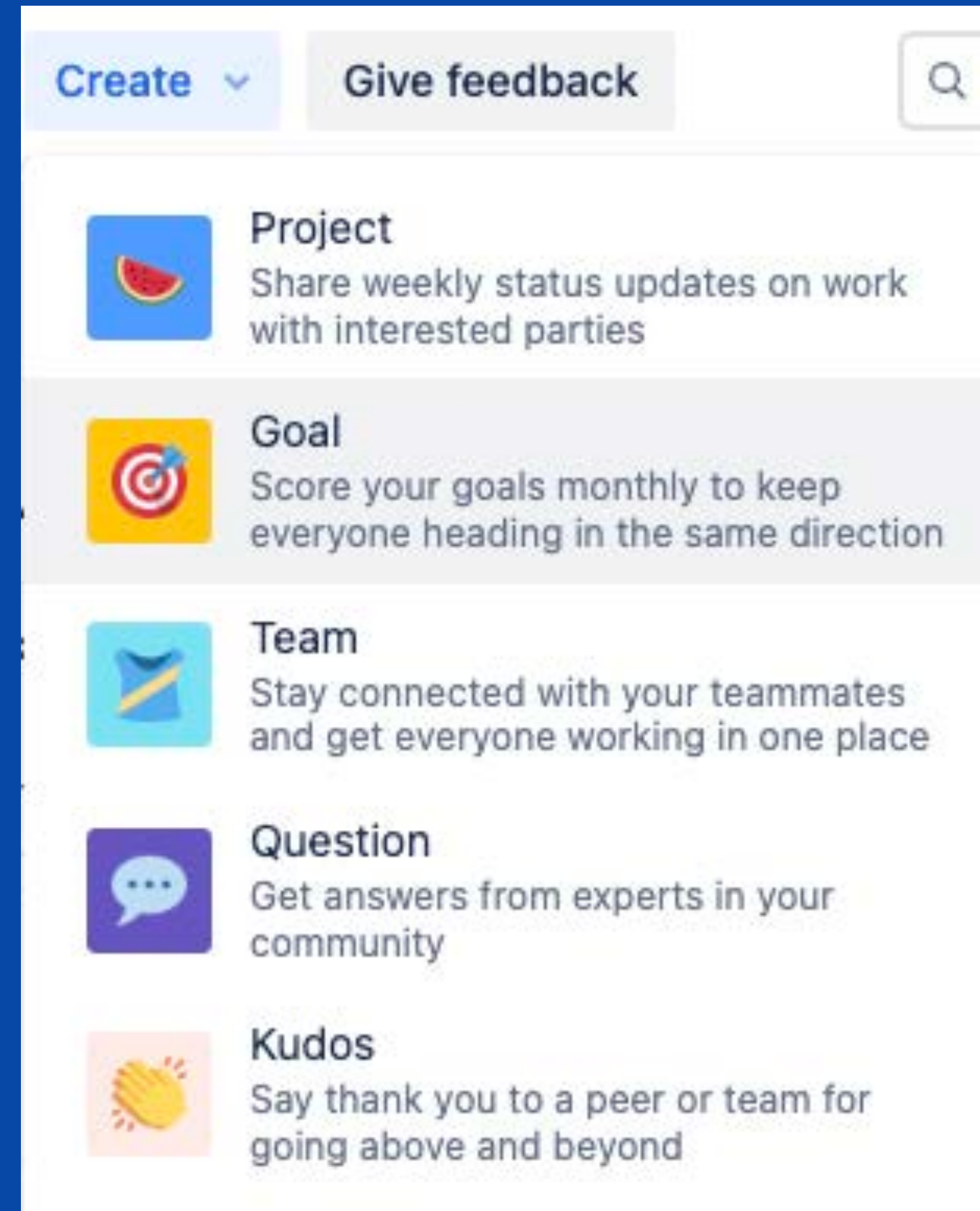
Post update



Synchronized habit

Weekly progress updates

Ways to use Atlas





CONNECT WORK TO SHARED OUTCOMES



Projects /

Card launch event

On track ● for April

About Updates

What are we doing?

Placeholder text for the 'What are we doing?' section.

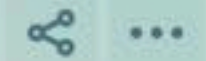
Why are we doing it?

Placeholder text for the 'Why are we doing it?' section.

What will success look like?

Placeholder text for the 'What will success look like?' section.

Following  32 followers




Project owner


 Annika Rangarajan


Who works on this? 4




F Field Marketing

 Crystal Wu

 Annika Rangarajan

 Molly Clark

 Hassana Ajayi


Contributes to goal




 1 million cards issued in the first 6 months


 10 million unique site visits

Dependent on

 Communications plan

 PR outreach

Where are we tracking the work?

 Card launch event



CONNECT WORK TO SHARED OUTCOMES

Goals / **1 million cards issued in the first 6 months** On track ● for October

About **Projects** Updates

Contributing projects

Total projects **3** Total contributors **16** ●●● On track **2** At risk **1** Off track **1**

	Influencer program 4 contributors • 14 followers	On Track ● for May		...
	Card launch event 4 contributors • 14 followers	On Track ● for Apr		...
	PR outreach 4 contributors • 14 followers	At risk ● for Jun		...
	Launch hype video 4 contributors • 14 followers	Off track ● for Jun		...

Comments

- Fran Perez** Yesterday

👍 1 😊
- Zlatica Chalupka** Today

👍 2 😊

Following 64 followers

Goal owner

Annika Rangarajan

Parent goal

Blancly enters the smart card market

Sub goals

Click to add a sub goal

Topics

Banc.ly



Let's follow along the journey of...



**Javier,
President**



**Melanie,
Head of Product**



**Manjiri,
Software Engineer**

Meet Javier



Javier,
President

Creating OKRs/ goals in Atlas

Create new goal

What should we call this? *

[O] Change the world by building products that customers love

What date are we targeting? *

📅 December ▼

Target date

Help your followers understand when you're aiming to have achieved the desired outcome.

Day

Month

Quarter

< 2023 >

Jan	Feb	Mar	Apr
May	Jun	Jul	Aug
Sep	Oct	Nov	Dec

Create

Cancel

Off track 0



Atlas helps bring clarity
to chaos and keeps
teams moving forward.

Meet Melanie



Melanie,
Head of Product



Department-level OKRs

Goals

[All goals](#) [Archived goals](#)

Tag is #team23 × + Add filter +

[Clear all filters](#)


11 Goals

Sort by following ↓ 🔗 ⋮

Goal	Status	Due date	Owner	Following	Last updated	
▼ [O] Change the world by building products that customers love	ON TRACK 0.7	December		Following	Today	⋮
▼ [KR3] - Grow monthly active users (MAU) by 25%	AT RISK 0.6	December		Following	Today	⋮
▼ [O] Product - Increase activation and retention	AT RISK 0.6	December		Following	Today	⋮
[KR 1] - Increase D1-6 activation by 10%	AT RISK 0.6	December		Following	Today	⋮
[KR 3] - Conduct 5 customer interviews/ month	ON TRACK 1.0	December		Following	Today	⋮
[KR 2] - Build an in-product referral program	OFF TRACK 0.2	August		Following	Today	⋮
➤ [KR2] - Increase net new customers by 30%	ON TRACK 0.7	December		Following	Today	⋮
[KR1] - Achieve a CSAT score of 85 or above	ON TRACK 0.8	December		Following	Last week	⋮



Connecting it all together



Goals / [KR3] - Grow monthly active users (MAU) by 25% / [O] Change the world by building products that customers love

[O] Product - Increase activation and retention

AT RIS... for D...

AboutUpdates1

Description

What is your OKR?

Why did you choose this as your OKR?

How will you achieve your OKR?

Comments

Contributing projects

Projects from Sub-goals

FollowingShare...2 followers

Owner

Melanie Zhao

Parent goal

[KR3] - Grow monthly active users (MAU) by 25%

Sub-goals3

[KR 1] - Increase D1-6 activation by 10%

[KR 2] - Build an in-product referral program

[KR 3] - Conduct 5 customer interviews/ month

Teams0

Tags

department-level x # team23 x

Add a comment... join the conversation

Projects 2 Total contributors 2 On track 1 At risk 1 Off track 0

Enable invitations with email 31 May AT RISK

Improve onboarding experience 28 Apr ON TRACK

Add project

Projects from Sub-goals


[KR 1] - Increase D1-6 activation by 10% AT RISK 0.6 December

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
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Teams 0

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department-level x # team23 x



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 3 +

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department-level x

team23 x



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Teams 0

Tags ?+

department-level x# team23 x



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ON TRACK



...


Add project

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AT RISK0.6

December




▼


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OFF TRACK0.2

August




▼

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ON TRACK1.0


December




▼

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Teams0

Tags?

department-level × # team23 ×



**Atlas connects your
work and goals
together.**

ONE MONTH
LATER...



Scoring and updating OKRs



[About](#) [Updates](#) 1





What is the current status? ⓘ


AT RISK 0.6

...

Marking this overall O as a 0.6 due to several project delays putting our KRs at risk. On the flip side, we went full-throttle 🚀 with customer interviews. Mitigation plan is to revisit the in-product referral program.






219/280 

ⓘ Who will see this?


Post


Sub-goal summary




[KR 1] - Increase D1-6 activation by 10%

AT RISK 0.6

 December





▼




[KR 2] - Build an in-product referral program

OFF TRACK 0.2

 August





▼



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ON TRACK 1.0

 December



▼



Scoring and updating OKRs



[About](#) [Updates](#) 1





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More details, please!

What is the current status? ⓘ

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More detail

×

Why did we perform this way?

- Root cause
- Impact
- Path to Green

What are we doing to improve?

- Add bullet point

Are there any significant risks to the horizon?

- Add bullet point|

MORE DETAILS
WITH THE POWER OF
SMART LINKS



Embed additional context with Smart Links: Confluence

What is the current status? ⓘ

●●●●●●●●●● AT RISK 0.6 ...

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More detail ×

January OKR Review: [O] Product - Increase activation and retention

January OKR Review: [O] Product - Increase activation and retention

Created by Nicole Tang
Less than a minute ago • 2 min read • 1 person viewed • No updates

Why did we perform this way?

1. We are starting to [KR][L3] Migrate 99.5% of Atlassian Together and Trello Enterprise customers to the integrated Admin Hub experience [0.7=95%] ON TRACK - 0.7 the week

FY24'Q3 migration on time, which gives us much confidence in accomplishing this KR.

2. While we are not immediately starting engineering work on [KR][L3] 80% of Trello users in Atlassian Together organizations are AT PEU [0.7 = 65%]. ON TRACK - 0.7 (the team

Powered by Confluence

219/280 Who will see this?



Embed additional context with Smart Links: Trello

Latest update

What is the current status? ⓘ

●●●●●●●●●●

AT RISK 0.6

⋮

Marking this overall O as a 0.6 due to several project delays putting our KRs at risk. On the flip side, we went full-throttle with customer interviews. Mitigation plan is to revisit the in-product referral program.

More detail

Retro: Team MAU Reboot Program

Retro: Team MAU Reboot Program

Board

+28

Share

Purpose & Context

Purpose

Purpose: share open and honest feedback so we can identify how we can improve

Scope

Scope: Team MAU Reboot Program (mission, goals, experiments, projects, x-functional collaboration, processes, tools, reporting, syncs, OKRs, all of it 😊)

+ Add a card

LOVED

[add things you loved here]

1

Strong cross-functional team collaboration across all crafts

monthly sync to keep everyone on the same page

Shared roadmap and goals, with buy in from all teams

+ Add a card

LONGED FOR

[add opportunities for improvement / what you wished for here]

1

Less manual way of staying on date: filling out docs + reviewing Atlas felt like a lot of time spent reporting

Longer time to work on this initiative!

+ Add a card

219/280

Who will see this?



Embed additional context with Smart Links: Jira

Latest update

What is the current status? ⓘ

●●●●●●●●●● AT RISK 0.6 ...

Marking this overall O as a 0.6 due to several project delays putting our KRs at risk. On the flip side, we went full-throttle with customer interviews. Mitigation plan is to revisit the in-product referral program. 🚀 1

More detail

PC-13999: Milestone 4: Workspaces Cleanup

TRELLO-47 / + PC-13999

Milestone 4: Workspaces Cleanup

Attach Link issue

What are we doing?
Following the transition from "teams" to "workspaces" in Trello, we will remove all technical debt related to teams and workspaces rollout in the codebase.

Why are we doing it?
As part of shoring up the Trello monetization funnel, all boards should live in a monetizable container (team/workspace).

How do we judge success?
Technical debt related to teams no longer exists in the db

Add a comment...

2 1

Pending Status report

Details

Assignee
Brantley Essary
Assign to me

Due date
Jan 31, 2022

Start Date
Nov 24, 2021

Labels
dept--pg-trello
dept--pg-trello--gt
fy21milestone milestone4
size-epic trello-mocha

219/280 Who will see this?



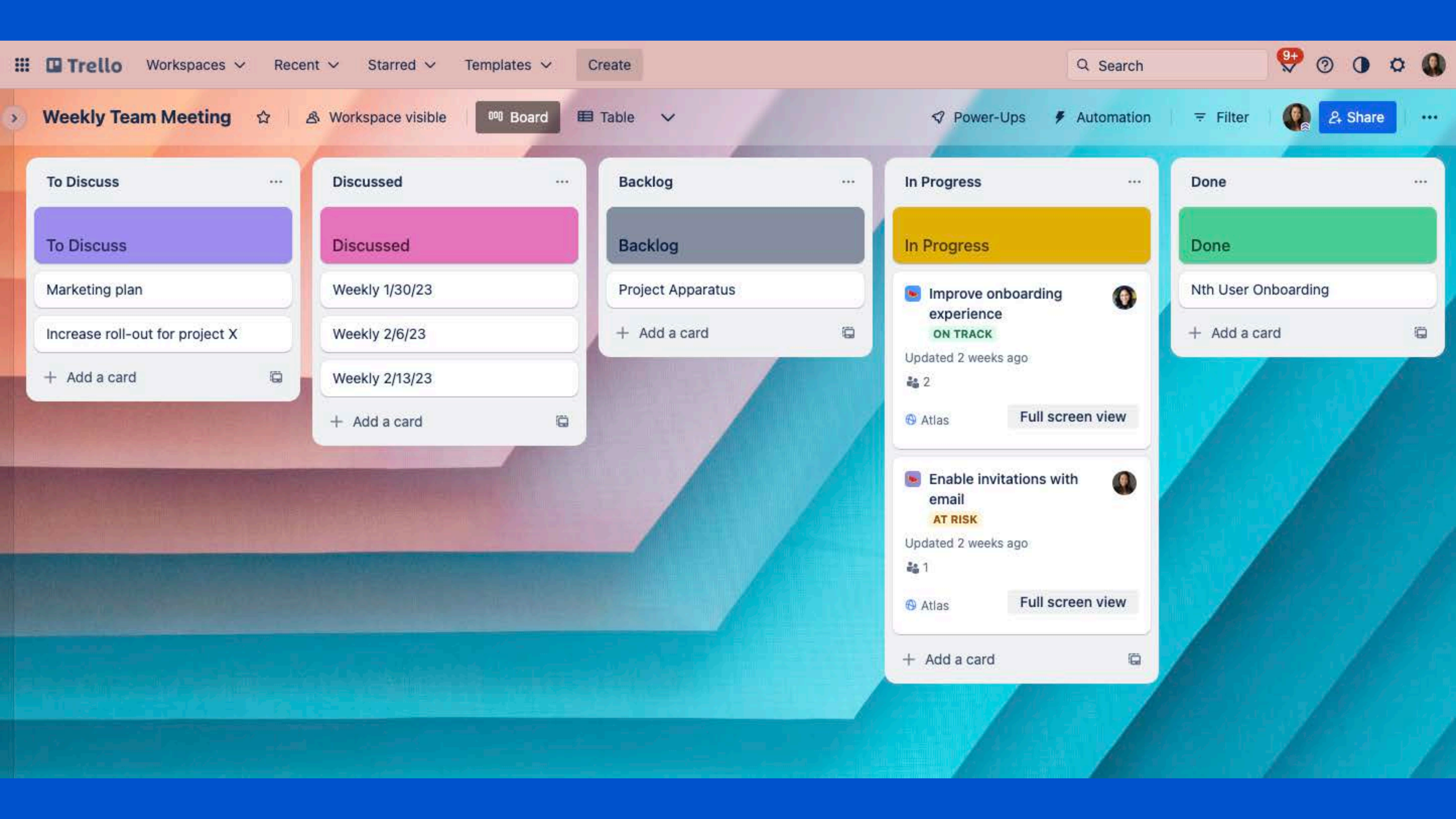
Atlas helps teams and leadership communicate outwards.

Meet Manjiri



Manjiri,
Software Engineer





Weekly Team Meeting



Workspace visible

Board

Table



Power-Ups



Automation



Filter



Share



To Discuss



To Discuss

Marketing plan

Increase roll-out for project X

+ Add a card



Discussed



Discussed

Weekly 1/30/23

Weekly 2/6/23

Weekly 2/13/23

+ Add a card



Backlog



Backlog

Project Apparatus

+ Add a card



In Progress



In Progress

Improve onboarding experience



ON TRACK

Updated 2 weeks ago

2

Atlas

Full screen view

Enable invitations with email



AT RISK

Updated 2 weeks ago

1

Atlas

Full screen view

+ Add a card



Done



Done

Nth User Onboarding

+ Add a card





FY25 OKRs — Edited

View

Zoom

Add Slide

Play

Table

Chart

Text

Shape

Media

Comment

Share

Format

Animate

Document

1

FY25 Company OKRs

2

Company OKRs

3

Company OKRs

4

Company OKRs

5

Company OKRs

6

Company OKRs

7

Company OKRs

8

Company OKRs

9

Company OKRs

10

Company OKRs

11

Company OKRs

12

Company OKRs

FY25 Company OKRs

Strategic opportunities

Slide

Slide Layout

Blank_N900

Appearance

Title

Body

Slide Number

Background

Standard

Dynamic

Current Fill

Color Fill

Edit Slide Layout

Let's look in Atlas

Goals

All goals Archived goals

Tag is #team23 X +

Add filter +

Clear all filters

11 Goals

Sort by following ↓

Goal	Status	Due date	Owner	Following	Last updated
▼ [O] Change the world by building products that customers love	ON TRACK 0.7	December		Following	Today ...
▼ [KR3] - Grow monthly active users (MAU) by 25%	AT RISK 0.6	December		Following	Today ...
▼ [O] Product - Increase activation and retention	AT RISK 0.6	December		Following	Today ...
[KR 1] - Increase D1-6 activation by 10%	AT RISK 0.6	December		Following	Today ...
[KR 3] - Conduct 5 customer interviews/ month	ON TRACK 1.0	December		Following	Today ...
[KR 2] - Build an in-product referral program	OFF TRACK 0.2	August		Following	Today ...
▶ [KR2] - Increase net new customers by 30%	ON TRACK 0.7	December		Following	Today ...
[KR1] - Achieve a CSAT score of 85 or above	ON TRACK 0.8	December		Following	Last week ...

Connecting our Atlas OKRs using Smart Links in Trello



A screenshot of a Trello board titled "Weekly Team Meeting". The board is organized into columns: "Goals", "To Discuss", "Discussed", "Backlog", "In Progress", and "Done". The "Goals" column is highlighted with an orange border and contains two cards. The first card is "[O] Product - Increase activation and retention" with a status of "AT RISK - 0.6". The second card is "[KR 1] - Increase D1-6 activation by 10%" with a status of "AT RISK - 0.6". Both cards have a "Full screen view" button and a "Smart Link" icon. The "To Discuss" column contains two cards: "Marketing plan" and "Increase roll-out for project X". The "Discussed" column contains three cards: "Weekly 1/30/23", "Weekly 2/6/23", and "Weekly 2/13/23". The "Backlog" column contains one card: "Project Apparatus". The "In Progress" column contains two cards: "Improve onboarding experience" (status: "ON TRACK") and "Enable invitations with email" (status: "AT RISK"). The "Done" column contains one card: "Nth User Onboarding". The top navigation bar includes "Workspaces", "Recent", "Starred", "Templates", and "Create". The right sidebar includes "Power-Ups", "Automation", and "Filter".

Connecting our Atlas OKRs using Smart Links in Trello



TrelloWorkspacesRecentStarredTemplatesCreate

Search

5

[O] Product - Increase activation and retention

[O] Product - Increase activation and retention

AT RISK 0.6

AboutUpdate

LATEST UPDATE about 1 hour ago

Marking this overall O as a 0.6 due to several project delays putting our KRs at risk. On the flip side, we went full-throttle with customer interviews. Mitigation plan is to revisit the in-product referral program.

Connecting our Atlas OKRs using Smart Links in Confluence



Confluence

HomeRecentSpacesPeopleAppsTemplatesCreate

Search

[OKRs] [Overall program health] [MAU Reboot Projects/ Roadmap]

OKRs

Objective	Key Results
<div><div>[O] Product - Increase activation and ret...</div><div>AT RISK 0.6</div></div> <div><div>AboutUpdate</div><div><div>LATEST UPDATE about 2 hours ago</div><div>Marking this overall O as a 0.6 due to several project delays putting our KRs at risk. On the flip side, we went full-throttle with customer interviews. Mitigation plan is to revisit the in-product referral program.</div></div></div>	<div><div>[KR 1] - Increase D1-6 activation by 1...</div><div>AT RISK 0.6</div></div> <div><div>AboutUpdate</div><div><div>LATEST UPDATE about 5 hours ago</div><div>We are marking this At Risk due to the delay in our invitations project. We hope to move this to be on-track after we learn more about the team's mitigation plan</div></div></div>

Overall program health

Key:

- Weather Status (add a weather emoji of the current state of your workstream)
- Wins (what's shipped and the impact - add Atlas ticket, new team members, etc.)
- Upcoming Projects (add Atlas tickets to upcoming experiments and projects that will be shipped this month)
- Shared Learnings (anything related to Team MAU that will be helpful for this audience, i.e. customer research, experimentation, etc)

Workstream	Weather Status	Overview
Product Marketing		Wins

Connecting our Atlas OKRs using Smart Links in Jira



Jira

Your work

Projects

Filters

Dashboards

People

Plans

Assets

Apps

Create

9+

?

⚙

Projects / Commitment Register / COMMIT-5094

With design tokens, we can realize the following benefits:

- Consistency with ADS, significantly **expediting our ability to adopt platform components**
- Intent-based color selection, improving our internal consistency within Trello
- Improved accessibility with superior color contrast, thanks to dedicated a11y experts in ADS
- Centralized colors APIs to make future color palette swaps much easier
- The ability to safely switch to the Atlassian color palette behind a feature flag
- Dark mode, one of our top requested features, nearly out-of-the-box as a fast-follow project

Level 2 Annual KR

[KR 1] - Increase D1-6 activation by 10%

AT RISK

0.6

About

Update

LATEST UPDATE about 6 hours ago

We are marking this At Risk due to the delay in our invitations project. We hope to move this to be on-track after we learn more about the team's mitigation plan

Quarterly Major Milestone

None

Delivery Starting This Quarter

Details

Committing Team (HEAT)

Design System Fundamentals

Committing Department & Pillar

TOP - Experience Platform - xp Platform Essentials

Assignee

Dafne Guerra Rodriguez

Assign to me

Requesting Team (HEAT)

Workflows

Requester's Department & Pillar

PG - Trello - Better Together

Reporter

Nicole Tang

Financial Year

FY23

Target Month

February



**Smart Link embeds
help GSD.**



Reviewing Atlas OKRs monthly in Atlas



Goals

[All goals](#)[Archived goals](#)

Tag is #team23

Add filter

Clear all filters

11 Goals

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Reviewing Atlas OKRs monthly in Atlas



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Reviewing Atlas OKRs monthly in Confluence



Bancly FY25 OKRs: January Review

Created by Nicole Tang
Last updated: just a moment ago • 4 min read • Analytics • Restricted page

i The purpose of this page and meeting is to **understand** - how are our OKRs performing, why are they performing this way, and what is the "path to green" plan for red and yellow KRs?

Questions? #okrs-fy25 or reach out to [@Nicole Tang](#)

Status	IN PROGRESS
Reporting period	Month of January 2025

Agenda

- (15 min) Pre-read page
- (45 min) Discussion with 5 min/ OKR

(Company L1) OKRs

L1 Objective (O)

Company L1: Change the world by building products that customers love

KR Owner: [@Javier Angel](#)

[O] Change the world by building products that customers love ON TRACK 0.7

About [Update](#)

LATEST UPDATE about 6 hours ago

We are on-track with our overall objective. CSAT and net new customers are performing stronger than anticipated.

L1 Key Results (KRs)

Achieve a CSAT score of 85 or above

KR Owner: [@Sarah Karp](#)

[KR1] - Achieve a CSAT score of 85 or above ON TRACK 0.8

Reviewing Atlas OKRs monthly in Confluence



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(Company L1) OKRs

L1 Objective (O)

Company L1: Change the world by building products that customers love

KR Owner: @Javier Angel

[O] Change the world by building products that customers love

ON TRACK 0.7

About Update

LATEST UPDATE about 6 hours ago

We are on-track with our overall objective. CSAT and net new customers are performing stronger than anticipated.

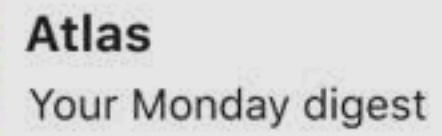
L1 Key Results (KRs)

Achieve a CSAT score of 85 or above

KR Owner: @Sarah Karp

[KR1] - Achieve a CSAT score of 85 or above

ON TRACK 0.8



9:00 am

Hope you're having a great start to the week. Here's your digest for 21 March. Want to catch up on past weeks updates? [Jump into \[Product name\]](#)

4

-1 from last week

1

+1 from last week

1

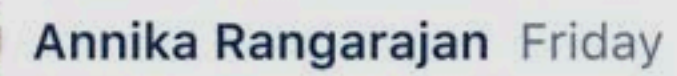
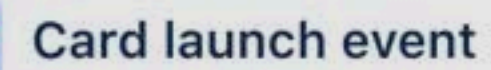
Same as last week

2

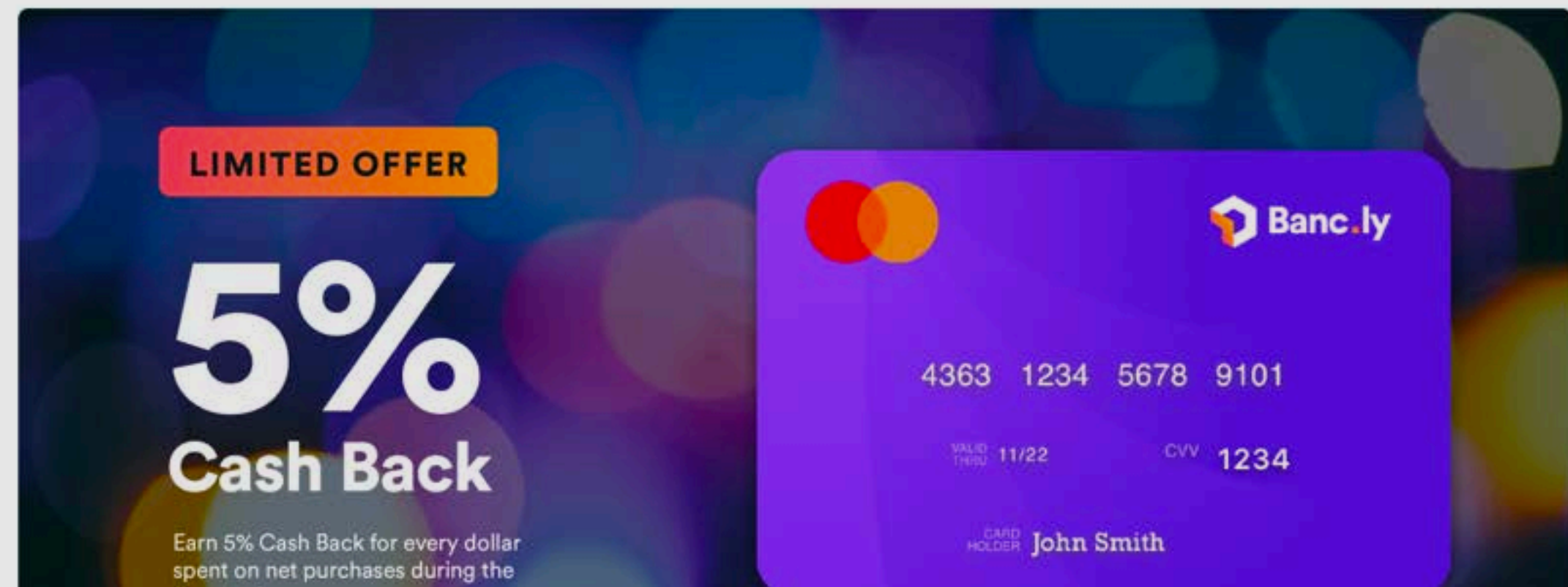
Same as last week

1

+1 from last week



On Track ● for April



Banc.ly

All unreads
Threads
Mentions & reactions
Show more

Starred

- # project-cardlaunch
- # team-fieldmarketing

Channels

Direct messages

- Molly Clark
- Hassana Ajayi

Apps

- Atlas for Slack
- Jira for Slack

Search Site

Atlas

Happy Monday, Anika

Here's how the 5 projects you're following are tracking

Card launch event

On track for April

View update

Influencer program

On track for May

View update

PR outreach

At risk for May

View update

Android app upgrade

On track for October

View update

Hype video

At risk for September

View update

View all updates in Atlas

Message #team-fieldmarketing

⚡

B

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🔗

📎

📌

📋

📄

📧

Aa @ 😊 📎 ➤

Email

Slack

Microsoft Teams

Activity

Chat

Teams

Calendar

Calls

Files

...

Apps

Atlas

Chat


About

Search or type a command

Atlas


Weekly digest

Here's how the **6 active projects** you're following have tracked since last week




Card launch event

On track for April




Influencer program

On track for May




PR outreach

At risk for May



Android app upgrade







On track for October




Hype video

Off track for September

Type a new message







Access OKRs
within Atlas
at any time

HomeProjectsGoalsTeamsTopics

CreateGive feedback

Q

Search

9+📄?⚙️👤

Goals

All goalsArchived goals

Q

Search goals

🏷️ Tag is

#team23

×

+

Add filter

+

Clear all filters


































11 Goals

Sort by following

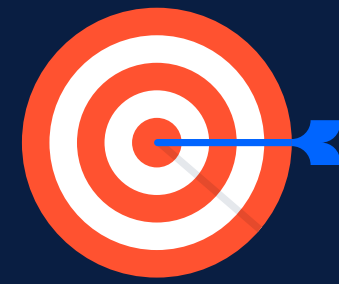
↓

🔗

⋮

Goal	Status	Due date	Owner	Following	Last updated
▼  [O] Change the world by building products that customers love	ON TRACK 	📅 December		<div>Following</div>	Today <div>⋮</div>
▼  [KR3] - Grow monthly active users (MAU) by 25%	AT RISK 	📅 December		<div>Following</div>	Today <div>⋮</div>
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 [KR 1] - Increase D1-6 activation by 10%	AT RISK 	📅 December		<div>Following</div>	Today <div>⋮</div>
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 [KR 2] - Build an in-product referral program	OFF TRACK 	📅 August		<div>Following</div>	Today <div>⋮</div>
▼  [KR2] - Increase net new customers by 30%	ON TRACK 	📅 December		<div>Following</div>	Today <div>⋮</div>
▼  [O] - Marketing - Increase signups	ON TRACK 	📅 December		<div>Following</div>	Today <div>⋮</div>
 [KR 1] - Launch three marketing campaigns focused on use-ca...	AT RISK 	📅 November		<div>Following</div>	Today <div>⋮</div>
 [KR 2] - Host 7 webinars to engage our enterprise customers	ON TRACK 	📅 December		<div>Following</div>	Today <div>⋮</div>
 [KR1] - Achieve a CSAT score of 85 or above	ON TRACK 	📅 December		<div>Following</div>	Last week <div>⋮</div>

Banc.ly GSD with OKRs



Let's control the chaos and GSD with OKRs

OKRs help reach the north star

Set ambitious goals with measurable results

Have the right tools



Not all tools are created equal

Create space for rituals

Build a culture of openness

Now, go GSD!



Goal	Status	Target date	Owner
▼  [O] Create and deliver a compelling presentation at TEAM23	ON TRACK 0.7	 20 Apr	
 [KR3] Work with a speech coach and attend Toastmasters	ON TRACK 0.7	 20 Apr	
 [KR2] Meet with twelve colleagues across various industrie...	ON TRACK 0.7	 20 Apr	
 [KR1] Complete all of my deliverables on time	AT RISK 0.6	 20 Apr	



Thank you!



NICOLE TANG | PROGRAM MANAGER | TRELLO / ATlassian