

**Spice up your customer
management and team
collaboration with
Caelor Apps**



CAELOR

Caelor is a globally active company in the field of software development, specialised in the development of Atlassian apps. Pursuing a clear goal of closing the gap between Atlassian Data Center and Cloud apps, Caelor also wants to make the cloud instance even more attractive. Our apps not only strengthen the dialogue within the team but also enable intuitive, authentic and organised customer management.

Caelor apps ease the burden of everyday work life

- Connecting your systems with Atlassian cloud products
- Extensive reporting functionality
- Numerous formatting possibilities for a better UX
- Reducing the administrative and adjustment effort
- Optimising the customer and service management

Caelor apps improve the cooperation within your teams

- Simplify the communication and interaction between diverse teams
- Break up barriers within your teams
- Gamification approach to increase employee engagement
- Optimisation of project and task management
- Facilitating mobile working
- Corporate branding for Atlassian tools

Marin Varvodic

PRODUCT OWNER AT CAELOR



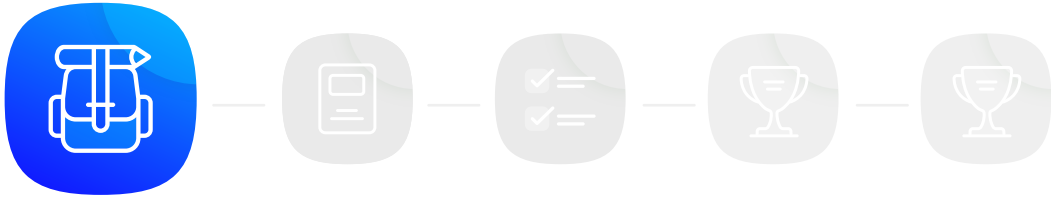


INTRODUCTION

Organizations are complex systems in which it's impossible to control everything or to know everything. Our goal is to build a learning organization, a company that facilitates the learning of its members and continuously improves and transforms itself towards perfection.

That's why our team needs well-structured work management. We at Caelor focus on our users, but getting everyone to focus on Atlassian Cloud as a whole product. To improve collaboration and maximize learning, we created MacroSuite, Cards and Panels, ToDo CheckList, and Gamification for Jira and Confluence.

 **ATLASSIAN** Marketplace



MACROSUITE

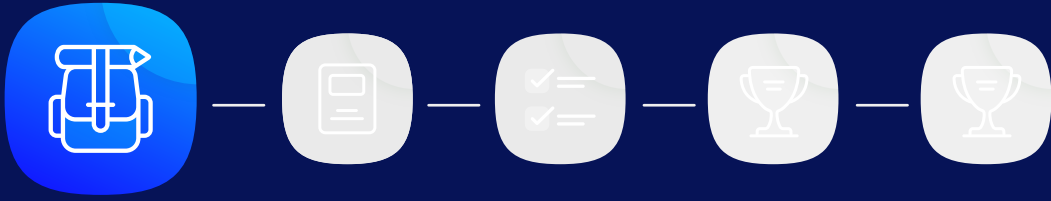
People work better and give better results if they have precise, but also interesting requirements that boost their productivity and motivation. MacroSuite brings new formatting macros for Confluence cloud so you can create user-friendly and engaging content.

MacroSuite was created with the goal in mind to create user stories and Confluence pages that trigger team collaboration and knowledge sharing.

With MacroSuite you can:

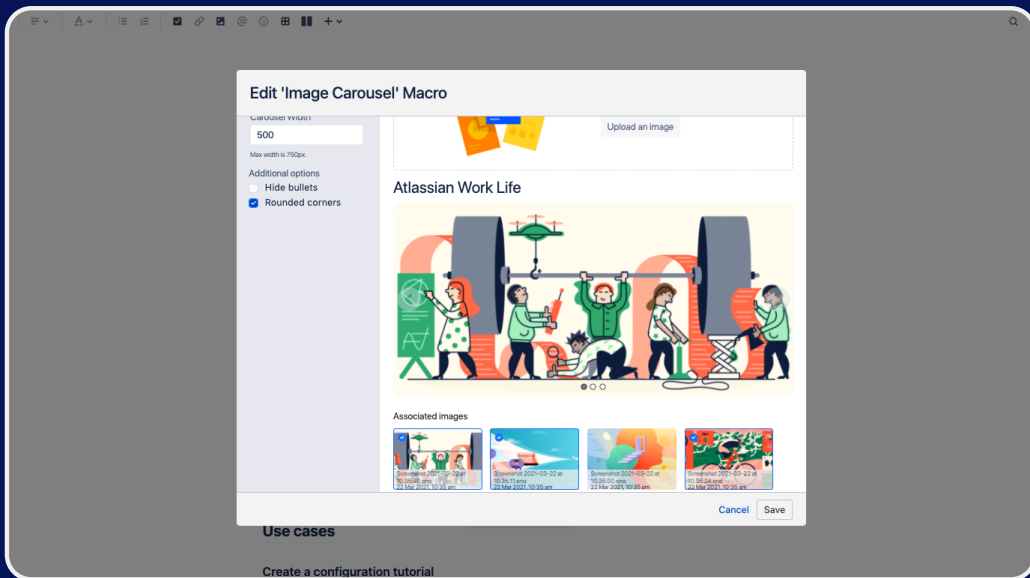
- Add custom HTML, CSS, and Javascript to your Confluence page
- Show all decisions from selected pages and their descendants through the Decision Reports section
- Create stylised buttons with hyperlinks
- Upload images and create a beautiful carousel slider
- Rate your Confluence pages
- Announce big product launches or milestones with a customisable countdown
- Create a hidden content
- Customize a page divider

[MacroSuite at Atlassian Marketplace](#) →

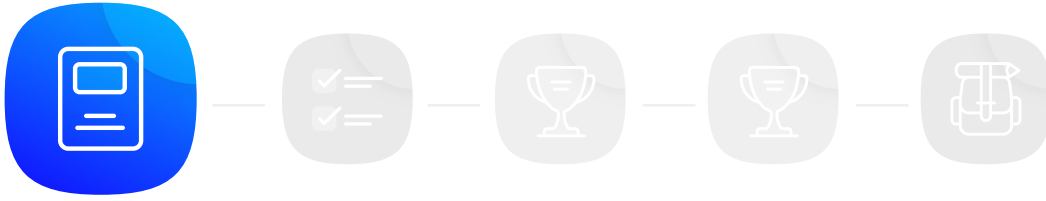


MACROSUITE

A suite of content formatting macros that makes great Confluence pages.



[MacroSuite at Atlassian Marketplace](#) →



CARDS and PANELS

During backlog refinement meetings, we'll go through user stories and usually start with design mockups and visual content. You read the user story and everyone listens, you show the visual content and the conversation starts. This is what I have learned in the last couple of years.

We created Cards and Panels to highlight content with user-friendly formatting macros. Cards will attract readers attention, and panels will highlight important information.

With Cards and Panels you can:

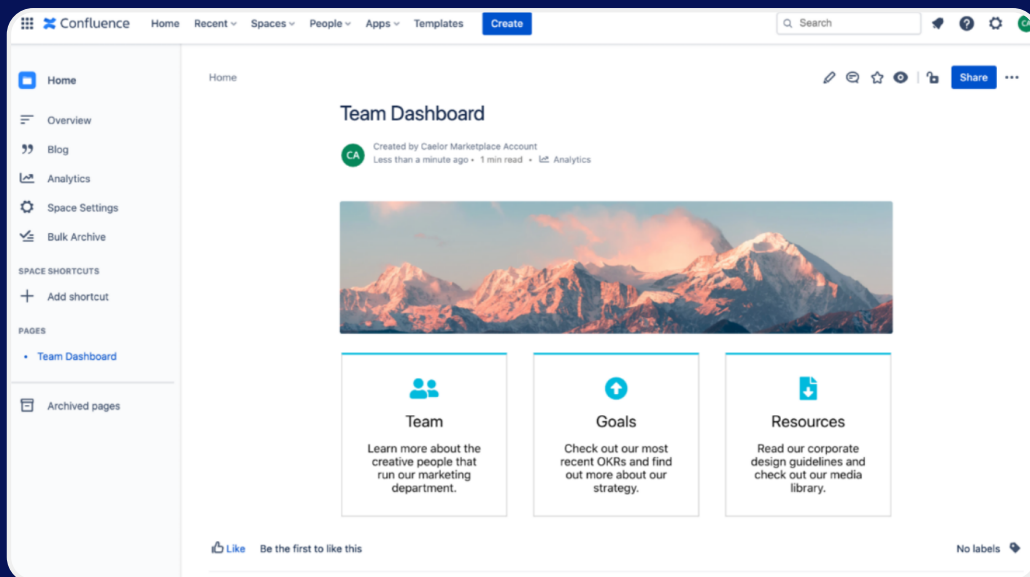
- Create text, icon, image or banner card types
- Change background and touch colours
- Create cards with hyperlinks
- Format your text in coloured panels

[Cards and Panels at Atlassian Marketplace](#) →

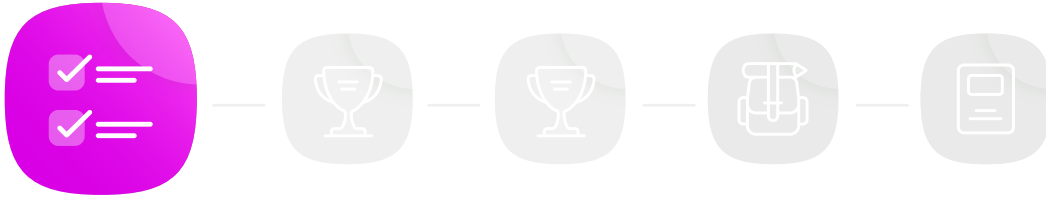


CARDS and PANELS

Highlight your content with user-friendly formatting macros.



[Cards and Panels at Atlassian Marketplace](#) →



TODO CHECKLIST

Agile is popular but used differently everywhere because each team customizes it to fit its company use case. We have a common goal to deliver one shippable product at the end of a sprint.

Now that all requirements are defined and set for people to start working on them, we need to clarify just one little thing - how do we know when it is DONE?

In an agile world full of cloud-based solutions, misunderstandings and confusion are a real threat if we all are not speaking the same language. To prevent this, we need to agree on when features and projects are complete, we need to create a strong Definition of DONE.

ToDo Checklist for Jira helps you to break up large stories, manage the definition of ready, monitor the definition of done stages, list your acceptance criteria and more. Every task has its own checklist set that needs to be marked done before releasing it to the customers.

With ToDo Checklist you can:

- Create checklists with simple and easy UI
- Add a title to separate checklist items in different topics
- Reorder checklist items and titles with a simple drag and drop feature
- Mention users
- Create a detailed usage history

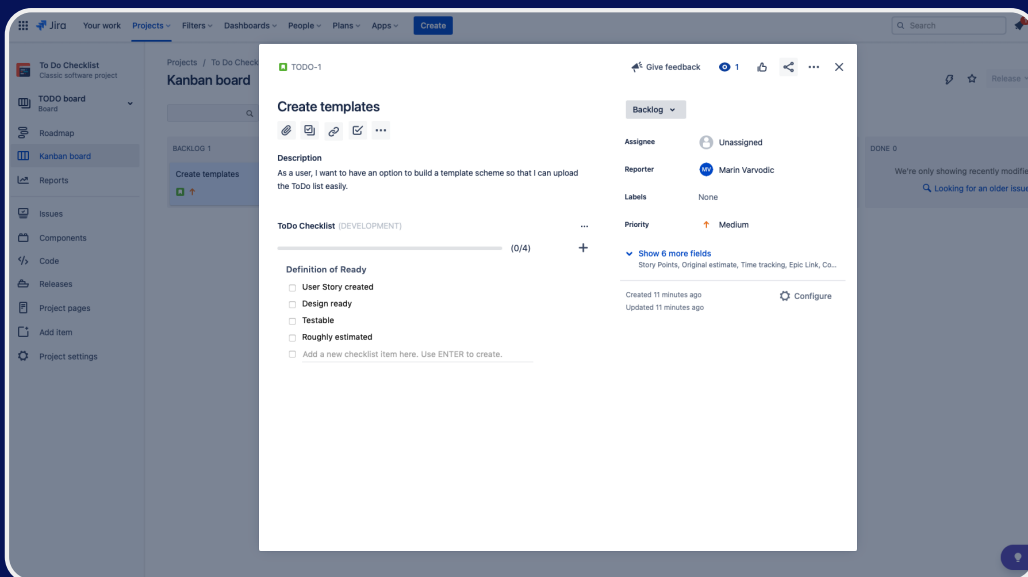
To support Atlassian's new cloud app development platform, ToDo Checklist is built with Forge.

[ToDo Checklist at Atlassian Marketplace](#) →



TODO CHECKLIST

Prepare a detailed plan with an explanation of what to do to execute the user story.



[ToDo Checklist at Atlassian Marketplace](#) →



GAMIFICATION

And now that everything is set and defined for work, let's make the working process a little bit more interesting and fun.

With belief in the benefits of healthy competition between colleagues, we created Trophies, both for Jira and Confluence, to boost productivity and make everyday work more fun and engaging.

You can award coworkers for extraordinary work. Award other employees and leave a nice note to increase employee engagement and collaboration.

On the app dashboard, users can see their achievements at a glance, and their recent activity with the earned points as well. The chart can show a history of the gathered points, but also the same chart can be converted back to a textual/visual description.

Gamification is the application of game-design elements and game principles to non-gaming contexts. Gamify your company and bring team collaboration to the next level.

So, with these apps you can:

- Create personalised achievements and awards
- Define the number of points for every Jira and Confluence events
Define points unit
- Rank users by day, week, month, year, or overall
- Manually award users
- Overview achievements with progress bar
- or reset all points and settings and start all over again

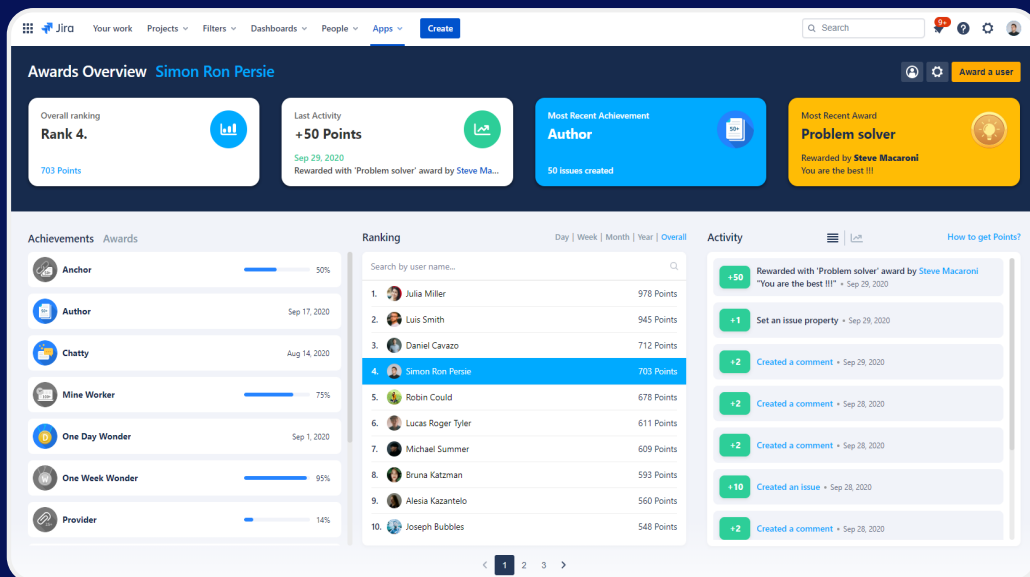
[Trophies for Jira \(Gamification\) at Atlassian Marketplace](#) →

[Trophies for Confluence \(Gamification\) at Atlassian Marketplace](#) →



GAMIFICATION

Receive awards and earn points with Trophies for Jira. Make Jira more fun and engaging.



[Trophies for Jira \(Gamification\) at Atlassian Marketplace](#) →

[Trophies for Confluence \(Gamification\) at Atlassian Marketplace](#) →



CAELOR

Check Caelor on [Atlassian Marketplace](#) to download apps that will help you create an optimum work management system, stay ahead of the constant request, improve communication, increase transparency and get the most out of your team.

