

Zoom Developer Platform



Add video meetings and webinars to your applications

You can focus on building great user experience. We'll take care of the video for you.

Powerful APIs, SDKs and MobileRTC™ stack

You'll have the necessary tools to embed video, audio and screen sharing directly into your own web, mobile and native applications.

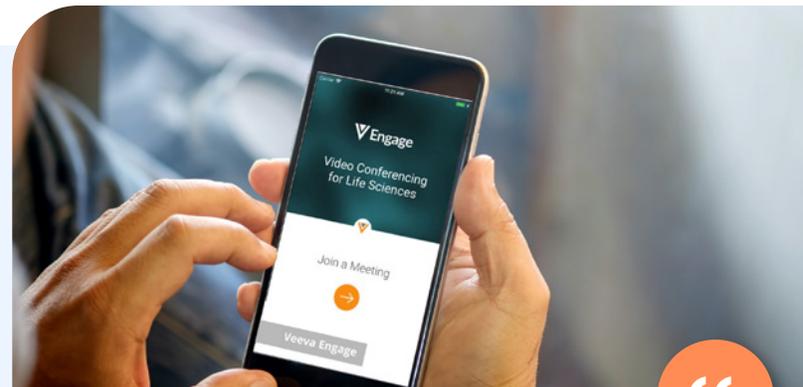
Superior quality and reliability

Reliable, scalable active/active architecture runs with full redundancy and delivers the clearest video & audio quality.

Works on every platform

Zoom has a consistent, simple API on mobile, desktop, and browsers for all development platforms and an active developer community.

- + Premium SDK features that allow custom user experiences in your apps
- + REST APIs and SDKs to easily manage meetings and users
- + No deep technical knowledge of video coding required. Focus on building great user experiences
- + Developer community to provide guidance and reference applications for popular use cases



“Zoom has changed communications in the cloud. Customers can take advantage of new digital channels without the risk.”

Arno Sosna, General Manager



Proprietary adaptive codec

Zoom optimizes the video frame rate and resolution, providing superior quality and reliability for various network environments and devices.



Security and reliability

Globally-distributed technology with optimized network pathing is designed to scale with security and dependability.



Everything you need to get started

Zoom's platform and SDK seamlessly provide all of the necessary components, such as firewall traversal and resource management.



Video, the way you want it

Allows for any combination of video participants, from simple two-person video chat to a multi-party conference.



Zoom App Marketplace

zoom | App Marketplace

Reach your customers faster and provide workflows with Zoom Meetings and Chat

Increase exposure

Millions of customers search the Zoom App Marketplace for integrations that enhance their daily productivity.

Find new customers

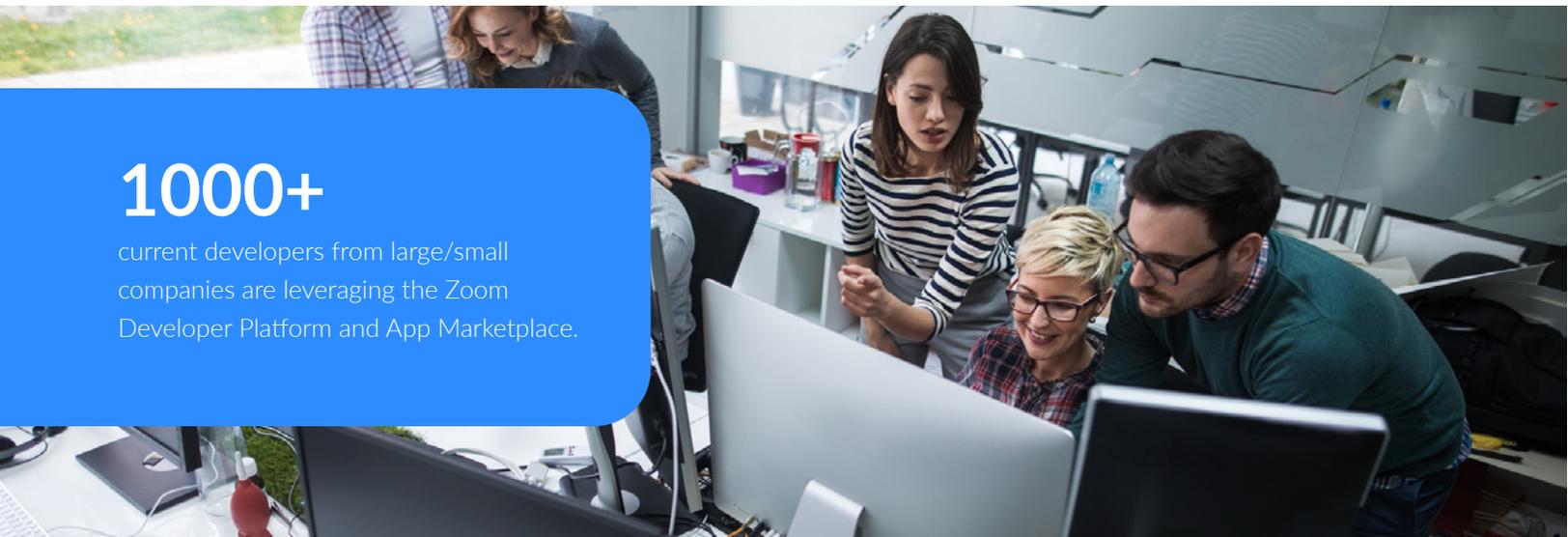
Introduce your service, app or, bot to a whole new community of customers that you may not have been able to reach before.

Ensure reliable and secure apps

By using the latest security standards like OAuth 2.0 and JWT our marketplace provides a secure place to exchange data between Zoom and other services.

List your app where IT managers will find it

IT Administrators use the Zoom App Marketplace to find solutions for business-focused interoperability. The Zoom App Marketplace is the easiest way to integrate Zoom into enterprise workflows. Solutions to incorporate schedulers, use AI to analyze sales calls, or start meetings right from Slack or MS Teams can all be found in the Marketplace. And by using OAuth 2.0, IT Admins can easily authorize and install apps for their entire organization. With a simple button click, apps can be installed in seconds.



1000+

current developers from large/small companies are leveraging the Zoom Developer Platform and App Marketplace.

zoom

Zoom Video Communications